



India's Public Service Broadcaster



# Prasar Bharati ANNUAL REPORT

2024-25



WAVES



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INDIA'S PUBLIC SERVICE BROADCASTER

# ANNUAL REPORT 2024-25



सत्यमेव जयते

**Government of India  
Ministry of Information & Broadcasting**



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## CHAPTER 1

# PRASAR BHARATI - AN OVERVIEW

### 1.1 Introduction

Prasar Bharati, the public service broadcaster in the country, was constituted as a statutory corporation under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 with effect from 23<sup>rd</sup> November, 1997. Prasar Bharati, with Akashvani (*erstwhile* All India Radio) and Doordarshan as its two constituents, is mandated to inform, educate and entertain the public and harness people's participation through Developmental Support Communication (DSC) on its two media.

The need for a public service broadcaster like Prasar Bharati to ameliorate developmental broadcasting is even more apposite in view of 908 private TV channels and 388 private FM radio stations, mainly focussing on commercial programmes. Therefore, as a Public Service Broadcaster, Prasar Bharati is faced with the corresponding challenge of fulfilling its mandate as laid down in the Prasar Bharati Act in compliance with statutory status while being commercially viable in the competitive world along with private broadcasters. Formulating policies and initiatives to confront these challenges has been the focus of Prasar Bharati. Moreover, the ethical norms and guidelines developed by Prasar Bharati over a period are serving as benchmark for the industry.

Prasar Bharati currently reaches 98% by way of population and 90% by way of area of the whole country through its Radio network and almost 100% through satellite mode of TV network. Prasar Bharati is currently having 591 Akashvani Broadcasting installations, and 66 Doordarshan Kendras to provide various Akashvani and DD services across the country.

Prasar Bharati in this transitional era has also transcended into the progressive & transformative mega wave of 'Media Convergence' by orienting digitally. It provides access to its varied content by utilizing digital platforms like YouTube, Mobile App, Alexa and OTT for the burgeoning mobile and digitally savvy local and global audiences. Prasar Bharati also evince active social media presence through platforms like Facebook, X (*erstwhile* Twitter) etc. to disseminate updated information and Live stream its content and other relevant details about events and news.

### 1.2 Objective

As per sub-section (2), the mandate given to Prasar Bharati enjoins the organization to function inter-alia with the following objectives: -

- i. Uphold the unity and integrity of the country and the values enshrined in the Constitution.
- ii. Promote national integration.
- iii. Safeguard the citizen's right to be informed on all matters of public interest and to present a fair and balanced flow of information.
- iv. Pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v. Create awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.

- vi. Provide adequate coverage to the diverse cultures, sports & games, and the youth affairs.
- vii. Promote social justice, safeguarding the rights of working classes, minorities, and tribal communities.
- viii. Promote research and expand broadcasting facilities and development in broadcast technology.

### 1.3 The Prasar Bharati Board

Prasar Bharati is governed at the apex level by the Prasar Bharati Board, which is vested with powers for general superintendence, direction and management of the affairs of the Corporation. Prasar Bharati Board comprises of a Chairperson, an Executive Member (Chief Executive Officer), Member (Finance), Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director General of Akashvani and Doordarshan as its ex-officio Members. The tenure of the Chairman is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has tenure of five years, subject to an age-limit of sixty-five years, whichever is earlier. The Member (Finance) and the Member (Personnel) are whole-time Members with six-year tenure each, subject to the age limit of 62 years, whichever is earlier. The Prasar Bharati Board normally, convene meetings atleast six times in a year. Except for implementation of Plan schemes funded by the Government wherein, a delegation of power is separately prescribed, the Board enjoys full financial powers.

The composition of Prasar Bharati Board is as under (01.04.2024 to 31.03.2025);

- **Chairman** Shri Navneet Kumar Sehgal  
(w.e.f. 16.03.2024)
- **Chief Executive Officer** Shri Gaurav Dwivedi  
(w.e.f. 21.11.2022)

#### Whole Time Members

- Member (Personnel) Shri Gaurav Dwivedi  
(Addl charge w.e.f. 21.11.2022)
- Member (Finance) Vacant since 12.11.2023

#### Members nominated by Ministry of Information & Broadcasting

- Addl. Secy., Joint Secy., MIB & Nominated Member Ms. Neerja Sekhar  
(till 14.01.2025)  
Shri Prithul Kumar  
(w.e.f. 15.01.2025)

#### Part Time Members

- Shri Ashok Kumar Tandon w.e.f. 08.07.2020
- Shri Sanjay Gupta w.e.f. 08.07.2020

#### Ex-Officio Members

- Director General, DD. Additional charge with Ms. Kanchan Prasad DG:DD HQ,

Director General, Akashvani

**(till 25.02.2025 Forenoon).**

Additional charge with Shri K. Satish  
Nambudiripad

**(w.e.f. 25.02.2025 Afternoon)**

Additional Charge with Ms. Vasudha  
Gupta, Pr. DG (News) NSD **(till 30.04.2024)**

Additional charge with Ms. Maushumi  
Chakravarty **(till 31.08.2024)**

Additional charge with Ms. Pragya Paliwal  
Gaur w.e.f. 05.09.2024.

### Meetings of the Prasar Bharati Board

During the reporting period, 6 meetings of Prasar Bharati Board (184<sup>th</sup> to 189<sup>th</sup>) and 17 meetings of Board Committees were convened. Some of the important decisions taken and deliberation on key matters are as under:

- Technical Internship Policy-2024.
- Prasar Bharati's Content Sourcing Policy 2024.
- Draft Policy for allotment of office/residential space of Prasar Bharati to Central/ State government departments, statutory organizations and PSU.
- Amnesty Policy for settlement of disputed claims arising out of production of In-house programmes during 2009-10 to 2012-13 at DDK Srinagar.
- E-Auction Methodology for allotment of slots of DD FreeDish platform to Private Satellite TV Channels 2025.
- Content Sourcing through online mode (Tech enabled IT) linked with E WAVES BAZAR for Prasar Bharati.

### 1.4 The organizational setup

The Prasar Bharati Board functions at the apex level ensuring formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of the Prasar Bharati Act, 1990. The Executive Member functions as a Chief Executive Officer (CEO) of the Corporation subject to the control and supervision of the Board.

There are Member (Finance) and Member (Personnel) who oversee matters relating to Finance, and Personnel respectively, which are submitted to the CEO and the Board through the Member (Finance) and Member (Personnel) as required, for the purpose of advice, implementation of proposals and decisions thereon. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integrating actions, Co-ordinating operations, executing plans and policy implementation in addition to the management of matters related to budget, accounts and general financial matters of the Corporation.

Prasar Bharati also has a unified vigilance set up at the headquarters, headed by a Chief Vigilance Officer. Prasar Bharati has its Sales and Marketing Divisions to look after all marketing activities of both Akashvani and Doordarshan.

The Directorate General of Akashvani and the Directorate General of Doordarshan are headed by the respective Director Generals. They function in close association with the CEO, Member

(Finance) and Member (Personnel) in carrying out the day-to-day affairs of Akashvani and Doordarshan. The DGs are assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings, and an Engineer-in-Chief in the Engineering Wing.

The News Wing of Akashvani is headed by Director General, News Service Division (NSD) and that of Doordarshan by Director General, News and Current Affairs (N&CA).

The respective Directorates are responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, overseeing operations and maintenance activities, etc. of all the Akashvani and Doordarshan set up across the country.

Field level Operations and Management are executed through five zonal offices based on the geographical coverage of Akashvani and Doordarshan located at Delhi (North Zone), Chennai (South Zone), Kolkata (East Zone), Mumbai (West Zone) and Guwahati (North East Zone). ADG level officers function as Zonal Heads for Content Operations, Broadcast Operations and Administration. National Zone supervises the channels of Doordarshan and Akashvani of the national capital. In parallel, five engineering zones based upon the geographical coverage and National Engineering zone are set up for project and maintenance.

Prasar Bharati has a Vigilance set-up at the headquarters headed by a Chief Vigilance Officer.

Commercial Sales and Billing of Akashvani is handled by the Central Sales Unit (CSU) at Mumbai along with 15 main Commercial Broadcasting Service (CBS) Centers (renamed Sales Centres- SCs) across the country. The Commercial Revenue Division (CRD) (renamed Public Outreach Service-POS) in Delhi manages Government business. Corporate Sales in Doordarshan are handled by Commercial Revenue Divisions (CRDs) (renamed Sales Divisions-SDs) located in Mumbai, New Delhi, Kolkata and Bengaluru. Centralised Billing is done by the Doordarshan Commercial Service (DCS) in Delhi.

The National Academy of Broadcasting & Multimedia (NABM) with its main campus at Kingsway Camp, Delhi is Prasar Bharati's training Institute. It has regional campuses at Bhubaneswar and Shillong. The training institute of Prasar Bharati pulsates with the ethos of imparting and executing excellence. The training matrix is embedded in a comprehensive training programme that promotes skill development, artistic sensibility & sensitivity and transforms the employees into more creative, innovative, productive and effective workforce to bring out tangible improvement in the capacity building and overall performance and skill development of the officers working in Prasar Bharati.

The Academy's Programme Division is responsible for in-service training of Programme and Administrative personnel. The Technical Division organizes Training Courses for the engineering staff. The NABM also conducts departmental promotion examinations for staff including examination for recruitment in various cadres.

The Archives, Research Department, Civil Construction Wing (CCW) and Akashvani Resources are common facilities for Akashvani and Doordarshan. The PB Recruitment Board (PBRB) created on 12.02.2020, handles recruitment of personnel below the level of Joint Secretary to the Govt. of India

## 1.5 Digital and Social Media Augmentation of News Channels

**DD News and DD India are available on various platforms: -**

- Satellite
- DTH

- Mobile app
- Social Media platform-YouTube, Facebook
- DD News website-<http://ddnews.gov.in>

### 1.5.1 DD News:

- The English X (*erstwhile*Twitter) handle of DD News @DDNewsLive was launched in January, 2013 and is being followed by more than 3.8 million people. Another X (*erstwhile*Twitter) handle in Hindi language @DDNewsHindi was started in January, 2014 has over 1.2 million followers.
- Similarly, Facebook Page of DD News is followed by over 2.9 million people.
- DD News's Instagram account can be accessed through- [https://www.instagram.com/ddnews\\_official/](https://www.instagram.com/ddnews_official/). The handle has over 483k followers.
- A dedicated YouTube Channel <http://www.youtube.com/ddnews> was launched in February, 2013. Presently the YouTube channel of DD News has over 5.84 million subscribers.
- Besides TV, DD News can also be accessed through the following means:
  - \* Website
  - \* YouTube channel
  - \* NIC's live cast channel: <http://webcast.gov.in>

### 1.5.2 DD India

- DD India Facebook page has 0.365 million followers. The English X handle of DD India @DDIndiaLive was launched in January, 2016, which became fully functional in 2019, and is being followed by more than 0.1038 million people.
- A dedicated YouTube Channel <http://www.youtube.com/ddindia> was launched in 2018. Presently the YouTube channel of DD India has over 0.855 million subscribers. DD India's Instagram account- <https://www.instagram.com/ddindialive/> was launched in September 2019 and has over 0.16 million followers.
- DD India recently launched a website. The website can be accessed by visiting [www.ddindia.co.in](http://www.ddindia.co.in). DD India also recently launched a mobile app. The app is available both on Google Play Store and Apple App Store.
- DD India, being a television channel, can also be accessed through the following means:
  - \* X - <https://x.com/DDIndialive>
  - \* YouTube Channel - <http://www.youtube.com/ddindia>
  - \* Mobile App
  - \* Website - <https://ddindia.co.in/>

## 1.6 IT Initiatives

The IT Division has undertaken several initiatives to enhance the organization's technological capabilities, improve operational efficiency, and support strategic objectives.

The key IT initiatives during the reporting period are:

### 1.6.1 Implementation of NIC and DOPT initiatives.

- **iGOT Karmayogi**

**Initiatives:** On-boarded successfully approximately 16000 employees on iGOT various reports like User Assessment, User Consumption, and Competency Assessment have been generated from time to time.

**Impact:** Employees have successfully completed many trainings and about 81900 certificates have been issued to them.

- **NIC email migration to new platform.**

**Initiatives:**Facilitated the migration of government email IDs of Prasar Bharati employees to the new NIC-Zoho platform by coordinating with NIC and organizing user training sessions to ensure effective use of the new platform.

**Impact:** In compliance with the government email Policy, enhanced management facility and security measures.

- **e-HRMS 2.0**

**Initiatives:**Facilitated the on boarding of approximately 15000 employees working in Prasar Bharati on the platform e-HRMS 2.0, an initiative of DoPT.

**Impact:** Leave and Tour modules have been rolled out on e-HRMS 2.0 for employees working in Prasar Bharati. Employees are successfully able to apply leave and tour maintaining Transparency and enhancing security.

- **SPARROW Services Expansion:**

**Initiatives:** Deployed new forms and services on NIC Cloud, with further implementation underway.

**Impact:** Expanded HR functionality with secure NIC-hosted services, aligning with ongoing digitization efforts.

- **Providing Support for NIC mail, e-Office, Sparrow, e-HRMS2.0, ABS and other services**

**Initiatives:** Provided comprehensive support and management for NIC Mail, e-Office, SPARROW, e-HRMS 2.0, ABS, and other government digital services. Ensured end-to-end user profile management and database administration in strict compliance with government policies and IT security guidelines.

**Impact:** Successfully facilitated the transition of users to a paperless, digital ecosystem. This shift has significantly improved operational efficiency, simplified maintenance, and strengthened data security across departments.

- **Employee Training and Development**

**Initiative:** Conducted regular training sessions on new technologies, software applications, and cyber security practices.

**Impact:** Enhances the technical skills of employees, ensuring they are equipped to utilize new systems effectively.

### 1.6.2 IT Software Related

- **PB-SHABD Portal:**

**Initiative:** PB-SHABD (Prasar Bharati- Shared Audio-Visuals for Broadcast and

Dissemination) portal has been upgraded with several new features to enhance functionality and user experience.

- Digital news publishers can subscribe to the service.
- An advanced Editorial Module has been added.
- The portal includes real-time Kumbh Mela updates, Weather Forecast/updates, and Live feeds of VIPs and important events.
- In addition, AI-powered story translation into 13 Indian languages makes news more accessible across linguistic boundaries.
- The upgraded platform also supports comprehensive report generation, providing valuable insights and analytics to users.

**Impact:** PB-SHABD Portal improved user experience, real-time updates, AI-driven multilingual news accessibility, and editorial efficiency.

- **SMS API Service:**

**Initiatives:** Developed to allow applications to send SMS via a centralized API, removing the need for developers to manage gateway/vendor changes.

**Impact:** Through SMS API Service was streamlined integration and future-proofed SMS communication across applications.

- **Audit Para Monitoring System (APMS):**

**Initiatives:** Through the implementation of in-house developed Audit Para Monitoring System (APMS) React JS & NodeJS web app for logging and monitoring Audit Paras from agencies like CAG and IAW(MIB).

**Impact:** Centralized management of more than 5341 audit reports; enabled multi-tiered status tracking through APMS Implementation.

- **FD Slots Application:**

**Initiatives:** Manages applications from eligible broadcasters for auctions of vacant MPEG-2/ MPEG-4 slots on DD FreeDish platform. Application was updated to add some new features and improve user experience.

**Impact:** FD Slots has facilitated seamless slot allocation for broadcasters via a secure and accessible interface.

- **Prasar Bharati Online Examination System (PBQS):**

**Initiatives:** Web platform application for managing and conducting online examinations with advanced admin features was launched.

**Impact:** PBQS has enabled secure, scalable, and efficient online exam delivery with instant result generation.

- **E-Invoice Portal**

**Initiative:** It is a portal to generate IRNs (Invoice Reference Numbers) through the Government of India's e-invoice portal (API from einvoice1.gst.gov.in). Application was updated to add some new features and improve user experience.

**Impact:** This portal is used for B2B and B2C invoicing within Prasar Bharati, streamlining the invoicing process and ensuring compliance with government regulations.

- **Artist Booking System (ABS) Portal**

**Initiative:** It is a portal to maintain transparency and ease of operations in talent booking across Prasar Bharati units. Application is updated to add some new features and improve user experience.

**Impact:** Facilitates booking of guests, experts, artists etc. across India, with a public interface for transparency in expenditure.

- **Streaming Services (NewsOnAir app)**

**Initiative:** Integrated 260+ radio stations into a streaming platform using an Indian CDN provider as part of the Alternate Platform Scheme.

**Impact:** Allow listeners to access their favourite channels globally, increasing the reach and accessibility of radio services.

- **DTH Slot Auction Portal**

**Initiative:** It is a portal for managing online auctions for DTH channel slots. Application was updated to add some new features and improve user experience.

**Impact:** Conducted multiple successful auction cycles, enhancing the efficiency and transparency of the auction process.

- **Cue Sheet Portal**

**Initiative:** It is a portal for preparing and viewing cue sheets online at various stations. Application is updated to add some new features and improve user experience.

**Impact:** Reduces paper usage and supports the Green India Clean India Movement, promoting environmental sustainability.

- **PrasarNet (Intra-Network Portal)**

**Initiative:** It is an intra-network portal to facilitate access to internal letters, orders, circulars, and other documents. Application is updated to add some new features and improve user experience.

**Impact:** Improves internal communication, document management, and operational efficiency.

- **Drive: Maintaining and Providing Access to Software, Hardware, and Conference Facilities**

**Initiatives:** Managed and facilitated seamless software and hardware access for all users across the Directorate General of Doordarshan (DG DD), Prasar Bharati Secretariat (PBS), and Directorate General of Akashvani (DG Akashvani). Additionally, ensured the smooth operation and maintenance of conference halls within these organizations, ensuring all technical resources are available and functional.

**Impact:** Enabled users to have a flawless and uninterrupted experience, contributing to improved efficiency and productivity in daily operations and meetings.

### 1.6.3 IT Infrastructure & Cloud Services Enhancement

- **Cloud Migration:**

**Initiatives:** As the contract period ended with Cloud service provider, new cloud service provider is selected through fresh Bid in Gem Portal with Reverse Auction. The deployed Services of Prasar Bharati applications are migrated to new Cloud service provider without any interruption and migration was executed with minimal downtime in services.

**Impact:** Enhanced performance, Scalability and improved disaster recovery capabilities of each application.

- **Data Centre Installation in New Broadcasting House**

**Initiatives:** Data Centre is installed, tested and commissioned with the provisions of SAN Storage (100 TB) – (1 No) NAS Storage (500 TB) –/ (1 No) Server Load Balancer / 24-Port POE Switch – (4 Nos) / SAN Switch – (2 Nos.)/Next-Gen Firewall – 2 Nos./ Layer 3 Switch – 2 Nos./ Server – 4 Nos./ 10G Fiber SM Transceiver – 8 Nos./ DC

& DR Replication Software – 1 Set/ Virtualization Software (for 4 servers) – 1 Set/ 50TB Backup Appliance with Software to ensure greater control over infrastructure and enhance security. Services such as e-Office and DNS services are migrated to the on-premise Data centre infrastructure. On-premises Data Centre was deployed for in-house software service, and application software are migrated to new Cloud services provider. The project includes installation configuration and optimization of VMware components for production readiness.

**Impact:** Improved control, security, and operational efficiency with successful migration and redeployment of e-Office, and critically important services. Saved money from cloud service charges and improved Disaster Recovery (DR) capability.

- **NDMS Migration:**

**Initiatives:** Transitioned the News data management system (NDMS) application from AWS to New Cloud Service provider (CSP)'s Cloud for cost optimization and data residency compliance.

**Impact:** Achieved data residency compliance, cost savings, and seamless service continuity with secure migration from AWS.

- **Prasar Bharati Corporate Website:**

**Initiatives:** Launched a redesigned website with a modern UI on the NIC Cloud for improved scalability and security.

**Impact:** Enhanced public engagement with a more responsive, scalable, and secure platform hosted on NIC Cloud.

- **NICNET Connectivity:**

**Initiatives:** NICNET Connectivity, connected DG: Akashvani, DG: DD, and PB Sectt. to the secure government backbone NICNET for enhanced digital communication and services, as per the Government guidelines and Standards.

**Impact:** Enabled secure, fast communication across key units, supporting e-Governance initiatives and interdepartmental operations.

- **Cyber Security & Firewall Systems:**

**Initiatives:** Centrally managed firewall systems across major departments (DG Akashvani, DG DD, On Premises Data Centre) using Unified Threat Management (UTM) tools.

**Impact:** Maintained robust security posture with role-based access, threat monitoring, and regular firewall policy updates.

- **NIC Cloud Website Hosting:**

**Initiatives:** Key sites (DD News, NewsOnAir, prasarbharati.gov.in, sparrow, etc.) hosted on NIC Cloud with compliance to GIGW and government standards.

**Impact:** NIC Cloud hosting would guarantee secure and reliable public access to key Prasar Bharati digital services under GIGW compliance.

## 1.7 Important Activities and Achievements

- Modernization/ up-gradation of Akashvani (All India Radio) and Doordarshan network is a continuous process. Modernization plans cover a broad spectrum, which, inter alia, includes digitalization; adoption of new technologies at par with international standards, replacement of old ageing equipment and upgradation etc. Schemes in this regard are formulated from time to time and implemented as per Govt. approval which depends upon availability of funds/resources and inter-se priorities.

- In view of emerging trends in Broadcasting and change in viewing habits of consumer Prasar Bharati has signed a Memorandum of Understanding (MoU) with IIT Kanpur to develop Next Gen. Broadcast solution/roadmap for Digital Terrestrial Broadcasting consistent with emerging standards.
- Under the directions of MoIB for finalization of a viable policy on Digital Terrestrial TV, PoC on Direct to Mobile (D2M) broadcast has been successfully completed by IIT Kanpur and final report with recommendations submitted to the Ministry for a nationwide deployment. Subsequently, the draft Approach Paper, inputs for Draft Note for Cabinet and inputs for Note for Committee of Secretaries (CoS) are provided to MoIB.
- For rolling out D2M Services as public service, Note for Committee of Secretaries (CoS) on the “Prasar Bharati’s proposal to roll out Direct to Mobile (D2M) services as a public service” was further circulated by Ministry of I&B. This CoS Note was deliberated in Committee of Secretaries (CoS) Meeting held on 20.01.2025 under chairmanship of Cabinet Secretary.
- In line with the directions of CoS, Prasar Bharati started process of hiring a PMC for preparing the DPR/Roadmap for offering D2M service as Public Service by MoIB/Prasar Bharati, which would be submitted to Government.
- Content Innovation is a major thrust area and has seen synergy across radio and television, language amplification to address the wide diversity, and creating value from the rich archives. While focusing on its primary mission of public service broadcasting, popular content in new and innovative formats produced in collaboration with best in the industry has given a new fillip and boost to the entertainment fare on the networks. The international footprint of DD India-- the international channel of Doordarshan-- has also grown in the last two years making it popular among the large Indian diaspora spread across the globe.
- “DD FreeDish” which is a free to air (FTA) DTH service has further augmented its bouquet to 381 TV channels {including DD channels- 35 SD + 4 HD + 2 SD Sansad TV + 2 SD Foreign + 265 SD co-branded educational channels) in addition to 3 foreign public broadcasting channels and 70 private TV channels of GEC, Movie, News, Music etc. Genres} along with 48 Radio channels. Currently available in approx. 49 million households, it is the largest DTH platform in the country.
- In connection with expansion of DD FreeDish Platform, Prasar Bharati has requested NSIL/DoS/ ISRO for 5 nos. of additional Transponders on a satellite having pan India footprint (i/c A&N island). However, NSIL/DoS/ ISRO has allotted only two additional Ku band transponders on GSAT-15 Satellite. This facilitates simulcast transmission of DD Channels in MPEG-2 and MPEG-4 technology on interim set up basis, so that, smooth migration of DD Channels in SD & HD to spectrum efficient MPEG-4 technology may be carried out. By using old equipment & spare equipment kept for maintenance, the allocation of these two additional Ku band transponders resulted in creation of 60 additional SDTV Channel slots in MPEG-4/DVB-2 technology, which is in addition to the 124SDTV channels capacities already available on “DD FreeDish” Platform.
- “DD FreeDish” DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Approval had been given to procure 8.7 Lakh FTA DTH, non-CAS, non-RPD Receive sets (with STBs) with the provision of app based/ call based/ SMS based authorization and activation facility. However, feasibility was to be explored for distribution of 8.7 Lakhs Doordarshan FreeDish DTH receives sets under Direct Benefit Transfer (DBT) mode.
- Both Akashvani and Doordarshan are repositories of priceless archival collections of music, plays, serials etc., besides content of historical importance which have been completely digitized and have been made available online.

- With 591 Broadcasting Centres of Akashvani, 66 Doordarshan Kendras, DD FreeDish DTH Setup etc., spread across the length and breadth of the country, Prasar Bharati offers one of the most effective and expansive communication platforms for developmental outreach and commercial messaging.
- A 10KW FM Transmitter at Akashvani Kokrajhar (Assam) was inaugurated by Hon'ble Minister of Information & Broadcasting on **03.01.2025**.

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## CHAPTER 2

# AKASHVANI

### 2.1 Introduction

Akashvani aims to provide information, education and entertainment, for promoting the welfare and happiness of the masses (Bahujan Hitaya Bahujan Sukhaya).

The phenomenal growth achieved by Akashvani over the past eight decades has made it one of the largest media organizations in the world. Now, it has 591 Broadcasting Centres and 755 transmitters (**Annexure-I**). To meet the communication needs of a pluralistic society like India, the network expanded gradually embracing new technologies and programme production techniques. Keeping pace with the advent of new technological advancement, Akashvani has also digitalized its services.

Akashvani has a three-tier system of broadcasting namely, National, Regional and Local, each catering to distinct audiences.

It caters to the information, education and entertainment needs of the audiences by curating programmes representing the cultural mosaic, pluralistic society and ethos of the country.

Akashvani stations across the country air news, music, spoken word and other programmes covering almost the entire population of the country. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

National programmes which are audible on the Medium Wave (MW)/Frequency Modulation (FM) in most part of the country cater to the first-tier broadcasting.

The Regional Stations form the middle or second tier of broadcasting. They originate programmes in regional languages and dialects. They are located in the major linguistic-cultural region of every state. They broadcast largely on the MW frequency, follow a composite programme pattern comprising various streams of content.

Local Radio Stations (LRS) cater to the needs and tastes of the audiences of small towns in various parts of the country providing the third-tier broadcasting. It serves small communities, showcase local culture and broadcast area specific programmes mostly on FM mode. The programming is flexible and spontaneous and the stations function as an ambassador of the local community.

The Vividh Bharati Service, primarily on FM transmitters is available at 43 places across the country and is also relayed by Local Radio Stations for different duration. Out of total 92 Local Radio Stations, 90 Stations are broadcasting on FM mode. In the last couple of years, the community radio has become popular among different electronic media available in the country and not surprisingly, Akashvani has also set-up Community Radio Service which is functional at five places in the North Eastern Region as the voice of the local tribal population.

Akashvani is the quintessential radio broadcasting service in the country. Broadcasting in a country of the size and diversity like India is a challenging task. To address the needs and concerns, habits and tastes, interests and aspirations of different segments and diversity of more than 1.4 billion Indian population is a formidable challenge in terms of ethno-linguistic and cultural characteristics, agro-climatic conditions, socio-economic status and so on, and

Akashvani has withstood these challenges and emerged more stronger by enhancing its reach and impact by amalgamating new technologies. The chronology of landmark events in the history of Akashvani over the years is illustrated at **Annexure II**.

Over the years Akashvani has been constantly revisiting its content policy to customize it in accordance with the needs and aspirations of the people especially those belonging to the underprivileged segments of the society. This constant recalibration of its content policy is also required to match up to the changing socio-economic realities of a vibrant and dynamic nation making strides in every sphere.

The content on Akashvani is designed in a manner to make radio a means of interactive and participatory communication among the various agencies and masses forming a composite society. The extensive formats have been replaced by short utility messaging system, dissemination of themes through jingle, short duration musical items, live phone-in-programmes, radio bridges, chat shows etc. As part of the practice Akashvani is re-casting Fixed Point Chart (FPC) twice a year to re-calibrate the content as per the dynamic story telling sphere.

As language embodies the cultural experience of people, Akashvani airs programme in all languages and a vast number of dialects, promoting cultural identity of every group. Presently Akashvani is broadcasting its service in 23 major/languages and 181 dialects from its broadcast centres spread throughout the length and breadth of the nation.

Akashvani airs programmes on a variety of themes tailored to suit the needs, concerns and aspirations of target audiences. These include: -

1. Development of a learning society
2. Inculcating scientific temper
3. Empowerment of women
4. Amelioration of the under-privileged
5. Spreading the message of planned parenthood
6. Diffusion of agricultural innovation
7. Rural regeneration with farmers' welfare
8. Skill development to capture benefits of the demographic dividend
9. Promoting environmental hygiene
10. Disaster management through swift and prompt dissemination of information, rescue, relief and rehabilitation efforts.

## 2.2 Organizational Structure

Akashvani has traditionally been headed by a Director General assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings along with an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News). The Directorate General, Akashvani, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, overseeing operations and maintenance activities, etc.

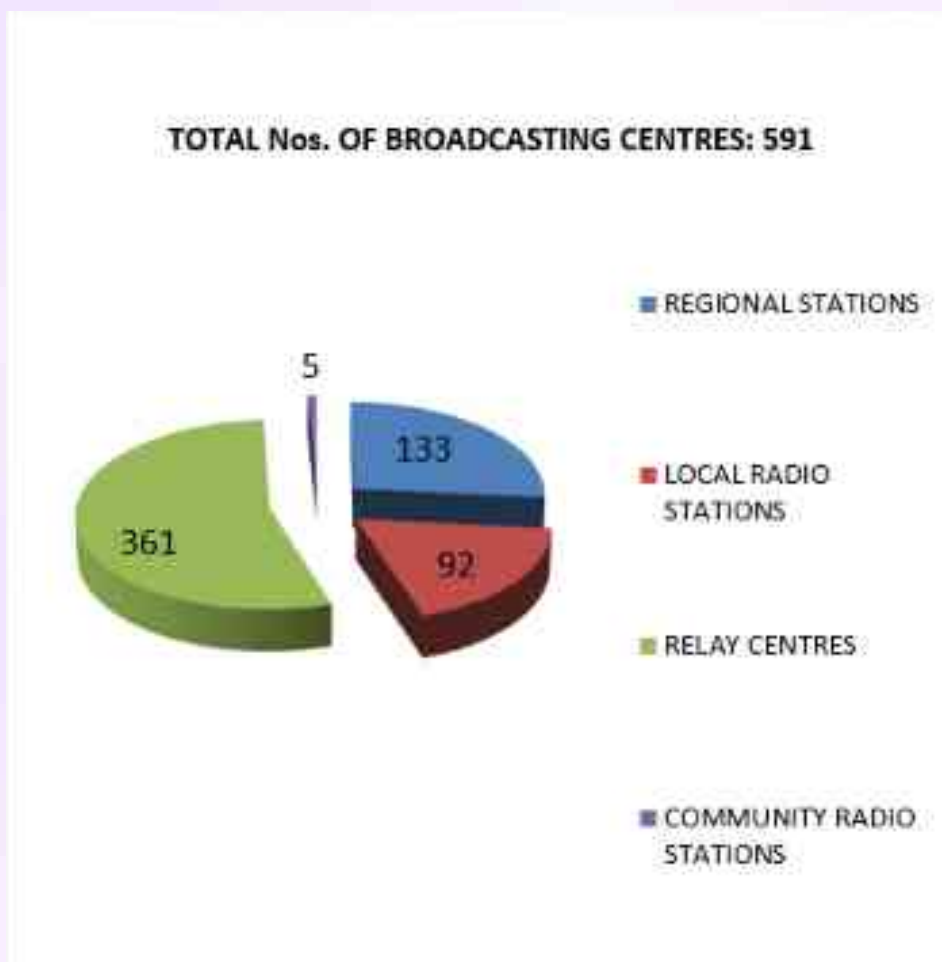
Programming in Akashvani is divided into five zones. North Zone (in Delhi), South Zone (in Chennai), East Zone (in Kolkata), West Zone (in Mumbai) and North East Zone (in Guwahati) on geographical basis. In addition, a National Zone supervises the National channels of

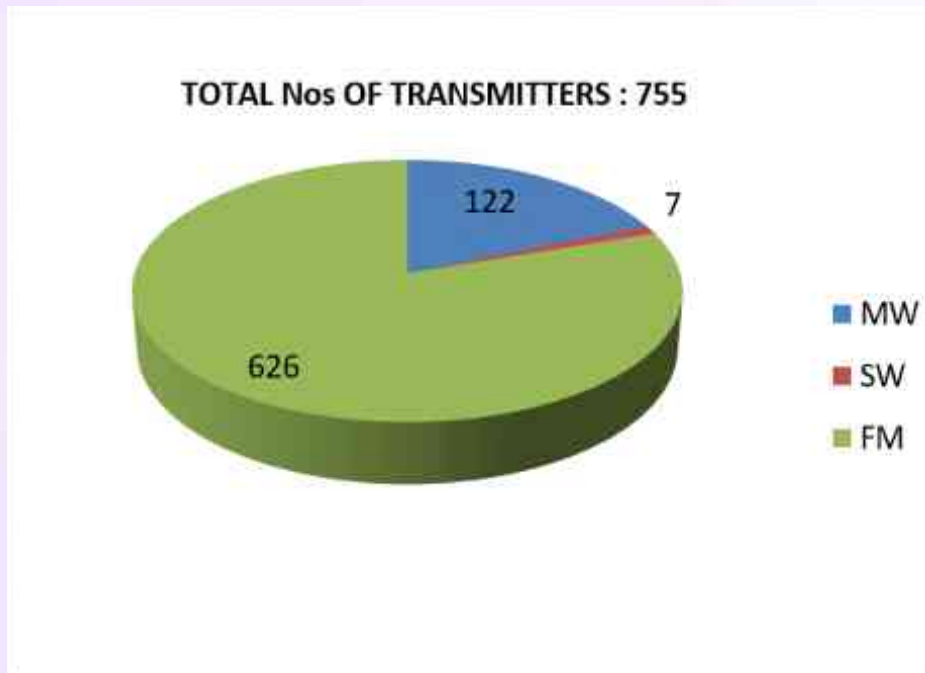
Doordarshan and Akashvani in the national capital. ADG level officers are posted as Zonal Head (Content Ops.), Zonal Head (Broadcast Ops.) and Zonal Head (Admin) at each of these Zones.

Engineering Wing is also divided into five Zones located at Delhi (North Zone), Kolkata (East Zone), Mumbai (West Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance of engineering operations.

### 2.3 Akashvani – Facts at a glance (as on 31.03.2025)

Broadcasting Centres:	Numbers
Regional Stations	133
Local Radio Stations	92
Relay Centres	361
Community Radio Stations	5
<b>Total</b>	<b>591</b>





**TRANSMITTERS:**

- Medium Wave 122
- Short Wave 7
- FM 626
- TOTAL: 755

**OTHERS:**

- Akashvani Channels on DTH Platform: 48
- Regional News Unit: 46

**2.4 Growth of Akashvani Stations from 2000 to 2025 (upto March)**

Year	No. of Akashvani Stations	Yearly growth (No.)
2000	198	0
2001	208	10
2002	208	0
2003	213	5
2004	214	1
2005	215	1
2006	224	9
2007	226	2
2008	232	6
2009	233	1
2010	234	1
2011	242	8

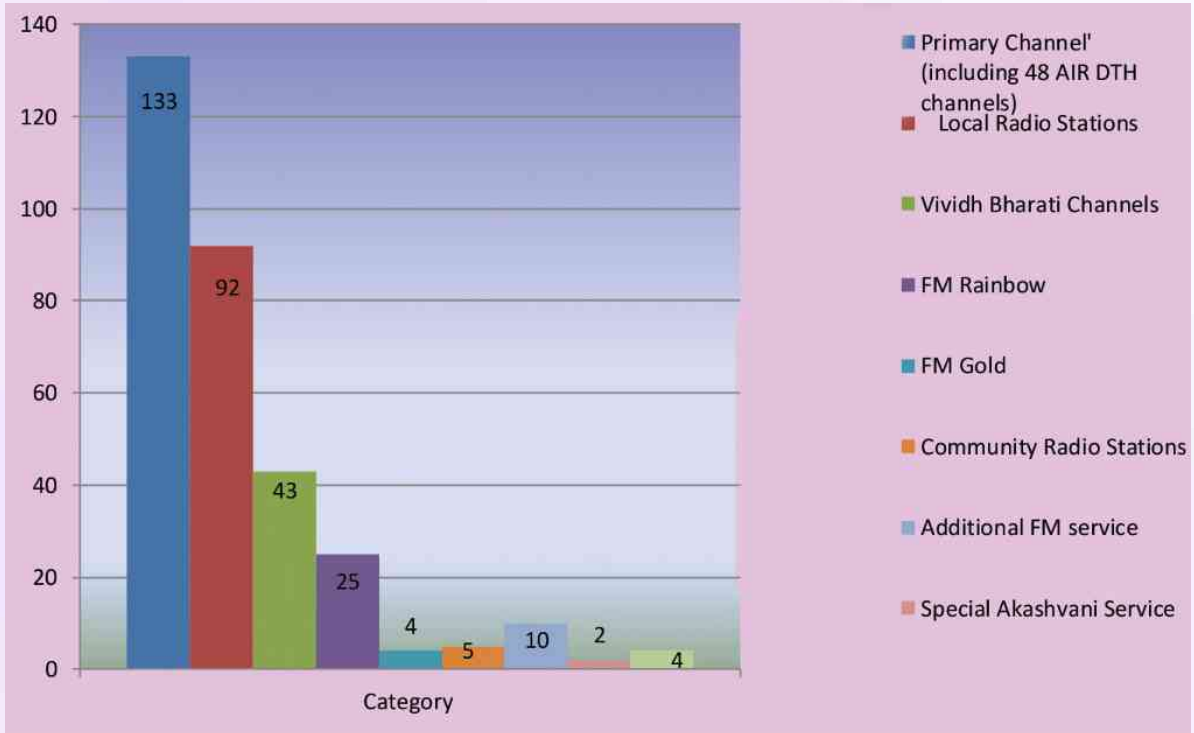
2012	278	36
2013	377	99
2014	413	36
2015	416	3
2016	420	4
2017	422	2
2018	471	49
2019	479	8
2020	485	6
2021	485	0
2022	501	16
2023	580	79
2024	591	11
2025(up to March)	591	0



## 2.5 Akashvani Network

As a premier Public Service Broadcaster, Akashvani is presently generating the content at 230 Stations with 302 channels (including Akashvani services i.e. Vividh Bharati Service Mumbai (VBS), North-Eastern service (NES), External Service (ESD), Special Bangla Service (Maitree), Ragaam and Aradhana Channels.)

The channel segments of Akashvani network are as follows:



Channel Names	Primary Channel (including 48 Akashvani DTH channels)	Local Radio Stations	Vividh Bharati Channels	FM Rainbow	FM Gold	Community Radio Stations	Additional FM service	Special Akashvani Service	Overseas Service by ESD
Channel No.	133	92	43	25	4	5	10	2	4

## 2.6 National Channels:

Four National Channels of Akashvani are operational across India on multiple platforms: -

- ✓ **Akashvani Live News 24x7** – Providing News in Sanskrit, Hindi and English and News based programmes.
- ✓ **Vividh Bharati** – Vividh Bharati Service (VBS) is a 24 hours service available through satellite transmission for relay from various radio stations across the country. VBS is produced and uplinked from Mumbai. The channel has the status and character of a truly national service. This service is primarily relayed from 43 CBS/VBS centres. Vividh Bharati Service is also relayed through 79 Local Radio Stations located across the country. Bollywood entertainment in Hindi constantly recalibrate the content to keep up the changing and fiercely competitive media landscape. VBS Channels in Hindi zone as well as VBS channels functioning in non-Hindi zone partially relay Vividh Bharati National Service and also originate local variation programmes.

- ✓ **Raagam** – Classical Music Channel comprising of Hindustani and Carnatic Classical Music content.
- ✓ **Aradhana** – A dedicated channel on digital platform for promoting cultural heritage and moral values of the nation. The channel aims for catering to audience spread across the nation and who are otherwise mostly dependent on new media platforms.

## 2.7 Primary Stations/Regional Channels:

Regional (Primary) Channels of Akashvani are located mostly in the state capitals and in major linguistic- cultural regions of every state. Altogether 133 such channels are spread over 28 states and 8 Union territories (UTs) of the country (**Annexure-III**). As one of the arms of the public service broadcasting of Akashvani, the Regional Channels mount infotainment programmes with the objective of enriching the lives of listeners. The Regional Channels broadcast largely on the Medium Wave with many channels having FM support and follow a mix of composite programming. At present Akashvani has 122 MW transmitters across the country by which it covers 95% of the population and 88% of the area of the country. Regional services are also available on Akashvani live streaming. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music which includes Classical music, Light music, Folk music, Film music and the music of various other languages. News and current affairs programmes constitute 20 to 30 percent of the broadcast time. Radio plays and drama, health & family welfare programmes, programmes for women and children, farm and home programmes which aim at empowering rural masses, are the other important segments of the primary channels. These channels are the most accessible to all, strive to reach their audiences in the most familiar and accessible languages and dialects.

