

ET hike by AAP in Delhi will hit the Common Man

New Delhi, 30 June, 2015 – The Delhi government's recent announcement proposing to double the entertainment tax on the Cable TV Services and DTH Services in the budget is an added burden on the common man whose main source of entertainment is the television. Aam Aadmi Party (AAP), which had promised to control the prices by reducing electricity and water charges is negating by the proposed hike. Due to this, the common man will have to bear the brunt of yet again, an additional tax, as Cable TV operators will have no choice but to pass on this hike to the common man. It should be noted that Cable TV is the biggest medium for news, entertainment and education. It should also be noted that the common man is already burdened by an increase in service tax from June 2015.

The said proposal of Delhi Government is like giving a piece of bread with right hand and snatching back the same from left hand.

All India Digital Cable Federation strictly condemns the proposed hike.

About All India Digital Cable Federation

All India Digital Cable Federation (henceforth called as AIDCF), is India's apex body for Digital Multi System Operators (MSOs).

AIDCF is the official voice for the Indian digital cable TV industry and interacts with ministries, policy makers, regulators, financial institutions and technical bodies. It also provides a platform for discussion and exchange of ideas between these bodies and the service providers, who share a common interest in the development of digital cable TV in the country.

The federation works towards the overall growth of the sector and creates an environment for not only complete digitisation of cable TV under regulatory guidelines but also delivers the benefits of digital services including broadband and other value added services to the people of India thus fulfilling the dream of 'True Digital India.'

It also collaborates with other industry associations such as IBF, CII, FICCI, ASSOCHAM association etc., with the objective of presenting an industry consensus view to the government on crucial issues relating to the growth and development of the industry.

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