

PRESS RELEASE

MR RAJAN GUPTA REPLACES MR TS PANESAR AS NEW AIDCF PRESIDENT

25th July 2017, New Delhi: All India Digital Cable Federation (AIDCF), the apex body of digital cable television players, announces the appointment of Mr. Rajan Gupta (MD – Hathway Cable & Datacom Limited, Chairman & Non-Executive Director –GTPL Hathway Limited) as the new President of the Federation with immediate effect. This change has been made as Mr. TS Panesar (CEO Video Business – Hathway Digital Pvt. Ltd.) the erstwhile President, has resigned from his post at Hathway.

While giving his exit statement, Mr. Panesar, said, **“I am resigning from the Board and President’s role at AIDCF as I have put in my paper at Hathway. During my short stint at AIDCF, the Federation has added new members, all of whom are regional leaders in their respective markets. Their presence will certainly help the Federation in raising regional issues. I also hope that TRAI’s new regulations will become a reality soon!”**

Commenting on his appointment as the new AIDCF President, Mr. Rajan Gupta said, **“I am delighted to accept President’s role at AIDCF. Digitalization journey for Cable TV is almost over and focus will now shift to monetizing STBs seeded in last few years. Next phase of growth in Cable TV industry will come through convergence and innovative value-added services. I look forward to collaborating with all national and regional MSOs for maximizing industry revenue and profitability.”**



ALL INDIA DIGITAL CABLE FEDERATION

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AIDCF Secretary General, Mr. Saharsh Damani said, **“With Digitization almost over, I am certain that under Mr Gupta’s leadership, AIDCF members will chalk-out a robust path in giving dual and triple play services to the end consumers.**

BRIEF PROFILE OF MR RAJAN GUPTA

Mr. Rajan Gupta, MD – Hathway Cable & Datacom Ltd, Chairman & Non-Executive Director – GTPL Hathway Ltd. is an engineering graduate and MBA (Marketing and Finance) from IIM-Bangalore. Rajan has 20 years of diverse experience across various aspects of management, sales, marketing, P&L management, revenue growth management, Go to Market strategy, business turn around and manufacturing operations across different regions of India.

Prior to his joining Hathway Cable & Datacom Limited, he has handled various business leadership roles with TATA TELESERVICES, Hindustan Coca Cola and Asian Paints.

ABOUT

All India Digital Cable Federation (AIDCF) is India’s apex body for Digital Multi System Operators (MSOs). The federation works towards the overall growth of the sector and creates an environment for not only complete digitisation of cable TV under regulatory guidelines but also delivers the benefits of digital services including broadband and other value added services to the people of India thus fulfilling the dream of ‘True Digital India.’

AIDCF is the official voice for the Indian digital cable TV industry and interacts with ministries, policy makers, regulators, financial institutions and technical bodies. It also provides a platform for discussion and exchange of ideas between these bodies and the service providers, who share a common interest in the development of digital cable TV in the country. It also collaborates with other industry associations such as IBF, CII, FICCI, ASSOCHAM association etc., with the objective of presenting an industry consensus view to the government on crucial issues relating to the growth and development of the industry.

Members of AIDCF have a market share of more than 80% in the Cable TV Industry.

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