## 2.8 Local Radio Stations/Channels (LRS):

At present, 92 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community which uses the microphone to reflect and enrich its life. The distinction between Local Radio from the regional network is its simple, intimate, and uninhibited approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enabling the station to function as the mouthpiece of the local community. In the present scenario, as most of the LRS of Akashvani are on FM, Vividh Bharati Programmes are relayed by most of them, in addition to the local content. The content is conglomeration of local and relay (including News and other relay programmes of regional stations) thus, serving the purpose for which they are created. Local regional programmes in specific dialects and languages are mainly agricultural, developmental and infotainment programmes.

## 2.9 FM Rainbow:

Rainbow Service spread across the network is re-branded with the mix of public service and entertainment service with a city/town specific flavour and presentation from 25 cities spread across the country and available 24×7. The FM Rainbow channel includes Pop music, Film songs, Classical & Devotional music, News bulletins etc.

## 2.10 FM Gold:

FM Gold channel was launched from Akashvani on 1<sup>st</sup> September 2001 in Delhi as a niche infotainment channel with around 50% of News and Current affairs component and 50% of entertainment programming. At present, FM Gold channel is available daily 24x7 from four metros i.e. Delhi, Mumbai, Kolkata and Chennai. This additional channel give its listeners an option to choose between the two, besides listening to other parallel running Akashvani and Private FM stations in the area. This channel provides information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways, Weather, etc.

## 2.11 FM Service:

FM service of Akashvani was launched at a time when radio listening was declining, especially in big cities. People representing the higher economic strata of the society thought it is out of fashion to listen to radio programmes which according to them, were addressing to the needs of average middle-class radio-listeners. Technological advancements made in the field of sound-recording attracted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipment. FM radio filled this gap effectively by ensuring disturbance-free high-quality music to its listeners. Even the presentation style of the comperes on FM channel was transformed to suit the evolving taste of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come close to their radio. In its round-the-clock broadcast, the radio listeners are served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it was speaking in their style and providing them the listening pleasure. The old glory of radio was revived in terms of listening percentages.

At present, Akashvani has 626 FM transmitters across the country, by which it covers 74.75% of the population and 60.5% of the area of the country. Out of these, FM Rainbow channel is available at 25 places i.e. Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Chandigarh, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareilly, Madurai, Triunelvali, Vijayawada, Patna and Ranchi. Akashvani FM Rainbow at four metropolitan cities is available 24X7. The FM channel includes Pop music, Film songs, Classical & Devotional music, News Headlines, etc.

## 2.12 Community Radio Stations (CRS):

Community Radio plays a pivotal role in empowering local communities in rural and remote areas of the country. Community Radio Stations (CRSs) broadcast programmes in local language and dialects to protect and preserve indigenous communities and their cultures and therefore it resonates with the local populace of the region, enabling them to actively engage with welfare schemes and other governmental programmes that affects them directly. CRSs also encourage and enhance people's participation in developmental programmes and act as an instrument for inclusive and participatory communication. Community radio centres of Akashvani are set up at 5 places in the North Eastern Region to serve the local tribal population.

S.No.	Community Radio Station	Transmitter Power	Frequency
1	Tuensang	1 kW MW	1602 kHz
2	Nongstoin	1 kW MW	1485 kHz
3	Williamnagar	1 kW MW	1602 kHz
4	Saiha	1 kW MW	1602kHz
5	Mon	100 W FM	102 MHz

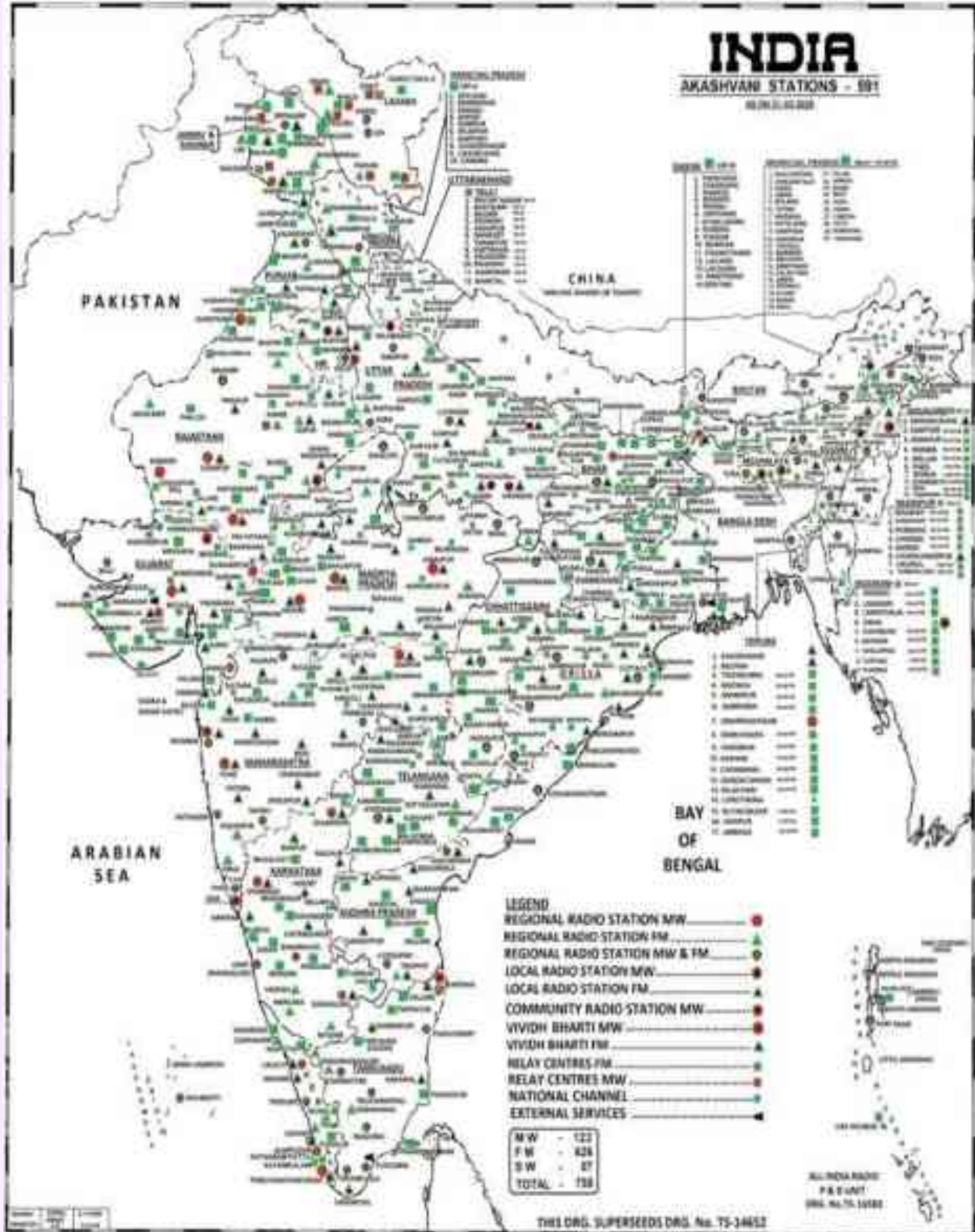
### 2.13 DTH Service:

Direct to Home (DTH) Radio Channel is a Satellite Service meant for the listeners who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with up-linking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH, covers the entire country as well as neighbouring countries. DTH is a 24-hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum. Expansion of Akashvani Channels on DTH (DD FreeDish) has been going on as part of Radio Strategy. In order to broaden the base of Akashvani for accessibility on multiple platforms. The most significant aspect of DTH broadcast is its digital quality. At present 48 channels of Akashvani are available on DTH (DD FreeDish).

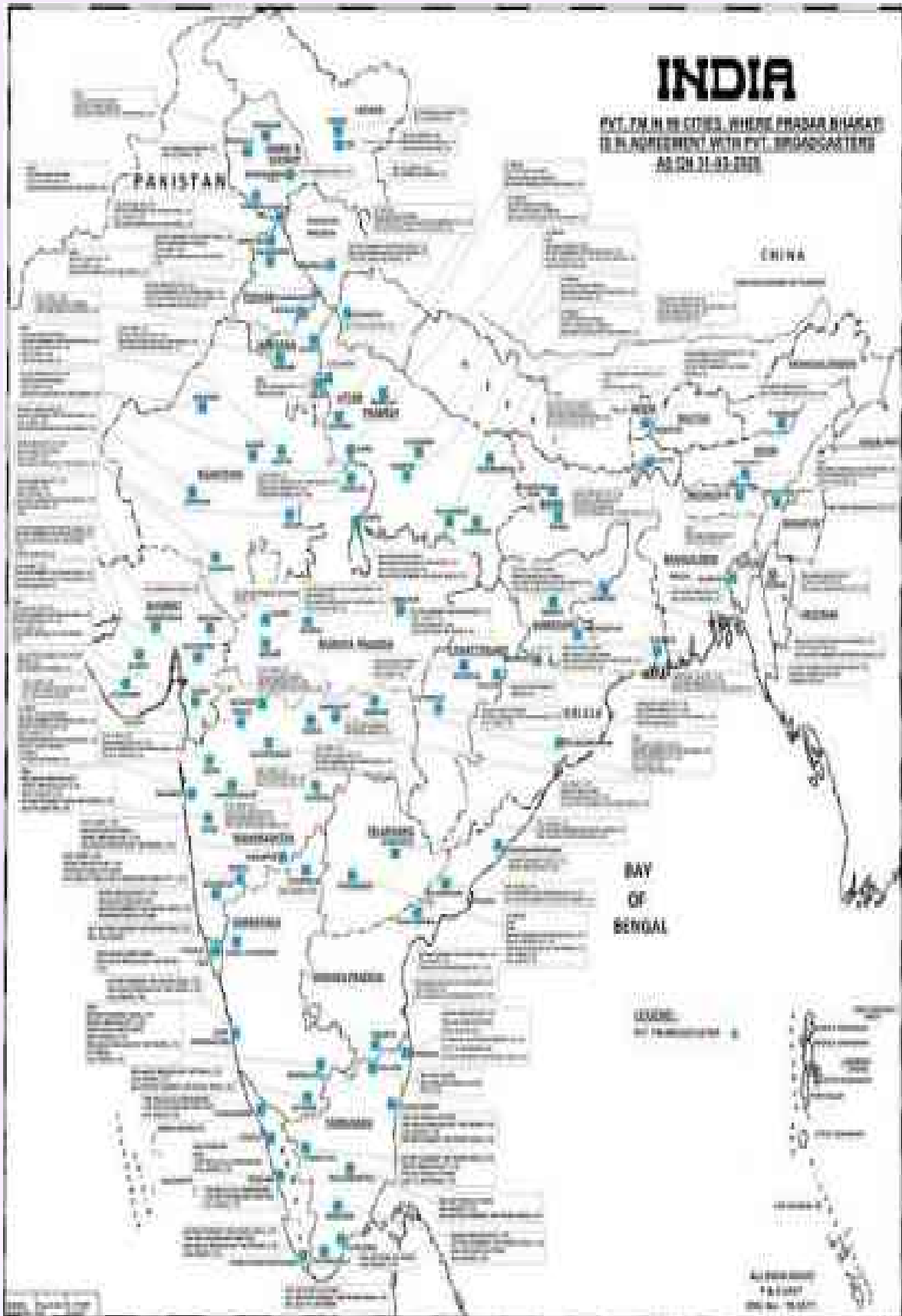
### 2.14 Live Streaming Service:

More than 260 channels of Akashvani including AirLiveNews24x7, FM Rainbow, FM Gold, Vividh Bharati Service, Raagam, Akashvani Aradhana etc. can be accessed through internet by browsing Prasar Bharati website 'prasarbharati.gov.in'. Further, these channels can also be accessed by using apps namely, 'NewsOnAir' on iOS and Android based mobile phones.

## 2.15 Geospatial data of Akashvani Network across the country



## 2.16 Locations of 99 cities, where Prasar Bharati is in agreement with Pvt. FM Broadcasters



## 2.17 Major Activities during the year:

### 2.17.1 Significant technical developmental activities

Akashvani is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country. By 31<sup>st</sup> March 2025, Akashvani network has grown to 591 stations. The total no. of transmitters has been increased to 755 (122 MW, 7 SW & 626 FM), which provide coverage to 98% of the population spread over 90% area of the country. This includes 292 nos. of 100 W FM transmitters installed for localized coverage of about 8-10 km radius. Some of the developmental activities are listed as;

- 10KW FM Transmitter at Kokrajhar (Assam) was inaugurated on 03.01.2025.
- Major projects under implementation which are likely to be completed during current financial year:
  - 20KWFM Transmitter is installed and under testing at Bhuj (Gujarat).
  - 20 KW FM Transmitter is under installation at Jaisalmer (Rajasthan) and likely to be completed soon.
  - Supply of 10 KW Digital compatible VHF FM solid state MOSFET technology-based broadcast Transmitters in (1+1) configuration with automatic changeover unit and associated equipments/items 7 Nos., under new FM Expansion, is supplied at sites. The Transmitters are likely to be installed this year.
  - Supply of 5 KW Digital compatible VHF FM solid state MOSFET technology-based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipments/items 24Nos., under new FM Expansion, are under procurement process.
  - Supply of 1 KW Digital compatible VHF FM solid state MOSFET technology-based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipments/items 15 Nos. are under procurement.
  - Setting up of Containerized 5kW Mobile FM Transmitter 5 Nos, in the border areas of J&K are under procurement process.
  - Erection of DSETC of 100 / 50 Mtr. SS Towers at Adilabad is completed remaining 20 Places, under continue scheme, are likely to be completed this year.
  - Professional Single Channel Stereo Digital Audio Cards – 465 Nos. -Supply completed.
  - Supply of FM Mono and Stereo Modulation Monitor – 48 Nos., are under procurement process.
  - As part of Facelift of DD & AIR Channels–Refurbishing of Akashvani studio at 34 places in different Zones are under process.
  - Installation of new AC plant/Replacement at 38 places in which Bhagalpur, Ranchi, Hazaribagh, Joranda, Kurseong, Siliguri, Lucknow (Tx. Area), Allahabad & Mathura are completed and Imphal, Shillong (Studio), Shillong (Jazz Studio) & Mokokchungare installed and under testing remaining 25 places are under process and likely to be completed this year.
  - Installation of 25 KVA /62.5 KVA Gensets at 15 places is completed.

- Visual Radio Station at 33 places – server, phone in console, desktop computers, headphones and microphones are under procurement process and likely to be completed this year.

### 2.17.2 News Services Division Activities

- Wide coverage of general elections, the legislative assemblies elections of Haryana, Maharashtra, Jharkhand and J&K and by-elections on Lok Sabha and Assembly seats.
- The Prime Minister's Mann Ki Baat programme was covered in all major news bulletins at NSD Headquarters, and in bulletins of RNUs. Live webcasting of the programme was also done through the NewsOnAir website. Special discussions on the programme were also organised.
- NSD Akashvani and its 46 RNUs gave a wide coverage to Smart India Hackathon in newsbulletins, news based programmes and social media platforms.
- Akashvani News is celebrating International Women's Day in a unique way with all English and Hindi News bulletins being presented by Women News Readers.
- Wide coverage to the activities and events related to the Mahakumbh 2025.
- Special coverage to IFFI, 2024 held from November 20<sup>th</sup> to November 28<sup>th</sup>, 2024 in Panaji, Goa.

### 2.17.3 Programme Activities of different units of Programme Wing

Details of important coverage's, broadcast and radio reports and activities of Akashvani for the year 2024-25 (1<sup>st</sup> April, 2024 to 31<sup>st</sup> March, 2025) are annexed as **Annexure-IV**.

Other important programme activities of different divisions are also given below:

- ✓ **Spoken Word:** Spoken Word Division deals with publicity of important subjects/schemes/policies of the various Ministries/Departments of Government of India. Regular publicity is given through various formats of programmes by all Akashvani stations across the country.

Ek Bharat Shrestha Bharat and Swachh Bharat Abhiyan are two mega campaigns for which all the Akashvani Stations are continuously giving wide publicity since the onset of the schemes.

Broadcast of Mann Ki Baat by the Hon'ble Prime Minister was carried out from entire Akashvani network every month on the last Sunday of every month.

Wide publicity of the Flagship Schemes of the Government include the following 37 schemes:

- Pradhan Mantri Ujjawlayojna
- Pradhan Mantri Sahaj Bijli Ghar Yojna
- Sabke liye Saste Bulb Unnati Yojna (ujala)
- Pradhan Mantri Jan Dhan Yojna
- Pradhan Mantri Jeevan Jyoti Bima Yojna
- Pradhan Mantri Suraksha Beema Yojna
- Mission Indradhanush

- Pradhan Mantri Avas Yojna (Urban & Rural) – PMAY
- Pradhan Mantri Gram Sadak Yojna – PMGSY
- Pradhan Mantri Fasal Beema Yojna – PMFBY
- Jan Aushadhi
- Samekit/Ekikrit Shiksha Abhiyan
- Beti Bachao, Beti Padhao.
- Pradhan Mantri Mudra Yojna
- Soil Health Card
- Pradhan Mantri Surakshit Matritiva Yojna
- Pradhan Mantri Swasthya Suraksha Yojna
- Deen Dayal Kaushal Vikas Yojna
- Poshan Mission
- Digital India
- Multi-Faceted Efforts to double the income of farmers
- Pradhan Mantri Krishi Sinchai Yojna
- Better Prices for the farmers produce through e-NAM
- Increase in construction of National Highways.
- Goods and Services Tax
- National Digitization Campaign
- Mudra Promotion Campaign
- Swachh Bharat Abhiyan
- Make in India
- Skill India Programme
- Promoting Tourism
- Developing North East
- Focus on Urban Development
- Jan Dhan Yojna

In connection with the Birth Anniversary of Sardar Vallabhbhai Patel, a Memorial Lecture On The Theme “Indian Space Odyssey - In Search of New Frontiers” (‘भारतीय अंतरिक्ष यात्रा — नई सीमाओं की खोज में’) delivered by DR. S. Somanath, Chairman, ISRO & Space Commission Secretary, Department of Space on 26<sup>th</sup> October, 2024 at Rang Bhawan Auditorium Akashvani Bhavan.

On the occasion of the birth Anniversary of Dr. Rajendra Prasad, Akashvani broadcast it's prestigious annual Dr. Rajendra Prasad Memorial Lecture on the theme “वैश्विक क्षितिज पर भारत की बढ़ती भूमिका” delivered by Shri Harivansh Narayan Singh, Senior Journalist and Deputy Chairman, Rajya Sabha.

National Symposium of Poets 2025 organised at Akashvani Mumbai on 19<sup>th</sup> December 2024, and broadcast on the eve of the Republic Day, 2025 in all scheduled languages on National Network of Akashvani.

- ✓ **Programme Planning and Development (PP&D) Unit:** Akashvani is the quintessential radio broadcasting service in the country. Broadcasting in a country of the size and diversity like India is an onerous task. With a population of more than 1.4 billion and diversity in terms of ethno-linguistic and cultural characteristics, agro-climatic conditions, socio-economic status and so on, to address the needs and concerns, habits and tastes, interests and aspirations of different segments of Indian population is a formidable challenge and Akashvani withstood the challenge and emerged stronger by enhancing its reach and impact by adopting new technologies.

Over the years Akashvani has been constantly revisiting its content policy to customize it in accordance with the needs and aspirations of the people especially those belonging to the underprivileged segments of the society. This constant recalibration of its content policy is also required to match with the changing socio-economic realities of a vibrant and dynamic nation making strides in every sphere.

The content on Akashvani is designed with a view to make radio a means of interactive communication among the various agencies forming a composite society. The long formats have been replaced by utility message deliverable, dissemination of themes through jingle, short – duration musical items, live phone-in-programmes, radio bridges, chat shows etc. at proper punctuation points of Fixed-Point Chart (FPC) to make the service rendered by Akashvani largely participatory.

As language embodies the cultural experience of people, Akashvani broadcast programme in all languages and a vast number of dialects, promoting cultural identity of every group. Presently Akashvani is broadcasting its service from its broadcast centres spread throughout the length and breadth of the nation in 23 languages and 182 dialects. Akashvani's home service comprises of 591 broadcasting stations including 230 programme originating stations located across the country, covering nearly 98.00% of the total population and 90% of the country's area.

- ✓ **Farm and Home Broadcast:** Akashvani has dedicated its programme broadcast services to its rural audience for more than five decades. Farm and Home programmes are broadcast by all capital and regional stations of Akashvani in respective regional languages and dialects. Programmes have been designed to cater to the day-to-day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. The programmes are geared towards improving farm productivity and economic prosperity of the country's farming community. These programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 minutes per day, targeting farmers, rural Women, children & youth.

The Farm & Home units of Akashvani stations broadcast composite programmes including segments on rural development, hard-core agriculture and allied subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation, food and agro processing, dry and wasteland agriculture and also segments on Govt. flagship programmes, self-employment schemes, loan, insurance, sanitation, health hygiene and nutrition etc.

Akashvani expanded its agriculture broadcasts with the launch of an exclusive project on mass media support to Agriculture Extension entitled 'Kisanvani' from February 2004, in collaboration with the Department of Agriculture Cooperation & Farmers' Welfare, Ministry of Agriculture & Farmers' Welfare, Govt. of India, to keep local farmers informed about the current market rates of agricultural produce, weather reports and day to day information in their respective languages and dialects, at micro level. Presently, Kisanvani programme is

being broadcast from identified 97 Akashvani stations across the country for 3 days a week effective from 01.08.2023, on Tuesdays, Thursdays and Saturdays in a week. Broadcast on a narrowcasting mode, the programme is mostly interactive in nature involving field-based recordings of farmers and studio dial-outs and dial-ins with experts and farming community which are quite popular with the target audience. Since, September 2018 a new agriculture programme 'Kisan Ki Baat', on the lines of Kisanvani, was launched in collaboration with Ministry of Agriculture and Farmers' Welfare, Government of India and is being broadcast from FM Gold Channel of Akashvani, Delhi.

### **Adhunik Krishi choupal;**

#### **Viksit Krishi Sankalp Abhiyan:**

Viksit Krishi Sankalp is an ongoing campaign of MoAFW. All 97 Kisanvani Stations are giving wide publicity and coverage to the campaign throughout the country. Apart from Kisanvani Stations, other Akashvani Stations are also promoting the campaign in their respective zones.

#### **Publicity to 04 short video films on PM Kisan Scheme of MoAFW:**

All concerned Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programme broadcast audio of 04 Short Video films on PM Kisan Scheme forwarded by Ministry of Agriculture and Farmers Welfare, Govt. of India for wide publicity and awareness creation among the farming community & other stakeholders.

#### **Publicity to "PM Kisan e-KYC" & "IT Initiatives in Agriculture" of MoAFW:**

All Concerned Akashvani stations broadcasting Kisanvani & Kisan Ki Baat programme utilized the content of Short Video films on "PM Kisan e-KYC" & "IT Initiatives in Agriculture" forwarded by the MoAFW for wide publicity and awareness on radio and social media handles among the farming community & other stakeholders.

Publicity to "Krishi Sakhis Training Programme and School Soil Health Card Programme" of MoAFW- Hon'ble Prime Minister Shri Narendra Modi granted certificates to more than 30,000 self-help groups as Krishi Sakhis at Varanasi on June 18, 2024.

Coverage to all events held under the aegis of MoAFW throughout the country was provided by concerned Kisanvani broadcasting stations at the event venues.

Social Media Coverage and Publicity- All programmes of Kisanvani are highly publicised on social media platforms including X, Facebook and YouTube. Episodes of Adhunik Krishi Choupal (AKC) and important broadcast of KKB and other programmes aired by Akashvani are available of YouTube too.

YouTube Link for Adhunik Krishi Choupal (AKC) -

<https://www.youtube.com/playlist?list=PLspw0meV6Wr6vWDRzNVlru8bxB4GUCD3J>



airakola 102.4Mhz  
**किसानवाणी**  
 फोन इन कार्यक्रम प्रश्न तुमचे उत्तर आमचे  
**Agri Stack**  
**विषय : किसान कार्ड**  
 तज्ज्ञ हरीश देशमुख कृषी उपसंचालक  
 जिल्हा अधीक्षक कृषी अधिकारी  
 कार्यालय अकोला  
 रेकॉर्डिंग दिनांक 3 फेब्रुवारी 2025  
 4 ते 4.30 या वेळेत 0724 2456461 या क्रमांकावर फोन करावे  
 सादरकर्ते : सुरज गोळे  
 प्रसारण अधिकारी आकाशवाणी अकोला  
 संचालन  
 जयश्री देशमुख

Kisan Diwas Celebration at Akashvani Ahilya Nagar



Akashvani Belonia- Radio Kisan Diwas Celebrations



Chief Guest Dr. Satyendra Singh Dursawat, IAS, Secretary (Agriculture) Andaman & Nicobar Administration, Senior Agriculture Ministry Officials and other dignitaries at the inauguration of 3-Day Workshop on “Impact Assessment and Capacity Building”, held in ICAR-CIARI, Port Blair, from 07.02.2024-09.02.2024.

- ✓ **Health & Family welfare:** The Family Welfare Unit of Akashvani Directorate works as a coordinator to communicate instructions from Prasar Bharati as well as different ministries over publicity of important subjects, schemes, and policies of the Ministries/Departments of the Government of India. These efforts are carried out through various formats of programmes by all Akashvani stations across the country.

Advising Akashvani Stations with regard to all programmes in different formats for the welfare of vulnerable sections of society (Women, Girl child, Senior Citizens, Persons with Benchmark Disabilities (PWBDs), and Children etc.) is the main function of Family Welfare Unit. The section works in regular coordination with other ministries like Ministry of Health, Ministry of Family Welfare, Ministry of Agriculture & Farmers Welfare, and Ministry of Women & Child Development.

Family Welfare section also coordinates with UNICEF, UNESCO and other organization under the guidelines of Prasar Bharati to disseminate information and promote activities like campaigns to promote women and children health, protect women and children and also collaborate in joint activities like workshops on media related activities which come under the domain of health and family welfare.

- ✓ **Women’s programmes** Women’s programmes of Akashvani cover subjects related to socio-economic development of women, health and family welfare, food and nutrition, scientific home management, women entrepreneurship, education including adult education, women empowerment, gender issues etc.

Akashvani broadcasts a number of programmes in different formats for the welfare of girl child. Programmes of the family welfare section of the stations generally aim at creating social awareness on the issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms are also used to communicate with the rural audience. “Beti Bachao Beti Padhao” programme was launched by the Prime Minister. Also include new themes on Women & Children from Union Budget schemes 2025-26.

International Day for the Elimination of Violence against Women was also observed on 25th November 2024 by the concerned Akashvani Stations so as to bring out the importance of curbing gender based violence and its elimination in India.

Every year awareness programmes are conducted to celebrate International Women's Day on 8th March to promote gender equality. This year too Stations were directed well in advance to prepare and broadcast relevant programmes to raise awareness and recognize the achievements of women and girls in various sectors in India.

Regular participation of programme officials was ensured in the events conducted by UN agencies.

- ✓ **Health programmes:** Health programmes are part of regular broadcasts of Akashvani. Almost every Akashvani station broadcasts health awareness programmes on regular basis.

Observance of World Health Day on 7th April 2024 was ensured by the concerned stations as per the guidelines of Ministry of Health and Family Welfare. This was followed by the publicity campaigns regarding World Immunization Week from 24th April to 30th April 2024.

Extensive and wide media coverage was conducted while observing International Day of Yoga – IDY 2024

International Day against Drug Abuse & Illicit Trafficking on 26th June 2024 was observed by the concerned Akashvani Stations airing Family Welfare Segment on the directions of Narcotics Control Bureau NCB.

United Nations Population Fund (UNFPA) observes World Population Day each year on July 11th with the aim to raise awareness about the sexual and reproductive health (SRH) needs and vulnerabilities of women and girls worldwide. General awareness was created on the occasion of World Population Day, 2024.

Awareness was generated among public about the Mental Healthcare Act and programmes were broadcast to sensitize the society towards the special needs of persons going through depression while observing World Mental Health Day on 10th October 2024.

Other subjects covered in regular broadcast on health include topics like right age of marriage, delay of first child, space between two children, terminal methods, maternal care, child survival, promotion of inter-spouse communication/male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of Reproductive Tract Infections (RTIs) and Sexually Transmitted Infections (STIs) with special awareness on AIDS with the observance of World AIDS Day, pre-natal diagnostic techniques (regulations and prevention of misuse) act- 1994, breast feeding, disability and reproductive child health etc. In addition to this, general awareness about the adverse child sex ratio and to alter the negative mindset leading to abortion of girl child foetus, are regularly created.

- ✓ **Children's programmes:** All stations broadcast programmes for children on regular basis. Akashvani broadcast programmes from different stations for children of three categories, viz, programmes for children between the age of 5 to 7 years and 8 and 14 years' age and special programmes are also broadcast for rural children. Some of the programmes broadcast on weekly basis include plays, short stories, features, choral singing, interviews, stories from epics etc.

The following points regularly feature in the programmes broadcast by Akashvani stations for children:

- Protection of rights of children and particularly protection of identity of children in need of care and protection of juveniles in conflict law.
- Care and support to disabled children.
- Care and support to children under difficult circumstances.
- Equal status of girls.
- Universal access to basic education to children and more attention to girl's education.
- Providing safe and supportive environment to children.
- Improvement in the economic condition of family and self – reliant society.
- National and international cooperation for better future of the child.
- Safe drinking water facility.

Akashvani, has been a regular partner of UNICEF in championing the cause of children and women and has been associated with UNICEF through campaigns like Radio4child, since a long time. It is widely believed, and rightly so, that radio has a crucial role to play in spreading awareness about health initiatives and promoting healthy behaviours among its listeners.

- ✓ **Music:** In the National programme of Music (Hindustani & Carnatic, Folk & light) & Ravivasaraiy Akhil Bharatiya Sangeet Sabha many 'A' grade/ 'Top grade' artiste performed. On the occasion of the 178<sup>th</sup> Thyagaraja Aradhana Music festival, there was a special coverage from Thiruvaiyaru.

'Har Kanthh Mein Bharat'- Akashvani, in collaboration with the Ministry of Culture, successfully concluded the 15-episode classical music series, 'Har Kanthh Mein Bharat.' Launched on February 2, 2025, to coincide with the auspicious occasion of Basant Panchami, the series was broadcast daily at 9:30 AM from 21 Akashvani stations nationwide, culminating on February 16, 2025.

- ✓ **Sports:** Akashvani Sports is engaged in planning and executing radio broadcast of various national and international sports events on the National Hook-up of Akashvani. The work related to acquisition of Radio Broadcast Rights, coordinating with various Sports Federations/ Associations, various Akashvani Stations/Foreign Broadcasters and other relevant entities are performed by it for ensuring smooth broadcast of sports events on Akashvani. The screening and detailing of commentators for sports events are also carried out by Akashvani Sports.

To keep pace with changing times, Akashvani Sports broadcast sports events on digital platform of Prasar Bharati wherever rights were obtained. Further, to enhance visibility, Akashvani Sports carried sports broadcasts wherever rights were obtained on Prasar Bharati Sports YouTube channel, and on the NewsOnAir mobile app which evoked considerable response from viewers and listeners especially for live commentary.

\* **Cricket:**

- Ball-by-ball commentary of ICC T/20 Cricket World Cup 2024 played in United States and West Indies from 02.06.2024 to 29.06.2024 was broadcast.
- Ball-by-ball commentary of India-Zimbabwe T/20 Cricket Series 2024 played in Harare, Zimbabwe from 06.07.2024 to 14.07.2024 was broadcast.

- Ball-by-ball commentary of India-Sri Lanka Cricket Series 2024 played in Sri Lanka from 27.07.2024 to 07.08.2024 was broadcast.
- Ball-by-ball commentary of ICC Women T/20 Cricket World Cup 2024 played in United Arab Emirates from 04.10.2024 to 20.10.2024 was broadcast.
- Ball-by-ball commentary of ICC Champions Trophy Cricket Tournament 2025 played in Pakistan and United Arab Emirates from 19.02.2025 to 09.03.2025 was broadcast.
- 'Stumped' a weekly programme on Cricket, a co-production of AIR, BBC and ABC has been on air regularly since 2015 every Saturday at 1130 hours over Akashvani FM Rainbow network.

\* **Coverages of some of the multi-disciplinary events:**

- A multi-disciplinary sports events capturing the imagination of sports enthusiasts in the country was 33rd Olympic Games held in Paris from 26th July to 11th August 2024.
- Akashvani covered extensively the 38th National Games 2025 held in Uttarakhand from 28th January, 2025 to 14th February,
- Live commentary of the final match of Subroto Cup Football 2024 held in Delhi was broadcast on 11th September, 2024.
- Live commentary of the 41st Surjit Hockey Tournament 2024 held in Jalandhar from 3rd August to 12th August 2023 was broadcast.
- Live commentary of India-Germany Bilateral Hockey Series 2024 held in Delhi from 23rd to 24th October 2024 was broadcast.
- Daily report on Hockey India League 2024-25 held in Rourkela and Ranchi was broadcast from 29th January, 2025 to 2nd February, 2025 at 0710 hrs to 0720 hrs on FM Gold network, DTH, DRM, NewsOnAirapp and LRS stations.
- Off tube commentary of Opening ceremony of Hockey India League 2024-25 in Rourkela
- Live commentary of final match of Women's Hockey India League 2025 from Ranchi was broadcast on 26th January, 2025.
- Daily updates on Wimbledon Tennis Championship 2024 were broadcast from 1st July, 2024 to 14th July, 2024 from 0730 hrs on FM Rainbow network.



*Trap Shooting-Gold medallist Shri Prithviraj Tondaiman spoke to*

*Akashvani after winning during 38th National Games 2025*



*The Akashvani commentators doing live commentary of the final matches of Badminton event during 38th National Games 2025.*



*Gold Medallist of Jianshu (Female) Event Mercy Ngaimong of Arunachal Pradesh talking to Akashvani during 38th National Games, Uttarakhand.*



*Silver medallist in Fencing Wahid Sufiyan from Jammu and Kashmir at Haldwani speaking*

*to Akashvani during 38th National Games 2025.*



*Cycling events Gold Medallist David Backhem of A & N Islands at Rudrapur speaking to Akashvani during 38th National Games 2025*



*Akashvani coverage team posing for pic, just before the broadcast of live commentary of the final match of Football during 38th National Games at Haldwani.*



*Prachi, Captain of Haryana Women's Beach Handball team interacted with Akashvani after winning Gold medal in 38th National Games, Uttarakhand 2025*



*Akashvani coverage team for Paris Olympics 2024*



*Akashvani speaking to Shri Niraj Chopra, Indian track and field athlete during Paris Olympics 2024.*



*Shri Anush Agarwalla, an equestrian, speaking to Akashvani during Paris Olympics 2024*

## 2.18 News Services Division of Akashvani



### 2.18.1 Genesis

The history of News Broadcasting in India is much older than that of Akashvani. The first news bulletin in the country was broadcast on Akashvani from the Bombay station on July 23<sup>rd</sup>, 1927 under a private company, the Indian Broadcasting Company. A month later on August 26, 1927, another bulletin in Bengali was started from the Calcutta station. Until 1935, two bulletins, one each in English and Hindustani, were broadcast from Bombay and a bulletin in Bengali was broadcast from Calcutta. The Indian Broadcasting Company went into liquidation in March, 1930 following which broadcasting came under the direct control of the Government of India. The service was designated as the Indian State Broadcasting Service. It was renamed as Akashvani on June 8<sup>th</sup>, 1936.

### 2.18.2 Development

A real breakthrough in news broadcasting came after January 1936 when the first news bulletin from the Delhi station went on Akashvani on January 19, 1936 coinciding with the start of its transmission. Besides, news bulletins in English and Hindustani, Talks on Current affairs were also started from the station in both the languages.

The Central News Organization was set up on August 1<sup>st</sup>, 1937. Mr. Charles Barnes took charge as the first News Editor in September, and later, he became the first Director of News. The outbreak of the World War II in 1939 gave an impetus to the development of the organization. A monitoring service was set up in 1939 to monitor foreign broadcasts. In 1943, the External Broadcast Unit was set up under the Director of News. By 1945, the Central News Organization was handling news bulletins in different Indian languages as well as in the External Services. After Independence, news broadcasts of Akashvani grew both in quantity and quality. More emphasis was laid on national and regional news bulletins.

Presently, the News Services Division (NSD) of Akashvani broadcasts news and news-based programmes for listeners in India and abroad, while adhering to the highest professional ethics and standards in radio broadcasting. Using new technologies, Akashvani News is now available on websites in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi, Rajasthani and Tamil languages. It is also available on social media platforms.

### 2.18.3 Organisational structure

The News Services Division is headed by a Principal Director General/ Director General (News), who is one of the seniormost officers of the Indian Information Service. The PDG/ DG (NEWS) is assisted by a team of Additional Directors General (News), Directors (News), Joint Directors (News), Deputy Directors (News), Assistant Directors (News), News Editors and Reporters.

The various operational sections of NSD Headquarters in Delhi are: General News Room, Hindi News Room, Regional News Unit Desk, External Services Desk, Reporting Unit, Talks

and Current Affairs Unit, Newsreel Unit, Indian Languages Units, Reference, Policy, Planning & Development Unit, IT and Website Unit, Library Unit and the Administrative Wing.

- ✓ **General News Room (GNR):** The General News Room (GNR) is the nerve-centre of the Operations of the News Services Division. It receives news from different sources and functions round-the-clock in four shifts. It is the focal point for selection of news items, editing and putting out bulletins in the home and external services. GNR is organised as a large single News Room but sub-divided for convenience into different desks. The arrangement ensures that all Editors function in tandem and continuous interaction and are abreast of news developments minute to minute, while also ensuring that they work as independent units. The Editor-in-Charge is the head of the Newsroom for the duration of the shift.
- ✓ **Hindi News Room (HNR):** Hindi News Room compiles all Hindi bulletins broadcast from headquarters. The Editor-in-Charge is the head of the Newsroom for the duration of the shift. NRTs (Newsreaders-cum- Translators) translate news stories into Hindi from English for use in bulletins.
- ✓ **Regional News Units:** NSD Akashvani has 46 Regional News Units across the country. These Regional News Units (RNUs) cater to the information needs of the people in regional languages with regional news content.

In addition to News Bulletins, these Units also mount news-based programmes. RNUs also broadcast special programmes on occasions like Budget Day, Republic Day, Independence Day, Mann ki Baat, General and State Assembly Elections and other national and international Days/Events. They also broadcast special programmes when State Assemblies are in Session.

Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. The Regional News Units (RNUs) in various states are headed by officers of the rank of Director/Joint Director/ Deputy Director/Assistant Director/ News Editors and are assisted by Newsreaders-Cum-Translators.

Correspondents are also posted in the RNUs. Part-Time Correspondents (PTCs) in more than 630 districts of the country also aid in gathering news through their respective RNUs.

For the period 01.04.2024 to 31.03.2025, RNUs gave wide publicity to government schemes and various social, economic and political developments in respective regional languages.

In the run-up to General Election 2024, a new programme Bharat Vikas Diary was started by the RNUs from 19th Feb 2024 giving information about the key constituencies. RNUs are also contributing for Loknirnay 2024, election related programme of NSD Delhi.

RNUs are also giving adequate coverage to spread voter awareness. Such programmes are also aimed to motivate voters to cast their votes, especially first-time voters and participate in the biggest festival of democracy.

Dialect bulletins in Halbi & Gondi at Raipur, Pochury at Kohima, Garhwarli and Kumanoni at Dehradun were started during the period 01.04.2024 to 31.03.2025

- ✓ **External Service Desk:** Radio plays a crucial role as an instrument of Foreign Policy and Public Diplomacy. Nations attach great importance to international broadcasting as a means of protecting their image and making their point of view to the world.

As part of British India, Akashvani entered the domain of external broadcast on 1<sup>st</sup> October, 1939, purely, as a tool for propaganda for the Allies during the World War II. The first broadcast of Akashvani for External audience was made in Pashto to counter the German Radio blitzkrieg

in the then North West Frontier Province (NWFP) to supplement the efforts of the BBC in this part of the world. After India attained Independence, the External Services Division of Akashvani assumed a new role as the voice of an emerging nation, an old civilization, a tool for diplomacy, and also effective propaganda machinery at the time of crises. Since then, the External Services have been functioning as a vital link between India and the rest of the world, especially with those countries where India's interests are intertwined because of the presence of a large Indian diaspora. The External Services connect the diaspora with their own culture and heritage, giving them a feel of home away from home.

Through its external broadcasts, Akashvani aims to keep its overseas listeners in touch with the ethos of India, offer its point of view on different issues, keep informed about strides made in various fields, including science, art, culture, economy, business, democratic and secular traditions; project India as an educational, healthcare and tourist destination, and its commitment to universal declaration of human rights, etc.

\* Role of External Services:

- Offering India's perspective for the neighbourhood and the outside world;
- Acting as the Voice of India on the world stage since 1939;
- Countering malicious and anti-India propaganda;
- Engaging with the Indian Diaspora;
- Projecting New India: Narrating India's Growth Story;
- Strides made in various fields;
- Business and commercial opportunities;
- India as an educational, health and tourist destination;
- Vibrancy of India's art, culture, music, literature, etc.

✓ **External Services Division (ESD):** The External Services Division of All India Radio was merged with the News Services Division, Akashvani on 12.08.2021. After the merger, efforts were made to revitalize the External services broadcasts. External Services Division (ESD) of Akashvani ranks high among the external radio networks of the world both in its reach and range. The cardinal role played by the External Service broadcast by Akashvani as an ancillary activity to assuage anti propaganda drive, to promote strategic cooperation, image building to facilitate people to people exchange in culturally diversified groups and to cater to the needs of Indian diaspora is unequivocal.

Presently, the External Services broadcasts in various Foreign and Indian languages reaching out to about 150 countries through Short Wave, 'NewsOnAir' App and DD FreeDish. At present, the Indian language services is targeted at the neighbourhood and the overseas Indian Diaspora in Bangla (Maitree), Nepali, Punjabi, Sindhi, Saraiki and Urdu languages.

The total services in operation at present are 17 languages out of which 11 are foreign language units after namely, Arabic, Persian, Dari, Pashto, Baluchi, Swahili, Chinese, Burmese, French, Indonesia and Tibetan while the remaining 6 are Indian languages, namely, Urdu, Saraiki, Sindhi, Punjabi, Moitree (Bengali) and Nepali are broadcasting programmes in different genres. The services of Punjabi and Saraiki are broadcast from Akashvani, Jalandhar, whereas Moitree (Bangla) Service is broadcast from Akashvani, Kolkata, the Nepali Service is broadcast from AIR, Kurseong (w.e.f 01.04.2023). These services are broadcast on Short Wave radio frequencies, and are also available on news

on air app for android and iPhone users and on DD Free Dish for audiences worldwide. Details of Programmes Broadcast on ESD is Annexed as **Annexure V**.

- ✓ **News Gathering Network:** NSD has to ensure delivery of news and related services while adhering to certain journalistic principles such as accuracy, credibility, timeliness and quality. It has various sources of news gathering. A team of dynamic Reporters/Correspondents, covering a variety of beats, is deployed at the NSD headquarters. Similarly, Prasar Bharati Special Correspondents are posted in Dubai, Kathmandu, Colombo and Dhaka. Correspondents are also posted in the RNUs. Part-Time Correspondents (PTCs) in more than 550 districts of the country also aid in gathering news through their respective RNUs. Social media such as X, YouTube and Facebook are also monitored as a source of news.
- ✓ **Reporting Unit:** Reporting Unit at Headquarters extensively covers developments, events and important Press Conferences in Delhi- NCR. Reporting Unit, by being in constant touch with various Ministries, Election Commission of India, Government Bodies, Security Agencies etc. gathers News and related information for Spot News Coverage. Their meetings, programmes and press conferences are also covered. Besides, Correspondents deployed in the Unit also covers Parliament Sessions and elections. Voice Casts, capsules, bytes of famous personalities and live inputs in various bulletins are also provided. The Correspondents also give alerts, pictures and videos for the social media.
- ✓ **Talks and Current Affairs Unit:** The Talks and Current Affairs Unit organises discussion programmes on current affairs/issues and various other topics. The idea is to help listeners understand major new developments, put things into perspective through analysis, and deal with a subject in detail.

Various topics are discussed extensively in the daily and weekly programmes. Some of the topics on which programmes were broadcast during the period 1st April 2024 to 31st March 2025 include Parliament Sessions, Independence Day, Cabinet decisions, special coverage of IFFI and Paris Olympics, New Criminal Laws, India's bilateral ties with various countries, Yoga Day, SCO Summit, Mann Ki Baat programme, significance and impact of various Government schemes, topics related to environment, space sector, natural disasters, prevention of cyber-crimes amongst others along with a daily programme "Market Mantra" with in-depth analysis of market.

Akashvani produced a daily 30 minute live bilingual programme "Lokprasarak Ke Saath Loknirnya-2024" from 17.03.2024 till 03.06.2024, a 79-episode series. It was based on General Elections- 2024 for voter awareness and to disseminate election related news. It consists of updates of election activities, insights from regions and constituencies, expert's analysis and appeal to the listeners to vote.

- ✓ **Reference and PP&D Unit:** Reference and Policy, Planning & Development Unit (PP&D) provides prior information to various Units of NSD about activities and programmes of the government and political parties on a daily and weekly basis. The Unit deals with preparation of Media Action Plans and Action Taken Reports, compilation of other reports, including a monthly Summary for the Cabinet, progress reports on Swachhta, Mann Ki Baat Survey Report and Annual Report on the programmes broadcast from NSD, Akashvani. The Unit also deals with Scrutiny of applications for the Akashvani Annual Awards.
- ✓ **IT & Website Unit:** The 365 days operation of the Akashvani News website provides round-the-clock updates, news stories and bulletins, with its hallmark of ABC- Authenticity,

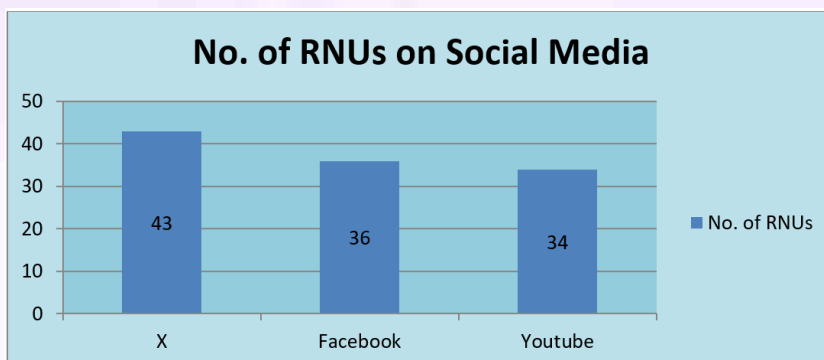
Balance and Credibility. The NewsOnAir website is available in English, Hindi, Urdu, Assamese, Dogri, Gujarati, Marathi, Bengali and Rajasthani. Efforts are on to make the website available in all the regional languages.

Language	URL
English	<a href="https://newsonair.gov.in/">https://newsonair.gov.in/</a>
Hindi	<a href="https://newsonair.gov.in/hi/">https://newsonair.gov.in/hi/</a>
Urdu	<a href="https://newsonair.gov.in/ur/">https://newsonair.gov.in/ur/</a>
Marathi	<a href="https://newsonair.gov.in/Marathi">newsonair.gov.in/Marathi</a>
Gujarati	<a href="https://newsonair.gov.in/gu/">https://newsonair.gov.in/gu/</a>
Bengali	<a href="https://newsonair.gov.in/bn/">https://newsonair.gov.in/bn/</a>
Assamese	<a href="https://newsonair.gov.in/Assamese">newsonair.gov.in/Assamese</a>
Dogri	<a href="https://newsonair.gov.in/Dogri">newsonair.gov.in/Dogri</a>
Rajasthani	<a href="https://newsonair.gov.in/Rajasthani">newsonair.gov.in/Rajasthani</a>

- ✓ **Social Media Statistics: NSD HQ.:** With the evolving communication paradigm, social media platforms have emerged as the prominent channels of information dissemination. Akashvani News footprints on new age avenues like Threads and WhatsApp channels, in addition to existing mediums such as Facebook, X, YouTube, and Instagram are undeniable.

Platforms	URL	Followers/ Subscribers as on 10.02.2025
Facebook	<a href="https://www.facebook.com/airnewsalerts/">https://www.facebook.com/airnewsalerts/</a>	3.5 million followers
X (English)	<a href="https://twitter.com/airnewsalerts">https://twitter.com/airnewsalerts</a>	3.3 million followers
X (Hindi)	<a href="https://twitter.com/AIRNewsHindi">https://twitter.com/AIRNewsHindi</a>	347K followers
YouTube	<a href="http://www.youtube.com/@NEWSONAI-ROFFICIAL">http://www.youtube.com/@NEWSONAI-ROFFICIAL</a>	685K subscribers
Instagram	<a href="https://www.instagram.com/airnewsalerts/">https://www.instagram.com/airnewsalerts/</a>	630K followers
Threads	<a href="https://www.threads.net/@airnewsalerts">https://www.threads.net/@airnewsalerts</a>	88.4K followers
Public	<a href="https://public.app/user/profile/b58Z4b0kf-9W8mhj2y9lnRJ0tCOq1">https://public.app/user/profile/b58Z4b0kf-9W8mhj2y9lnRJ0tCOq1</a>	389.7K followers
WhatsApp Channel	<a href="https://www.whatsapp.com/channel/0029Va8tVXhGJP8FfNiRyb1E">https://www.whatsapp.com/channel/0029Va8tVXhGJP8FfNiRyb1E</a>	47K followers

- ✓ **Social Media Statistics: RNUs:** The Regional News Units (RNUs) presence on platforms like Facebook, X, YouTube, is significant in terms of followers and viewership.



- ✓ **Administration & Budget:** CVC guidelines are strictly followed in the posting of various staff to sensitive posts for transparency in the daily Administration and Accounts work.
- ✓ **Library:** NSD: Akashvani also has a Library. As on 07.01.2025, it has 24249 books. The library subscribes to 24 newspapers and 56 magazines. It caters to the staff of News Services Division for news operations. It uses the library software E-Granthalaya, developed by NIC, for maintaining a repository of books.

#### 2.18.4 Major Highlights

NSD: Akashvani gave coverage to Mann Ki Baat, Independence Day, IFFI, Election Coverage, International Day of Yoga, 100 Days Stop TB Campaign, Parliament Session, Poshan Maah, Birth anniversary of Mahatma Gandhi, Constitution Day / Samvidhan Diwas, Mahakumbh, Jan Jatiya Gaurav Diwas, Smart India Hackathon, Swachhta Pakhwada, Republic Day, Bharat Parv, Budget, Pariksha Pe Charcha etc. In addition to coverage through bulletins and news-based programmes as well as Talks and Current Affairs programmes, NSD, Akashvani adopted a radio plus strategy. Campaigns were, thus, undertaken on several Social Media Platforms. All broadcast content was posted online. Web-only exclusive content was also uploaded. Graphics, video, audio and interactive content like quiz were shared with dedicated and campaign- specific hashtags to increase visibility.

#### 2.18.5 Important Coverages (1<sup>st</sup> April, 2024–31<sup>st</sup> March, 2025)

- ❖ **General Elections and Assembly Elections:** NSD: Akashvani gave wide coverage to general elections, the legislative assembly's elections of Haryana, Maharashtra, Jharkhand and J&K and by-elections on Lok Sabha and Assembly seats. News items with voice-casts and sound-bites on electioneering, polling and counting of votes were broadcast in news bulletins from NSD, Akashvani. Besides, discussions were also organised. Apart from this, bulletins and talk shows on the elections were broadcast in regional languages.



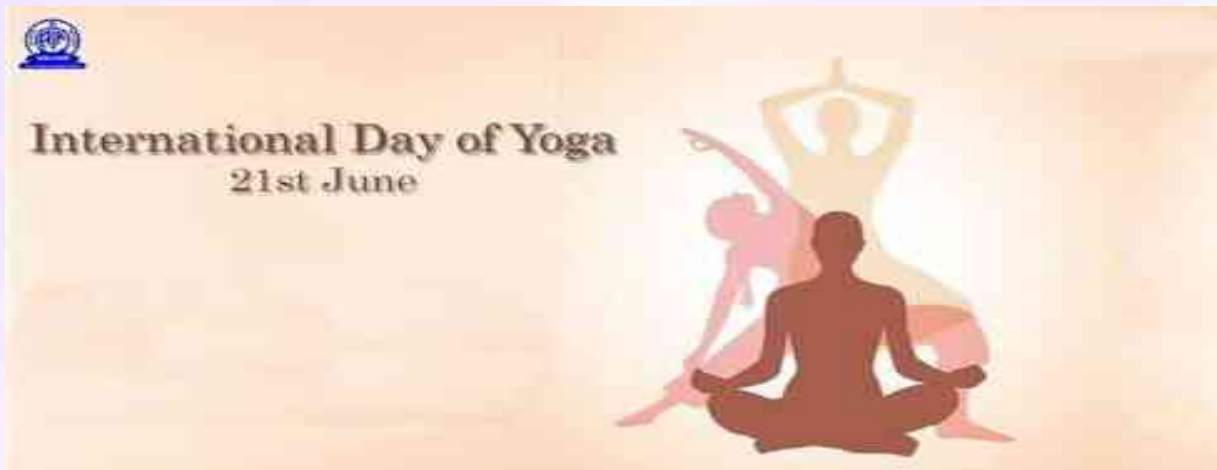
- ❖ **Sessions of Parliament:** Wide coverage was given to Monsoon, Winter and Budget Session of Parliament and maiden joint address to both the Houses of Parliament by Honorable President, Ms. Droupadi Murmu.



## 100 Days of NDA Government

NSD Akashvani and its 46 RNUs gave a wide coverage to 100 Days of NDA Government in news bulletins, news based programmes and social media platforms.

- ❖ **International Day of Yoga:** NSD: Akashvani accorded extensive coverage to events and activities related to the International Day of Yoga, IDY-2024. News stories and voice-casts on the importance and health benefits of yoga were carried in bulletins and news-based programmes at NSD, Akashvani and RNUs. Discussions with experts on benefits of Yoga were also organised. Videos on yoga sessions, messages of yoga experts were amplified on social media platforms.



- ❖ **Har Ghar Tiranga and Independence Day 2024:** In the run-up to the Independence Day 2024 celebrations, the Government of India launched a countrywide Har Ghar Tiranga Campaign to inspire the citizens to hoist the national flag atop their homes to mark the 78th year of the Independence. NSD, Akashvani and its RNUs gave wide coverage to events and activities related to the Campaign in their news bulletins and news magazine programmes.



- ❖ **Poshan Maah:** Wide coverage was given to events organized by various Ministries across the country during the Poshan Maah held in September 2024. News stories and capsules to increase awareness about nutrition, highlight the Government of India's measures to address malnutrition, and improve nutritional outcomes for children, adolescent girls, pregnant women and lactating mothers were carried in bulletins and news magazine programmes.

Discussions on the importance of nutrition, and the need to eradicate malnutrition for a healthy India were also organised.



- ❖ **Mann Ki Baat:** The Prime Minister's programme 'Mann Ki Baat' was covered in all major news bulletins at NSD Headquarters, and in bulletins of RNUs. Live webcasting of the programme was also undertaken through the NewsOnAir website. Special discussions on the programme were also organised.



RNUs also gave wide publicity to the monthly broadcast on their social media platforms by posting tweets in their regional languages.

Translated version of Mann Ki Baat episodes were also broadcast in several foreign languages such as Chinese, French, Arabic, Persian, Pashto and Indonesian.

Ground-level positive and inspiring stories were collected from RNUs for use in forthcoming episodes of Mann Ki Baat.

With an aim to get feedback from listeners, NSD: Akashvani conducted surveys on 'Mann ki Baat' episodes. It conducted the surveys with the help of RNUs, Reference & PP&D Unit and Reporting Unit at the Headquarters. Data analysis was done by Reference and PP&D Unit.

- ❖ **Birth Anniversary of Mahatma Gandhi & Swachh Bharat Diwas:** Wide coverage was given to the 155<sup>th</sup> Birth Anniversary of Mahatma Gandhi and Swachh Bharat Diwas in bulletins at NSD Headquarters and RNUs.





*Director General (News) Dr. Pragya Paliwal Gaur, ADG (News) Shri Lanka Madhu Nag, Director (News) Ms. Subhashree Mahapatra and other officials participating in the cleanliness drive as part of Swachh Bharat Diwas on 2<sup>nd</sup> October, 2024.*

- ❖ **IFFI 2024:** Akashvani News accorded wide coverage to IFFI, 2024 held from 20<sup>th</sup> November to 28<sup>th</sup> November, 2024 in Panaji, Goa. Ground reports from Akashvani correspondent of the cinematic extravaganza were broadcast in bulletins and news magazine programmes as well as amplified through social media platforms. Special talk shows were also organised on the event.



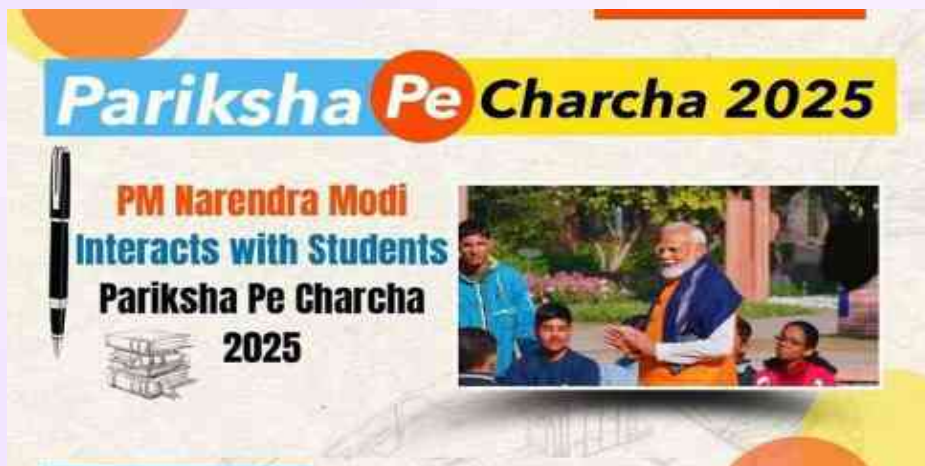
- ❖ **Samvidhan Divas:** NSD: Akashvani and its RNUs covered events and activities related to the Constitution Day / Samvidhan Diwas in all their bulletins and news-based programmes. Special discussions on constitutional values and fundamental principles were also organized. Besides, the staff both at the Headquarters and RNUs read the preamble to the Constitution, and were also administered the Swachhta Pledge.



- ❖ **Republic Day:** NSD: Akashvani and its RNUs gave wide coverage to the 77th Republic Day celebration in its news bulletins, news-based programmes and social media.



- ❖ **Pariksha Pe Charcha:** NSD Akashvani gave a wide coverage to 8th Edition of Pariksha Pe Charcha (PPC) 2025 in which Hon'ble Prime Minister Narendra Modi spoke extensively about the importance of nutrition, mental health and holistic development while interacting with students. It is a unique interactive programme with students which was held on 10<sup>th</sup> February, 2025. News Services Division, Akashvani and its Regional News Units covered Pariksha Pe Charcha 2025. Stories relating to it were carried in news bulletins, discussion programmes and on social media platforms.



- ❖ **International Day of Yoga:** NSD: Akashvani accorded coverage to events and activities related to the International Day of Yoga, IDY-2024.



- ❖ **Mahakumbh-2025:** NSD Akashvani gave a wide coverage to activities and events related to the Mahakumbh 2025. NSD Akashvani broadcast the Kumbhvani FM channel

to disseminate comprehensive information as well as public announcements about the Maha Kumbh from 10<sup>th</sup> January to 26<sup>th</sup> February. Kumbh Bulletins were also available on NewsOnAir App, Akashvani's official YouTube channel News on AIR Official.



- ❖ **Janjatiya Gaurav Diwas:** NSD Akashvani and its 46 RNUs gave a wide coverage to 150<sup>th</sup> anniversary of Bhagwan Birsa Munda and Jan Jatiya Gaurav Diwas in news bulletins, news based programmes and social media platforms.



- ❖ **Smart India Hackathon:** NSD Akashvani and its 46 RNUs gave a wide coverage to Smart India Hackathon in news bulletins, news based programmes and social media platforms.



- ❖ **Mera Pehla Vote Eshkeliye:** News Services Division, Akashvani gave wide coverage to First time voter Campaign. These coverages include news bulletins, discussion programmes and social media posts. Bytes of eminent personalities like Padma Awardees; and bytes of first-time voters were carried.



- ❖ **100 Days Stop TB campaign:** NSD Akashvani and its 46 RNUs gave a wide coverage to 100 Days Stop TB Campaign in news bulletins, news based programmes and social media platforms.
- ❖ **International Women's Day:** NSD Akashvani and its 46 RNUs gave a wide coverage to International Women's Day in news bulletins, news based programmes and social media platforms. Akashvani News celebrated International Women's Day in a unique way as all English and Hindi News bulletins were presented by Women News Readers. During this period, all 45 main and hourly bulletins as well as News Magazine Programmes in English and Hindi were read by Women News Readers.



## 2.19 Sales Division

### 2.19.1 Introduction

The Sales infrastructure of the Akashvani comprises of the Sales Divisions (*erstwhile* CRDs), Sales Centers (*erstwhile* CBS centers) and the CBU (*erstwhile* CSU). The four Sales Divisions are situated at Delhi, Mumbai, Bengaluru and Kolkata. The Sales Center, Delhi is part of the

Sales Division, Delhi. The Central Billing Unit (*erstwhile* CSU) is situated at Mumbai. CBU/CSU is primarily responsible for the execution and billing of the pan India campaigns of the Akashvani. In addition to the above it also maintains all the records pertaining to the Registered and Accredited Agencies. The Pan India Sales Center network of Akashvani is as follows:

	<b>Headed by</b>	<b>SC Under zone</b>
1	ADG/DDG (Sales) North zone	1. SC Jaipur 2. SC Chandigarh 3. SC Srinagar 4. SC Kanpur
2	ADG/DDG (Sales) West zone	1. SC Mumbai 2. SC Bhopal 3. SC Ahmadabad
3	ADG/DDG (Sales) South zone	1. Chennai 2. Trivandrum 3. Bengaluru 4. Hyderabad
4	ADG/DDG (Sales) East zone	1. Kolkata 2. Patna 3. Cuttack

Government Departments, Corporate firms and the PSUs are the clients of Akashvani. They utilize the Akashvani platform for the promotion of their products, services and in case of Government Departments for creating public awareness on the social issues and for information about the various schemes.

“Kisan Vani” and “Kisan Ki Baat” are the two major programmes funded by the Ministry of Agriculture and Family Welfare, which are produced by the Akashvani and broadcast over its pan India Network. Numerous other sponsored programmes are also carried over the Akashvani network which contributes significantly to the revenue.

The programmes that are earning substantial revenue are ‘Mann Ki Baat’ of honourable Prime Minister of India and Sports Broadcast. National News and Regional News also contribute a lot in earning of revenue.

There are regular clients that contribute to the Revenue collections of Sales Division (SD), Delhi but every year efforts are made to bring in more clients under the umbrella of SD Akashvani. This year SD PB, Delhi was able to convert KFC, Amandeep Hospital, National Egg coordination Committee, Power Grid, Vicco Laboratories, HMSI, Dalmia Cement, Dawat Rice, Bandhan Bank, Jetha Ji Foundation, ArdhSainik Welfare Trust, Central Transmission Utility of India Limited, RECL, Sun Pharma, Marathwala Mitra Mandal, PNB, NTPC, Vidya Mandir Classes, Mohan Foundation, Edunet Foundation, Room to Read NGO, Promedica Health Communication Pvt. Ltd., Ladakh Autonomous Hill Development, IHM, Pusa, Prateek Group, Hitachi AC, NIMHANS, Mother Dairy, Hero Motor cooperation, Dr. Aproval’s Health care, Jawahar Lal Nehru Park Authority, A.A Tours & Travels. The other existing corporate clients are viz., Dabur, HDFC, Samsung Mobile, SBI General Insurance. Ministry of Agriculture Cooperation & Farmers’ Welfare, Ministry of Health & Family Welfare, National Health Authority, GAIL India, Akashvani Force, Agriculture Insurance Co., National Disaster Management Authority and Directorate of Income Tax are our major clients contributing to the bulk of revenue earned.

## 2.19.2 Overall revenue targets and the revenue generated by the Akashvani and Doordarshan, net of Taxes and commission is summarised as under:

Comparative Revenue figures for FY 2024-25 till the month of March 2025 vis –a vis Revenue Figures for the FY 2023-24 for the same period.

Figures in Crores								
Revenue Source		Revenue in FY 2023-24			Revenue in FY 2024-25			Percentage Gain /Shortfall (-) In revenue wrt Up to March 2025 to March
		Upto the month of February	During the month of March 2024	Upto the month of March 2024	Upto the month of February 2025	During the month of March 2025	Upto the month of March 2025	
Platforms	DTH	988.27	89.00	1077.27	975.82	84.89	1060.71	-1.54
	PB Resources	94.85	8.81	103.66	91.33	8.94	100.27	-3.28
Commercial Revenue of Akashvani		206.71	53.72	260.43	200.41	22.32	222.73	-14.47
Commercial Revenue of DD		340.58	30.91	371.48	183.11	73.62	256.74	-30.89
Revenue from Digital Operation		0	2.23	2.23	2.35	0.55	2.90	30.04
Total		1630.41	184.67	1815.07	1453.02	190.33	1643.35	-9.46

## 2.20 Audience Research Wing:

### 2.20.1 Introduction

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over, almost all the big media organizations have been doing in-house audience research in one form or the other or 'Market Research' in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience (consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

Akashvani has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Apart from this, programme ratings/ listenership data are provided to sponsors, advertisers, and marketers to fulfil their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

### 2.20.2 During the year 2024-25 from 1st April, 2024 to 31st March, 2025, the following audience research activities/studies were carried out

- Compilation of material related to Akashvani for the Annual Report of Prasar Bharati-2024-2025.
- Compilation of material related to Akashvani for India Year Book-2024 to be published by Ministry of Information and Broadcasting.
- Compilation of material related to Akahvani for the Annual Report of Ministry of Information and Broadcasting 2024-25.

- Impact Assessment study on Tele Law Sponsored Radio Programme.
- Impact Assessment study on Radio programme NCERT -UMANG.
- General Listening survey in three stations Chandigarh, Shimla and Dehradun.
- Impact Assessment study on CP GRAMS Akashvani jingle programme.
- Impact Assessment study on Maghmela programme on Kumbhavani channel of Akashvani Prayagraj.
- Telephonic quick feedback study on radio spot during T20 world cup cricket commentary.
- Radio Audience Survey on FM Rainbow and Gold Channels of Akashvani.

## 2.21 Welfare Section

Welfare section of Akashvani deals with activities and administrative responsibilities ensuring the overall well-being of the department's employees so that they remain motivated and productive.

The notable and remarkable activities taken up by this section from the past year are as follows:

- Implementation of Prasar Bharati Health Scheme (PBHS): In order to ensure proper health facilities for PB employees in accordance with PBHS, efforts were made to empanel more Hospitals and Diagnostic centres in New Delhi under the Scheme. Accordingly, Hospitals were approached and MoUs were signed. Till now, 23 Hospitals/ Diagnostic centres (total 40 branches) have been empanelled.
- Printing and issuing of PBHS plastic cards: This section designs and prints plastic card for PBHS beneficiaries ensuring that the beneficiaries experience a hassle-free treatment in the hospitals.
- Yoga Camp: To promote Yoga as a way of life and for the overall benefit of employees, a Yoga Camp was organized from 22.05.2024 to 04.07.2024 in the Akashvani Bhawan Complex in association with "Morarji Desai National Institute of Yoga".
- An interactive session on Fraud awareness was organized in collaboration with Kotak Mahindra Bank Limited.
- Celebration of Women's Day: It was organized on 05.03.2025 for all the women employees of Akashvani Directorate, Akashvani Delhi and News Service Division.
- Regular Monitoring of SHe-Box: It ensures that complaints are not only registered but also actively monitored, providing a robust framework for addressing workplace harassment in line with the Sexual Harassment of Women at Workplace (Prevention, Prohibition, and Redressal) Act, 2013.

### \* Important Days Celebrated:

- "Sadbhavana Diwas" was administered on 20.08.2024 on the theme of National Integration and Communal Harmony among people of all religions, languages and regions with the goal to eschew violence and to promote goodwill among the people.
- Armed Forces Flag Day: All the employees of DG: Akashvani were encouraged to contribute for Armed Forces Flag Day Fund (AFFDF) to be utilized for welfare and rehabilitation of war widows, dependents etc.
- Special Campaign 4.0 for institutionalizing Swachhata and minimizing pendency in Akashvani Stations/ offices – 2<sup>nd</sup> October, 2024 to 31<sup>st</sup> October, 2024

Akashvani and its field and Zonal Offices have carried out Special Campaign 4.0 from 2<sup>nd</sup> October, 2024 to 31<sup>st</sup> October, 2024 on Pan India basis which was focused on the disposal of pending matters, weeding out old/redundant files and the overall cleanliness of the offices and space management.

Special Campaign in Akashvani was launched on 2<sup>nd</sup> October by Dr. Pragya Paliwal Guar, DG, Akashvani in Akashvani Bhawan Complex, New Delhi. During this event senior officers of Akashvani were present and a pledge/oath was undertaken.

### ✳ Cleaning activities completed at various Akashvani Stations

In general, following cleaning activities have been performed by Field offices:

S. No.	ACTIVITIES
(A)	Outdoor Campaigns
i.	Display of banner for “Swachhta Special Campaign 4.0”.
ii.	Taking Swachhata Pledge.
iii.	Plantation of trees on “Ek Ped Maa Ke Naam” in office & S/Qtr. sites.
iv.	Beautification of lawns, parks, children play area, community Centres.
v.	Visit to Schools , other areas outside Campus
(B)	Outdoor Cleaning Activities/ Spots
	Cleaning of staff Quarter campuses.
	Cleaning of Aerial Fields, Removing wild growth etc.
iii.	Cleaning of Garden/Parks in office & S/Qtr. sites.
iv.	Cleaning in and around of main gate area in office & S/Qtr. sites.
v.	Cleaning of sewer lines in staff quarter sites.
vi.	Cleaning in and around main office building & S/Qtr. sites.
vii.	Cleaning of Roof Top/Terrace of office & technical area.
viii.	Cleaning of over-head water tanks and sump well
(C)	Indoor cleaning Activities/ Spots
I	Deep Cleaning of Toilets in Studio/office building.
li	Scrap removal from Admin Section.
lii	Cleaning of main transmitter hall, and other technical areas.
lv	Scrap identification & disposal from technical stores.
V	Cleaning of Record rooms.
Vi	Indoor plants in office room sand technical areas.
Vii	Weeding out of old records in office.
Viii	Routine maintenance of AC plants, of technical areas.
ix	Servicing of computer printers, photocopies machine etc.
x.	Routine maintenance of electrical switches gear and DG sets.

❁ **Consolidated report of Akashvani on various parameters of Department of Administrative Reforms and Public Grievances(DAPRG):**

Special Campaign 4.0 : Main Phase (2 <sup>nd</sup> Oct 2024 to 31 <sup>st</sup> Oct 2024 )		
S. No.	Activity	Information
1	Total nos. of Field Stations/ Offices participated	300 +
<b>(A) File Records</b>		
2	No. of Physical Files reviewed	10000
	No. of Physical Files identified for Weeding out	6983
	No. of Physical Files weeded out	5225
3	No. of e-Files put up for review	1000
	No. of e-Files reviewed	848
	No. of e-Files closed.	848
<b>(B) Cleaning Activities</b>		
4	No. of Outdoor Campaigns conducted.	500
5	Nos. of spots cleaned inside campus. (Lawn, Aerial Field , Footpath, etc.)	1100+
6	Number of spots cleaned inside Building	1300+
<b>(C) Disposal of Scrap/redundant items other than e-Waste</b>		
7.	Quantity of scrap for disposal during the campaign	
	i. Furniture (in kg.)	1804 kg
	ii. Plastic Items (in kg.)	1228 Kg
	iii Other General items	39870 Kg
	Total (Kg)	42902 Kg
8	a Revenue generated	Rs. 66 lacs
9.	Covered space freed by disposing scrap	23947 sq.ft
	Open Space freed by disposing scarp	13078 sq.ft
<b>(D) Disposal of E-waste.</b>		
10.	Quantity of e-waste disposed during the campaign	5669 Kg
11	Reserve price/ Scrap value of e-Waste	Rs. 1.78 lacs
12.	Covered space freed by disposing e-waste	2425 sq.ft
	Open Space freed by disposing Office e-waste	1798 sq.ft
<b>(E) Condemnation and Disposal of Vehicles</b>		
13	No. of Vehicles identified for Condemnation	202
14	No of Vehicles disposed of during campaign	30
15	Reserve price/ Scrap value of old vehicles disposed of.	Rs. 4 lacs
16	Open Space freed by disposing.	5000 sq.ft
17	a Nos. of vehicles in pipeline for disposal after campaign period (01.11.2024 to 31.12.2024)	109
	b Expected revenue generation	Rs. 11 lacs

❁ **Media Coverage and Special Programme produced for Special Campaign 4.0:**

Akashvani broadcast the radio programme on Special Campaign 4.0 over its Terrestrial Network, DTH, social media, Mobile App and also covered the important events organized by local bodies. Some of the details are;

### \* Outstanding Work by Akashvani

- Production of Special Programme on daily basis for broadcast over AM/ FM transmitter Network.
- About 50,000 kg of old furniture, metal scraps, e-waste, old / obsolete AM Transmitter and Studio Equipment etc. have been identified and their disposed is in progress.
- More than Rs. 80 lacs of revenue generated by way of auctioning of scrap/ e-waste/ old vehicles.
- No smoking banners/cleanliness banners displayed across all places.
- Preparation of posters, Flex boards/display boards related to Swachh Bharat campaign.
- Onboarding of all employees to iGoTKaramyogi Portal during NLW.
- Speedy Disposal of Public Grievances on Akashvani GPGRAM Portal. The average disposal time was 5 during the campaign period.
- Identification of 200 old vehicles/ OB Vans stationed in different campuses has been done for condemnation and auction.

### \* Best practices adopted by Akashvani

- Production of Special Programme on daily basis for broadcast over AM/ FM transmitter Network and Social Media Publicity.
- Onboarding e-HRMS
- Onboarding of all employees to iGOT Karamyogi Portal during NLW. (National Learning Week)
- Review of Energy Audit work of all major Akashvani Stations for reducing energy fixed charges/ Contract Demand and Power factor corrections.
- Shifting to energy efficient devices (LED & Solar Plants).
- Solar inverters and solar power practices are getting incorporated in the setup for green energy solution.
- Mast lights of Medium Wave Transmitter replaced by the Solar lights.
- Cleaning of AC Plants; All split AC plants with in the offices were instructed to keep cooling temperature within the range of 25°to 27°C to save energy.
- Active participation of employees at field stations for campus cleaning.
- Active involvement of Municipal Corporations for tree cutting, cleaning of Sewer lines, levelling of areas with JCB etc.
- Outdoor Campaign by involving school children and local community.
- Removal of Wild growth in all Aerial fields.
- Installation of Sanitary vending machines in Ladies Restrooms.
- Organization of large scale “Safai Mitra Surakha Shivirs” across country.



*Old vehicles of Akashvani Kolkata being disposed of through VSF*



*Old vehicle identified for condemnation under Vehicle Scrapping Policy of Prasar Bharati across various stations of Akashvani. The vehicles are being condemned as per extant rules under Special Campaign 4.0*

### ✿ “Swachhata Hi Seva, 2024 Campaign”

As per mandate of the “Swachhata Hi Seva, 2024 Campaign”, Akashvani Directorate organizes large scale preventive health check-up camps “Safai Mitra Suraksha Shivirs” including “Yoga training session” in Akashvani Bhawan, New Delhi on 30th, September, 2024 & 1st, October, 2024 for Safai Mitras.

Under “Swachhata Hi Seva, 2024 Campaign”, Akashvani made concerted efforts to improve the overall health conditions of the sanitation workers. Free Eye, Dental, Gynae, Skin, Gastro and General check-ups were arranged by the following hospitals for our Swachhata Heroes:

- Tirath Ram Shah Hospital – General Cardio Check-up including ECG, Consultation by Dermatologist, Gastroenterologist
- Artemis Hospital – Gynaecology Consultation
- Oncoplus Hospital – General Consultation, Blood Sugar testing & Blood Pressure check-up
- Dr. Lal Path Labs – Blood tests (CBC, Lipit, Uric, Acid)
- Lawrence & Mayo (India) Pvt. Ltd. – Eye check-up
- Muskan Dental Care – Dental check-up
- The Caring Touch – Dental check-up

Collaboration was also made with ESIC Hospital and Medical College, Faridabad (NIT) for long term association with the Safai Mitras. ESIC also provided Free on-spot Registration, OPD Slip for General consultation, Prescription by General Physician, and Referral for Specialist Consultation (on need basis) to our Safai Mitras. A medical file was created for each Safai Mitra for keeping all their prescription and test reports.

Blood test facility was provided by Dr. Lal Path Labs for 200 nos. of Sanitation, Security Guards, Outsourced drivers and MTS working in the Complex free to cost.

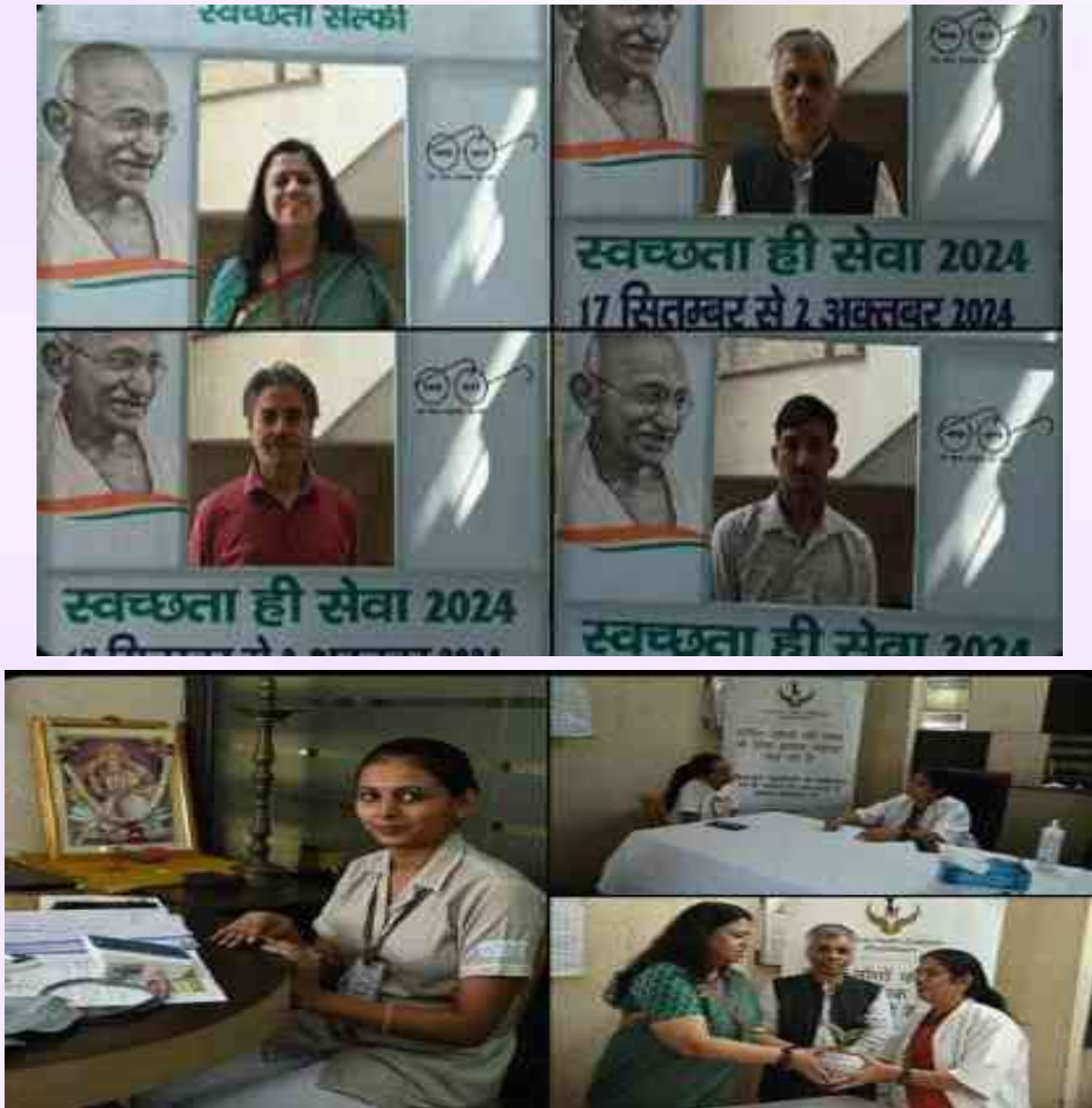
A booth for creating awareness and live demo about Ayushman Bharat PMJAY & ABHA card benefits and fresh enrolment of eligible beneficiaries was also organized on 01st October, 2024 in Akashvani Bhawan for Safia Mitras and other staff of Prasar Bharati.

To raise awareness about the benefits of “Yoga among the sanitation workers, a “Yoga training session” was organized on 1st, October, 2024 in association with Team “Aum\_enlignthen”, Shruti Aggarwal and Diksha Bhutani, students for the prestigious Morarji Desai National

Institute of Yoga for all the sanitation workers of offices located inside the Akashvani Complex. An interactive session for fraud awareness was also organised in association with Kotak Mahindra Bank Limited which was attended by around 50 officials.

More than 100 Akashvani Stations have organized “Safai Mitra Suraksh Shivirs” from 20<sup>th</sup> September, 2024 to 1<sup>st</sup> October, 2024 for providing free preventive health check-up to all the sanitation workers working at their stations in association with the Government/ Private HCO or NGOs/ Rotary Club for their overall benefit.

Maximum participation from the highly enthusiastic staff of the offices located in Akashvani Bhawan resulted in making these events a huge success.



*“Swachhata Hi Seva, 2024 Campaign”, Akashvani Directorate organizes large scale preventive health check-up camps “Safai Mitra Suraksha Shivirs” including “Yoga training session” in Akashvani Bhawan, New Delhi on 30<sup>th</sup>, September, 2024 & 1<sup>st</sup>, October, 2024 for Safai Mitras.*



*Installation of Sanitary Napkin Vending and Incinerator Machines*

❁ **‘EK PED MAA KE NAAM’ Campaign**

Ministry of I&B vide OM No. L-14/1/2024-PMS dated 21.08.2024 intimated about “Ek Ped Maa Ke Naam” (EPMN) a global campaign launched by the Hon’ble Prime Minister, on the occasion of World Environment Day (5<sup>th</sup> June 2024). It called upon people to plant trees as a mark of love and respect of one’s own mother.

Akashvani played a significant role as a Media Unit of Ministry of Information and Broadcasting, in this pious work of EPMN Campaign.

So far, Akashvani with all its stations across the country, has planted more than 22,000 plants under this Global Campaign and is in progress.

It is pertinent to mention that Akashvani had set the target for planting approximately 20,000 plants under this green initiative and has achieved it within months of commencement of EPMN.



*“Ek Ped Maa Ke Naam” (EPMN) a global campaign launched by the Hon’ble Prime Minister, on the occasion of World Environment Day (5<sup>th</sup> June 2024)*



*Akashvani Lucknow*

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सत्यम् शिवम् सुन्दरम्

## CHAPTER 3

# DOORDARSHAN

### 3.1 Introduction

From an experimental service at Delhi in September 1959, Doordarshan over the years has grown to become one of the leading TV organizations of the world. Doordarshan is a vast network of 66 Studio centres and 59 terrestrial transmitters of varying power spread across the length & breadth of the country. These include 24 major Studio centres at state capitals, and 42 other Studio centres located at various places in the country. In addition, Doordarshan is providing “DD FreeDish” a free-to-air DTH service from Uplink Earth Stations (Ku-Band DTH Earth Station) at Todapur Delhi. Its signal can be received anywhere in India except A&N islands. For A&N islands a special C-Band DTH Services from Pitampura Delhi Earth Station is being uplinked. State-wise list of DD Studio centres is given at **Annexure-VI**.

Terrestrial transmitter network of Doordarshan mainly comprises of analog transmitters for relay of DD National/Regional & DD News channels with one channel per transmitter. Presently, 59 Analog transmitters located at strategic locations are functional in the country. State-wise nos. of terrestrial transmitters is given at **Annexure VII**.

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 35 Satellite channels. Details are given at **Annexure VIII**.

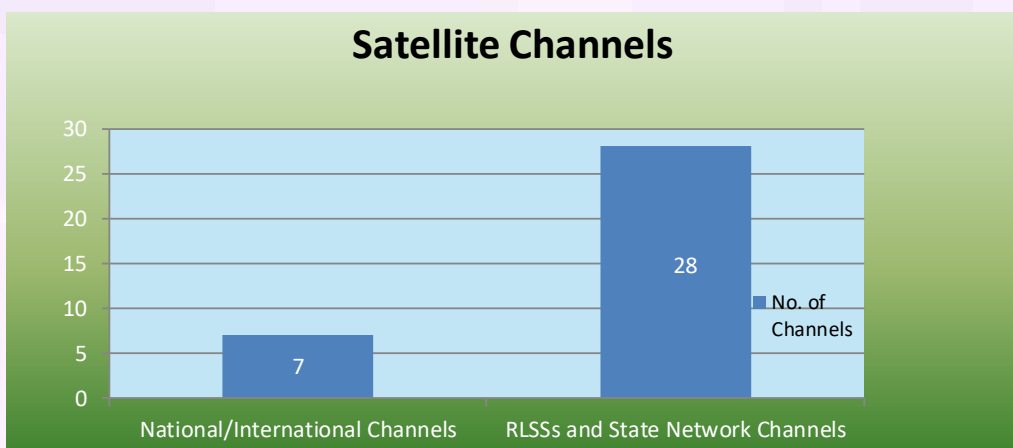
Doordarshan witnessed many landmark events in its transformative journey of 66 years. Some of the landmark events of Doordarshan are illustrated in **Annexure IX**.

### 3.2 Organizational Structure

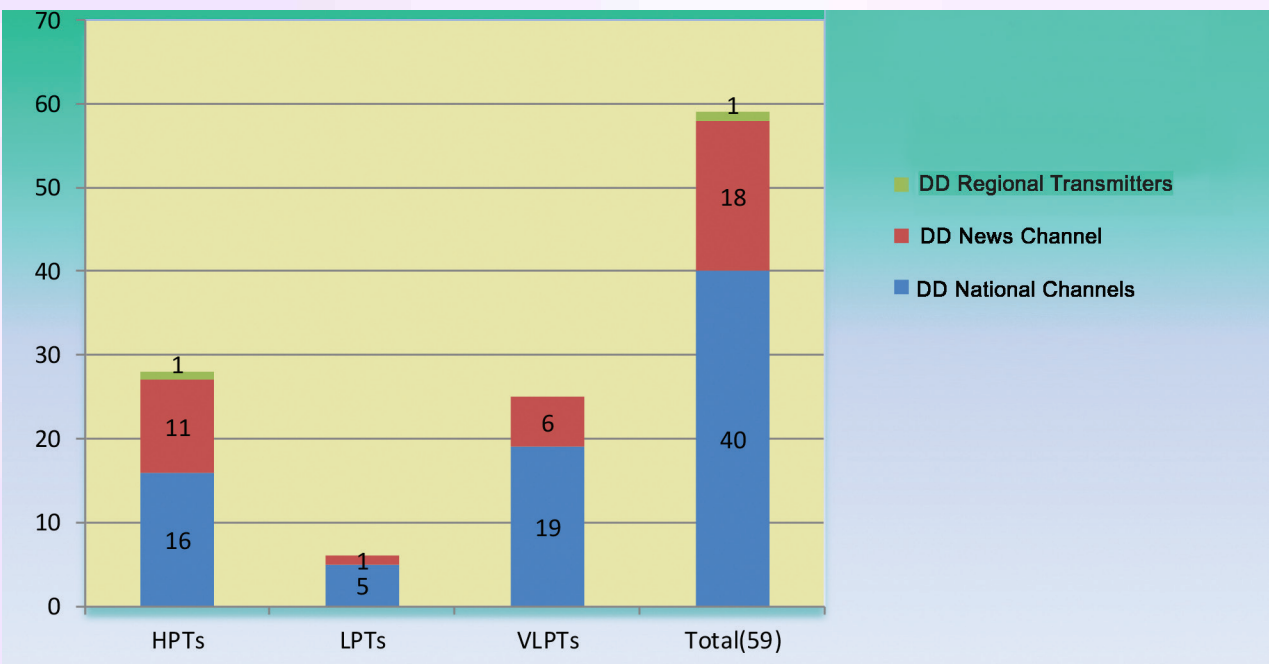
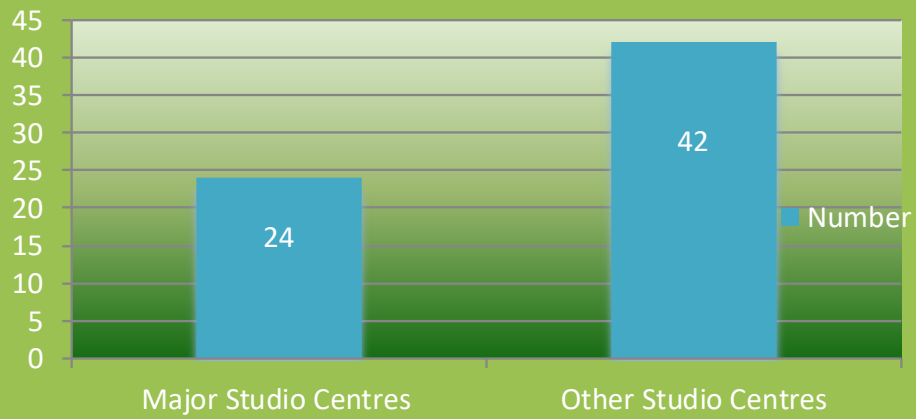
Doordarshan is headed by a Director General who is assisted by Additional Director Generals in Programme, Administration and Finance wings, and an Engineer-in-chief in the Engineering Wing. News Wing is headed by a Director General (News).

Director General, Doordarshan News is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, overseeing operations and maintenance activities of all Doordarshan Kendras across the country.

### 3.3 Doordarshan: Facts at a Glance (as on 31.03.2025)



## Studio Centres



### 3.4 Growth of Doordarshan Channels in India from 2000 to 2025 (March)

Year	No. of Doordarshan Channels	Year Growth
2000	13	--
2001	15	2
2002	16	1
2003	16	0
2004	16	0
2005	16	0
2006	17	1
2007	17	0
2008	17	0
2009	17	0
2010	17	0
2011	17	0
2012	17	0
2013	21	4
2014	22	1
2015	23	1
2016	23	0
2017	23	0
2018	23	0
2019	24	1
2020	36	12
2021	36	0
2022	36	0
2023	35	-1
2024	35	0
2025	35	0

### 3.5 Geospatial data of Doordarshan Network across the country



### 3.6 Present Technical infrastructure

Presently there are 66 Studio Centres set up in different parts of the country. Out of the 66 Studio Centres, 62 have already been made fully digital. The remaining 4 Studio Centres are Analog.

The terrestrial transmission used to be the primary modes of delivering Broadcast services in India before the broadcasting scenario changed with the introduction of Cable TV & DTH service where multiple TV channels are available for viewers.

### 3.7 Major Technological Upgradations

In view of emerging trends in Broadcasting, and availability of “DD Free Dish” a free-to-air Direct to Home (DTH) Service of Prasar Bharati in the country, free of cost, without any monthly subscription, the Analog Terrestrial TV (ATT) Transmitters carrying only one channel have lost their relevance. The signals of “DD Free Dish” can be received in the country with the help of small size low cost dish receive units. An Inter Disciplinary Committee (IDC) was set up in year 2017 to review the continuation of terrestrial analog TV transmitters. On the basis of the recommendation of IDC & subsequent decisions, Prasar Bharati approved closure of terrestrial transmitters, barring 59 transmitters located in strategic locations. Accordingly, all the transmitters, except 59 transmitters (28 HPTs, 6 LPTs & 25 VLPTs) have been closed/switched off.

In fact, near zero viewership of ATTs, no incremental revenue and substantial expenditure on electricity, high maintenance cost of the old outdated Analog terrestrial TV Transmitters, are the key factors driving the decision.

Since all the DD channels and other private channels of different genres are available through “DD FreeDish” to the viewers; this provides a better alternative with a variety of channels of different genres including Educational Channels. According to market estimates there are more than 49 million households with set top boxes capable of receiving DD FreeDish DTH channels.

Phasing out of obsolete analog transmitters has made valuable spectrum available for new & emerging technological solutions for digital terrestrial broadcasting and other services.

### 3.8 Significant Technical developmental activities during this year;

- Installation of Uplink Antenna system at Kolkata (7.60mtr Parabolic Antenna) and Thiruvananthapuram have been completed for better efficiency & reliability.
- 2 nos. of 10 KW (1+1) DVB-T2 & T2 lite ready UHF analog terrestrial TV transmitter, one each at Patnitop & Green Ridge (J&K) have been installed. In addition, 2 nos. of 5 kW each digital ready UHF analog terrestrial TV Transmitters have been installed at Rajouri (J&K) for better terrestrial coverage in border areas. Transmitters are ready for commissioning.
- As part of Automation & Modernization of Programme Production Facilities to HD various equipment like Digital Frame Synchronizer have been provided at 33 DD locations and STILL Photography Equipment & Accessories have been provided at DD News, Delhi for usage in social media, different OTT platforms and for VVIP coverages.
- As part of Augmentation of News Production Equipment, Teleprompter (5no.) for DD News, Delhi has been provided for usage in VVIP coverages.
- As part of Facelift of DD & Akashvani Channels, Non-Linear Editing Systems & Workstations & Desktop Systems have been provided to various DD Kendras to enhance post-production facilities.
- As part of Automation & Modernization of Programme Production Facilities to HD under BIND 2021-26, Commentator Units, 9 inch & 24 inch HD Video Monitors, Studio Camera Chain & Accessories, COFDM based RF Links for Cameras, Waveform

Monitors, 64x64 3G /HD/SD SDI Routing Switchers, 2M/E & 3 M/E Multi format Vision Mixers, 3G HDS DI Camera Channels with Box Lens & Wide-angle Lens etc. is provided to various Doordarshan Kendras to enhance production capabilities.

- As part of facelift of DD & Akashvani Channels under BIND 2021-26, 4 Nos. of 4 Camera MCUs (Multi Camera Units) have been provided to DDKs at Guwahati, Ahmedabad, Lucknow and DD News HQ to enhance field production facilities. Also, 4K/UHD/HD ENG Camcorders along with Accessories, Camera jib Arm along with Robotic Dutch Head, HD Logo Generators, HOFC Cables, Graphics System & Virtual Set etc. is provided to various Doordarshan Kendras to improve studio production facilities.
- As part of Augmentation of News Production Equipment under BIND 2021-26, 5G and 4G Cellular mobile news gathering units (backpacks), MOJO Kits is provided to various Doordarshan Kendras for better field production facilities.
- Under file-based workflow facilities provision of Two Channel Automated Play-out system for DD National Channel for seamless transmission/recording without need of physical media.
- As part of Technology for content Innovation under BIND 2021-26, Direct view Active LED Video Walls with accessories straight & curved is provided to various DDKs/RNUs. The video wall provides vast improvement in look and feel of the set and overall production quality.
- As part of Up-gradation of Technical Facilities to HD for Live coverages: -
  - ✓ SITC of Native UHD Multi- Format Mobile Production facilities (OB Vans) of 8 Camera to enhance UHD field production facility.
  - ✓ Supply of fully built and integrated Native UHD Modular Fly Pack OB Units consisting of 32 cameras and of up to 05 standalone configuration to enhance UHD field production facility.

### 3.9 Major projects under implementation which are likely to be completed during current financial year:

- As part of Automation & Modernization of Programme Production Facilities to HD, action initiated for procurement of state of the art equipment including Studio Camera Chain & Accessories, 64x64 3G/HD/SD SDI Routing Switchers & 128x128 3G /HD/SD SDI Routing Switcher, 32x32 Router 3G/HD/SD SDI Routing Switcher, 32 Input Quad Head Professional Quality High- Definition Multi-Image Processor, 2 ME Multi-format Video Mixers with 32 inputs and 16 Output for various DD Kendras.
- As part of Up-gradation of Technical Facilities to HD for Live coverages, action initiated for procurement of fully built and integrated native Ultra High-Definition Modular Fly Pack OB Units consisting of 32 cameras and of up to 05 standalone configuration at DDK Delhi.
- As part of Technology for content Innovation, action initiated for installation of direct view Active LED Video Walls with accessories straight & curved for DDKs/RNUs for various DD Kendras. The video wall provides vast improvement in look and feel of the set and overall production quality.
- As part of facelift of DD & Akashvani Channels, action initiated for procurement of Mobile Journalist (MOJO) Kits, installation of 4 Camera MCU (Multi Camera Units), installation of Vehicle Mount DG Sets of Minimum 62.5 KVA(01 No) & 100KVA (01 no.) Capacity.

### 3.10 Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small size dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009. Upgradation of Doordarshan’s DTH Platform “DD Free Dish” from 59 to 104 channels completed in Dec, 2014 which was later increased to 112 SDTV Channels. Further upgradation of DD’s DTH platform up to 124 SDTV channels has been completed as part of approved 3-Years (2017-20) Extension Scheme of Doordarshan.

Additionally, MoU has been signed with Bhaskaracharya National Institute for Space Applications and Geo-Informatics {BISAG (N)} for uplinking of 306 Educational Channels through teleport facility of BISAG (N), to be available on DD DTH platform, free of cost without any monthly subscription.

DD Free Dish DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Details of DD Free Dish are annexed as **Annexure X**.

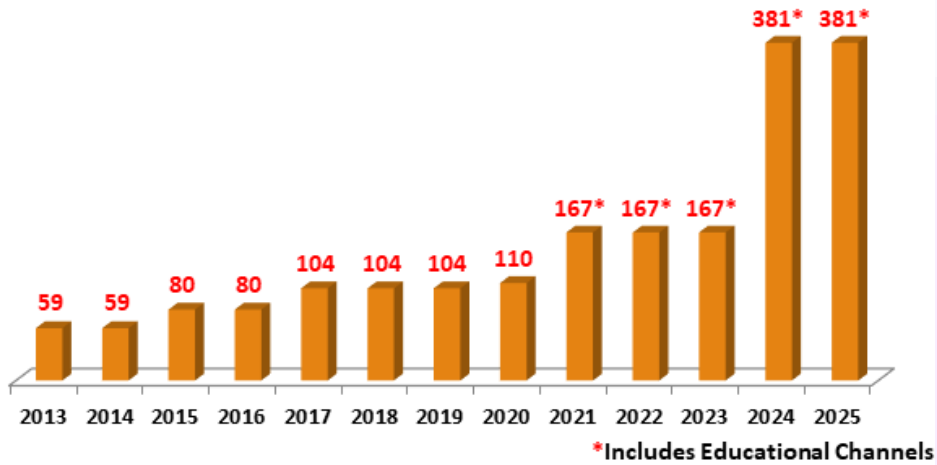
### 3.11 Growth of Doordarshan FreeDish Channels from 2004 to 2025

Year	No. of DD FreeDish Channels	Yearly Growth (Nos.)
2004	33	-
2005	33	0
2006	50	17
2007	50	0
2008	50	0
2009	59	09
2010	59	0
2011	59	0
2012	59	0
2013	59	0
2014	59	0
2015	80	21
2016	80	0
2017	104	24
2018	104	0
2019	104	0
2020	110	6
2021	167#	57
2022	167#	0
2023	167#	0
2024	381*	214
2025	381*	0

#including 51 Educational Channels being uplinked by BISAG(N) with Doordarshan Co-branding.

\*\*including 265 Educational Channels being uplinked by BISAG (N) with Doordarshan Co-branding.

Growth of DD FreeDish channels from 2013 to 2025



### 3.12 Genre wise no. of Doordarshan Free Dish Channels

S. No.	Name of Genre/Group	Private Channels	DD Channels	Total Channels
1	GEC Channels [Hindi / Urdu]	11 SD	4 SD + 1 HD	15 SD + 1 HD
2	GEC [Regional]	3 SD	28 SD	31 SD
3	Movies [Hindi]	14 SD	0	14 SD
4	Movies [Regional]	7 SD	0	7 SD
5	Music Channels	4 SD	0	4 SD
6	News & Current Affairs	16 SD	2 SD + 2 HD + 2 SD Sansad TV	18 SD + 2 HD + 2 SD Sansad TV
7	Sports	1 SD	1 SD + 1 HD	2 SD + 1 HD
8	Devotional / Spiritual /Ayush	4 SD	0	4 SD
9	Kids	3 SD	0	3 SD
10	Foreign Broadcasters	1 SD	2 SD	3 SD
11	Educational	0	265 SD [DD Co-branded]	265 SD
12	Channels Vacant as on 28.02.2025	09 SD	0	09 SD
	<b>Total Channels on DD Free Dish as on 28.02.2025</b>	<b>73 SD</b>	<b>35 SD + 4 HD + 2 SD Sansad TV + 2 SD Foreign + 265 SD Education- al</b>	<b>110 SD + 4 HD + 2 SD Sansad TV + 265 SD Educational</b>

### 3.13 Digitalization of Terrestrial Transmission

Terrestrial transmitter network of Doordarshan mainly comprised of analog transmitters. Each analog transmitter broadcasts a single TV programme service in 7 MHz for VHF Band or 8 MHz bandwidth for UHF Band.

As per the recent reports, the video consumption trend worldwide is fast changing and more people prefer to watch video through mobile devices. The reduction in data cost played a significant role for this shift. Viewing one's favorite programme at his convenient time made streaming services like Netflix, Hotstar, YouTube etc. very popular.

To preserve the role of the Public Broadcaster in the era of mobile centric media consumption, it is important for the Public Broadcaster to define and launch a new class of Broadcasting

Services for Mobile Consumers by better utilizing the public infrastructure and spectrum. Realizing this need of future proof technology, Prasar Bharati envisages to focus more on broadcasting techniques capable of delivering content Direct to Mobile. Prasar Bharati is currently exploring options based on Next Gen broadcasting (NGB) techniques for seamless mobile reception. NGB will support both mobile as well as fixed TV reception. NGB can be viewed as a new Content Delivery Network (CDN) which aims at the convergence of broadcast and broadband networks. In view of the position as detailed above, Next Generation Broadcast Technology is to be finalized for DTM before expansion of the DTT service of Doordarshan.

Accordingly, Prasar Bharati has entered into a Memorandum of Understanding (MoU) with IIT Kanpur to develop Next Generation Broadcast solution/roadmap for Digital Terrestrial Broadcasting consistent with emerging standards such as 5G Broadcast.

### 3.14 Over The Top (OTT) Platform 'WAVES'

In order to remain cogent in the rapidly changing landscape of broadcasting industry and to cater to India's growing demand for streaming services, Prasar Bharati has further extended its reach in the digital domain by unveiling an OTT platform 'WAVES', on 20th November 2024 during the 55th International Film Festival of India (IFFI) in Goa. The platform aims to bring old and new Indian shows to the OTT format and is being promoted as 'Family Entertainment Ki Nayi Lehar'. The platform not only brings in fresh content but also revives classic shows such as Ramayan and Shaktimaan. It offers a wide range of content, including live TV, video on demand, games, radio streaming, and e-commerce options via the ONDC network. Currently, the app provides access to around 65 live channels, including private broadcasters alongside Doordarshan and Aakashvani. The content spans more than 10 genres, from infotainment and cultural programmes to news and games. The app is free to download with most of the content available at no cost. Only selected premium features are available through subscription plans. Subscriptions need to be purchased via the official website (waves.pb) since the app does not yet support in-app payments.

### 3.15 High-Definition TV (HDTV)

Doordarshan's migration to HDTV started with a Pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games 2010.

As part of 12<sup>th</sup> Plan schemes, Multi Camera Studio Production facilities in HDTV format have been setup at CPC, Delhi. Multi Camera Mobile Production facility in HDTV format has been provided at Delhi. HDTV Uplinking facility is available at DDK, Delhi.

Presently, four HD Channels i.e. DD National, DD News, DD Sports & DD India are available in satellite mode & are also available on DD DTH Platform.

As a part of 3 Year (2017-20) Extension Scheme of Doordarshan, upgradation of Studio centre from SD to HD has been completed at DDK Delhi, DD News & CPC Delhi for migration of all 7 Channels originating from Delhi.

As part of BIND Scheme (2021-26), upgradation of existing technical facilities at 24x7 regional channels for HD production and production is envisaged.

### 3.16 Coverage of Important Events

Around 96 important events have been covered live by Doordarshan during April, 2024 to March, 2025 by using OB/ EFP Vans.

- Doordarshan Network played a key role in disseminating information and promoting

voter awareness during the 2024 General Elections, for citizens from diverse backgrounds. The network also enhanced transparency and accountability by smooth adoption of innovative digital time vouchers for National and Regional political parties to utilize their telecast time.

- To further engage viewers, Doordarshan did telecast of a variety of content, including songs, shorts films, messages from celebrities and dignitaries, talk shows and discussions, in regional languages, fostering enthusiasm for the electoral process.
- Besides this, Dooradrshan became a part of AI revolution when DD KISAN became the first channel of the network with AI anchors- Krish & Bhoomi.
- Krish Trish and Batboy: Bharat Hain Hum was mentioned by Hon'ble Prime Minister in his Mann Ki Baat. It successfully completed the telecast of Season 01 & Season 02 episodes were telecast from Sunday, 01 December 2024 onwards. A number of fresh programmes such as Sardar – the game changer, Bharat Ka Amrit Kalash with Kailash Kher, Hum toh middle class hain ji, Cyber Crime ki duniya bach ke rehna, Kakbhusundi Ramayan, Fauji 2, Bhed Bharam etc. have been introduced to attract viewers. In addition to these channels of Doordarshan Network telecast Femina Miss India 2024. Some of the details of important coverages/programmes on Doordarshan are annexed as **Annexure XI**.

### 3.17 National/ International Channels



DD National, the prime and flagship channel of the Nation's Public Service Broadcaster, provides a healthy mix of entertainment, information and education.

DD National Channel in its major share telecast programmes on different categories and subjects like programmes for children, youth, women, current affairs, sports, comedies, science, science fiction, family dramas, suspense serials, mythological serials, film-based programmes including countdown shows, chat shows, game shows, quiz programmes, musical programmes, live events of National importance, reality shows and other entertainment/ Infotainment programmes.

DD National covered various events from different parts of the country, especially those highlighting the government's flagship programmes with live broadcasts. Besides these, DD National also telecast events of national importance such as the programme and events marking Republic Day and Independence Day, programmes on anniversaries of important personalities. DD National telecast many programmes during the reporting period procured through various modes of content sourcing.

#### \* Content Sourcing

Prasar Bharati notified a new comprehensive content procurement policy 2024, superseding all the content procurements policies issued in the past effective from 06.02.2023.

In order to improve the content quality, various initiatives have been taken to acquire good quality programmes under various modes of acquisition as Revenue Share, Commissioning,

Royalty/Licensing, Sponsorship, Gratis etc. The details of the programme acquired under various modes of acquisition in the recent past are as mentioned below:

- **Programme on commissioning basis**

Bhed Bharam, Binge watch, Walking through DD Arunprabha, Fauji II, Cyber Crime ki Duniya –Bach kerahna, Sardar Patel-The game changer, Folk Songs(Bharat ka Amrit Kalash).

- **Programme on Revenue Sharing Model**

Ramayan, Mahabharat, Alif Laila, Yug, KTB Bharat Hain Hum, Shriman Ram, Antim Kashmir, Mahima Mata Vashnav Devi ki.

In addition to above, many proposals received under RSM have been evaluated as per CPP 2024 and approved and necessary agreement and other formalities are being completed by the respective Production House.

- **Programmes on Sponsorship basis**

Maan ki Baat

- **Programmes on Royalty/ License Basis**

Doggy Royalty, Pickle factory, Aarman.

- **Telecast of Hindi Feature Films on DD National**

Feature films are also acquired under revenue share model for telecast on DD National during Non-Prime time band from 1.00 PM to 4.00 PM on daily basis and from 7.30 PM to 10.30 PM on every Saturday and Sunday.



**DD News**

Doordarshan News was launched as a separate channel on 3rd November, 2003. Its satellite footprint is available across the country. DD News set-up, from its headquarters at Delhi is currently producing news content primarily in Hindi and English. Bulletins in Sanskrit language and for Hearing Impaired are also telecast on this channel.

DD News also makes bulletins for DD Urdu, DD Kisan and the regional GEC channels of DD Network in the States. Besides this, DD News has 31 Regional News Units, which produce bulletins in regional languages which are telecast from the respective Regional Kendras.

- \* **Technical Infrastructure (DD News & DD India)**

The 24 x7 DD News & DD India channels have their national newsroom and four studios in Delhi. The newsroom works round the clock. Newsroom operations have been upgraded with the state-of-the-art ENPS Automation System and Quantel Servers & Gross Valley Servers having non-linear video edit features at the Editors' Desks.

- \* **Regional News Units (RNUs):**

DD News has a setup of 31 Regional News Units (RNU) across the country. The RNUs now telecast News Bulletins, besides Graphic Headlines and Current Affairs programmes in 22 languages/ dialects with a combined telecast time (News and current affairs) of more than 54 hours per day.

DD News is also producing news content for its sister channels like DD Urdu and DD Kisan. Over 18 hours of 'live news content' is telecast daily.

DD News produces news bulletins and several in-house shows including current affairs programmes, weekly business shows, Health programmes, shows on Youth, Cinema, Art & Culture, flagships schemes of the government, national integration, communal harmony, employment opportunities, international events, market developments, etc.

DD News has been covering and telecasting success stories relating to different Govt. welfare schemes, from across the country in different regional languages, besides English and Hindi. Inspirational stories of individual and social initiatives are also covered.



### DD India

DD India, as an International Channel of Doordarshan was launched in the year 1995. The channel is primarily focusing on News and Current Affairs in English from the year 2018. The channel migrated to High-Definition Platform in the month of October 2020.

DD India is a free to air satellite English international news channel of Prasar Bharati, India's Public Service Broadcaster. The channel seeks to become a truly global public broadcaster channel with unique high-quality content and services.

DD India covers diversified fields including news and current affairs, foreign affairs, economy, sports and entertainment-based news and programmes with focus on international events. The channel caters to diverse viewers from across the world including the Indian Diaspora. Apart from telecasting English News Content of DD News, DD India has exclusively telecast some special interviews of eminent global personalities, world leaders and opinion makers. DD India ranks among the top 5 English news channels in India. DD India is distributed in several countries through bilateral arrangements and MoUs with the distribution platforms of these countries.

DD India has continuously enriched its content. High quality Live and Recorded Programmes are also broadcast. New exclusive English programmes/shows were also introduced.



### DD Bharati

DD Bharati is a satellite channel, available round the clock. DD Bharati channel was launched on 26<sup>th</sup> January 2002 as a niche channel for promoting Indian music, dance, art & culture and lifestyle to its viewers with authenticity. The channel is also showcasing a rare blend of archival and contemporary art forms from its rich heritage collection from the ancient to the modern Indian art & culture. DD Bharati covers events of music, dance, art & culture, heritage and lifestyle through ENG recordings and also live telecast of important events like Konark Dance Festival, Island Tourism Festival Andaman's, Celebration of Durga Puja Festival and other cultural events of National Importance.

DD Bharati also produced programmes like Ghazals, Bhajans, classical and vocal music involving renowned artists like Mohammed Hussain and Ahmed Hussain, Kumar Vishu and producing special programmes on Deepawali, Janmashtami, Navratri and auspicious occasions.



**DD Urdu**

DD Urdu was launched on August 15, 2006 as Doordarshan's Urdu Channel with eight hours daily transmission. Later on, the channel became 24x7 with effect from 14th November 2007. Conceived as a heritage channel to catalyze the preservation and promotion of the great cultural heritage and literary aspect of this rich language, DD Urdu Channel is one of the most viewed Urdu channel in the country.

A total of 12 In-house programmes are running on DD Urdu and few programmes are in pipeline as well. Channel also cover special events of national importance like Muharram, Ramzan, Eid Ul Azha, Diwali, Holi and programmes related to national importance. DD organize Mushaira (Bahar e Sukhan) programme in which all renowned artists (poets) participate.



**DD Sports**

The channel in addition to telecasting Live Sports events shared with Doordarshan under the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007, DD Sports also focused on programmes on sports development by engaging with coaches, academies, SAI and sportspersons.

DD Sports HD Channel was added in the bouquet of Doordarshan Network on 2<sup>nd</sup> September, 2023.

DD Sports in the recent months has taken a series of steps to make it "Du jour" channel for the sports lovers across the country. DD Sports is today uniquely poised which on one hand showcases the best of the sports properties like the Cricket World Cup, Tennis Grand Slams, Football World Cup and multi sporting events like the Olympics, Paralympics, Commonwealth and Asian Games to the transformative grass root initiatives like the National Games, Khelo India, University Games and Khelo India Youth Games on the other hand.

The channel has tied up with premium international sports organisations like NBA, PGTA and IMG to bring world class sporting action for its viewers. FreeDish and terrestrial viewers can now watch the best of the sporting events from across the globe for more than 180 days on an average per year. For the first time, women international cricket matches is added in the list. The channel in addition to telecasting Live Sports events shared with Doordarshan under the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007, also focused on enhancing its digital footprints and presence in the social media space.

Prasar Bharati Sports YouTube Channel which comprise of live streaming of the sports content, uploads in terms of the sports news, views and analysis is increasingly becoming the preferred destination for the sports content lovers.

DD Sports has entered into an agreement with one of the most popular global sports league 'NBA' to showcase its content on the channel. The dedicated time band earmarked for the lovers of the basketball has become popular and reinvigorated the content path of the channel.

DD Sports has showcased the sporting events of the differently abled on its platform. Apart from this, it has also given space to the sports in the north east part of the country and amongst the Défense and paramilitary forces.

Special Studio based Sports shows of Akashvani have been live streamed providing enriching experience to the viewers.

Updates on all international and domestic events have been provided to the masses through the X handle of DD Sports.

Archival material has been repackaged for digital platforms and uploaded.



### DD Kisan

Launched on May 26, 2015, DD Kisan is a 24-hour channel exclusively dedicated to the farmers and the agriculture sector. The objective of this channel is to serve the farming and rural community in India and its reach to the remotest parts of the country, to inform and educate the rural populace and work towards creating a holistic environment for sustainable and inclusive growth. It disseminates real-time information on various farming and agriculture issues to farmers on new farming techniques, crop protection, fertilizers, seeds, irrigation and water conservation crop selection, farm mechanization, agri-business food processing industry, fisheries, Bee farming, poultry, dairying and animal husbandry, horticulture, and organic farming among other information. It has been designed to feature everything important to farming -- from water conservation and organic farming to how to get credit through government agriculture programmes. DD Kisan successfully managed to spread its reach to enhance its viewership by adopting different Social Media Platforms like YouTube, X etc. A majority of the programmes are produced in-house and some are outsourced. An average seven hours of fresh content is produced by Kisan Channel on a daily basis.

The channel has a tied up with IMD, the Indian Agricultural Research Institute, agricultural universities and Krish Vigyan Kendras. The channel has also galvanized the entire Doordarshan's Network in making programmes for DD Kisan. There has been a constant endeavour to transform with the changing times and new initiatives have been taken to enhance core agriculture-based content. The quality of existing programmes has been benchmarked with the best in the industry. Many new programmes are also launched on themes of Environment, Skill development, and field-based programmes.

### 3.18 Regional Language Satellite Channels(24x7)



**DD Sahyadri**

DDK Mumbai is a 24x7 Regional Marathi Channel “DD Sahyadri” and a major contributor to Delhi as compared to other RNUs. It also contributes to DD National programmes like Rangoli, Tarane Purane, Retro Songs, National Programme of Music & Dance etc.

Languages of Programme Telecast on DD Sahyadri is amalgamation of Marathi 87.6%, Hindi 10.83%, Sanskrit 1.12%, Hindi+English 0.26%, and English 0.24%.



**DD Girnar**

DD Girnar started uplinking from Delhi on 01.10.1993. However, it was made 24x7 channel from 01.05.2000 and became a Brand Identity from 02.10.2007. This channel is available on social media platform. It has 20K followers on Facebook. Its website link is <http://www.ddgirnar.com>. The programmes produced by DD Ahmedabad for “DD Girnar” are regional in nature.

\* **Important annual events/cultural festivals covered by DD Girnar:**

- Rath Yatra
- Janmashtami
- Navratri
- Vibrant Gujarat



**DD Tamil (erstwhile Podhigai)**

DD Podhigai started functioning from 15.1.2001 with round-the-clock transmission. At present six News bulletins in Regional Language (Tamil) are telecast by the channel. There are 2 PGF centres in Tamil Nadu Viz; Madurai and Coimbatore and one in Puducherry which is also contributing to DD Podhigai.

Apart from India, the footprints of Doordarshan Channels are available in Pakistan, Afghanistan, Nepal, Sri Lanka, Bangladesh, Bhutan, Myanmar, Thailand, Cambodia, Laos, Malaysia, Vietnam, and Kuwait, part of China, Middle East countries and Part of Europe.

Language in which programmes Telecast on DD Podhigai comprise Tamil 97.5%, English 0.5%, Sanskrit 1.0%, Hindi English 0.7%, and Hindi 0.5%. and others less than 0.5%



### DD Yadagiri

The channel became 24X7 from 1<sup>st</sup> January, 2000. It continued as DD Saptagiri in the undivided state of Andhra Pradesh and up on the creation of Telangana state, the channel was renamed as DD Yadagiri in 2014 to cater to the needs of the newly created state.

This channel is available throughout the country on Doordarshan's free dish. DD Yadagiri, has its own YouTube Channel and X account wherein, the content produced are uploaded and publicized. The programmes produced by DD Hyderabad for "DD Yadagiri" are regional in nature.

Some important programmes telecast during the period:

- Special Programme on Telangana Swatantra Poratam
- Special Programme on Hyderabad Liberation Day.
- 10<sup>th</sup> Formation Day of Telangana State Celebrations Live Telecast from Golkonda Fort, Hyderabad
- Live of 10th Formation Day of Telangana State Celebrations at State Secretariat
- Hyderabad Liberation Day Celebrations Live telecast from Parade Ground, Secunderabad.
- Srivari Brahmotsavalu Live telecast from Tirumala.



### DD Saptagiri

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27.09.2014 and started functioning from Vijayawada. The Channel has its own facebook account-[www.facebook.com/ddsaptagiri](http://www.facebook.com/ddsaptagiri).

DD Vijayawada studio programmes are beamed through direct-broadcast satellite (DTH) and cable networks. Its programmes are aimed mainly at districts of Andhra Pradesh. But millions of Telugu diaspora scattered in nearby areas enjoy Doordarshan Saptagiri programmes.

DD Saptagiri Channel telecast the Smart India Hackathon – 2024 held at Chittoor and Rajam besides some important programmes such as Sadguru Tyagaraja Sway 256<sup>th</sup> Jayanthi Aaradanotsavalu – Peravali Gramam, Sri Vari Varshika Brahmotsavalu – 2023, and VykuntaYekadasi Special Uttaradwara Darsanam – Mangalagiri.



### DD Bangla

Launched on 20<sup>th</sup> August, 1992, DD Bangla became 24 hours channel from 01<sup>st</sup> January, 2000. DD Bangla is playing an important role in preserving and promoting the cultural heritage

of Bengal. During the period, DD Bangla carried out several live coverage of various events taking place in different parts of the State and programmes of social relevance for creating awareness on a host of issues and to mark important milestones, anniversaries etc.

Some important programmes telecast during the period are: -

- “Nabobarsher Boithak 1431” - a special live programme on Bengali New Year. Live telecast of KAVI PRONAM (Ravindra Jayanti) from Jorasanko Thakur bari, Kolkata.
- Live prog. on Bande Bharat Express and Metro Rail ---“Rail –Adhunikata Gatir Bandana”
- “Durga”--- a special dance show on Durga Puja.
- Live telecast of Durga Puja from Ramakrishna Math, Belur



*“Antenna aar Magic Baksher Galpo”---a special programme on 9<sup>th</sup> August, DDK, Kolkata foundation day.*



### DD Punjabi

DD Punjabi channel was launched on 06.08.1998 and it became a 24-hour channel from 05.08.2000. It is viewed widely in India and other countries through satellite GSAT-17. Social media support like website, YouTube, X and facebook are also used to mount publicity. The Kendra put out seven daily live news bulletins in the regional language Punjabi. DD Punjabi telecast programmes like daily live show “Gallan Te Geet, Programme “Mera Pind Mere Khet” Monday to Friday (to spread awareness among the farming community), Hello Doctor (Live Health Tips Programme every Wednesday. Important Annual Events/Cultural festival covered. Every year on the eve of New Year, a cultural programme is telecast. Cultural programmes are also telecast on the occasion of 13<sup>th</sup> April – Vaisakhi, DD Punjabi anniversary and in September -Doordarshan Day every year.



### DD Kashir

DD-Kashir as a separate Regional Language satellite channel was inaugurated on 06.06.2000. It has terrestrial support through high power transmitter (HPTs) located in the UT and is also on DTH platform of Doordarshan.

DD-Kashir produced two separate current affairs programme of the series “Panch Ki Panchayat and two OB shows “DD Dialogue” on Naya Kashmir and Post abrogation of Artiles 370 & 35- A Scenario of Jammu & Kashmir.

DD-Kashmir also produced seven Live OB Shows from different districts of Kashmir Valley on development a scenario of Kashmir.

The frequency of the telecast of programmes on Current Affairs has also been increased for 30 minutes durationon DD-Kashir Channel.

The “Good Morning J&K” is a very popular and channel-driven show of DD-Kashir and appreciated by the audience.



### DD Odia

Doordarshan Kendra, Bhubaneswar started functioning from its present new complex at Bhubaneswar, the Capital City of Odisha from 19.11.1992. Prior to this, DD Odia channel started as DD-5 on 02<sup>nd</sup> Oct. 1993 in the form of a Base Production Centre and in the form of a Regional Kendra transmitting the Odia programmes from 16.11.1987 from Doordarshan Kendra, Cuttack. The Regional Language Satellite Service (RLSS) i.e. DD-6(Odia) which was started on 02.11.1993 was made a 24-Hour Channel on 01.04.2001 (on the day of Utkal Divas). Since then, the Kendra is doing its best round the clock to fulfil its objectives of providing information, education and entertainment to the viewers. The rich art, culture and tradition, music and dance, heritage and literature of Odisha got a platform in the form of DD Odia to reach millions of viewers both inside the State and beyond the State boundary.

The channel has a Programme mix of News, Agriculture, Health, Rural development, Literature, Music & Dance, Art & Craft, Tourism, Festivals, culture, and traditions.

New initiative and innovation programmes telecast from DD ODIA Channel are Reality show “Amari Gita Amari Swara” the Musical Show. Swara Taranga, Cultural Magazine programme “Aaina”, Weekly roundup “Bichitra”, Cookery show “Ama Rosei”, “Aarohi”-Special musical programmes (Interview based with renowned celebrities), Tike Katha Heba (Interview with film personalities), Travelogue Programme, Flagship Programmes covering different schemes of Govt., LWE Programmes in different formats (Developmental activities in Naxalite affected area). Live Phone-in-programme on Health and Family Welfare (Hello Doctor), Persons and personality-based programme (Interview with eminent persons from different field).



Tathapi Jivan - Yet there is life (Docu-drama) dealing with social issues, Tribal Development Programme (Jagarana), Live phone in programme on legal matters (Aam Aain), career and placement, Agriculture Prog. Pallishree, Krushi Darshan, Sports prog. Krida O' Kridabit, Spiritual discourse Aradhana, Clasical Music, Odishi, Folk dance /Music. Odia version of Hon'ble PM's Man ki Baat, Women Empowerment prog.(Ajira Nari, Swayam Sidhha), Forest developmental programme "Bana Darshana", Geeta re Geeta re Shree Jagannath, Shreekhetra Madhuri, Ho bhakate, Ratha Khala, Chatishanijoga, Cuttack Bali Yatra, Documentary Mania Bandhara Bandha Kala (Weavers Village), Documentary Patachitra Goan Raghuraj Pur, Doordarshan Foundation day, Prasar Bharati Foundation day, Utkal Diwas, Bana Darshan, TV report of International Sand Art Festival, Swacchata Mission, Sital Sasthi, Programme on Freedom Fighters, Programme on Yoga are some of the programmes broadcast during the period.

Programme telecast during 2024-25 on DD Odia is amalgamation of languages which include Odia 96.7%, Hindi 3.1% and Sanskrit 0.2%. Some of the programmes telecast on DD Odia during the period are Serials including comedy serials (11.5%) followed by News & Current Affairs (7.5%), Interviews/Talk/Discussion (7.2%), Musical programme (6.5%), Play/Drama/Opera (6.1%) and Dance (5.6%). Rest of programmes telecast in other genres are less than 5.0%.

Important Programmes telecast on DD Odia during the period; Rath Yatra Mukteswar Dance Festival, Mahodadhi Alati from Puri, Dhauli Kalinga Mahotsav, Vrindaban Mahotsav etc;



DD-ODIA is available on Social-Media platform: <https://www.facebook.com/DDOdia> channel -11K followers. [https://twitter.com/dd\\_odia-3741](https://twitter.com/dd_odia-3741) followers, [https://instagram.com/dd\\_odia-1539](https://instagram.com/dd_odia-1539) followers and on <https://youtube.com/c/doordarshanodia-494K> subscribers.



### DD Malayalam

DD Malayalam from its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut.

Every year Programmes like Onam Special, Nehru Trophy Boat Race 2024, Pongala Mahotsav besides programmes related to 'Azadi Ka Amruth Mahotsav, 'Kongini Sangeeth' and Live telecast of event in connection with reception of 1<sup>st</sup> ship at Vizhinjam Seaport etc; were broadcast by the Kendra. Details of some of the special programmes telecast during the period are;

- Live telecast of Vice President Sh. V.P Jagdeep Dhankhar's visit to Kerala-Delivering P. Parameshwaran Memorial Lecture on 02.03.2025.
- Live telecast of Chettikulangara Kumbha Bharani-2025 from Chettikulangara, Mavelikara
- Special Programme 'Heritage Bites'
- Folk Programme – Gramakalasangam 'Vanchipattu'
- Live telecast of Attukal Pongala -2025
- Documentary 'Chiriyum Chinthayum Kunjan Nambiyarude Thullalum'

- Special Programme 'Ombudsman Speak' – Interview with SBI Ombudsman, Sh. Kamala Kannan
- Special interview with Sh. Rajeev Chandrasekhar
- Mann Ki Baat (Malayalam Version) telecasted on 30.03. 2025



DD Chandana

The Regional Language Satellite channel of Karnataka was launched on 15<sup>th</sup> August, 1991 and it was converted into 24 hrs. Channel from 1<sup>st</sup> January, 2000. Subsequently, it was renamed as Chandana. A New digital Earth Station was installed and commissioned on 28.12.2018.

New & Enhanced Programmes for the year April 2024 to March 2025 include City Round up, Start-up Champions, Kannada Feature Film.



DD Assam

DD North-East was commissioned on 01.11.1990 and finally launched on 15<sup>th</sup> August, 1994. It became a 24 hours channel from 27<sup>th</sup> December, 2000. DD North East was renamed as DD Assam and formally launched on 4<sup>th</sup> August; 2020. DD Assam (24X7) channel include contribution of 2 hours duration programmes each from DDK, Dibrugarh and DDK, Silchar.

DD Assam focuses on promoting the rich Art and Culture, tradition, sports, festivals tourism

etc. of Assam including various entertainment programmes, Sponsored programme, Live programmes, VIP coverages time to time. DD Assam highlights all developmental activities (both government and non-governmental) activities taking place in the region.

DD Assam also has its strong presence on the Social Media platform like Facebook (13K followers), X (1064 followers) and with around 126K subscribers on YouTube.



### DD Arunprabha

DD Arun Prabha originating from Doordarshan Kendra Itanagar was dedicated to the nation on 9<sup>th</sup> February 2019. The channel is equipped with state-of-the-art facilities including a Digital Satellite News Gathering unit to provide live converges from remote areas for 24X7 telecast.

The programmes for DD Arunprabha are meant for the targeted population in the NE region in general and state of Arunachal Pradesh in particular. Apart from Doordarshan's FreeDish and cable networks, these programmes are also carried by the private DTH services like TATA Sky, Airtel and Dish TV.

The programmes broadcast is of different genres such as Travelogue, Magazine, Thriller, Mythology, Documentary, Serials, Musical programme, Telefilms, Daily Soap, Reality shows, Sports & cultural programmes etc.

Local Festival recorded and telecast during the period:

- Mopin festival of Galo
- Dree Festival of Apatani
- Solung Festival of Adi
- Si - Doyni Festival of Tagins
- Pakke Paga Hornbill festival
- Reh Festival of Edu Mishmis
- Arunachal Festival/Statehood Day on February
- Nyokum Festival of Nyishisin the month of February
- Myoko Festival of Apatanies in the month of March

Planning to produce documentary on travelogue, drama on Folktale of various tribes of Arunachal Pradesh and music & dance programme under BIND Scheme.



### DD Rajasthan

Rajasthan state came on the Television Map of India from 1<sup>st</sup> August' 1975. Special educational programmes were transmitted to 388 villages of Rajasthan through Direct Satellite receiving sets.

After two years, a 10 KW High Power TV Transmitter was commissioned at hill top – Nahargarh – Jaipur on 1<sup>st</sup> March, 1977. UpgrahDoordarshan Kendra (UDK) programmes were relayed through this transmitter for the people of Rajasthan. This terrestrial relay continued for about 10 years. On 1<sup>st</sup> June 1987, a full-fledged Programme Production Centre, Doordarshan Kendra was commissioned at Jaipur in recognition of the rich cultural & heritage of the State. Since then, it was producing programmes for Regional Services of four hours on daily basis which has been increased to 24hrs. DD Rajasthan channel is effective from 16<sup>th</sup> August 2013.

Doordarshan Kendra Jaipur has many popular, programmes in its itinerary, like morning show 'Suprabhat Dharati Dhoura' & Health programme 'Hello Doctor; an interactive phone in programme, agriculture programmes 'Choupal, Krishi Darshan', PM flagship programme, Ujale ki aur, live coverage of "ARTI" of Sh. Govind Dev Ji Mandir, Jaipur, Sh. Ram Lala Mandir, Ayodhya, etc. One of its weekly quiz programme 'Prashanotari' is mentioned in the LIMCA book of records, which is continuing for more than 25 years and has completed more than 800 episodes.



### DD Bihar

Doordarshan Kendra, Patna was inaugurated on the 13<sup>th</sup> October 1990 with an interim set up converting a Government Quarter located at Chhajubagh, Patna. A Satellite link with all the transmitters of Bihar was established in 1994. The commercial service at this Kendra was introduced in the year 1995. DD-Bihar, the 24x7 Regional language Satellite Channel was launched on 01.05.2013. It continued expanding its horizon, across the country since its launch as a satellite channel.

Genre-wise programmes telecast from the kendra during 2024-25 are Serial (31.7%) followed by News/ Current affairs (12.3%), Talk (9.7%), Music (8.3%), and Agriculture prog; (6.1%). Transmission time of rest of the programmes genres are below 5.0%.

Language wise breakup of the programmes telecast during 2024-25 comprises of Hindi (67.84%), Maithily (10.1%) Bhojpuri (8.9%), Urdu (2.4%), Sanskrit, Bangla, Magdhi, Angika and Vajjikaare below 1%, Rest are Slide/Promo/ Commercial.



### DD Uttar Pradesh

DD Uttar Pradesh, a 24X7 Regional language Channel came into existence on 16th August, 2013. This 24-hour channel covers genres like folk music, light music, play, talk show, quiz and other programmes. Some Live telecast of national importance events were also done by the Kendra during 2024-25.

Some important programmes telecast from DD UP;

- Live telecast of 4<sup>rd</sup> edition of "Khelo India" University games.
- Live telecast of the laying foundation stone of multiple developmental projects in Varanasi by PM Shri Narendra Modi.

- Live telecast of inauguration of major projects and other important programme by Shri Yogi Aditya Nath, Chief Minister Uttar Pradesh.
- Live telecast of “Shri Krishna Janmostsav/श्रीकृष्णजन्मोत्सव” from Mathura.
- Live telecast of the Air Show of Indian Air Force, Prayagraj UP.
- Live telecast of Ayodhya Deepotsav.
- Live Consecration ceremony of Shri Ram’s Mandir Ayodhya.



### DD Madhya Pradesh

DD MP Channel was launched on 20th October, 1992 as one-hour regional Channel to promote the diverse and rich culture of Madhya Pradesh. Subsequently it was made 4 hour regional channel and on 25.06.2013 it was converted into a 24-hour regional language channel.

Main language of transmission is Hindi. Besides this, programmes telecast in other dialects include Malwi, Bundeli, Bagheli and Nimari. Most of the programmes telecast from the kendra is in form of talk show, discussion, interview, documentary, music besides some entertainment programmes to name few telecast during the period. ‘GULDASTO’, a programme in Sindhi language highlights and disseminates information on Sindhi mode of living, culture, traditions, literature, art and legacy.



### DD Chhattisgarh

DDK Raipur was commissioned in the year 1977. A 24×7 transmission started with regional transmission of 3.00 pm to 7.00 pm and the rest feed is a relay of DD News from 1<sup>st</sup> April, 2020. Later, this 24×7 transmission started with a loop play of 04 hours regional transmission for five times from 07th September, 2020.

Regional News Unit, Raipur produced many stories on flagship programmes of Central Government, especially programmes which are being implemented in LWE/Maoist areas of the state. This not only helps to make people aware about the government schemes and programmes, but also to rebuild confidence in government machinery among rural masses of these areas.

For receiving maximum viewership, all News bulletins and programmes are uploaded on YouTube, X and facebook.



### DD Uttarakhand

From 1<sup>st</sup> April, 2020 DD Uttarakhand started its 24x7 services. Most of the programmes telecast from this Kendra are in regional/local languages i.e. Garhwali, Kumauni, Jaunsari and Rang.

A very popular programme which garners maximum viewership is Hamri Mati Pani- telecast in local dialect Kumauni, Jaunsari, Garhwali and is based on the culture, traditions, costumes & literature of Uttarakhand. Similarly, catering to the interest of a large number of viewers of Garhwali, Kumauni, Jaunsari Geet Sangeet programme based on folk & cultural songs as well as dance of these areas are telecast on regular basis in which a large number of local artistes participate.



### DD Jharkhand

Doordarshan Kendra, Ranchi was commissioned on 25<sup>th</sup> September' 1984. From 2<sup>nd</sup> April 2002, the Kendra started telecasting regional News and it became a regional unit with its coverage area extending to entire Jharkhand. From 1<sup>st</sup> April, 2020 DD Jharkhand started 24x7 transmissions.

Percentage of genre-wise programmes telecast from the kendra during 2024-2025 are interview/portraits/discussion (20.96%) followed by Documentary(9.55%), regional news (7.09%), Chitrahaar (6.79%), Rural Prog; (6.50%), Current Affairs (5.33%) and Agriculture prog; (5.05%). Transmission time of rest of the programmes genres are below 5.0%.



### DD Tripura

The kendra was inaugurated on 20<sup>th</sup> November 1992 with half an hour transmission. The channel started its 24 hrs.transmission from 21<sup>st</sup> January, 2021 and the nomenclature was changed to DD Tripura. The channel telecast programmes in two languages namely, Bengali and Kokborok in 60:40 ratio. Kendra telecast local news bulletin both in Bengali and Kokborok.

### 3.19 State Network channels (24x7)

During COVID-19 pandemic, 8 Regional Channels (Non 24X7) i.e. DD Himachal Pradesh, DD Haryana, DD Goa, DD Mizoram, DD Tripura, DD Meghalaya, DD Manipur & DD Nagaland started 24X7 satellite service from DDKs - Shimla, Hisar, Panaji, Aizawl, Agartala, Shillong, Imphal & Kohima respectively.



### **DD: Himachal**

With the inauguration of 24x7 DD-Himachal, on 16.02.2023, the Kendra at present is transmitting programmes every Monday to Sunday from 7:30 AM. to 8:00 PM. (in two transmission shift). Rest of the time, Clean Feed of DD-News with Logo of DD-Himachal is being telecast.



### **DD Meghalaya**

DD Meghalaya Channel operates from State capital 'Shillong'. DDK Shillong is operational since 26<sup>th</sup> January 1993. It is a limited hour channel but operates 24X7 by originating 8 hours of local programmes and playing them in loop for 14 Hrs and taking feed of DD India for two Hrs. The Coverage area of DDK Shillong is khasi, Jaintia & Garo Hills. A satellite uplinking facility is also available at Doordarshan Kendra, Shillong (Earth Station & FTP). Language/ Dialects in which programmes broadcast from DDK Shillong are Khasi, Garo & English. DDK Shillong is available on DD DTH service "DD FreeDish. Major programmes telecast by the Kendra include programmes on festivals & events, Behdienkhlam Festival, Cherry Blossoms Festival, Shad Nongkrem, Chad Sukra, Shad Suk Mynsiem, Flagship programmes based on Swachh Bharat and Azadi ka Amrit Mahotsav. It has its YouTube Channel 'DD Meghalaya & DD News Shillong'.



### **DD: Goa**

Doordarshan Panaji started its full-time transmission on FreeDish platform from 9<sup>th</sup> March 2019. It was also rechristened from DD Panaji to DD Goa. Most of the programmes are telecast in Konkani and Marathi. The channel is also on social media platform like Instagram and Facebook.

These platforms are used widely to popularize in-house programmes. YouTube is also used as an alternative platform for live streaming of local content. Digital Satellite News Gathering (DSNG) facilities are available with DD Goa for quick news service.



### DD Haryana

DDK: Hissar came into existence on 01.11.2002. Initially 1.15 hours transmission was started from this Kendra which was gradually increased in phased manner. Effective from 02.04.2020, 24x7 hours transmission started from DD-Hisar, out of which 3 hours i.e. from 1500 hrs to 1800 hrs is in regional transmission and for the rest of time Prasar Bharati News Service (PBNS) is linked. Channel name was changed from DD-Hisar to DD-Haryana effective from 26.01.2021.



### DD Nagaland

A regional language satellite channel launched on 15<sup>th</sup> August 1992, which became 24 hrs channel from the month of April, 2020 by utilizing the DD News/DD India streams(07:00 to 03:00 PM) along with Local Transmission of 03:00 to 07:00 PM. It is supported by Doordarshan studios in Kohima and Dimapur.

Most of the programmes telecast from DD Nagaland during the period are on various social issues, Health, Development etc. besides songs & music.



### DD Mizoram

DD Mizoram is 24x7 channel since 2.4.2020, telecasting local programme for 9 hrs. duration between 12:00 Noon to 9:00PM. During the remaining time, programmes of DD India/ Home Channel are patched up.



### DD Manipur

From April 2020, DD Manipur has been converted provisionally into 24x7 channels by utilizing the DD News/DD India streams. The channel has a strong presence on the social media platform with around 3.08 lakh subscribers on YouTube as on December, 2023, which is the highest among Akashvani & DD Kendras in the northeastern region.

## 3.20 Other Sections of Doordarshan

### 3.20.1 Doordarshan Commercial Service

Doordarshan Commercial Service (DCS) is an independent office stationed at DG: DD Headquarters to co-ordinate all the commercial activities of Doordarshan towards collection of revenue from agencies/Clients/ Producers as well as revenue sharing in case of sports events. This office also allows registration and accreditation status to various advertising agencies. DCS handles court cases and arbitration matters pertaining to DCS. For online billing Broadcast Airtime Scheduler (BATS) was introduced in place of manual billing for clients. The sales wing interacts with various advertising agencies for selling of air time. Rules and policies in this regard are framed and reviewed from time to time in the changing market scenario. Timely submission of GST and its associated data on the revenue collected is being handled by GST wing of DCS.

#### Main functions of DCS

- Centralized collection of revenue from Government/ Corporate Clients.
- Accreditation and Registration of Advertising Agencies.
- Scheduling of Programmes.
- Billing and Reconciliation.
- Managing and monitoring traffic, scheduling, billing, and payment.
- Arbitration matters & Court cases relating to DCS
- GST Calculation and timely submission of tax, reports etc.

Year	Estimated Revenue for the Financial Year 2024-25 (Excluding GST) in Cr.
2024-25	1248.61

### 3.20.2 Public Outreach Service (POS) erstwhile Development Communication Division (DCD)

Keeping in view, the communication needs of Govt. depts./Ministries/PSUs, Development Communication Division (DCD), formerly known as Public Outreach Service (POS), was established in March, 2001 to function as a single window marketing division and a production house with innovative development communication model. It offers turn-key solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Marketing of Doordarshan airtime and production capability
- Consultancy and customized media planning
- Production of programmes in countrywide station in regional languages; and
- Feedback and research surveys to the clients

Within a short span of its inception, POS has succeeded in generating huge revenue and revitalizing in-house production activities within Doordarshan.

### 3.20.3 Corporate Marketing Division

Corporate Marketing Division of Prasar Bharati undertakes Media, Advertising, PR & Publicity activities for the organization. All form of communications, advertising, outdoor publicity, Press Release, Booklets, Press Conferences etc. are undertaken for publicizing the activities and programmes of Prasar Bharati.

Marketing Division of Prasar Bharati undertakes Media, Advertising, PR & publicity, Press for the organization. All form of communications, advertising, outdoor activities and programmes Release, Booklets, Press Conferences etc. are undertaken for publicizing.

Major activities executed by Marketing Division 2024-25

- Publicity campaign for various shows/movies- The Kerala Story, Revamping of DD Kisan Crime, Article 370, Mahabharat, Films of DD Bangla, Sab Pakade Jayange
- Publicity campaign of “Flavours of Shree Anna- Sehat Aur Swad Ke Sang”
- Publicity campaign for WAVES OTT on launch of WAVES OTT Platform on 20<sup>th</sup> November, 2024 during IFFI, Goa event.
- Print publicity of “Jai Mata Vaishno Devi Ki”
- Print publicity of “Republic Day” 2025
- Print, included the social media campaign and Digital OOH also. Outdoor, leaflet and Merchandise publicity for “Maha Kumbh” 2025
- Big and small digital screens in Delhi for publicity of DD WAVES OTT.
- The Installation screens of two LED screen at DD premises and co-ordination regarding the content on Publicity in Delhi Metros of WAVES OTT for 15 days.
- DD FreeDish print campaign in all the major newspapers of India.
- Deutscher Fußball-Bund Pokal, (DFB- Pokal) print campaign in football loving states of India majorly the West Bengal, North East and southern parts of India.
- Press releases throughout the year for various events and programmes of various channels.

### 3.20.4 Audience Research

Audience Research Unit of Doordarshan with its 19 field units located with Doordarshan Kendras all over the country is involved in Research studies on various aspects of broadcasting since 1976. The ARU serves as the feedback and intelligence arm of Doordarshan, ensuring that its public broadcasting mission remains relevant, effective, and audience-centric.

- ✓ **Viewership Assessment:** Conducts surveys and research to measure television viewership patterns, preferences, and reach across regions.  
Tracks audience response to various Doordarshan programmes.
- ✓ **Content Evaluation:** Assesses the effectiveness and appeal of programmes, including entertainment, news, educational, and public service content.  
Provides feedback to producers and planners for improving programme quality.
- ✓ **Policy Input:** Supplies data and audience insights to help guide programming and scheduling decisions.  
Contributes to policy formulation at Prasar Bharati and Doordarshan headquarters.
- ✓ **Impact Studies:** Evaluates the impact of special campaigns, government schemes, and social messaging broadcast via Doordarshan.

Helps measure how far these messages have reached and how well they were understood by the public.

- ✓ **Trend Analysis:** Identifies trends in media consumption, including shifts due to digital platforms or regional preferences.

Help Doordarshan adapt to changing audience preferences.

- ✓ **Support for Regional Kendras:** Assists regional Doordarshan Kendras in customizing content to local cultural and linguistic tastes using region-specific research.

Audience Research Unit also analyze the reporting of BARC Television Viewership Report on weekly basis and supply of viewership data on request from DD Kendras.

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## CHAPTER 4

# CENTRALIZED UNITS OF PRASAR BHARATI

### 4.1 Archives

#### 4.1.1 Introduction

Prasar Bharati Archives is a treasure trove of not only the memorable performances of the great artistes, who have contributed to India's rich cultural, music and dance heritage but also a collection of rare media assets related to important events like Independence Day celebrations, Republic Day Parades, address to the nation by Prime Ministers, Presidents etc. as well as other important broadcasts since the advent of broadcasting in our country. These rare assets are in the form of sound recordings and audio-visual footage in the all genres like music, dance, drama, interviews, short films, documentaries, feature films etc.

Archival activities started in the form of Transcription & Programme Exchange Service (T&PES) on 3rd April, 1954 by entrusting the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents and the Prime Ministers of India. Though, informal archiving had been there in the country, setting up of transcription service converted it as an organized activity. Doordarshan Archives was established in the year 2004 with an objective to digitize and preserve the valuable audio-visual footage. Though, initially the archival setups in Akashvani and Doordarshan have grown separately under respective verticals. These setups are combined and brought under a common umbrella as a separate vertical "Prasar Bharati Archives" in 2018. OTT Section was established in 2024 to operationalize WAVES, the OTT Services by Prasar Bharati. The vertical is functioning directly under Prasar Bharati Secretariat.

#### 4.1.2 Objective

Collection, digitalization and preservation of media assets in the form of sound recordings and audio- visuals acquired across Akashvani and Doordarshan Network is the primary objective of Prasar Bharati Archives. The objective includes preservation of legacy media in digital domain for posterity, research and nurturing arts and culture. Archival content is also repurposed for feeding the Akashvani/Doordarshan channels, social media promotions and OTT platform focusing on monetization of media assets in order to generate revenue for Prasar Bharati.

Central Archives publishes media content of public interest on the OTT platform, WAVES as well as on the Social Media platforms namely YouTube, X, Facebook, Instagram & Koo in order to enhance the presence of Prasar Bharati.

#### 4.1.3 Set up

Prasar Bharati has established a setup for identification and archiving of the media assets available in all Akashvani and Doordarshan Kendras across the country. The archiving setup has following establishment:

- 4.1.3.1 Central Archives (Central & North Zone), New Delhi
- 4.1.3.2 Zonal Archives East Zone, Kolkata
- 4.1.3.3 Zonal Archives West Zone, Mumbai

4.1.3.4 Zonal Archives South Zone, Chennai

4.1.3.5 Zonal Archives North East Zone, Guwahati

The archiving set up at different regions/zones are engaged in identification, digitization and archiving of precious media assets available at various stations/ Kendras.

#### 4.1.3.1 Central Archives Prasar Bharati

Central Archives serves as the national repository of India's audio-visual heritage, preserving an invaluable collection of content created by **Akashvani** and **Doordarshan** since their inception. It is entrusted with the task of archiving and digitizing needs of the North and Central Zone of Prasar Bharati. Apart from the media archiving activities, an OTT section has been established to overseas, operationalize and manage the OTT services of Prasar Bharati. To promote the programmes on social media, a social media cell is also operational within Central Archives. Central Archives broadly functions through following units:

- ✓ Akashvani Archives
- ✓ Doordarshan Archives
- ✓ OTT Section (WAVES)
- ✓ Social Media Cell

#### ✓ Akashvani Archives

##### • Digital Sound Archives/Library

The Digital Sound Archives is a rich repository of priceless recordings/autobiographies of eminent personalities, freedom fighters, National leaders such as Netaji Subhash Chandra Bose, Mahatma Gandhi, J.R.D Tata, Ustad Ali Akbar Khan, Harivansh Rai Bachchan and Dr. Verghese Kurien. Apart from this, rare music (Classical, Light Classical & Folk) recordings, Dramas, Features, Documentaries, Lectures and Sanskaar Geets are preserved in the library.

##### • Programme Exchange Unit

Programme Exchange Unit circulates radio programmes like Serials, Features, Community Singing Songs, Dramas and Monthly Chain Plays among the Akashvani stations spread across the country. It also used to provide audio listening/previewing facilities to Govt. & Pvt. organizations & research scholars for research and commercial purposes as per request.

##### • Digitization Unit

Akashvani wing of Central Archives has taken up a Mega project of digitizing all the analogue content. Work includes digitization of Tapes & CDs received from National Channel, Akashvani, Delhi, Drama Unit of DG:Aakashvani and Sanskaar Geet Programmes from DG:Aakashvani along with replication (Data Backup) of Digitized Programmes as Disaster Copies to be stored at Bhopal and Bengaluru. After Digitization, work of cataloguing of important programmes and maintaining data in Library Management System is performed.

##### • Transcription Service Unit

This unit transcribes and preserves the recording of speeches delivered by the Presidents & Prime Ministers of India.

- **Refurbishing Unit**

This Unit takes care of enhancing the audio quality of the archival value recordings of Akashvani Archives available in Central Archives. Work includes refurbishing, editing & watermarking of recordings and providing to social media unit for upload after due preview/approval.

- **Licensing Unit**

This unit provides licenses for Audio assets such as speeches, features, documentaries etc. on commercial and non-commercial basis on payment as per the approved rate card.

- **Repurposing Unit**

Akashvani Archives has been re-purposing the archival content of Akashvani as new programme for broadcast. The archival contents of public interest are also repackaged for OTT/Social Media platforms.

- ❁ **Important Activities of Akashvani Archives (2024-25):**

- ❖ 1,450 Hours (7,500 Nos. of programmes) in Analogue Tapes have been digitized in Akashvani Archives during the period. Total Digitization done is 45,154 Hours (1,54,897 No. of Programmes) as on 31<sup>st</sup> March 2025.
- ❖ 31 episodes of programmes series “Sangralaya Ke Galiyaron Se” based on rare Akashvani archives content from Akashvani journals were repackaged, produced, and broadcast on Indraprastha & AIR live news 24x7 Channels of Akashvani.
- ❖ Four (04) episodes of National Programme ‘Anugoonj’ (Every 5<sup>th</sup> Sunday) based on life and work of eminent personalities from archival interviews namely, famous filmmaker Shyam Benegal, Shaheed Bhagat Singh’s mother Vidyavati & Sister Bibi Amar Kaur & famous Cartoonist ‘Kaak’ were produced and broadcast on FM Gold & Indraprastha Channels of Akashvani.
- ❖ Maintained Akashvani tape libraries consisting 67,354 nos. of digitized legacy Tapes/ CDs of audio assets as on 31<sup>st</sup> March 2025.
- ❖ 219 Nos. of Digitized old Journals and Magazine have been uploaded on Google Books during the period. Total 4,150 Nos. of Journals and Magazine namely, Akashvani (Hindi), Sarang (Hindi), Akashvani (English), Awaz (Urdu), Betar Jagat (Bangla), Vani (Telugu), Akashi (Assamese), Nabhovani (Gujarati), The Indian Listener (English), The Indian Radio Times (English) & Radio Times of India (English) were made available on Google Books. These books have been downloaded 88,388 times and accessed by public across the world during the period.
- ❖ 30,000 Dope/Cue Sheets & 50,000 Documents have been scanned/ compiled for maintaining the IPR Rights of the Tape Library during the period.
- ❖ Necessary assistance, permissions & information were provided to various research scholars in their research related to various aspects of Akashvani Archives.
- ❖ 1,17,826 Nos. of inventories have been fed in the online Library Management System (LMS) till date.
- ❖ Around 450 hours of Akashvani Archives media assets were made OTT ready and ingested into the MAM/CMS of ‘WAVES’ OTT & further published onto the platform.
- ❖ Around 550 hours of content has been previewed and transferred to hard drives for the Prasar Bharati’s OTT platform ‘WAVES’ during the period. Total 700 hours of OTT content has been previewed.

## ❄ Summary of Akashvani Archives Activities (2024-25)

S.No.	Activity Details	F.Y. 2024-25 (01.04.24-31.03.25)	Remarks
1.	Content Digitized/Archived	1,450 Hrs.	Total Digitization: 45,154 hours (1,54,897 Nos. of Programmes)
2.	Inventory (LMS)	----	Total: 1,17,826 Nos.
3.	Uploading of Digitized old Journals and Magazine on Google Books Platform	219 Nos.	Total Books Uploaded: 4,150 Nos.
4.	Assets/Titles published on WAVES	210 Titles	576 Hours (2,011 Tracks/ Episodes)

✓ **Doordarshan Archives**

- **Video Library/Archives:** Video Library of Central archives is a content rich library and a central repository of tapes received from various DD Kendras across Prasar Bharati network. Library acts as the core of archiving activities in the setup. It has huge collection of variety of tapes in the legacy analogue and new digital format.
- **Digitization and Archiving:** Analogue media contents generated by DD Kendras are digitized and preserved in Media Assets Management (MAM) System. Born digital content is being archived directly in the MAM system. There are different legacy formats viz U-Matic, BCN, Betacam and DVC Pro etc. for media. Dubbing/ transfer suits are installed for dubbing of contents from legacy formats U-Matic, BCN, Betacam to DVC Pro-50. Maintenance of all this equipment is carried out by Engineering staff.
- **Library Information System:** An online library information system has been deployed for searching/cataloguing of media assets available in various programme libraries of Akashvani Stations and Doordarshan network.
- **Cleaning and Restoration of Legacy Media:** Legacy tapes are thoroughly checked for any kind of damage. They are cleaned and the content is restored before digitisation, if the needed. High quality video digital restoration and noise reduction system are instated for the purpose. Any type of problem/ailment on videos is corrected on High Quality Digital Restoration System (Archangel) and Digital Noise Reduction System (Puritan).
- **Repackaging/Repurposing:** Digitized archival content is curated/repackaged for telecast purposes by Doordarshan Kendras. The archival contents of public interest are also repackaged for OTT/Social Media platforms.
- **Programme Exchange:** In order to exchange programmes among Doordarshan Kendras, a pool of selected programmes is maintained in Central Archives. This content is frequently used for exchange among DD Kendras for telecast purpose.
- **Licensing Unit:** This unit provides licenses for footages/programmes such as Speeches, Documentaries etc. on commercial and non-commercial basis on payment, as per the approved rate card.

### ❄ Important Activities of Doordarshan Archives (2024-25):

- ❖ Total 35,723 Hours of legacy content has been dubbed/digitized and stored in digital tapes.
- ❖ DD Archives, archived 24,324 hrs. of content through Media Asset Management System (MAM).
- ❖ 2,367 Nos. of entries have been made on Library Inventory during the period. Total 66,060 Nos. of inventories have been fed in the online Library Management System (LMS).
- ❖ Under Programme exchange scheme, DD Archived content of 411 hrs.43 mts. duration was provided to various channels viz. DD National, DD Bharati, DD Retro, DD News, PMO, GO/IR: PB Div. etc. during the period.
- ❖ Around 1495 hours of content was previewed and transferred to hard drives for the Prasar Bharati's OTT platform 'WAVES' during the period. Total 3121 hours of OTT content has been previewed.
- ❖ Around 1400 hours of DD Archives media assets (283 Titles) were made OTT ready and ingested into the MAM/CMS of WAVES OTT & further published onto the platform.
- ❖ More than 900 hours of media assets (149 Titles) in regional languages like Tamil, Telugu, Oriya, Marathi, Bangla, Punjabi, Kannada, etc. from various Doordarshan Kendras have been published on the OTT platform.
- ❖ Maintenance of various Non-Linear editing systems viz Canopus Edius Pro and FCPs, NREPs setups, Casper CG play out servers etc. has been carried out for making/trans coding/transferring programmes for social media.
- ❖ 169 Nos. of queries related to footage licensing has been entertained during the period.
- ❖ 18 Hours of access has been provided to facilitate preview to various Govt. and private entities, researcher, and individuals etc. for research and sale purpose. More than 240 hours of DD content have been previewed for identification of demanded content.
- ❖ To streamline the content review process, including instructions for handling subjective cases where material may or may not align with Prasar Bharati's policy, a SOPs and guidelines have been prepared.
- ❖ Necessary assistance and information were provided to various research scholars in their research related to various aspects of audio-visual media of Doordarshan Archives.
- ❖ During the period 96 Nos. of tapes have been cleaned by DD Archives, also 52 hours 49 Minutes 30 Seconds of restoration has been performed & 96 tapes have been restored.

### ❄ Summary of Doordarshan Archives Activities (2024-25)

S. No.	Activity Details	F.Y. 2024-25 (01.04.24-31.03.25)	Remarks
1.	Content Archived (MAM)	---	Total Content Archived: 24,324 Hrs. 04 Mts.

2.	Programme Exchange	411 Hrs.	Total: 17,227 Hours
3.	Digitization	---	Total: 35,723 Hours
4.	Inventory	2,367 Nos.	Total: 66,060 Nos.
5.	Assets/ Titles published on OTT a) Hindi/English b) Regional Language	a) 283 Nos. b) 149 Nos.	a) 1391 Hours b) 911 Hours

### ✓ OTT Section (WAVES)

- ❖ **Introduction:** To complement traditional broadcasting, Prasar Bharati launched 'WAVES', an innovative Over-The-Top (OTT) platform, on 20<sup>th</sup> November 2024 during International Film Festival of India (IFFI) at Panaji, Goa. Prasar Bharati leverages the OTT platform to showcase a wider range of content beyond what is feasible on linear broadcast channels. "WAVES" is testament to Prasar Bharati's commitment to preserve and showcase national heritage of rich legacy embracing the dynamic demands of today's digital audience. Services including Video-On-Demand, Audio-On-Demand, Live TV/Radio, Live Events, Free-To-Play gaming, e-Books, e-Magazines, e-Shopping etc. have been made available to the masses through 'WAVES'.
- ❖ **Content & Features:** The OTT platform was launched to celebrate India's socio-cultural diversity and offer citizens quality content from the past and present. The platform features content from various ministries, providing users with direct access to Government schemes and initiatives. The information includes photo gallery, eBooks, films from the National Film Development Corporation (NFDC), the Children's Film Division, the content from Archives of Akashvani & Doordarshan. Prasar Bharati ensures that its core values of impartiality, diversity and public service ethos are reflected in the content offered. The OTT platform hosts a wide variety of content, including live TV channels, on-demand video, audio content and live radio broadcasts. This diverse range of content aims to educate, informs, and entertains users while promoting the cultural and linguistic heritage of India. Prasar Bharati has collaborated with content creators to significantly enrich the OTT platform bringing in fresh perspective, creativity, and appeal to a broader audience including youth engagement. The platform hosts e-Games, encouraging and promoting 'Make in India' initiatives by on-boarding local developers to contribute and showcase their work.
- ❖ **Platform Capabilities & Reach:** The platform utilizes a state-of-the-art Content Management System (CMS), Content Delivery Network (CDN) and Media Asset Management (MAM) system to organize and distribute content efficiently. The platform is hosted on a highly scalable cloud infrastructure with robust security mechanism, including encryption and data security protocols, to protect user data and content integrity. Additionally, the platform features a sophisticated analytics dashboard. The platform is available seamlessly from remotest village of India to any global location. The OTT platform operates on a hybrid revenue model, blending advertisement and subscription-based services, with features like automated ad. insertion and support for multiple languages and dialects. It streams linear TV channels and integrates Digital Rights Management (DRM) and user analytics for an enhanced viewer experience. Through collaborations with Open Network for Digital Commerce (ONDC) and Universal Service Obligation Fund (USOF), the platform aims to extend its reach to rural communities, leveraging the platform to bridge the digital divide.

### ❖ Unique Value Proposition

- Prasar Bharati's initiative sets a precedent for other countries and open avenues for cultural diplomacy through content exchange.
- The platform support and promote local content creators from diverse regions, including small towns and villages, providing a unique opportunity for Indian talent to reach a wider audience.

The platform offers hyper local advertising opportunities, enabling local businesses to advertise their products and services, thus contributing to the local economy.

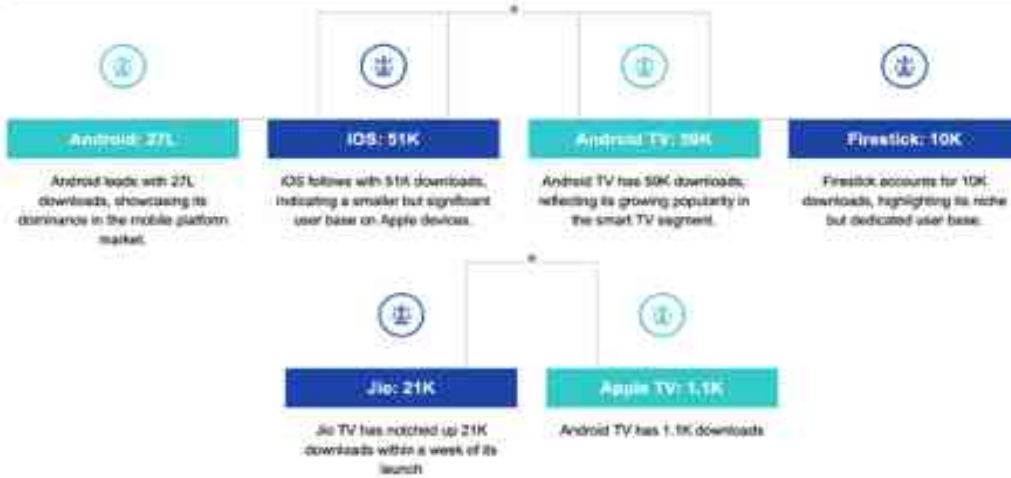
### ❖ Sub-Units

OTT Section under Central Archives is undertaking operations and management of the OTT platform. Following sub-units are functional in order to undertake Technical and Content Operations in respect of WAVES;

- **Technology & IT Support:** Technical infrastructure towards the OTT operations involves hosting of cloud storage/computing, content delivery network, media assets management system, CIS/CMS, etc. The complete system except media ingestion room has been designed and hosted on the cloud. Technology and IT support for the system is being accomplished through master system integrator (MSI) as well as Prasar Bharati Technical Teams.
- **Media Ingestion Room:** For the purpose of media ingestion into OTT platform, Media Ingestion Room (MIR), equipped with all technical facilities has been established at Central Archives. Media ingestion is **first technical step** in the content delivery pipeline. The MIR team handles the **intake, verification, and preparation of raw media assets** (video, audio, subtitles, artwork) delivered by production houses, studios, or internal content teams. The media assets are transcoded for the streaming services.
- **Graphics Unit:** This unit is responsible for creating & designing eye-catching thumbnails, custom logos & stylized text along with banner, posters, animations for shows & movies.
- **Content Review & QC Unit:** This unit is responsible for ensuring that content (movies, series, trailers, promos) meets the **technical, creative, legal, and platform-specific standards** before it goes live on the OTT platform. Team work includes content quality check, compliance & censorship review, subtitles & dubbing verification, metadata review, platform testing etc.
- **Content Publishing Unit:** This unit is responsible for **uploading, organizing, and managing the final delivery** of audio/video content on the platform. Their job ensures that each piece of content appears with the correct audio/video, title, metadata, artwork, and settings — all at the right time. Team work includes Content Upload & Encoding, Metadata Management, Artwork & Visual Asset Management, Scheduling & Release Management, Platform QA & Live Testing, Localization & Multi-Language Support etc.
- **Marketing & Distribution Unit:** **This unit promotes shows, movies, and the platform itself** through strategic campaigns, visuals, partnerships, and data-driven efforts across digital and offline channels. In order to widen the reach of the services, distribution arrangements are also made by integrating other digital/OTT platforms like OTT Play, Tata Play, BSNL, etc.
- **Billing & Reconciliation Unit:** This unit manages the financial tracking of content costs, partner payments, subscriptions, and revenue share. Team work includes Subscriptions Billing Management, Partner & Vendor Payments, Ad Revenue Reconciliation (for Advertising-based Video on Demand platforms {AVOD platforms}), Content Usage Reconciliation, Financial Reporting & Audits, Dispute Resolution & Adjustments etc.

❖ WAVES during first quarter

### Total Downloads by Platform



### Top Countries by User Visits



### Emerging Markets

**UAE: 17,680**

The UAE has 17,680 visits, indicating growing interest and potential in the region.

**Australia: 14,761**

Australia accounts for 14,761 visits, reflecting a steady and growing user base.

**France: 12,373**

France has 12,373 visits, showcasing a significant but smaller user community.

**Belgium: 10,165**

Belgium stands at 10,165 visits, indicating a niche but engaged user base.



### App Languages

10 languages

App Languages	
Gujarati	Tamil
Kannada	Telugu
Marathi	Bangla
Malayalam	Hindi
Punjabi	English

### Content Languages

25 languages

Content Languages	
Rajasthani	Odia
Garhwali	Marathi
Manipuri	Malayalam
Mizo	Kannada
Kokborok	Gujarati
Konkani	Bengali
Kashmiri	Assamese
Sanskrit	Urdu
Maithili	Telugu
Vocal	Tamil
Instrumental	Punjabi
Bhojpuri	English
Hindi	

### Detailed Content Categories

Category	Total Number of Active Contents
E Book & Journals	9295
Movies	1856
Shows	590
Documentaries	450
Audio	180
TV Channels	74
Shorts	64
Games	24
Photos	19
Radio Channels	4
Live Events	More than 200 live events broadcasted so far

#### \* Important Activities of OTT Section (WAVES) (2024-2025):

- More than 13,608 Titles of duration 9,495 Hours have been ingested into the MAM/ CMS of WAVES OTT as per the following:

- Audio-on-Demand -210 Titles (576 Hours)
- Video-On Demand- 3,756 Titles (8,890 Hours)
- More than 15,000 titles having duration of more than 10,000 hours have been reviewed for content quality, its metadata along with the compliance with policy & guidelines of Prasar Bharati.
- More than 13,000 titles having duration of 9,000 hours have been published on WAVES OTT platform.
- More than 575 live events/programmes like Shri Ram Lalla Arti from Ayodhya, PM's Mann Ki Baat, Hockey India League (Men/Women)-2025, Amrit Snan of Mahakumbh-2025, 76<sup>th</sup> Republic Day Parade, Beating Retreat-2025, Pariksha Pe Charcha, USPL Season-3, ECL Season-2, Kabaddi World Cup-2025, Khelo India Para Games-2025 have been streamed live on the platform.
- 74 TV Channels including Doordarshan National/Regional Channels, Sansad TV & Private channels have been made live/ streaming on the platform.
- 12 Radio Channels of Akashvani network have been made live/streaming on the platform.
- 23 Photo albums having historical significance from Photo Division (PIB) have been published onto the platform.
- E-commerce shopping facility through ONDC web portal is facilitated into 'WAVES' OTT platform.
- More than 9,294 e-books & journals like Yojana, Aajkal, Kurukshetra, Bal Bharti from Publication Division in different regional languages are made available to the masses through the platform.
- 24 Online Games in sports, puzzle, board, arcade categories are made available into the platform.
- More than 200 content partners are on-boarded to ensure variety of content on the platform.
- More than 10 lakhs users have registered onto the 'WAVES' OTT platform.

✳ **Summary of OTT Section (WAVES) Activities (2024-25):**

S.No.	OTT Services	No. of Titles	Remarks
1.	Audio-on-Demand	210	576 Hours (2,011 Tracks/ Episodes)
2.	Video-on-Demand	3,776	8,889 Hours
3.	MOIB Content i) National Film Development Corporation (NFDC) ii) Photo Division (PIB) iii) Publication Division	778 23 9,294	446 Hours (Documentaries+ Movies) Photo Albums E-Books & Journals
4.	Live Events	575 Nos	Live Streaming
5.	Ministry of External Affairs	27 Nos.	13 Hours (Documentary)
6.	Live TV Channels	74 Nos.	Live TV Channels
7.	Live Radio Channels	12 Nos.	Live Radio Channels
8.	E-Commerce	1 No.	E-commerce facility through integrated ONDC web portal
9.	Games	24 Nos.	Online Games

## ✓ Social Media Cell: Central Archives

Central Archives publishes archival media content of Akashvani & Doordarshan of public interest on OTT/Social Media platforms namely, YouTube, X(*erstwhile* Twitter), Facebook, Instagram & Koo in order to enhance the presence of Prasar Bharati on social media & Digital platforms.

Prasar Bharati Archives is managing PB Archives, DD Cinema, PB Lok Sampada YouTube channels. The relevant contents as per categories are being regularly uploaded in these channels by social media Cell. Tweets and Facebook post are done regularly to inform people about uploaded contents on YouTube. This cell also contributes content to other YouTube channels of Prasar Bharati like DD National, DD Bharati etc.

Link of various platforms are as under:

### YouTube Channels:

- i. Prasar Bharati Archives: <https://www.youtube.com/c/DDARCHIVES>
- ii. DD Cinema : <https://www.youtube.com/c/ddcinemachannel>

### X (*erstwhile*Twitter):

- i. Prasar Bharati Archives: <https://twitter.com/centralarchives>
- ii. DD Cinema: [https://twitter.com/DD\\_Cinema](https://twitter.com/DD_Cinema)

### Instagram:

- i. Prasar Bharati Archives: <https://www.instagram.com/pbarchives/>
- ii. DD Cinema: <https://www.instagram.com/doordarshancinema>

### Facebook Page:

- i. Prasar Bharati Archives: <https://www.facebook.com/DDArchives>
- ii. DD Cinema: <https://www.facebook.com/Doordarshancinema>

## ❖ Important Activities of Social Media Cell (2024-25):

- More than 119.78 M views and 4,914K hours watch time are recorded on Prasar Bharati Archives YouTube channel. In addition, more than 402K new subscribers are added to the channel.
- 2222 videos are added to Prasar Bharati Archives YouTube Channel. Total 8400 videos are made available in the YouTube channel.
- More than 5603K views and 912K hours watch time was recorded on DD Cinema YouTube channel. Also, 24K new subscribers were added to the channel.
- 313 Videos were added to DD Cinema YouTube Channel. Total 1200 cinema/telefilms have been made available in the YouTube channel.
- 1996 Videos have been uploaded on other channels/Social Media handles (Instagram, Facebook, X, Koo etc.)
- 06 Episodes Series 'Portrait of the Director', a programme based on Flim Directors are uploaded on PB Archives YouTube Channel.
- 07 episodes of the series "Talking Tales", featuring conversations of renowned authors from India produced in-house by Central Archives are uploaded on PB Archives YouTube Channel. The programme aims to preserve cultural heritage &

diversity and documenting literary trends. Renowned authors/personalities such as Archana Sardana, Brian Mendonca, Nandy Sisters (Ankita & Antara), Purba Barua, Desiree Diengdoh & Barsha Sharma, Radhika Jha, Dr. Sajjan Yadav, Dr. Sonali Pande are featured during the period.

- A special series of 10 episodes titled 'Women Achievers from the Archives' uploaded on PB Archives YouTube Channel. Celebrating International Women's Day In their own words, this series brings to life the stories of women from various domains—science, arts, politics, and more (such as Captain Lakshmi Sahgal, Bachendri Pal, Santosh Yadav, Shubha Mudgal, Dr. Indira Hinduja, Gulabo Saperla, Captain Indraani Singh, Sunita Narain, Nalini Kamilini and Shanti Hiranand).
- An Interview based programme 'Baaton Baaton Mein' is uploaded on PB Archives YouTube Channel, so far 06 episodes have been uploaded.
- 06 episodes series 'Spectacular India' highlighting the diversity of traditional art & culture are uploaded on PB Archives YouTube Channel.
- 29 Episodes of 'Bul Bul Bagh' are uploaded on Prasar Bharati Archives YouTube Channel.
- 12 Episodes of 'Terra Truths' (a programme representing a nexus between wildlife and humans and their interaction with surrounding habitat) are uploaded.
- Special Programmes on Maha Kumbh and Devraha Baba are uploaded on YouTube Channel.
- 'Zinda Itihaas', a series based on the life and contributions of legendary personalities in the different field of arts are uploaded on Prasar Bharati Archives YouTube Channel.
- Telefilms and Six serials namely, Saat Vachan Sath Phere, SID Farz, Jazba, Albeli Kahani Pyar Ki, The Command Force, S.I.D Farz, Purab Ya Paschim are uploaded on DD Cinema YouTube Channel.
- 33 Episodes of 'Sangrahalaya Ke Galiyaron Se' (a programme based on archival recordings of Akashvani) are uploaded.
- 05 Episodes of 'Suno Re Kissa' A Theatrical Play are uploaded on PB Archives YouTube Channel.
- 06 Episodes of 'The Fifty Day War... A Tribute' Series on Kargil Vijay Diwas, July 26, celebrated every year to mark the successful completion of "Operation Vijay" that ended the 3-month war along the Line of Control are uploaded on Prasar Bharati YouTube Channel.
- 24 episodes of 'North East Files' series based on a travelogue on the seven North-Eastern states of India are uploaded on Prasar Bharati YouTube Channel.
- Shri Ram Bhajans & other related archival programmes of Shri Ram by eminent artists are uploaded.
- Prasar Bharati Archives YouTube channel crossed 1.7 million subscribers on YouTube now.
- DD Cinema YouTube channel crossed 1 Lakh subscribers on YouTube till now.
- YouTube channel of both Prasar Bharati Archives & DD Cinema has seen tremendous growth during the period in terms of subscribers, watch time, views & revenue. Summary of the Sales & Marketing operations is given below:

#### ❖ Sales/Revenue Statement of Central Archives for F.Y. 2024-25:

Sale/licensing of archival footages & YouTube revenue have seen upward progress in the F.Y. 2024-25 as per details:



#### 4.2 Civil Construction Wing (CCW)

The Civil Construction Wing, Akashvani was established in the year 1971 under the Ministry of Information & Broadcasting, Government of India. The CCW finds its mention at page No. 57 of Chapter III Section V of AIR Manual Volume-I, Parts I & II. CCW was assigned with Civil works pertaining to various organizations under the Ministry. CCW also undertakes the Construction and Maintenance of various types of office buildings, Residential buildings, Radio and TV Studios, Roads, RCC and steel towers, steel masts, and other development works for Prasar Bharati and other Media Units under the Ministry of I&B. Prior to this, CPWD was carrying out all the Civil works pertaining to various organizations under the Ministry. Though CCW is under the Administrative Control of Akashvani, CCW works for both Prasar Bharati as well as Ministry of I&B.

The Civil Construction Wing has been declared a Central Public Works Organization by the Ministry of I & B Vide Letter No. 403/4/2003-B(D)(Pt) dated 31.01.2008. Rule 132(2) of GFR 2017, Recognizes CCW as Public Works Organization. CCW also undertakes Civil works for other Ministries, Departments, Autonomous Bodies, Public Sector Banks, Public Sector Undertakings, etc.as deposit works all over India. CCW follows CPWD specifications, CPWD Manual, CPWD Code and the day-to-day circulars of Ministry of Urban Development. CCW officers enjoy the same financial powers as delegated to CPWD officers.

Civil Construction Wing is headed by Chief Engineer who reports to Director General, Akashvani. At the Headquarters, Chief Engineer is assisted by Superintending Surveyor of Works, Superintending Engineers, Architects, Financial Advisor, Civil and Electrical Engineers,

and other support staff. CCW has a full-fledged and well-equipped Training Institute headed by SE (Trg.). CCW also caters to the Vigilance Technical Unit (VTU) of CVO Prasar Bharati. CCW has its presence throughout the country with 7 Civil Circles, 3 Electrical Circles, 24 Civil Divisions, 11 Electrical Divisions, and one Architectural Unit for construction and maintenance of Akashvani & Doordarshan buildings as well as deposit work from Kargil to Kanyakumari and Ziro (Arunachal Pradesh) to Bhuj (Gujarat).

The important works done by CCW Division in Akashvani & Doordarshan are annexed as **Annexure XII.**

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## CHAPTER 5

## GLOBAL OUTREACH

## 5.1 Introduction

Global Outreach Division of Prasar Bharati deals with activities related to International Relations such as signing of Memorandum of Understandings (MoUs) & Agreements with Public/Private Service Broadcasters/Organisations of foreign countries. It facilitates the official visit of officials of all the verticals of Prasar Bharati to the foreign countries, organizing in-country Sub-Regional workshops/ conferences/ events for the foreign MoU partners as well as the International Broadcasting Unions such as Asia Pacific Broadcasting Union (ABU), Asia Pacific Institute for Broadcast development (AIBD) etc; organizing participation of its officials in international competitions /events/conferences.

## 5.2 Memorandum of Understandings (MoUs)/ Agreements signed by Prasar Bharati during the period:

## 5.2.1 The detail of MoUs/ Agreements signed by Prasar Bharati during the period 01.04.2024 to 31.03.2025;

S.No.	Country	Broadcaster	Date of Signing	Purpose
1.	Germany	Deutsche Welle	01.06.2024	Telecast of Programme "Sawal" a magazine in Urdu language for period of one year from the date of telecast of the first episode of the programme.
2.	Russia	Russia Today (RT) Television	08.07.2024	Exchange of Programmes, News Coverage, Exchange of Personal/ Trainings.
3.	Vietnam	Voice of Vietnam (VoV)	01.08.2024	Exchange of contents, co-productions, exchange of personnel/ trainings
4.	Timor Leste	Radio E Televisao DE Timor Leste	10.08.2024	Exchange of contents, co-productions, exchange of personnel/ trainings
5.	Lao PDR	Lao National Television (LNTV)	11.10.2024	Exchange of contents, co-productions, exchange of personnel/ trainings
6.	Guyana	National Communications Networks (NCN)	19.11.2024	Reciprocal exchange of contents, co-productions, exchange of personnel/ trainings and telecast of channels on respective platforms of both the countries.
7.	Germany	Deutsche Welle	27.11.2024	Telecast of Programe "Manthan" a Hindi and English Programme for a validity of a period of one year w.e.f 12.12.2024.
8.	India	IIT Delhi	27.03.2025	For conducting of national competition of Robocon namely, "DD Robocon" for years 2025, 2026 & 2027



*Exchanging of MoU between Prasar Bharati and Voice of Vietnam (VoV); Vietnam on 1<sup>st</sup> August 2024 at Hyderabad House, New Delhi*

### **5.2.2 Details of some of the meetings of CEO, Prasar Bharati & DDG (GO) with Ambassadors/ Foreign Broadcasters and visit of foreign dignitaries in India;**

To promote Doordarshan International channel and to develop the cooperation in the field of broadcasting, regular online/Physical Meetings of CEO, Prasar Bharati/ DDG (GO) with Ambassadors of different Countries/ Head of different foreign broadcasters were held to discuss and explore the possible areas of mutual cooperation in the field of Broadcasting. Some of the details are as under;

- ✓ **Argentina:** A physical meeting between Prasar Bharati and officials of Embassy of Argentina was held on 15.05.2024 under the chairmanship of Joint Secretary, MIB at Ministry of Information & Broadcasting to review the implementation of existing MoU with RTA Argentina.
- ✓ **Special Broadcasting Service (SBS), Australia:** An online meeting between Prasar Bharati and officials of SBS Australia held on 22.05.2024 to explore the possibility of content exchange between PB and SBS, Australia. During the meeting a decision was arrived regarding sharing a list of content by both which can be offered on reciprocal basis. Prasar Bharati also suggested SBS to subscribe to its news service PB- SHABD (Prasar Bharati- Shared Audio-Visuals for Broadcast and Dissemination) for obtaining news bytes/clippings.
- ✓ **Canadian Broadcasting Corporation(CBC), Canada:** An online meeting with CBC, Radio, Canada, the host of Public Broadcasters International (PBI) Conference 2024, was held on 07.06.2024 to discuss the status of Associate Membership of Prasar Bharati with PBI and conveying intention of Prasar Bharati to participate in the PBI conference 2024.
- ✓ **Voice of Vietnam (VoV), Vietnam:** The Chief of Voice of Vietnam Bureau in Delhi visited Prasar Bharati Secretariat on 05.07.2024 to discuss about preparation for upcoming visit of Voice of Vietnam delegation.



*Visit of Mr. Thung, Chief of Voice of Vietnam Bureau at Prasar Bharati on 05.07.2024*

- ✓ A five members delegation from Voice of Vietnam headed by Vice President of Voice of Vietnam visited Prasar Bharati on 23.07.2024 and met with CEO Prasar Bharati to discuss about various areas of cooperation and collaboration in the field of Broadcasting and finalization of signing of an MoU with Prasar Bharati. The delegation also visited the studio set up at DD News and NSD, Akashvani News at Mandi House and Akashvani Bhawan respectively.



*Visit of a five-member delegation from Voice of Vietnam headed by Vice President of Voice of Vietnam at Prasar Bharati on 23.07.2024*

- ✓ **France-24:** A physical meeting was convened between DDG (GO) and Vice- President (Distribution), France Media Monde (FMM) on 08.07.2024 at Prasar Bharati Secretariat, New Delhi to discuss the matter related to content sharing, distribution of DD India channel in France through 3<sup>rd</sup> party local cable operators with the help of FMM, and the possibility of establishing the news links between the News Rooms of both the broadcasters.



*Visit of Mr. Eric, Vice- President (Distribution), France Media Monde (FMM) at Prasar Bharati on 08.07.2024*

- ✓ **Madagascar:** The Secretary General, Ministry of Communication & Culture, Madagascar and the Counsellor, Embassy of the Republic of Madagascar in India visited Prasar Bharati Secretariat on 30.07.2024 to discuss about the training opportunities for Malagasy journalists and technicians and possibility of implementation of the cooperation under the ambit of existing MOU.



*Visit of Secretary General, Ministry of Communication & Culture, Madagascar and the Counsellor, Embassy of the Republic of Madagascar in India at Prasar Bharati Secretariat on 30.07.2024*

- ✓ **Bhutan Broadcasting Service (BBS), Bhutan:** A physical meeting between CEO, Prasar Bharati and the delegation of Bhutan Broadcasting Service, Bhutan led by CEO, BBS held on 16.10.2024 to discuss the of a Memorandum of Understanding (MoU) to cooperate in various areas such as training, capacity building, and content exchange.



*Visit of CEO, Bhutan Broadcasting Service, Bhutan at Prasar Bharati Secretariat on 16.10.2024*

- ✓ **Deutsche Welle, Germany:** A five-member delegation led by Director General, Deutsche Welle, Germany met CEO, Prasar Bharati on 29.01.2025 and discussed about different area of cooperation between the two.



*Meeting of CEO, Prasar Bharati with Deutsche Welle, Germany delegation at Prasar Bharati Secretariat on 29.01.2025*

- ✓ **Rossiya Segodnya/Sputnik News, Russia:** A three-member delegation of Rossiya Segodnya/Sputnik News led by Ms Olga Lisogor, Sputnik Head paid a visit to CEO, Prasar Bharati and DG(News) on 27.02.2025 for further discussion on areas of co-operation. During the meeting CEO, PB extended an invitation to his team to participate in the WAVES 2025 scheduled to be held from 1<sup>st</sup> – 4<sup>th</sup> May 2025 at Mumbai.



*Meeting of CEO, Prasar Bharati with Rossiya Segodnya/ Sputnik News delegation headed by Sputnik Head visited Prasar Bharati Secretariat on 27.02.2025*

- ✓ **Big Asia, Russia:** A four-member delegation from “Big Asia” Media, Russia headed by Director General, Big Asia visited Prasar Bharati on 19.03.2025 to meet CEO, PB to discuss about various areas of cooperation and collaboration in the field of Broadcasting.



*Meeting of CEO, Prasar Bharati with Big Asia” Media, Russia headed by Director General, Big Asia at Prasar Bharati Secretariat on 19.03.2025*

### 5.3 Know India Programme organised by Ministry of External Affairs and its details whereof.

**5.3.1 75<sup>th</sup> Know India Programme 15.07.2024:** Around 40 foreign participants of Indian origin, were invited to Prasar Bharati (DD News, Doordarshan) for apprising them about the developments in various fields of the public broadcasting services in India under the aegis of “75<sup>th</sup> Know India Programme” on 15.07.2024.



*40 participants of Indian Origin at Prasar Bharati (DD News, Doordarshan) on 15.07.2024 under the “75<sup>th</sup> Know India Programme” organised by MEA for Indian Diaspora.*

**5.3.2 77<sup>th</sup> Know India Programme 30.09.2024:** Around 40 participants of Indian diaspora were invited to Prasar Bharati (DD News, Doordarshan) for the purpose of apprising them about the developments in various fields of the public broadcasting services in India under the aegis of “77<sup>th</sup> Know India Programme” on 30.09.2024. The visit was organised by MEA.



*40 participants of Indian Origin at Prasar Bharati (DD News, Doordarshan) on 30.09.2024 under the “77<sup>th</sup> Know India Programme” organised by MEA for Indian Diaspora.*

**5.3.3 81<sup>st</sup> Know India Programme 06.01.2025:** Around 37 participants of Indian Diaspora were invited to Prasar Bharati (DD News, Doordarshan) for sharing knowledge about the developments in various fields in India and the public service broadcaster under the auspices of “81<sup>st</sup> Know India Programme” on 06.01.2025. The visit was organised by MEA.



*37 participants of Indian Origin in Prasar Bharati (DD News, Doordarshan) on 06.01.2025 under the “81<sup>st</sup> Know India Programme” organised by MEA for Indian Diaspora.*

#### **5.4. Asia Pacific Broadcasting Union (ABU), Asia Pacific Institute for Broadcasting Development (AIBD)- Programmes & Meetings**

**5.4.1 AIBD:** An online meeting of CEO, Prasar Bharati with AIBD was held on 21.06.2024 wherein, Director (AIBD) invited CEO, Prasar Bharati to chair the upcoming AIBD General Conference (GC). AIBD also requested participation from Prasar Bharati in Asia Media Summit (AMS) and its Pre-Summit Workshops.

**5.4.2 DD Robocon 2024:** The domestic competition of ABU Robocon 2024 namely, DD Robocon2024 organized by Prasar Bharati in collaboration with IIT-Delhi on 13<sup>th</sup>-14<sup>th</sup> July, 2024 in Thyagraj Stadium, New Delhi.



*Domestic Robocon 2024 held on 13<sup>th</sup>-14<sup>th</sup> July 2024 at Thyagraj Stadium, New Delhi*

The theme of the Robocon 2024 was “Harvest Day” wherein, 46 teams from different engineering colleges across India participated and the winner was “Institute of Technology, Nirma University, Ahmadabad” which represented Prasar Bharati, India in the international ABU Robocon 2024 in QuảngNinh, Vietnam.

**5.4.3 ABU General Assembly and Associated Meetings 2024:** A delegation from Prasar Bharati participated in the 61<sup>st</sup> ABU General Assembly and Associated meetings held in Istanbul, Türkiye from 18<sup>th</sup> to 23<sup>rd</sup> October, 2024 wherein, Prasar Bharati, was elected as a Full Member of the Administrative Council of the Asia-Pacific Broadcasting Union (ABU) for the term 2024-25.

Significant achievements of the 61st ABU General Assembly in respect of Prasar Bharati is as follows:

- ✓ **ABU Prizes 2024:** The Radio entry from Prasar Bharati titled “Whisper of a Wetland: A Vision for Tomorrow” produced by Shri Suvayan Bala, Programme Executive, Akashvani Kolkata was awarded as the winner of ABU Prizes 2024 in ‘Radio Perspective’ category during the ABU Prizes award function held in Istanbul, Türkiye held on 22<sup>nd</sup> October, 2024.



- ✓ **Members Showcase@ABU General Assembly 2024:** Prasar Bharati presented the milestones/achievements of Doordarshan@ 65 Years of service during the members showcase session at the ABU General Assembly held on October 22, 2024.



- ✓ **PB’s representation at ABU General Assembly in Super Panel-2:** Dr. Pragya Paliwal Gaur, DG, NSD and Shri Prakash Veer, DDG(GO) represented Prasar Bharati by participating as panellists in Super Panel 2 Forum on “**The Role of (Public) Media in Promoting Peace and Social Harmony.**” The session delved into the crucial role that public media plays in fostering peace, social harmony, and unity within diverse societies.



**5.4.4 22<sup>nd</sup> AIBD Asia AIBD General Conference (GC) and 19<sup>th</sup> Asia Media Summit (AMS) 2024:** A Nine Member delegation from Prasar Bharati participated in the 22<sup>nd</sup> AIBD General Conference (GC) and 19<sup>th</sup> Asia Media Summit 2024 (AMS) in Kuala Lumpur, Malaysia from 01<sup>st</sup> – 05<sup>th</sup> September, 2024.



**5.4.5 19<sup>th</sup> AIBD Asia Media Summit (AMS):** The Asia Media Summit (AMS) is an annual international media conference organised by AIBD as its flagship event. Being a unique broadcasting event in Asia-Pacific, it attracts around 500 top-ranking broadcasters, decision makers, media professionals, regulators, scholars, and stakeholders from within and outside the region. It's a platform for inter-governmental dialogues to the raise the benchmarks of the regional media industry. 19<sup>th</sup> Asia Media Summit 2024 (AMS) was held on 3<sup>rd</sup>- 4<sup>th</sup> September 2024 in Kuala Lumpur, Malaysia.

**5.4.6 General Conference (GC):** 22<sup>nd</sup> AIBD General Conference (GC) was held on 1<sup>st</sup> September 2024 in Kuala Lumpur, Malaysia. The General Conference is open to member countries, affiliates, partners, observers and leading. Member countries inter-alia discussed their developmental needs to uplift their respective organisations.

**5.4.7 Sponsorship details:** Prasar Bharati has sponsored (USD 10,000.00 to AIBD) Session 6 of Asia Media Summit, 2024 on 04.09.2024 related with capitalizing on Emerging Broadcasting Technologies, showcasing the upcoming OTT platform of Prasar Bharati. Prasar Bharati has also sponsored AIBD for USD 1000.00 for one category of AIBD International Awards 2024.

**5.4.8 Content Showcase:** AIBD provides a platform namely, Content Showcase, during the sessions of Asia Media Summit (AMS) wherein, the broadcasters are provided a chance to showcase their sellable content to the participating broadcasters, which can later be sold to the interested buyers. Prasar Bharati also showcased its sellable content during the AMS.

**5.4.9 ABU Robocon 2025:** Following physical meetings took place:

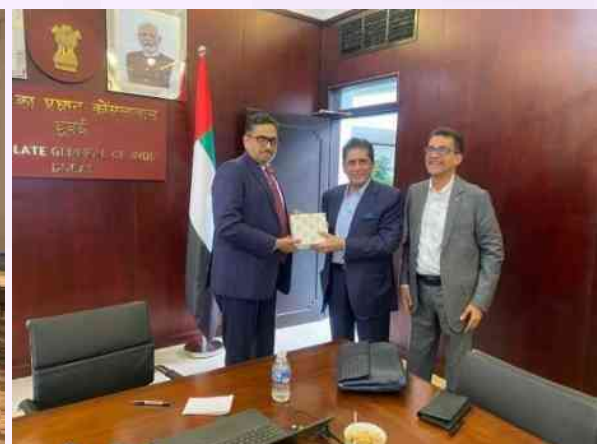
- Meeting between Prasar Bharati and IIT-Delhi was held on 08.01.2025 at IIT- Delhi to discuss the under-consideration MOU between the two parties.
- Another meeting between Prasar Bharati, IIT Delhi and Software Technology Parks of India (STPI) was held on 28.01.2025 in IIT Delhi wherein, the responsibility and role of STPI was clarified, in addition, the further course of action for conduction of national competition of Robocon were discussed.

## 5.5 World Audio-Visual & Entertainment Summit (WAVES) 2025:

**5.5.1** A two-member delegation led by CEO, Prasar Bharati and Director, GO (Global Outreach) visited UAE (Dubai and Abu Dhabi) and Saudi Arabia (Riyadh) from 17<sup>th</sup>-20<sup>th</sup> February 2025 for promotion of WAVES 2025 and to deliver in-person invitations to the media heads of these countries and the Middle East region to participate in WAVES-2025.



*Meeting of CEO, PB with H.E. Malta Al Suwadi, CEO, Strategy Group and Media Policy*



*Meeting of Secretary I&B with Mr Abu Bhujani, BPG Group, Dubai*



Meeting of CEO, PB with Mr Majed Al Suwaidi, Sr Vice President, Dubai Media City



Meeting of CEO, PB with Mr Mohamed Jalal Al Rayssi, DG of Emirates News Agency [WAM] and President of the Federation of the Arab News Agency [WANA]



Secretary I&B inviting Mr Abdullah Bin Ahmed Al-Maghloutn, Assistant Minister of Media, Saudi Arabia for participation in WAVES 2025



Meeting of Secretary I&B with Mr Mohammed Bin Fahad Al-Harathi, CEO, SBA, Saudi Arabia

**5.5.2** A three member delegation from Prasar Bharati led by CEO, Prasar Bharati along with DG, DD News and DDG (Global Outreach), PBS visited Russia (Moscow), Kazakhstan (Astana) & Uzbekistan (Tashkent) from 5<sup>th</sup>-7<sup>th</sup> March, 2025 to promote WAVES Summit 2025, scheduled to be held from 1<sup>st</sup>- 4<sup>th</sup> May, 2025 in Mumbai, India and to invite major TV, films media and entertainment industry heads to participate in this event organized by Ministry of Information and Broadcasting.



Meeting of CEO, PB with Ms. Bogdanova Daria, Director of IR in Gazprom Media, Russia and Mr. Dmitry Churkin, CEO, GMP Digital Innovation LLC, Russia on 04.03.2025



Meeting with Mr. Sergey Kochetkov, First in Chief, Sputnik, Russia on 04.03.2025



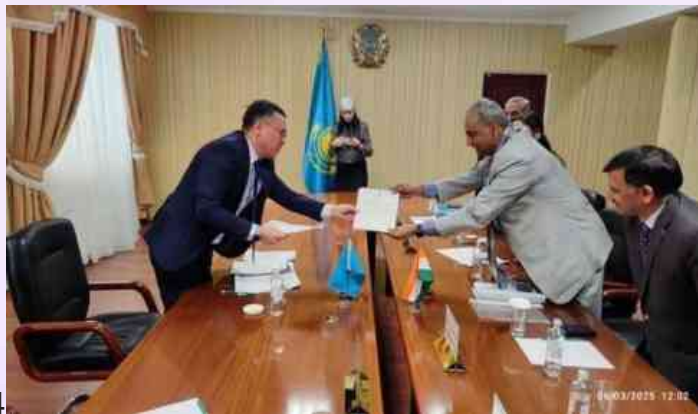
Meeting of CEO, PB with Mr. Alexey Nikolov, Head Managing Director, RT on 05.03.2025



Meeting of CEO, PB with Mr. Vladimir Fessik, International relation department, Russian Television and Radio Broadcasting Company on 05.03.2025



Meeting with Mr. Andrey Malyshev, Deputy Minister of Culture of the Russian Federation on 05.03.2025



Meeting of CEO, PB with H.E. Mr. Iskkov Kanat Zhumabaiuly, Vice Minister of Information and Culture of the Republic of Kazakhstan on 06.03.2025



Press Briefing at Astana on 06.03.2025



*Meeting of CEO, PB with Deputy Chairman of MTRK on 07.03.2025*



*Meeting of CEO, PB with Mr. Saidjanov Dilshod, First Deputy Director, The Agency of Information and Mass Communication, Uzbekistan on 07.03.2025*



*Meeting of CEO, PB with Mr. Shukhratulla Rizayev, Cinematography Agency, Uzbekistan on 07.03.2025*



*Meeting of CEO, PB with various Media Agencies in Uzbekistan on 07.03.2025*

**5.5.3** A three-member delegation from Prasar Bharati led by CEO, Prasar Bharati along with Director, GO and Director, Akashvani Leh participated in Saudi Media Forum (SMF) & 3<sup>rd</sup> edition of Future of Media Exhibition (FOMEX) 2025 held 19<sup>th</sup> -21<sup>st</sup> February 2025 at Riyadh, Saudi Arabia.



*Participation of Secretary I&B and CEO, PB in FOMEX 2025*

**5.6. List of ABU & AIBD Events/ webinars/ workshops in which Prasar Bharati participated from 01.04.2024 to 31.12.2024:**

S.No.	Name of Events/ Webinars	Date of event
1.	19 <sup>th</sup> Series of ABU Children Drama Co-Production, Bangkok, Thailand	23 <sup>rd</sup> -25 <sup>th</sup> April 2024
2.	ABU Technical Mid-Year Bureau Meeting 2024, Beijing, China	23 <sup>rd</sup> -24 <sup>th</sup> April 2024
3.	117 <sup>th</sup> ABU Administrative Council Meeting (ACM), Colombo, Sri Lanka	9 <sup>th</sup> -10 <sup>th</sup> May, 2024
4.	73 <sup>rd</sup> ABU Sports Media Conference, Royal Chulan hotel, Kuala Lumpur, Malaysia	14 <sup>th</sup> -16 <sup>th</sup> May 2024
5.	6 <sup>th</sup> edition of ABU RAI Days 2024, Naples, Italy	11 <sup>th</sup> -12 <sup>th</sup> June 2024
6.	Global Media Forum 2024, Bonn Germany	17 <sup>th</sup> -18 <sup>th</sup> June 2024

7.	Pre-Dispatch Inspection (PDI) of Nautel 20KW FM (1+1) Transmitters, Nova Scotia, Canada	26 <sup>th</sup> June 2024 to 03 <sup>rd</sup> July 2024
8.	Pre-Dispatch Inspection (PDI) of Nautel 10kW VHF FM Transmitter (1+1), Canada	4 <sup>th</sup> -15 <sup>th</sup> Nov, 2024
9.	ABU CONFEST 2024, Avante Hotel, Kuala Lumpur, Malaysia	2 <sup>nd</sup> -04 <sup>th</sup> July 2024
10.	ABU News Group Meeting and Global News Forum 2024, Sukosol Hotel, Bangkok, Thailand	17 <sup>th</sup> -19 <sup>th</sup> July 2024
11.	Asia Pacific Telecommunity (APT) Conference preparatory Group Meeting on Spectrum Management, Dhaka Bangladesh	29 <sup>th</sup> -31 <sup>st</sup> July 2024
12.	8 <sup>th</sup> ABU Media Summit, Bali, Indonesia	6 <sup>th</sup> -8 <sup>th</sup> August 2024
13.	ABU Robocon 2024, QuangNinh, Vietnam	23 <sup>rd</sup> -26 <sup>th</sup> August 2024
14.	Asia Media Summit (AMS) 2024 and 22 <sup>nd</sup> AIBD General Conference (GC) 2024, Kuala Lumpur, Malaysia	1 <sup>st</sup> -5 <sup>th</sup> September, 2024
15.	Radio Jury meeting for ANU Prizes 2024, Avante Hotel, Kuala Lumpur, Malaysia	10 <sup>th</sup> -12 <sup>th</sup> September, 2024
16.	International Broadcasting Convention (IBC) 2024, Amsterdam, Netherland	13 <sup>th</sup> -16 <sup>th</sup> September 2024
17.	61 <sup>st</sup> ABU General Assembly & Associated Meetings 2024, Istanbul, Türkiye	18 <sup>th</sup> -23 <sup>rd</sup> October 2024
18.	13 <sup>th</sup> ABU TV Song Festival (TVSF), Istanbul, Türkiye	18 <sup>th</sup> -21 <sup>st</sup> October 2024
19.	MIPCOM 2024, Cannes, France	21 <sup>st</sup> -24 <sup>th</sup> October 2024
20.	Pre-Dispatch Inspection (PDI) of Nautel 10kW VHF FM Transmitter (1+1) from 25.11.2024 to 06.12.2024 (excluding journey period) at Canada, Nova Scotia, Canada	25 <sup>th</sup> November to 6 <sup>th</sup> December 2024
21.	ABU Asia Vision (AVN) Coordination Meeting, Hanoi, Vietnam	16 <sup>th</sup> -17 <sup>th</sup> January 2025
22.	Saudi Media Forum (SMF) & 3 <sup>rd</sup> edition of Future of Media Exhibition (FOMEX) 2025, Riyadh, Saudi Arabia	19 <sup>th</sup> -21 <sup>st</sup> February 2025
23.	ABU Digital Broadcasting symposium (DBS) 2025, Kuala Lumpur, Malaysia	24 <sup>th</sup> -27 <sup>th</sup> February 2025

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## CHAPTER 6

## NATIONAL ACADEMY OF BROADCASTING & MULTIMEDIA (NABM)

### 6.1 Introduction

The National Academy of Broadcasting and Multimedia (NABM), Delhi is the premier training academy of Prasar Bharati. It is responsible for training of in-service Programme, Engineering, and Administrative personnel working at various stations and offices of Akashvani and Doordarshan. The prime objective of the Academy is to develop and nurture the broadcast professionals for their optimum performance in the ever challenging and changing dynamics of broadcasting environment. It organizes Training Courses for the engineering staff of Akashvani and Doordarshan from the level of Technicians to the Additional Director General. It also conducts the departmental, qualifying and the competitive examinations. Over time, NABM has emerged as the leading institution to impart training in the field of radio and television production, post-production and broadcasting for broadcasters in the Asia-Pacific region.

The NABM has modern infrastructure to impart world class training keeping pace with technological changes. Classrooms are equipped with latest audio/visual facilities, Radio & TV studios with latest production and post-production equipment, measurement lab, computer lab, networking lab, Radio & TV transmitters. It has a library with a collection of over 11000 books. The academy has an excellent hostel facility with 125 rooms.

### 6.2 Genesis

The Training facility was established as an attached office of Akashvani, New Delhi in 1948. NABM (Technical) *erstwhile* STI(T), was part of the Akashvani Directorate since 1985, now functions at Kingsway Camp, Delhi. Initially, NABM (Technical) had a campus at Bhubaneswar and a Regional Academy of Broadcasting & Multimedia at Shillong and Mumbai (Malad) also.

NABM (Programme), *erstwhile* STI(P), shifted to the present location at Radio Colony, Kingsway Camp, Delhi as a subordinate office of Akashvani on 1<sup>st</sup> January 1990. It is responsible for training of in-service Programme and Administrative personnel working at various stations and offices of Akashvani and Doordarshan. Subsequently, six Regional Training Institutes namely, NABM Bhubaneswar & Regional Academy of Broadcasting & Multimedia (RABMs) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different zones covering the entire country with a mandate to impart training to the staff of Akashvani & Doordarshan.

In 2016, the supervision and management of NABM was taken over by the Prasar Bharati Secretariat. In 2019 the Regional Academies located at Ahmedabad, Hyderabad, Lucknow, Thiruvananthapuram, and Mumbai (Malad) including DTI, Lucknow were closed as part of rationalization measures undertaken by Prasar Bharati.

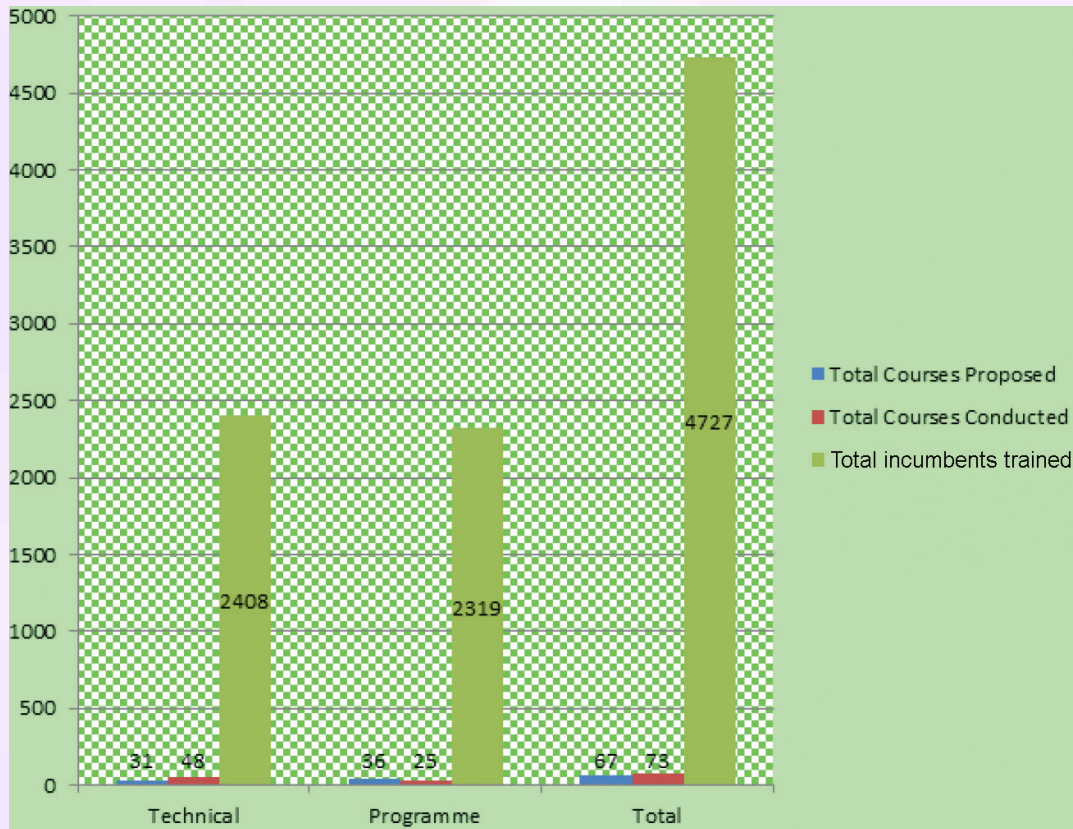
Presently, there are three academies working at three locations namely, NABM Delhi; NABM Bhubaneswar; and RABM Shillong and they train over 3500 Engineering, Programme, and Administrative personnel every year. NABM collaborates with Asia Pacific Institute for

Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for the radio and television engineering personnel of various countries in Asia Pacific region. It also collaborates with organizations like - United Nations Children’s Emergency Fund (UNICEF) and National Institute of Disaster Management (NIDM) for specific training modules for the Programme Personnel of Akashvani & Doordarshan.

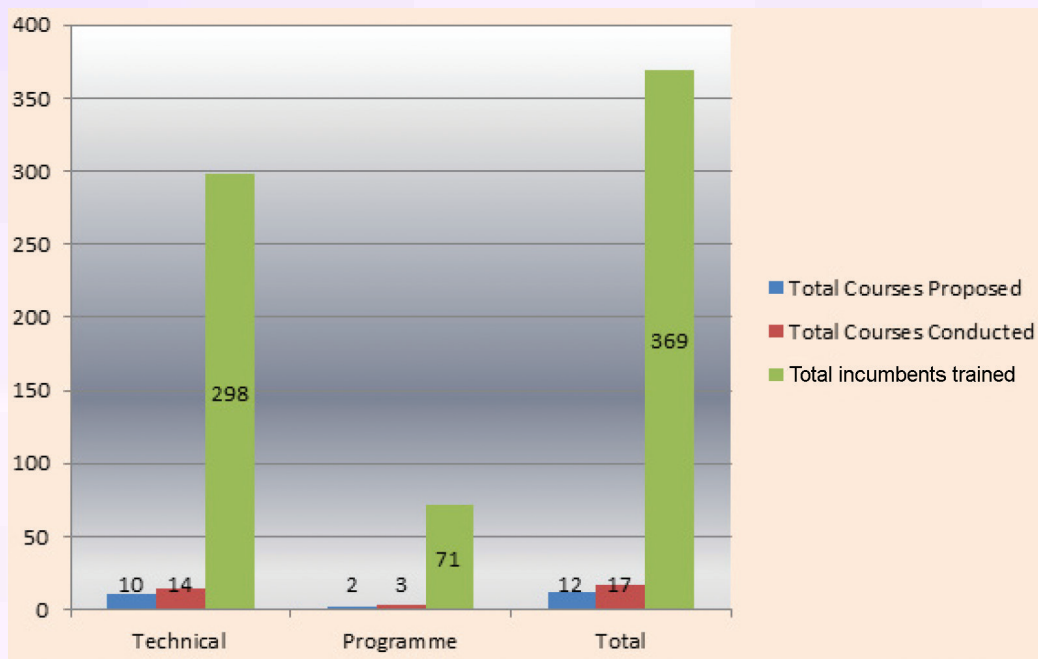
### 6.3 Summary of training conducted during the year 2024-25

#### 6.3.1 Training Activities

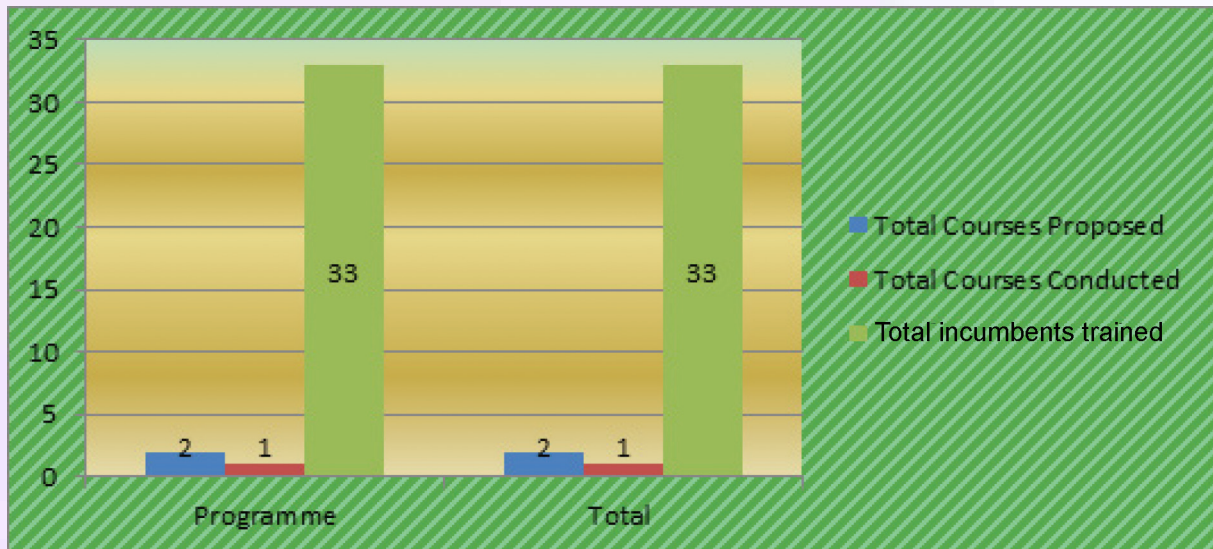
- NABM Delhi:**



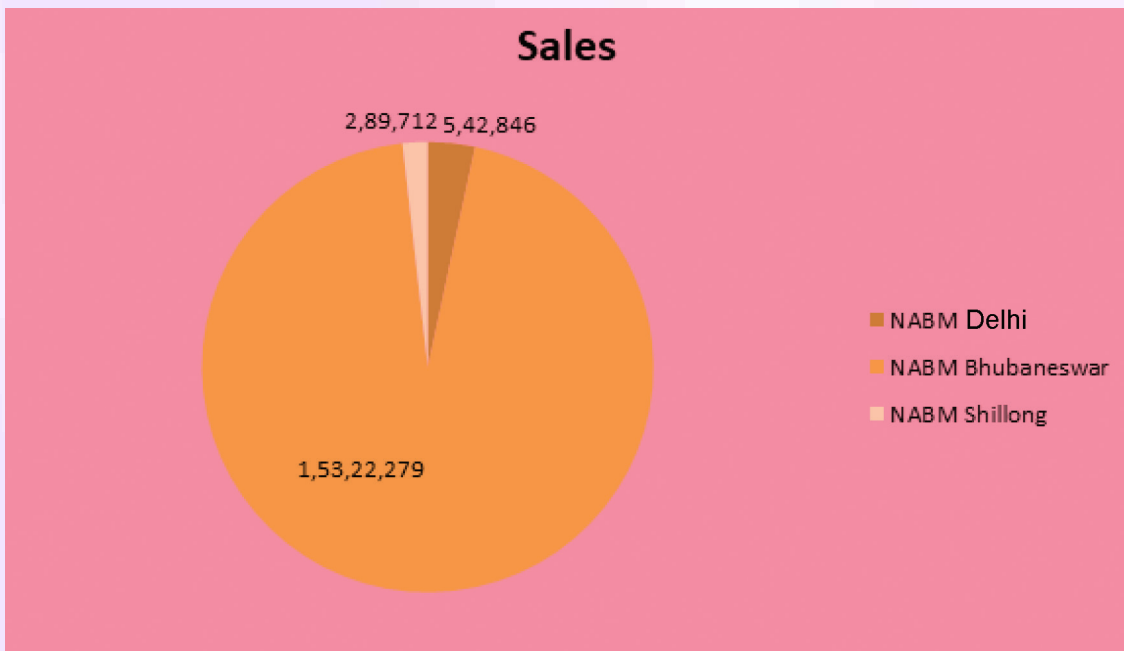
- NABM Bhubaneswar:**



**RABM Shillong:**



**6.3.2 Revenue Generation during the period April 2024–March 2025:**



**6.4 Brief description of the courses conducted during the year 2024-25**

**6.4.1 Technical Courses:**

Various kinds of courses have been conducted on different aspects of technical subjects based on demands and requirements of the organization. The courses were conducted physically as well as virtually depending on nature of the course. In 2024-25 various need-based trainings were organized for regular staff of the department and outside candidates also. The main focus during this period was e-Office, social media in Broadcasting. Computer Hardware, Software and Network Maintenance and Training for PAs/Stenos on Excel/Power point/MS word/Email and internet application

Some focussed areas covered in this period:

- ✓ **TV Courses:** -
  - React Caspar CG Application for TV Studio

- Orientation courses
- Training on Camera Operation
- Network Management System Software
- ✓ **Radio Courses: -**
  - Operational/Maintenance training to Akashvani Engineers for 100 watt Transmitters
  - 20 kW Nautel Make FM Transmitter
  - FM Transmitter -DBE & RVR
- ✓ **Computer Technology: -**
  - Cloud Computing
  - Microsoft Office Modules, Email & Internet applications
  - Computer Hardware Maintenance
- ✓ **Special Courses/Workshops: -**
  - Public procurement (basic) by AJNIFM
  - Training on procurement made through the GeM portal
  - Web Application Development
  - Social Media in Broadcasting
- ✓ **Others: -**
  - Air Conditioning
  - Disciplinary Proceedings
  - Vigilance Trainings
- ✓ **Courses on Revenue Generation: -**
  - Summer Training for Engineering Students
  - Induction Training for newly recruited Statistical Investigator Grade- II officials (ORGI)

Details of Technical Courses conducted by NABM (Delhi) are annexed as **Annexure XIII.**

#### **6.4.2 Programme Management, Production and Presentation Courses:**

Programme division mandated for Programme and Administration related trainings for departmental officials as well as outside candidates on payment basis. The courses are planned for this period keeping in view of changing scenario of society, audience preferences, broadcast technology and challenges before the public broadcaster in the era of social media and private media player in the market. The focus was to include important need-based subjects to be required to fulfil the mandate of the public broadcasters to serve the society through information, entertainment and education. Since we have two different media for our audience i.e. Radio and TV therefore various kinds of programmes for TV and Radio producers were conducted.

As far as administrative courses are concerned most of the courses were based on demand and need of the department and officials. The focused areas included Establishment Management, Financial Management, Legal matters, Handling RTI Matters, Bhavishya: Pension and other Post-retirement Benefits, Disciplinary Procedures & Departmental Enquires, Administrative Vigilance, Administrative & Financial Management for DDOs.

Some focused areas covered in this period: -

✓ **Programme Management & Production/ Presentation**

➤ **Programme Management**

- Interpersonal management
- Contractual bookings and assignments: policy and guidelines
- Gender sensitive media programming and workplace concerns
- Cross border broadcast-strategic programming and news reporting
- Public service broadcasting as a guardian of art and culture
- Nuances of sensitive & elections broadcast
- Radio Agri- vision (part i& ii)
- E-office management

• **Technology innovation in BroadcastMedia**

- Digital transformation in broadcast media
- Artificial intelligence (AI): the future of broadcast media

• **TV specific programme courses:**

- TBS talent booking system/ artiste booking system

➤ **Programme production and presentation**

- Data Visualization & Mobile Journalism
- Crisis and Distress Management-Tools and Techniques
- Understanding Disaster Risk and Mainstreaming Disaster Resilient (focusing awareness strategies on Agrarian Crisis and natural calamities)
- Programme Design and Broadcast on Public Health and Risk Communication
- Visual Effects in Television Productions

➤ **Special Training Programmes on Covid-19 Appropriate Behaviour**

- CANVA for Promotion of Akashvani & DD Content in Social Media
- Generative AI & Chat GPT
- Experiential Learning Programme for Youth in Broadcast Media (Radio)- Special Programme for Ministry of Youth Affairs & Sports.

Details of Programmes Courses conducted by NABM (Delhi) are annexed as **Annexure XIV**.

✓ **Administrative Courses**

- Handling GST/GEM/CAS AND PFMS/NPS/HRIS-IV
- Reservation Roster Management
- Prevention of Sexual Harassment at Workplace
- Bhavishya: Pension And Other Post-Retirement Benefits
- Disciplinary Procedures & Departmental Enquires
- Administrative Vigilance
- Administrative & Financial Management for DDOs.

Details of Technical/Programme/Administrative Courses conducted by NABM (Bhubaneswar) are annexed as **Annexure XV**.

Detail of Course conducted by RABM (Shillong) is annexed as **Annexure XVI**.

## 6.5 International Collaborative Courses with National and International Agencies:

- Visual Effects in Television Productions in collaboration with Asia Pacific Broadcast Union.
- Script to Screen: Camera basics from 09-13 December, 2024- Resource person Ms. Magdalena Kieserg, Deutsche Welle from Germany.

## 6.6 Special Activity of Departmental Examination

The National Academy of Broadcasting and Multimedia (NABM) aimed to address long-pending departmental exam as directed by PBS. The NABM achieved a commendable feat through its expedited conduct of Limited Departmental Competitive Examination (LDCE) for promotion to the grade of HC/Assistant/SSK & grade of UDC/SK & grade of LDC. Through streamlined procedures, efficient resource allocation, and enhanced communication, NABM successfully accelerated the examination process. This endeavour not only addressed the conduct of pre-examination training (October/November 2024) and examination effectively but also demonstrated NABM's commitment to organizational efficiency and employee development. The timely completion of these exams has undoubtedly contributed to smoother operations within the institution, benefiting both employees and the overall functioning of NABM. The brief timelines achieved are as follows:

### 6.6.1 Circular/Memorandum No. NABM-23(1)2018-23/DE/Admin/20303-20308 dated 29-07-2024 (Limited Departmental Competitive Examination (LDCE) for promotion to the grade of HC/Assistant/SSK.

- |                                 |   |            |
|---------------------------------|---|------------|
| 1 Notification for the LDCE     | : | 29-07-2024 |
| 2 Examination were held         | : | 09-11-2024 |
| 3 Total number of candidates    | : | 169        |
| 4 List of successful candidates | : | 06-03-2025 |

Sent to DG, AIR, New Delhi

### 6.6.2 Circular/Memorandum No. NABM-23(1)2018-23/DE/Admin/20303-20308 dated 29-07-2024 (Limited Departmental Competitive Examination (LDCE) for promotion to the grade of UDC/SK.

- |                                 |   |            |
|---------------------------------|---|------------|
| 1 Notification for the LDCE     | : | 29-07-2024 |
| 2 Examination were held         | : | 09-11-2024 |
| 3 Total number of candidates    | : | 42         |
| 4 List of successful candidates | : | 03-01-2025 |

Sent to DG, AIR, New Delhi

### 6.6.3 Circular/Memorandum No. NABM-23(1)2018-23/DE/Admin/20297-20302 dated 29-07-2024 Limited Departmental Competitive Examination (LDCE) for promotion to the grade of LDC.

- |                                 |   |            |
|---------------------------------|---|------------|
| 1 Notification for the LDCE     | : | 29-07-2024 |
| 2 Examination were held         | : | 26-10-2024 |
| 3 Total number of candidates    | : | 240        |
| 4 List of successful candidates | : | 06-03-2025 |

Sent to DG, AIR, New Delhi

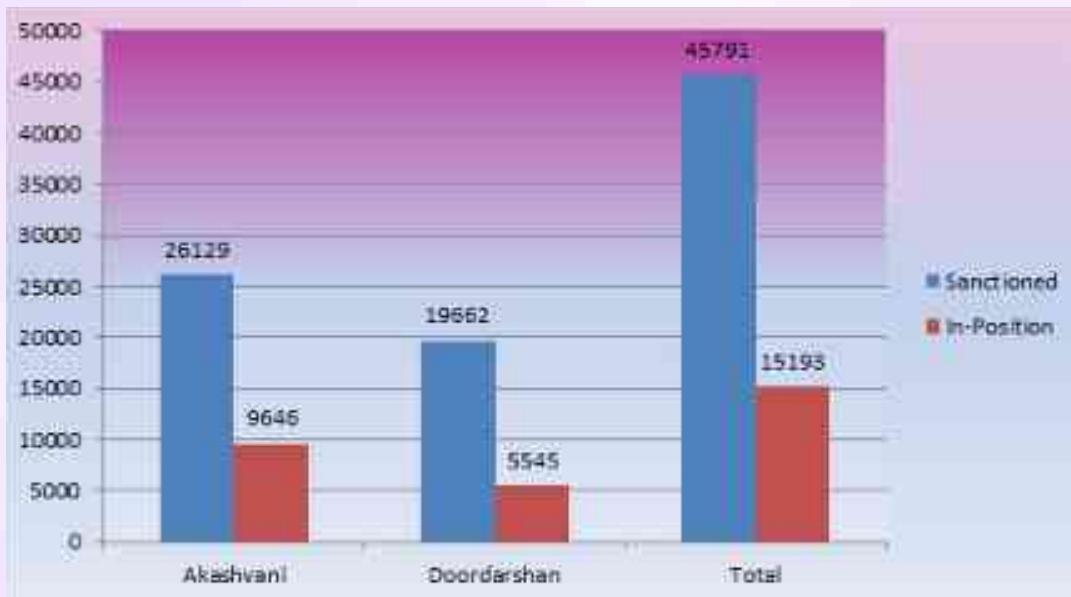
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## CHAPTER 7

**HUMAN RESOURCE & ADMINISTRATION****7.1 Staff Strength:**

The sanctioned and in-position workforce in Prasar Bharati as on 31.03.2025 is given below:

	Akashvani	Doordarshan	Total
<b>Sanctioned</b>	26,129	19,662	45,791
<b>In-position</b>	9,646	5,545	15,193

**7.2 Promotions:****\* DPCs held during the period:**

The details of DPCs convened in PB Secretariat during 01.04.2024- 31.03.2025

S. No.	DPCs held in PB Secretariat during the period 2024-25	No. of Officers Recommended
1.	DPC for promotion to Junior Administrative Grade of Indian Broadcasting (Engineers) Service in Level -13 of pay Matrix of 7th CPC for the vacancy year 2024	37
2.	DPC for promotion from Dy. Director (Audience Research) to the post of Joint Director (Audience Research), in Level-12 of the Pay Matrix of 7th CPC, for the vacancy 2024	1
3.	DPC for promotion from Assistant Research Officer Grade I to the post of Audience Research Officer, in Level-10 of the Pay Matrix of 7th CPC, for the vacancy year 2023	1
4.	DPC for promotion to the Junior Administrative Grade of Indian Broadcasting (Engineers) Service in Level -13 of the Pay Matrix of 7th CPC, for the vacancy year 2025	43

5.	DPC for promotion to the post of Superintending Engineer (Civil)/ Superintending Surveyor of Works (C) in CCW of Akashvani in Level-12 of the Pay Matrix of 7th CPC, for the year 2025	5
----	--	---

## 7.3 RECRUITMENTS:

### 7.3.1 Recruitment Rules/ Regulations notified:

During the period 2024-25, following Recruitment Rules/ Regulations were notified:

S. No.	Description	Date of notification
1.	Prasar Bharati Recruitment Board (Procedure and Conduct of Business) Regulations, 2024	13.09.2024
2.	Prasar Bharati (Broadcasting Corporation of India) Deputy Director of Administration (Amendment) Recruitment Rules, 2024	04.07.2024
3.	Notification of Prasar Bharati (Broadcasting Corporation of India) Recruitment of Officers and Employees of the Corporation (Amendment) Regulations, 2024	07.06.2024
4.	Prasar Bharati (Broadcasting Corporation of India) (Senior Administrative and Allied Posts) Recruitment of officers and Employees of the Corporation (Amendment) Regulations, 2024	07.06.2024

### 7.3.2 Amendment in Medical Policy for PB employees (recruited after 05.10.2007)

Prasar Bharati has revised the admissible limit of medical reimbursement for PB employees (both retired and serving) in case of OPD treatment in August, 2024 as under:

S.No.	Basic Pay, as per 7 <sup>th</sup> CPC of the serving PB employees & Basic Pay on the day of superannuation of the retired PB employees.	Maximum amount of medical reimbursement admissible in a financial year for OPD treatment
1.	Upto Rs. 75000/-	Rs. 37,500/-
2.	Above Rs. 75000/-	50% of Basic pay subject to maximum of Rs. 75000/-

### 7.3.3 Reservation for SCs/STs/OBCs:

Prasar Bharati has taken requisite measures for implementation of the reservation policy in respect of SC/ST/OBC categories of employees by setting up a dedicated SC/ST Cell. SC/ST Cell ensures due compliance of the order on reservation issued from time to time in favour of SCs/STs. All relevant policy directions and instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/STs/OBCs in Government service are widely circulated to all subordinate/ field offices by respective Directorates for implementation. The recommendations of Hon'ble National Commission for Scheduled Castes (NCSC) and Hon'ble National Commission for Scheduled Tribes (NCST), as reflected in their Annual Reports, are disseminated at various levels for strict implementation. Consolidated annual statements on representation of reserved category employees and data on other specific information relating to appointment and vacancies in respect of reserved categories employees are being submitted to concerned authorities periodically. Necessary action is also being taken for redressal of grievances of employees through Grievance Redressal Mechanism.

**Representation of SC/ST/OBC/EWS/UNRESERVED in Prasar Bharati, Akashvani and Doordarshan in different groups of Services as on 31.03.2025: -**

Group	Total Sanctioned Strength	In position	SCs (In-position)	STs (In-position)	OBCs (In-position)	EWS (In-position)	Unreserved (In-position)	No. of PWDs (In-position)
<b>A</b>	3098	1198	241	128	61	0	763	20
<b>B</b>	21874	6906	1032	746	1065	0	4058	137
<b>C</b>	20819	7087	1442	1104	977	4	3553	85
<b>Total</b>	<b>45791</b>	<b>15193</b>	<b>2715</b>	<b>1978</b>	<b>2103</b>	<b>4</b>	<b>8374</b>	<b>242</b>

**7.3.4 Reservation for Persons with Disabilities (PwDs):**

The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted “The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995”, in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building. The PwD Act has come into force in 1996. Subsequently Government of India had passed “The Rights of Persons with Disabilities Act, 2016” which came into force from 19<sup>th</sup> April 2017 and related instruction related to reservation was issued by Department of Personnel and Training vide O.M. dated 15.01.2018. With the enactment reservation for persons with disabilities was made applicable in identified Group A, B and C posts also in case of direct recruitment.

As regards promotions, reservation is available when promotions are made from *erstwhile* Group ‘D’ to Group ‘C’ and within Group ‘C’ identified posts.

Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs. All relevant policy decisions and instructions issued by DoPT from time to time are being followed.

Prasar Bharati broadcasts programmes on Persons with Disabilities through its Akashvani and Doordarshan network channels. These programmes cover Welfare Schemes for Persons with Disabilities being implemented by the Central and State Governments. Programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and are also useful in changing the insensitive attitude of people towards Persons with Disabilities.

Although there is no specific Budget Head for the benefit of Persons with disabilities, activities like construction of ramps, special toilets preferably on the ground floors of offices, are undertaken from the ‘Minor Works’ budget Head of CCW, Akashvani.

**Representation of Persons with Disabilities in Prasar Bharati, Akashvani and Doordarshan in different groups of Services as on 31.03.2025:**

**I Akashvani:**

S.No.	Group	Total Posts	Reserved Posts for PWDs	In- Position Strength of PWDs	Number of Employees				
					I	II	III	IV	V
1.	A	2002	48	14	2	0	7	0	0
2.	B	12056	431	99	6	9	61	0	0
3.	C	12071	237	50	5	5	27	0	0
<b>Total</b>		<b>26129</b>	<b>716</b>	<b>163</b>	<b>13</b>	<b>14</b>	<b>95</b>	<b>0</b>	<b>0</b>

**II Doordarshan:**

S. No.	Group	Total Posts	In- Position Strength of PWDs	Number of Employees				
				I	II	III	IV	V
1.	A	1096	6	1	0	3	0	0
2.	B	9818	38	1	3	28	0	0
3.	C	8748	35	7	3	23	0	0
<b>Total</b>		<b>19662</b>	<b>79</b>	<b>9</b>	<b>6</b>	<b>54</b>	<b>0</b>	<b>0</b>

## 7.4 PUBLIC GRIEVANCE AND REDRESSAL MECHANISM:

Grievance Redressal and Access Mechanism have been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievance (DARPG) and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). Public grievances and pension redressal petitions are being attended to promptly and disposed of at the earliest. Grievance redressal status reports on disposal of Grievances are submitted to the Ministry of Information and Broadcasting and replies sent to petitioners are also uploaded on the CPGRAMS Portal.

Broadly two kinds of grievances are received on the CPGRAMS portal- services grievances and pension grievances. Grievances received via the CPGRAM portal undergo examination in consultation with the relevant PAOs, Zones, Cluster Heads, Akashvani Stations and Sections of Akashvani Directorate and are promptly disposed of within 21 days as per latest guidelines issued by DARPG. Appeals are also received from some petitioners which are re-examined and the endeavour is for their final disposal at the earliest. The average disposal time of the grievances now has been reduced to 9 which stood at 35 days last year.

Further, monthly status reports on disposal of Grievances are submitted to Ministry of Information & Broadcasting for its updation on portal of grievances. GRC takes special efforts to contact the petitioners on telephone and e-mail for any additional information, if required. Further, almost all the Stations and PAOs are contacted telephonically regularly for expediting the matters relating to grievances and submitting their comments for their speedy disposal. Moreover, causes related to change of name/date of birth and address in e-PPOs of petitioners have been taken up by GRC and many such grievances have been resolved speedily.

The Department of Pension & Pensioners' Welfare (DOPPW) launched a special month-long

campaign w.e.f. 1<sup>st</sup> to 31<sup>st</sup> July, 2024 on 01.07.2024 inaugurated by the Hon'ble Minister of State of Personnel, Public Grievances and Pensions, for timely and qualitative redressal of Family Pension grievances lodged on CPENGRAMS portal. Accordingly, in July, 2024, a special exercise was undertaken by GRC to identify such long pending cases and pursue the matter with PAOs and CPAO for cancellation of old e-PPOs/issue of fresh e-PPOs, wherever necessary, resulting in grievances.

**7.4.1 The status report of Grievances received on CPGRAMS Portal during the period 01.04.2024 to 31.03.2025 in respect of CGRCell, Prasar Bharati Secretariat ;**

Description	No. of Grievances
Outstanding (As on 01.04.2023)	75
Grievance Received (During 2023-24)	1210
Total	1285
Disposed of/ Average Disposal Time	1263/ 16 days
Pending as on 31.03.2024	22

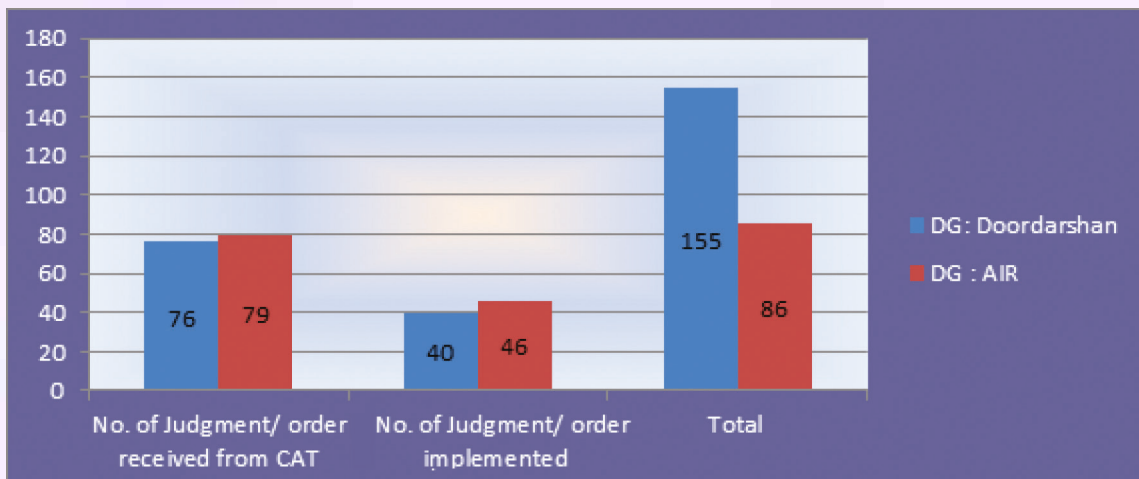
**7.4.2 The status report of Grievance Appeals received on CPGRAMS Portal during the period 01.04.2023 to 31.03.2024 in respect of CGRCell, Prasar Bharati Secretariat;**

Description	No. of Appeals
Grievance Received (During 2023-24)	70
Disposed off	67
Pending as on 31.03.2024	03

**7.5 Handling of Court Cases:**

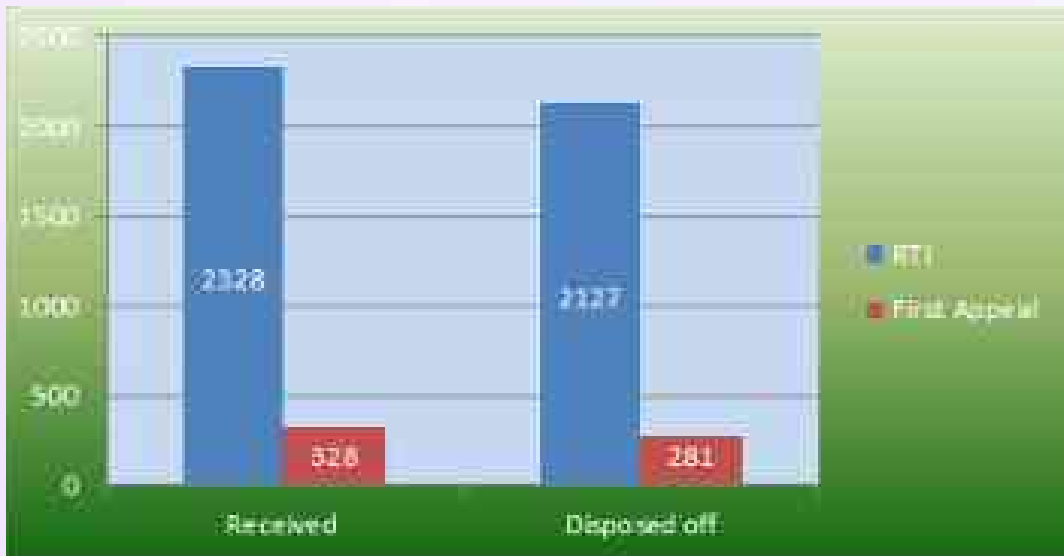
Prasar Bharati monitors Court cases and Arbitration cases through the Legal Information Management & Briefing System (LIMBS) of Department of Legal Affairs. Concerted efforts have been made to bring all litigation on the portal. LIMBS Version-2.0 has also been implemented and all court cases are being uploaded & updated. Nodal Officers have been appointed for regular monitoring of progress of litigations. A system of Centralised Monthly Review has been introduced at the Prasar Bharati Secretariat.

Majority of Court cases are in various Hon'ble CATs. Information in respect of implementation of the judgments/orders of CAT cases in the period **01.04.2024 to 31.03.2025** is as under:



## 7.6 Implementation of Right to Information Act 2005:

RTI applications are received in physical and online mode. Efforts were made to convert the RTI Applications received in physical mode to online mode and processed through e-Office. The List of CPIOs and Appellate Authorities is regularly updated on website and can be accessed via link <https://prasarbharati.gov.in/rti/>.



## 7.7 Implementation of Official Language:



*Celebration of Hindi Diwas in Prasar Bharati*

### 7.7.1. Progressive use of Hindi in Prasar Bharati Secretariat:

The Hindi Section of Prasar Bharati Secretariat handles the following: -

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of Prasar Bharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU)'s.
- Hindi Translations of replies to various RTI Queries.

- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising quarterly meetings of Official Language Implementation Committee, issuing the minutes and implementation of decisions.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3 (3) of the Official Language Act.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under Hindi Teaching Scheme.
- Organising Hindi Diwas/ Hindi Mah etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindi on all computers of Prasar Bharati Secretariat.
- Translation of any other Reports and Returns, texts as per requirement.
- Organising activities for progressive use of Hindi in the Prasar Bharati Secretariat.





### 7.7.2 Progressive use of Hindi in Akashvani:

The Hindi Unit of DG: Akashvani (Hqrs.) is fully committed towards compliance and implementation of the Official Language Policy of Union of India and constantly strives to implement the orders/instructions issued from time to time by Ministry of Home Affairs, Department of Official Language and achieving targets mentioned in Annual Programme in various Akashvani stations/offices. Apart from the implementation of the Official Language Policy from 01<sup>st</sup> April, 2024 to 31<sup>st</sup> March, 2025 by Hindi Unit, the following significant works were carried out to encourage the officers/officials to work in Official Language Hindi and to accelerate the implementation of Official Language policy.

Reports of Hindi Diwas/Hindi fortnight organized and other specific work carried out from 01 April, 2024 to 31 March, 2025: -

- ✓ **Hindi Diwas/Hindi Fortnight:** Hindi Diwas, observed on September 14<sup>th</sup> each year, is a celebration of the Hindi language's profound influence on Indian culture and identity. As one of the official languages of India, Hindi holds a special place in the hearts of millions, acting as a unifying force in a linguistically diverse nation. And this Diwas was celebrated in DG: Akashvani with full enthusiasm. Function was organized to mark this day and the messages of the Hon'ble Union Minister for Home Affairs, Hon'ble Union Minister for Information & Broadcasting, the CEO, Prasar Bharati and DG, Akashvani were sent via e-mail to various offices and stations of Akashvani located all over India. In order to create conducive atmosphere regarding the use of Official Language Hindi in day-to-day official work, Hindi fortnight was held during 14.09.2024 to 28.09.2024. Nine competitions were organized for the Officers/officials of DG: Akashvani which saw active participation by the staff. In addition, banners were displayed at prominent places in DG: Akashvani.
- ✓ **Hindi Workshop:** During the period, workshops related to various aspects of Official Language were organized. Prominent personalities were invited for sharing their insights.

### 7.7.3 Progressive use of Hindi in DG: Doordarshan

To ensure the compliance of the Official Language policy and instructions there is a separate Hindi Section in the Directorate General of Doordarshan. This section reviews the position relating to the progressive use of Hindi in the Directorate & its subordinate offices and makes all efforts to promote the progressive use of Hindi.

Some of the major work done by the section during 1<sup>st</sup> April, 2024 to March 2025:

- All documents under Section 3(3) of the Official Language Act, 1963 were issued in bi-bilingual form and all letters received in Hindi were replied to in Hindi.

- Hindi fonts were installed in computers in various sections of DG:DD.
- In order to create awareness about Official Language Hindi amongst the officers and employees and to motivate them to work in Hindi, workshops were successfully organized in every quarter during the year on interesting topics such as “Health benefits of Mudra Chikitsa”, “Training on Unicode based Hindi typing”, “Problems faced in translation from English to Hindi” and “Poetry recitation on Vasantotsav and Hindi language and composite culture of India” respectively. In addition, the sections in the Directorate General were felicitated for their exemplary work of correspondence in Hindi by gifting plant pots.
- Quarterly Progressive Reports for every quarter relating to the progressive use of Hindi, received from various sections of Doordarshan Directorate were consolidated and sent to the Department of Official Language, Ministry of Home Affairs and Ministry of Information and Broadcasting.
- In order to achieve the target of official language inspection of 25% sections as prescribed in the annual programme issued by the Official Language Department, Ministry of Home Affairs, official language inspection of 09 internal sections out of 36 sections of Doordarshan Directorate General was conducted.
- In order to achieve the target of official language inspection of minimum 25% offices set in the annual programme issued by the Official Language Department, Home Ministry, official language inspection of 22 subordinate offices of Doordarshan Directorate General was conducted online/offline. It includes local subordinate offices situated at Delhi. Review report was sent through mail to redress the shortcomings.
- The second sub-committee of the Hon’ble Parliamentary Official Language Committee conducted Parliamentary Official Language inspections of various subordinate kendras of the Directorate General. Maximum assistance was provided in preparing the inspection questionnaire for all these kendras and action taken reports were ensured on the compliance report.
- Hindi month, 2024 was successfully organized in the Directorate General. During this, various competitions were organized on Hindi and contemporary topics. In which a large number of personnel of the Directorate General participated enthusiastically. Certificates and prize money were given to the winning participants of Hindi Month, 2024.
- Regularly attended the TOLIC (Town Official Language Implementation Committee) meetings. Action taken reports on minutes were sent timely.
- On the basis of letters received from various kendras, the kendras having more than 80% working knowledge of the personnel were notified under Rule 10(4) of the Official Language Rules, 1976.
- In order to assist the personnel and to encourage them to work in Hindi, administrative glossary was distributed to all the sections of DG:DD. Some administrative glossaries were also sent to subordinate kendras.

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## CHAPTER 8

## FINANCE &amp; ACCOUNTS

8.1 Balance Sheet (as on 31<sup>st</sup> March, 2024)

Particulars	Schedule	31 <sup>st</sup> March2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
<b>CORPUS/CAPITAL FUND AND LIABILITIES</b>			
Corpus/Capital Fund	1	811,99,56,609	262,08,06,647
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	10,86,70,459	11,33,07,160
Secured Loan	4	-	-
Unsecured Loan	5	933,39,00,000	933,39,00,000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	5,033,15,84,497	4,650,91,27,332
<b>TOTAL</b>		<b>6,789,41,11,565</b>	<b>5,857,71,41,139</b>
<b>ASSETS</b>			
Fixed Assets	8	1,089,58,19,323	1,033,70,24,421
Capital Work-in progress	8	478,37,23,357	495,55,22,190
Investments		-	-
(i) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	5,221,45,68,885	4,328,45,94,528
Deficit as per Income & Expenditure Account		-	-
<b>TOTAL</b>		<b>6,789,41,11,565</b>	<b>5,857,71,41,139</b>
SIGNIFICANT ACCOUNTING POLICIES	26		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	27		

8.2 Income and Expenditure Account (for the year ended on 31<sup>st</sup> March, 2024)

Particulars	Schedule	31 <sup>st</sup> March2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
<b>INCOME</b>			
Income from Sales/ Services	12	1,911,55,68,115	1,603,70,63,812
Grants /subsidies	13	27,024,911,239	2,874,99,78,946
Funds received for specific purpose	13A	-	-
Fees/subscriptions	14	97,52,267	1,88,58,263

Income from Investments (income on investments from earmarked/endow. Funds transferred to Funds)	15	-	-
Income from Royalty, Publications etc	16	-	-
Interest Earned	17	285,50,56,578	135,98,46,841
Other Income	18	143,06,72,170	185,22,89,013
<b>TOTAL (A)</b>		<b>5,043,59,60,369</b>	<b>4,801,80,36,875</b>
<b>EXPENDITURE</b>			
Establishment Expenses	19	2,775,07,83,901	2,902,48,61,891
Other Administrative Expenses	20	885,42,94,343	824,04,57,354
Programme related Expenses	21	695,58,32,266	429,21,99,364
Satellite & Spectrum Charges	22	160,84,98,500	163,71,32,168
Expenditure on Grants & subsidy	23	-	-
Interest Expense	24	154,85,31,373	151,12,17,675
Depreciation	8	187,80,04,812	204,70,39,551
<b>TOTAL (B)</b>		<b>4,859,59,45,195</b>	<b>4,675,29,08,003</b>
Balance being excess of Income over Expenditure ( A-B)		184,00,15,174	126,51,28,872
Add: Prior period Adjustments & Exceptional items	25	156,00,38,005	22,61,23,820
Add: Balance brought forward from previous year		262,08,06,647	112,95,53,954
Balance being Surplus/(Deficit) carried over to Balance Sheet		602,08,59,826	262,08,06,647

### 8.3 Schedules Forming Part of Balance Sheet as on 31<sup>st</sup> March, 2024

#### Schedule 1: Corpus/Capital Fund

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Balance as at the beginning of the year	-	-
Balance Corpus/Capital Fund	209,90,96,783	-
Income and Expenditure Account	602,08,59,826	262,08,06,647
<b>Balance as on Year End</b>	<b>811,99,56,609</b>	<b>262,08,06,647</b>

#### Schedule 2: Reserves and Surplus

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
1. Capital Reserve:		
Balance as at the beginning of the year	-	-
Additions during the year	-	-
Less: Deductions during the year	-	-
Balance as on Year End	-	-
2. General Reserve		
Balance as at the beginning of the year	-	-

Additions during the year	-	-
Less: Deductions during the year	-	-
Balance as on Year End	-	-

### Schedule 3: Earmarked/Endowment Funds

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Earmarked funds from MHA for Revamping of DD Kashir		
a) Opening Balance of the funds	11,33,07,160	16,99,84,709
b) Add: funds received from MHA	5,73,83,400	73,75,000
c) Add: Interest Earned	91,01,030	36,82,788
d) Add: Adjustments		
e) Deduct: Expenditure incurred from fund	7,11,21,131	6,64,74,634
f) Deduct: Interest amount Paid to MHA	-	12,60,703
g) Closing Balance as on Year End	10,86,70,459	11,33,07,160
Refer Schedule 27 para 31 of Notes to Accounts	<b>10,86,70,459</b>	<b>11,33,07,160</b>

### Schedule 4: Secured Loans and Borrowings

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Balance as at the beginning of the year	-	-
Additions during the year	-	-
Less: Deductions during the year	-	-
Balance as on Year End	-	-

### Schedule 5: Unsecured Loans

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
1. Loan In Perpetuity	-	-
2. Central Government - Loans to be converted into Grants		
Capital Loan from Ministry of I&B	-	84,54,20,000
Repayment of Loans due but not paid	770,47,00,000	685,92,80,000
Interest free Loan for CWG 2010	162,92,00,000	162,92,00,000
Balance as on Year End	<b>933,39,00,000</b>	<b>933,39,00,000</b>

(Refer Schedule 27, Note 9 to 11 of Notes to Accounts)

### Schedule 6: Deferred Credit Liabilities

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Balance as at the beginning of the year	-	-
Additions during the year	-	-
Less: Deductions during the year	-	-
Balance as on Year End	-	-

## Schedule 7: Current Liabilities and Provisions

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
<b>A. Current Liabilities</b>		
Advances received - against deposit work	826,675,216	879,641,747
Deposits, earnest money, caution money/security deposits	1,043,654,432	1,025,544,196
Interest on Capital Loan	12,779,328,779	11,739,826,074
Penal Interest On Interest/principal due	3,108,267,199	2,599,238,531
Other current liabilities -recoveries from salary, wages and others, including outstanding cheques of CFDL account etc.(Parking Head)	460,686,678	8,917,310
Salary accrued for the Month of March including bonus	2,132,032,994	2,272,844,584
Unspent amount of Grant-in-aid & interest thereon (MIB)	8,103,217	7,000,000
For other expenses (including CAG Audit Fee etc.)	3,343,103,985	3,160,312,012
Remittances to/from HQ/DDOs in transit/reconciliation's	5,557,767,043	4,845,418,148
Advances received- from Customers	27,205,689	-
For Statutory liabilities (GST )	349,145,355	665,545,408
For Statutory liabilities (TDS /Others) (Parking Head)	(65,097,249)	(1,819,524)
<b>Total (A)</b>	<b>29,570,873,338</b>	<b>27,202,468,486</b>
(Refer Schedule 27, Note 9, 10, 11, 18 & 30 of Notes to Accounts)		
<b>B. Provisions</b>		
For Spectrum/Space Segment expense	19,136,956,000	18,008,621,000
For Leave encashment and Gratuity	1,623,755,159	1,298,009,648
NPS provisions	-	28,198
<b>Total (B)</b>	<b>20,760,711,159</b>	<b>19,306,658,846</b>
(Refer Schedule 27, Note 17, 19, 27 & 28 of Notes to Accounts)		
<b>Total (A+B)</b>	<b>50,331,584,497</b>	<b>46,509,127,332</b>

Schedule 8: Fixed Assets		Gross Block				Depreciation		Net Block	
Sr.	Particulars	Cost as on 01-04-23	Additions/ Transfers from civil wings during the year 23-24	Deductions/ adjustments transfers/ disposal / reclassification during the year 23-24	Cost at the year-end 31-03-24	For the year 23-24	Cumulative upto 31.03.2024	As on 31 <sup>st</sup> Mar' 2024	As on 31 <sup>st</sup> Mar' 2023
A	<b>Fixed Assets</b>								
1	Land	32,498,684	-	-	32,498,684	-	-	32,498,684	32,498,684
2	Buildings	5,633,042,937	284,644,311	-	5,917,687,248	117,917,529	1,770,177,583	4,147,509,665	3,980,782,883
3	Plant Machinery & Equipments								
	a) Studios	26,802,838,828	507,611,268	-	27,310,450,096	157,646,481	26,154,789,740	1,155,660,356	805,695,569
	b) Transmitters	40,710,049,343	69,214,546	-	40,779,263,889	422,992,904	39,733,528,449	1,045,735,440	1,399,513,799
	c) Machinery/ Equipments	14,120,949,290	1,511,452,819	-	15,632,402,109	1,100,338,526	11,439,752,263	4,192,649,846	3,781,535,553
	d) Electrical Installations	114,100,242	4,057,185	337,769	117,819,658	4,951,060	50,011,368	67,808,290	69,039,934
4	Vehicles	186,492,886	59,597	-	186,552,483	10,042,984	186,366,787	185,696	10,169,083

5	Furniture, Fixtures	402,791,995	17,169,603	-	419,961,598	21,055,786	238,422,437	181,539,161	185,425,344
6	Office Equipments	262,598,520	4,661,853	250,766	267,009,607	8,145,003	248,314,337	18,695,270	22,429,186
7	Computers	544,197,345	38,193,222	-	582,390,567	34,913,899	534,655,089	47,735,478	44,456,155
8	Library Books	5,473,550	323,847	-	5,797,397	-	-	5,797,397	5,473,550
9	Other fixed assets	-	-	-	-	-	-	-	-
	Capital Expenditure on various Schemes	9,970,067,614	-	-	9,970,067,614	640	9,970,063,574	4,040	4,680
	<b>Total (A)</b>	<b>98,785,101,234</b>	<b>2,437,388,251</b>	<b>588,535</b>	<b>101,221,900,950</b>	<b>1,878,004,812</b>	<b>90,326,081,627</b>	<b>10,895,819,323</b>	<b>10,337,024,421</b>
B	<b>CAPITAL WORK-IN-PROGRESS</b>	4,955,522,190	80,513,118	252,311,951	4,783,723,357	-	-	4,783,723,357	4,955,522,190
	<b>Total (B)</b>	<b>4,955,522,190</b>	<b>80,513,118</b>	<b>252,311,951</b>	<b>4,783,723,357</b>	<b>-</b>	<b>-</b>	<b>4,783,723,357</b>	<b>4,955,522,190</b>
	<b>Total (A+B)</b>	<b>103,740,623,424</b>	<b>2,517,901,369</b>	<b>252,900,486</b>	<b>106,005,624,307</b>	<b>1,878,004,812</b>	<b>90,326,081,627</b>	<b>15,679,542,680</b>	<b>15,292,546,611</b>

- Note(s) to Schedule 8: The following corrections/adjustments are being incorporated during the FY 2023-24: Assets - Reclassification of assets Electrical Installations (4%) to Office Equipment (16%) 2021-22 of Rs.3,37,769/-  
Depreciation on Assets Reclassification from Electrical Installations to Office Equipment have been adjusted in this Current Year relating to FY 2021-22 and FY 2022-23.  
For Electrical Installations depreciation added back are Rs.6755/- and Rs.13511/- regarding FY 2021-22 and FY 2022-23 respectively.
- For Office Equipment depreciation charged are Rs.28147/- and Rs.56295/- regarding FY 2021-22 and FY 2022-23 respectively.
- Assets - Reclassification of assets from FA(Photocopiers) Block of Assets (Office Equipments) to FA (Printer) Block of Assets (Computers) of Rs.2,50,766/-.  
Depreciation on Assets Reclassification from Office Equipment to Computers have been adjusted in this Current Year relating to FY 2021-22 and FY 2022-23.  
For Office Equipment depreciation added back are Rs.20897/- and Rs.41794/- regarding FY 2021-22 and FY 2022-23 respectively.
- For Computers depreciation charged are Rs.41794/- and Rs.83589/- regarding FY 2021-22 and FY 2022-23 respectively.
- Depreciation of Rs. 6,66,289/- added back as Corrected depreciation of Opening Balance of Vehicles for the FY 2023-24.
- Depreciation charged of Rs.184/-relating to FY 2022-23 as Corrected depreciation of Furniture and Fixtures Rs.5900 not recognised in the FY 2022-23 but recognised in current FY 2023-24.
- Below mentioned Completed CWIP assets were not recognised for Depreciation in the FY 2022-23 but are now recognised in the current FY 2023-24 by adding in Opening balance of respective block of assets alongwith Depreciation charged for FY 2022-23.

Block of Assets	Amount (Rs.)	Depreciation 22-23	Depreciation 21-22	Depreciation 20-21
Studio	5,037,000	382,650	NA	NA
Transmitters	9,579,683	622,568	NA	NA
Building	42,007,000	606,450	372,760	186,380
Machinery (Equipment)	5,231,094	261,555	NA	NA
<b>Total</b>	<b>61,854,777</b>			

### Schedule 9: Investments from Earmarked/Endowment Funds

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
1. In Government Securities	-	-
2. Other approved securities	-	-
3. Other	-	-
BalanceasonYear End	-	-

## Schedule 10: Investments - Other

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
1. In Government Securities	-	-
2. Other approved securities	-	-
3. Other	-	-
Balance as on Year End	-	-

## Schedule 11: Current Assets, Loans and Advances etc.

Particulars			31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
<b>A. CURRENT ASSETS:</b>				
	<b>2023-24</b>	<b>2022-23</b>		
Inventories	12,49,37,564	124,937,564		
Deduct: Provision there- of	12,49,37,564	12,49,37,564	-	-
Sundry Debtors- Good	6,184,069,563	3,585,470,020		
Sundry Debtors- Doubt- ful	2,355,332,400	1,641,828,839		
	8,539,401,963	5,227,298,859		
Deduct: Provision there- of	2,355,332,400	1,641,828,839	6,160,484,921	3,561,885,376
Cash Balance in hand / Imprest			4,566,034	5,886,847
Bank Balance With Scheduled Banks:				
on current accounts (including CLTD Balances)			7,394,440,952	10,887,519,037
on Collection accounts			315,343,162	278,623,969
on Deposit account and other FDRs with Various offices			32,957,511,455	23,981,620,389
with CP Fund / NPS A/c			2,829,882	2,184,950
<b>Total (A)</b>			<b>46,835,176,406</b>	<b>38,717,720,568</b>

## Schedule 11: Current Assets, Loans and Advances etc.

Particulars			31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
<b>B. LOANS &amp; ADVANCES:</b>				
1. Loans/advances	2023-24	2022-23		
Staff			78,351,692	85,101,223
Others-departmental	160,254,598	160,254,598		
Deduct: Provision	160,254,598	160,254,598		
2. Advances and other amounts recoverable in cash or in kind or for value to be received				
On capital account				
Prepayment			148,001,190	25,737,601
Others				

3. Grants-In-Aid receivable from Ministry of I&B, GOI-Salary	1,816,500,000	1,816,500,000
<b>4. Interest Accrued:</b>		
On investments from Earmarked/endowment funds	1,764,979	-
On Term Deposits with Scheduled Banks	1,198,684,438	516,410,246
<b>Others</b>		
5. Prepaid Interest on Endowment Fund		
6. TDS & Income Tax	12,904,530	34,077,270
7. GST (Input Tax Credit)	646,493,492	610,456,861
8. Deposits with Other Departments	1,476,692,158	1,478,590,759
<b>Total (B)</b>	<b>5,379,392,479</b>	<b>4,566,873,960</b>
<b>Total (A+B)</b>	<b>52,214,568,885</b>	<b>43,284,594,528</b>

(Refer Schedule 27, Note 12, 13, 26, 29, 33 & 36 of Notes to Accounts)

## Schedules Forming Part of Income & Expenditure A/C for the Year Ended on 31<sup>st</sup> March 2024

### Schedule 12: Income from Sales/Services

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Income from sales/services (Including taxes)		
AIR and DD (Commercial revenue)	6,416,545,750	6,781,844,960
Deduct: Share of other agencies	185,261,918	23,161,306
Add: Sales of Archival Content	33,855,553	6,720,487
Add: DTH Income	12,850,428,730	9,271,659,671
<b>Total</b>	<b>19,115,568,115</b>	<b>16,037,063,812</b>

(Refer Schedule 27, Note 20 of Notes to Accounts)

### Schedule 13: Grants /Subsidies

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Add: Grants-In-Aid received during the year from Ministry of I&B, GOI-Other than Salary	1,621,103,217	1,928,353,118
<b>Add:</b> Grants-In-Aid received during the year from Ministry of I&B, GOI-Salary	<b>25,784,500,000</b>	<b>27,211,382,000</b>
<b>Add:</b> Grants-In-Aid receivable from Ministry of I&B, GOI-Salary	<b>-</b>	<b>-</b>
<b>Deduct:</b> Unspent balance of Grants-in-aid received from Ministry of I&B,GOI-Other than Salary	<b>8,103,217</b>	<b>7,000,000</b>
<b>Deduct:</b> Unspent balance transfer to MIB	<b>372,588,761</b>	<b>382,756,172</b>
<b>Deduct:</b> Unspent balance of Grants-in-aid received from Ministry of I&B, GOI-Salary (SAP)	<b>-</b>	<b>-</b>
<b>Total</b>	<b>27,024,911,239</b>	<b>28,749,978,946</b>

(Refer Schedule 27, Note 6 & 30 of Notes to Accounts)

### Schedule 13A: Funds Received for Specific Purpose

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Grants-In-Aid received during the year from Ministry of Home Affairs	-	-
<b>Total</b>	<b>-</b>	<b>-</b>

### Schedule 14: Fees/Subscriptions

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Professional/Consultancy/other services fee	9,752,267	18,858,263
<b>Total</b>	<b>9,752,267</b>	<b>18,858,263</b>

### Schedule 15: Income from Investments

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Interest on Fixed Deposits From Earmarked Funds	-	-
<b>Total</b>	-	-

### Schedule 16: Income from Royalty, Publications etc.

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Income from Royalty, Publication etc	-	-
<b>Total</b>	-	-

### Schedule 17: Interest Earned

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
On Term Deposits with Scheduled Banks	2,849,612,145	1,346,647,144
On others like employees advances etc.	1,604,746	5,653,168
Interest on debtors and other receivables	3,839,687	7,546,529
<b>Total</b>	<b>2,855,056,578</b>	<b>1,359,846,841</b>

(Refer Schedule 27, Note 21 of Notes to Accounts)

### Schedule 18: Other Income

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
<b>A. Other Receipts including Fees from Towers/staff quarters</b>		
a) Income from Towers	1,123,894,801	1,264,338,978
b) License Fees/Electricity/Water Charges from Staff Quarters	51,941,224	54,222,921
c) DTH Income	-	-
d) Others	121,739,993	74,900,291
<b>Total (A)</b>	<b>1,297,576,018</b>	<b>1,393,462,190</b>

(Refer Schedule 27, Note 20 of Notes to Accounts)

<b>B. Profit on Sales/disposal of assets</b>		
a) Owned Assets	55,846,961	207,425,830
b) Assets acquired out of grants, or received free of cost	12,902,319	81,420,034
c) Assets acquired prior to 1.4.2000	64,346,872	169,980,959
<b>Total (B)</b>	<b>133,096,152</b>	<b>458,826,823</b>
<b>Total (A+B)</b>	<b>1,430,672,170</b>	<b>1,852,289,013</b>

(Refer Schedule 27, Note 4 of Notes to Accounts)

### Schedule 19: Establishment Expenses

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
a) Salaries & Wages	25,249,314,659	26,889,405,403
b) Allowances and Bonus	74,264,357	101,215,945

c) Contribution to CPF/NPS	357,651,775	225,585,557
d) Expenses on Employee's retirement/ Terminal Exp/ Pension etc. (LS & PC)	1,466,002,833	1,374,732,359
e) Staff Welfare Expenses/ Others	31,596,539	28,817,335
f) Reimbursement of Medical Expenses	281,333,804	282,372,645
g) Provision for Leave encashment and Gratuity	325,745,511	182,087,845
h) Deduct Recoveries of previous years	(35,125,577)	(59,355,198)
<b>Total</b>	<b>27,750,783,901</b>	<b>29,024,861,891</b>

(Refer Schedule 27, Note 17, 22 & 28 of Notes to Accounts)

### Schedule 20: Other Administrative Expenses

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Electricity and Power	1,836,013,475	1,901,000,877
Water Charges	51,503,069	52,004,310
Rent, Rates and Taxes	193,275,825	149,883,987
Hiring, Running and Maintenance of Vehicles	438,582,343	450,298,580
Postage, Telephone and Communication Charges	71,864,248	82,891,855
Printing and Stationery	89,845,060	89,822,638
Traveling & Conveyance Expenses- Local	285,026,939	270,325,845
Traveling -Foreign	28,003,087	21,593,147
Scholarship Stipends	12,855,651	13,294,351
Auditors Remunerations	600,000	900,000
Hospitality Expenses	19,810,685	23,566,962
Professional & Security Charges (Armed Gurads etc.)	487,802,112	446,822,065
Provision for Doubtful Debts/ Advances Provisions	713,503,561	533,913,481
Advertisement and Publicity	34,541,287	108,078,837
Bank Charges	699,982	1,093,176
Supplies & Material Consumables	135,153,136	146,890,490
Other Administrative Expenses	1,229,516,350	1,042,929,540
Minor Works and Machinery Equipment, Tools & Plants	1,015,026,605	938,589,416
Goods and Services Tax (GST)	2,229,597,280	2,096,391,660
Deduct Recoveries of previous years	(18,926,352)	(129,833,863)
<b>Total</b>	<b>8,854,294,343</b>	<b>8,240,457,354</b>

### Schedule 21: Programme Related Expenses

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Royalty	610,023,969	154,618,775
Payment to UNI/ PTI/Other News Agencies	296,976,791	158,004,476
Commissioning of Programme Softwares exp.	219,756,386	420,090,459
Sport Events Expenses	73,142,355	3,756,505
Payment to Artists/Professionals(PP & SS etc.)	3,284,366,534	2,783,533,134
Other Programme Expenses/Other Ministries	1,373,742,110	772,205,903

J&K Package		
N.E. Package		
Spectrum & Space Segment Charges		
Common Wealth Games		
G20	535,255,203	
New Platform (OTT)	18,549,067	
Content Creation	543,604,119	
SAP	705,677	681,722
Deduct Recoveries of previous years	(289,945)	(691,610)
<b>Total</b>	<b>6,955,832,266</b>	<b>4,292,199,364</b>

(Refer Schedule 27, Note 32 of Notes to Accounts)

### Schedule 22: Satellite & Spectrum Charges

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Satellite & Spectrum Charges	1,608,498,500	1,637,132,168
<b>Total</b>	<b>1,608,498,500</b>	<b>1,637,132,168</b>

(Refer Schedule 27, Note 2 of Notes to Accounts)

### Schedule 23: Expenditure on Grants, Subsidies etc.

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Expenditure on grants	-	-
<b>Total</b>	<b>-</b>	<b>-</b>

### Schedule 24: Interest Expenses

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Interest on Loan- Central Government	1,039,502,705	1,040,134,500
Interest on Loan in Perpetuity	-	-
Other Penal Interest etc	509,028,668	471,083,175
Interest on Loans (other than MIB)	-	-
<b>Total</b>	<b>1,548,531,373</b>	<b>1,511,217,675</b>

(Refer Schedule 27, Note 9 to 11 of Notes to Accounts)

### Schedule 25: Prior Period Adjustments & Exceptional Items

Particulars	31 <sup>st</sup> March 2024 (in INR)	31 <sup>st</sup> March 2023 (in INR)
Establishment Expenses - Reversal of Salaries and Wages expenses related to FY 2022-23 (Closed Stations)	(446,899)	
Other Administrative Expenses - Reversal of OAE related to FY 2022-23 (Closed Stations)	(12,065,309)	
Program Expenses - Reversal of Other Program Expenses related to FY 2022-23 (Closed Stations)	(10,395,238)	

Other Income: Reversal of Incorrect expenses booked OE (IT) Consumables 2021-22	3,100,591	
Assets - Computers 2021-22 Not Recognised	3,100,591	
Loans and Advances - Deposit with other dept. (Security Deposit With MSEDCL) 2022-23	189,000	
Other Administrative Expenses - Bank Charges 2021-22	9,554	
Loans and Advances - Other Advances paid to staff 2021-22	(9,554)	
Assets - Transfer of CWIP to assets Building 2022-23	23,369,000	
Assets - Transfer of CWIP to assets Building 2020-21	18,638,000	
Assets - Transfer of CWIP to assets Studio 2022-23	5,037,000	
Assets - Transfer of CWIP to assets Transmitter 2022-23	9,579,683	
Assets - Transfer of CWIP to assets Machinery/ Equipment 2022-23	5,231,094	
Assets - Furniture & Fixtures 2022-23 Not Recognised	5,900	
Establishment Expenses - Reversal of Salaries and Wages expenses related to FY 2022-23	(75,210,325)	
Current Liabilities: Advance from Debtors Opening Balance as of 01-04-2023	(18,380,569)	
Establishment Expenses - Reversal of Salaries and Wages expenses related to FY 2022-23 (CCW, Guwahati)	(5,854,049)	
Other Administrative Expenses - Reversal of OAE related to FY 2022-23 (CCW, Guwahati)	(62,398)	
Program Expenses - Other Program Expenses related to FY 2022-23	7,815	
Other Administrative Expenses - Reversal of OAE related to FY 2022-23 (DD, Faizabad)	(234,322)	
Interest Earned - Reversal of Interest Income related to FY 2022-23	325,508	
Other Administrative Expenses - Reversal of Bank Charges related to FY 2022-23	(15,280)	
CBS AIR debtors along with Interest on Delayed/Non Payment are added this year	1,614,118,212	
Other Income		6,817,541
Other Expenses		(1,291,036)
Depreciation		(16,053)
AIR Resources debtor		244,198,012
provision for doubtful debts		(23,584,644)
<b>Total</b>	<b>1,560,038,005</b>	<b>226,123,820</b>

(Refer Schedule 27, Note 24 of Notes to Accounts)

## Schedule 26: Significant Accounting Policies

S.No.	Significant Accounting Policies	
1	Method of accounting	
	The accounts of the Corporation are prepared under the historical cost convention using the accrual method of accounting. On this basis revenue and related assets are recognised when earned and expenses are recognised when the obligation is incurred.	
2	Inventory Valuation	
	Stores and Spares (including machinery spares) are valued at cost.	
3	Fixed Assets	
	Fixed Assets are valued at cost less accumulated depreciation.	
	Transfer of Assets by the Central Government are subject to actual valuation and verifications.	
	In respect of capital expenditure incurred on different Plan schemes undertaken by AIR and DD all related & associated expenses are capitalized.	
4	Method of depreciation	
	Depreciation is charged on straight line method at rates computed on useful life of the assets prescribed based on the IMG recommendations. Accordingly, the rates adopted are:	
	Building	2%
	Studio, Transmitter, Machinery & Equipments and Other Fixed assets	10%
	Electrical installation	4%
	Vehicles	20%
	Furniture & Fixtures	6.25%
	Office Equipments	16.67%
	Computers	33.33%
5	Foreign Currency Transactions	
	Transaction in foreign currencies is accounted for at the prevailing exchange rates at the date of transactions.	
6	License Fee and Consultancy fee	
	License fee and consultancy fee is recognized when receivable.	
7	Debtors	
	Keeping in view of uncertainty of collection, Interest on delayed payment is recognised in books of accounts on receipts basis from the financial year 2018-19.	

## Schedule 27: Notes on Accounts & Contingent Liabilities

S.No.	Notes on Accounts & Contingent Liabilities
1	Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and falls under the category of "Not-for-Profit" Organization. Accordingly, based on Generally Accepted Accounting Practices, and Section-145 of the Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the information collected from both the Directorates. Prasar Bharati Board, however, decided to give effect to complete switch over from cash to accrual accounting at field units also. In this direction, initially,

	Prasar Bharati has implemented web-based application called Expenditure Monitoring System (EMS) for submitting R&P Account by all field units w.e.f. 01.04.2016. Since Last 5 years, Prasar Bharati has been under implementation of Centralised Accounting Software (CAS) across its all-field units along with Expenditure Monitoring System (EMS) through rigorous testing at frequent interval.	
2	Contingent Liabilities:	
2.1	Claims against the Entity not acknowledged as debts	₹ Nil
2.2	In respect of:	
	Service Tax	₹ 14.29 crore
	Late fee and interest on Spectrum & Space Segment Charges	₹ 4318.28 crore
3	<p>“The Arbitration Tribunal in a joint award dated 27.7.2020 by two of three learned Arbitrators, had given its award directing the respondent i.e. Prasar Bharati to pay an amount of ₹. 65,10,39,562/- in three out of five different claims made by the claimant i.e. SIS Live along with a simple interest of 9% p.a. with effect from 1.1.2011 till realization of the payment to the claimant. In the meantime, SIS live filed an execution petition in the High Court, Delhi (OMP (ENF.) (COMM) 33/2021) for execution of the Majority Award dated 27-07-20 to pay the principal amount awarded together with interest by Prasar Bharati.</p> <p>Hon’ble High Court passed an order dated 17-05-21 and directed respondent to deposit the entire award amount along with upto date interest with the Registrar General of the Hon’ble High Court. Accordingly, Prasar Bharati had deposited a total of ₹126,33,15,516 (₹ 65,10,39,562 towards Award and ₹ 61,22,75,954 towards simple interest calculated w.e.f. 01.01.2011 to 12.06.2021 @9% per annum) in the High Court on 9-6-21.</p> <p>Later, Hon’ble High Court directed that the execution of the Award shall remain stayed. M/s SIS Live had filed another case (OMP (COMM) No. 555/2020) in High Court, Delhi against the order. Separately, PB had also filed a petition U/s 34 of the Arbitration and Conciliation Act, 1996 (OMP (COMM) No. 217/2021) seeking setting aside of the award passed by the Arbitral Tribunal to the extent it passed a monetary award against PB and rejected the counter claims of PB.</p> <p>Part Arguments were heard by the High Court on 28.7.2022. The cases were posted to 8.9.2022 for remaining arguments. On 8.9.2022 the Judge did not hold Court and the cases were posted to 11.11.2022. Next hearings were held on 11.1.2023, 24.1.2023, 13.3.2023, 25.4.2023 and 16.5.2023 without any outcome.</p> <p>The next hearing was scheduled for 24.8.2023 but again listed for 10.10.2023. The amount deposited by Prasar Bharati was directed to be put in a fixed deposit.</p> <p>The High Court has fixed deposit arrangements with UCO Bank which gives interest @ 2% on such deposits. An application filed by SIS Live requesting that the High Court should open an FD in a Bank that offers higher interest is pending.</p> <p>On 10.10.2023 counsel for M/s SIS LIVE submitted that written submissions along with the relevant judgements have already been filed &amp; on behalf of Prasar Bharati. It has been submitted that written submissions and the relevant judgment shall be filed within four weeks with an advance copy to the counsel for the other party. Next listing was 18.01.2024 &amp; listed on 01.04.2024 at the request Prasar Bharati had not filed the written submissions.</p> <p>Last &amp; final Opportunity was granted. Learned counsel for Prasar Bharati was directed to filed brief written submissions not exceeding three pages along with the relevant judgments they wish to rely upon within four weeks with an advance copy supplied to the other party.</p>	

	<p>Finally, vetted written submission dated 08/08/2024 was filed in the Hon'ble High Court. After this a meeting was held with PB advocate by executive section along with legal executive for updates of the case.</p> <p>In the hearing of 02.07.2024 &amp; 03.07.2024, Argued by counsel of SIS LIVE on 05/07/2024, our counsel started their argument, part heard the matter. Next date of hearing in the case is 15/07/2024.</p>
4	The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject to physical verification and valuation. The physical verification and valuation of the fixed assets is in process.
5	As the assets are generally disposed-of after completion of its useful life, sale proceeds received from disposal of these assets is considered as profit on sale of fixed assets. The value of the assets sold/disposed of during the year has not been removed from the Gross Block of Assets as the details are not readily available at Prasar Bharati Secretariat level.
6	Grants received from Central Government are treated as Income except grant -in- aid for creation of capital assets. This income together with internal revenue is utilized to meet expenses.
7	<p>Without prejudice to rights, Prasar Bharati had paid an amount of ₹ 178,71,63,705/- to Service Tax Deptt. during the year 2011-12, in response to their demand vide order No.16/RDN/2011 dt. 05.05.2011 for the years 2003-04 to 2007-08. However, as per Management assessment, no amount was payable. In the Order dated 05.03.2018, CESTAT has completely waived off the penalty and instructed Service Tax Department to re-quantify the service tax liability for those years. The Service tax department has quantified the service tax liability and extended the Cum-Tax-Benefit vide their letter no C.No.:IV(16)Hqrs/Adj/GST-South/PB/148/2018 dated 08.01.2020. The Cum-Tax-Benefit extended by the Service Tax Department has not been accepted by Prasar Bharati. Accordingly, an Appeal had been filed before CESTAT on 23-12-2020 and the same was listed on 07-09-2021. The Tribunal vide their order dated 7.9.2021 condoned the delay in filing and directed to admit and number the appeal.</p> <p>Since, the whole amount was already charged off in 2011-12, hence the same will be again reflected in the Accounts after the final outcome of the case.</p> <p>An appeal before CESTAT on 09-02-2021 has also been filed for the case pertaining to the FY 2008-09. The same was listed on 14-07-2021. The Tribunal vide their order dated 9.02.2022 condoned the delay in filing and the appeal application has been allowed.</p> <p>As on date, both appeal stands admitted before the CESTAT and outcome of the case is awaited.</p> <p>In the matter related to refund claim filed by Prasar Bharati, consequent upon order of CESTAT in Appeal No. ST/1228-2011/ST(DB) against O-i-O no. 16/RDN/2011 dt. 05.05.2011 of Service Tax Commissioner, the Assistant Commissioner CGST(South Delhi) Connaught Place Division, as an Adjudating Authority passed an order i.e. O-i-O no. 03-04/2020/DL/GST-South/Palam/2018-19 dt. 30.09.2020 combining the Service Tax dues for the F Y 2003-2004 to 2007-2008 and FY 2008-2009. The copy of this order is received in this office on 12.10.2021. In this order Asstt. Commissioner sanctioned the refund of Rs. 30,65,76,396/- to Prasar Bharati and rejected the remaining claim of Rs. 1,39,61,82,258/-. Further he ordered to recovery of Rs. 30,65,76,396/- out of refund of Rs. 30,65,76,396/- on account of Service Tax dues &amp; Interest.</p> <p>However, an appeal before Commissioner (Appeal-II), Central Tax EIL, Bhikaji Cama Place was filed on 03.01.2022, against the order of Asstt. Commissioner dt. 30.09.2020 after consultation with the Advocate on Panel (Prasar Bharati). Commissioner of Central Tax Appeal-II, has passed an order dated 28.04.2022 in favor of Prasar Bharati and</p>

	<p>directed recalculation of the amount after giving fresh personal hearing to Prasar Bharati. Accordingly, Prasar Bharati is entitled to get a refund of at least 21,96,60,392/- + Interest thereon with effect from 29.07.2011. After passing order from Commissioner of Central Tax, Prasar Bharati has not received any notice or communication from Asstt. Commissioner for personal hearing in accordance with the order of Commissioner of Central Tax.</p> <p>A letter dt. 30.12.2022 has been sent to O/o Asstt. Commissioner CGST with the request for fixing a date for personal hearing so that Prasar Bharati may make additional submissions. Second request letter dt. 10.08.2023 is also sent to O/o Asstt. Commissioner CGST requesting for personal hearing.</p> <p>In response to this Secretariat letter dt. 30.12.2022 &amp; dt. 10.08.2023 O/o Asstt. Commissioner vide letter dt. 30.12.2023 has desired some documents related to refund claims. Desired documents alongwith refund calculation of interest from 30.07.2011 has been submitted (by hand) in the O/o of Asstt. Commissioner on 18.01.2024. It was assured that matter is likely to be taken up only after 2024 General Election. We are eagerly waiting response from Assitt. Commissioner.</p>								
8	<p>Service tax demand of ₹ 3.55 crore vide final order no.50762/2019 dated 20.05.2019 received in Prasar Bharati for the period April 2007 to September 2007. Prasar Bharati has filed the appeal in the Supreme Court i.e. Civil Appeal no. 183 of 2022 (Dairy no. 19504/2020).</p> <p>The above said appeal is heard and dismissed by Hon'ble Supreme Court on 06 January 2022. Sr. Advocate defending the case has advised to file a review petition in Hon'ble Supreme Court and accordingly with the approval of Competent Authority, review petition was filed before Hon'ble Supreme Court through Civil Appeal No. 183 of 2022. However, said review petition has been dismissed by the Hon'ble Supreme Court vide their order dated 20.07.2022. Consequently, Prasar Bharati has to pay Rs. 3.55 Cr along with interest from the date the service tax becomes due till the date of payment and penalty u/s 76 of the Finance Act 1994 to Tax Authority.</p> <p>Now, in terms of the order dated 28.04.2022 an excess amount of at least Rs. 21,96,60,392/- + Interest thereon was in the hand of service tax department as on 29.07.2011 for the period 2003-04 to 2007-08. Prasar Bharati is well within its right to claim for adjustment of Rs. 3.55 Cr + Interest and penalty if any against the refund at least Rs. 21,96,60,392/- + Interest thereon.</p>								
9	<p>Interest rate on Capital Loan received from Government during 01.04.2000 to 31.03.2006 was 14.5% p.a., during 1.4.2006 to 31.03.2011 was 11.5% p.a. and from 1.4.2011 onwards is 13.5% p.a. The rate of penal interest is 2.5% per annum.</p>								
10	<p>Liability towards interest on Loan from MIB has been provided as per the interest rates mentioned at Note -9 above.</p>								
11	<p>Ministry of I&amp;B vide its letter dt. 04.06.2018 had conveyed its in-principal approval, based on the decision of the cabinet, for the conversion of the outstanding loan into Grants-in-aid pertaining to the period 2010-11 to 2012-13 and complete waiver of interest and penal interest on the above outstanding loan. However, the decision of the cabinet for the period from 1.4.2010 to 31.3.2013 is yet to be implemented by the Ministry of I &amp; B. The details of outstanding loan, interest &amp; penal interest thereon as on 31.03.2024 are as follows:</p> <table border="0"> <tr> <td>Principal Amount</td> <td>- ₹ 9,33,39,00,000</td> </tr> <tr> <td>Interest</td> <td>- ₹ 1277,93,28,779</td> </tr> <tr> <td>Penal Interest</td> <td>- ₹ 310,82,67,199</td> </tr> <tr> <td>Total</td> <td>- ₹ 2522,14,95,978</td> </tr> </table>	Principal Amount	- ₹ 9,33,39,00,000	Interest	- ₹ 1277,93,28,779	Penal Interest	- ₹ 310,82,67,199	Total	- ₹ 2522,14,95,978
Principal Amount	- ₹ 9,33,39,00,000								
Interest	- ₹ 1277,93,28,779								
Penal Interest	- ₹ 310,82,67,199								
Total	- ₹ 2522,14,95,978								

12	The age-wise break-up of Sundry debtors as on 31.03.2024 is as under:		
		2023-24	2022-23
	Sundry Debtors-Less than 3 Years	3,145,275,850	1,497,872,487
	Sundry Debtors-More than 3 Years	3,565,187,818	900,684,305
	Sundry Debtors-Interest on delayed payment	1,574,246,511	2,818,248,295
	<b>Total ₹.</b>	<b>8,284,710,179</b>	<b>5,216,805,087</b>
13	Sundry debtors are inclusive of Service Tax/GST receivable from customers.		
14	There are 58 number of arbitration cases and 12 number of Court cases pending as on 31-3-2024 and total amount involved is ₹ 475,54,58,982/-		
15	Keeping in view of uncertainty of collection, Interest on delayed payment is recognised in books of accounts on receipts basis from the financial year 2018-19.		
16	Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act.		
17	Prasar Bharati's contribution towards Leave Salary and Pension (LS and PC) in respect of employees on deemed deputation is charged as expenditure.		
18	Audit fee payable to C&AG for auditing Prasar Bharati's Accounts for the year 2023-24 has been provided for ₹ 600000 along with ₹ 398000 unutilised provision for the Financial year 2022-23.		
19	Provision for Spectrum & Space Segment charges have been provided on estimation basis.		
20	GST component included in Income from Services (Commercial Revenue), License Fee for AIR/DD Towers, DTH Income is ₹ 72.74 crore, ₹ 34.37 crore and ₹ 196.02 crore respectively.		
21	Interest on Fixed deposit and flexi deposits of Field offices and on Advances to staff are accounted for as and when received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances.		
22	The payment and recovery of non-interest-bearing short-term advances to employees are adjusted from Establishment expenditure.		
23	Capital Work-in-progress amounting to ₹ 25.23 crore has been capitalized during the year 2023-24.		
24	<p>Details of Prior Period Adjustments done in the Schedule 25 during the FY 2023-24 are as follows:</p> <ol style="list-style-type: none"> <li>Salary and wages payable for the FY 2022-23 were not reported in Current liabilities of Rs. 7,52,10,325/-. Hence rectified by reversing from current year's expenses for Salaries and Wages Rs. 7,52,10,325/-.</li> <li>Furniture and Fixtures (Water Cooler) of Rs.5900/- purchased during the year were expensed and not capitalized. Now rectified by capitalizing and depreciation for the FY 2022-23 added in depreciation on opening balance for the FY 2023-24.</li> <li>Building of Rs.2,33,69,000/-, Studio of Rs.50,37,000/- and Transmitter of Rs. 95,79,683/- were not capitalized during the FY 2022-23. Building of Rs. 1,86,38,000/- were also not capitalized during the FY 2020-21. Hence, All the Completed CWIP capitalized and depreciation, as applicable, from the FY 2020-21 to FY 2022-23 added in depreciation on opening balance for the FY 2023-24.</li> <li>Bank Charges of Rs.9,554/- was wrongly booked as other advance paid to staff during the FY 2021-22. Hence, now rectified through reversing from Current Assets- Other advance paid to staff and Bank Charges debited.</li> <li>Security Deposit with MSEDCL Rs.1,89,000/- was not booked during the FY 2022-23. Hence, now booked through PPA.</li> </ol>		

	<p>6. The items has been booked in wrong head i.e. IT Consumables: Rs.31,00,591/- FA(Electrical): Rs.3,37,769/- FA(Photocopy): Rs.2,50,766/- during the FY 2021-22. Whereas it should have been booked under Fixed Assets Computers of Rs.31,00,591/- , Fixed Assets Office Equipments of Rs.3,37,769/- and Fixed Assets Computers of Rs.2,50,766/-. Hence, rectified capitalized by adding in Assets opening balance and depreciation from the FY 2021-22 to FY 2022-23 added in depreciation on opening balance for the FY 2023-24.</p> <p>7. Closed Stations: Last Year's 2022-23 Expenses are booked in Current FY 2023-24 are now reversed from current year's expenses for Salaries and Wages Rs. 4,46,899/-, OAE Rs. 1,20,65,309/- and Program Expenses Rs. 1,03,95,238/-.</p> <p>8. Salary payable by CCW Guwahati for the FY 2022-23 were not reported in Current liabilities of Rs. 58,54,049/-. Hence rectified by reversing from current year's expenses for Salaries and Wages Rs. 58,54,049/-.</p> <p>9. OAE payable by CCW Guwahati for the FY 2022-23 were not reported in Current liabilities of Rs. 62,398/-. Hence rectified by reversing from current year's expenses for OAE Rs. 62,398/-.</p> <p>10. Programme expense for the FY 2022-23 were not reported of Rs. 7,815/-. Hence rectified by booking in current year's expenses for Program expense Rs. 7,815/-.</p> <p>11. OAE payable by DD Faizabad for the FY 2022-23 were not reported in Current liabilities of Rs. 2,34,322/-. Hence rectified by reversing from current year's expenses for OAE Rs. 2,34,322/-.</p> <p>12. Accrued Interest Income receivable for the FY 2022-23 were not reported in Current assets of Rs. 3,25,508/-. Hence rectified by reversing from current year's interest income receipt by Rs. 3,25,508/-.</p> <p>13. OAE Bank Charges payable for the FY 2022-23 were not reported in Current liabilities of Rs. 15,280/-. Hence rectified by reversing from current year's expenses for OAE Bank Charges Rs. 15,280/-.</p> <p>14. Advance received from Debtors was not reported till Previous FY 2022-23. Hence rectified by recognizing Opening Balance as of 01-04-2023 and reported closing balance under current liabilities as Advance received from debtors of Rs. 1,83,80,569/-</p>						
25	New format of Receipt and Payment Accounts has been implemented from the FY 2021-22 for proper classification of expenses. Hence, the necessary adjustments have been made in the schedules and wherever required in accordance with New Receipt and Payment Account.						
26	Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans/Advances" and "Inventories" respectively under Current Assets had been provided during the year 2014-15 as item/ party wise details of these are not available and the amount was being carried forward.						
27	Provision for contribution towards NPS and interest thereon as on 31.03.2024 is ₹. Nil. All the liabilities disposed and separate account closed.						
28	<p>The provision for Leave Encashment and gratuity payable to employees recruited by Prasar Bharati on or after 05.10.2007 has been provided for in the books of accounts on the basis of actuarial valuation reports. The liabilities have been calculated as per 'CCS Pension Rules 1972'. The details of provision made up to the financial year 2023-24 is as follows:</p> <table style="margin-left: auto; margin-right: auto;"> <tr> <td style="padding-right: 20px;">Gratuity</td> <td style="text-align: right;">- ₹ 689889368</td> </tr> <tr> <td>Leave Encashment</td> <td style="text-align: right;">- ₹ 933865791</td> </tr> <tr> <td><b>Total</b></td> <td style="text-align: right;"><b>- ₹ 1623755159</b></td> </tr> </table>	Gratuity	- ₹ 689889368	Leave Encashment	- ₹ 933865791	<b>Total</b>	<b>- ₹ 1623755159</b>
Gratuity	- ₹ 689889368						
Leave Encashment	- ₹ 933865791						
<b>Total</b>	<b>- ₹ 1623755159</b>						

29	The payment instruments amounting to ₹ 95,97,410 received for hiring of slot over DTH platform during the year 2013-14 were not actually realized due to fraudulent instruments. The matter is subjudice. The same had been accounted for as prior period income and provision equivalent to full amount was made during the year 2018-19. Revised amount of Rs.87,01,048/- and corrected in accounts in FY 2022-23.
30	The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities.
31	Unspent grant of Rs.70 Lakhs of FY 2022-23 refunded in September 2023.
32	Unspent balance of Rs.81,03,217/- Grant in Aid received from MIB for other than salary refunded to MIB in July 2024.
33	An expenditure of Rs.209.91 crore incurred for CCA from Grants-In-Aid, Other than Salary has been reflected as Balance Corpus Fund under Schedule 1.
34	As per the advice of CAG, the amount received from MHA has been shown separately in Schedule 3 as earmarked fund.
35	Accrued Interest on Earmarked Funds of previous FY 2022-23 received during this FY 2023-24. Hence no PPA is passed as per Audit Para No. A.1.1.1.
36	Accrued Interest on Earmarked Funds has been presented from this current FY 2023-24 at Schedule 11 - CURRENT ASSETS, LOANS AND ADVANCES ETC
37	In Receipts & Payments Accounts, the revenue share paid to other agencies has been shown under 'Programme Expenses'.
38	The amount receivable as Grants-in-aid salary has been shown separately as current assets.
39	As advised by CAG Audit in certification audit of Prasar Bharati accounts for the financial year 2023-24, the depreciation has been charged for the full year on those assets which are acquired from 1st April 2023 to 30th September 2023 and half year depreciation has been charged on the assets acquired during 1st October 2023 to 31st March 2024.
40	Provision for Doubtful debts as well as Sundry debtors has increases substantially due to reconciliation of Debtors.
41	Reconciliation of Advance received in respect of CBS and incorporated in accounts through PPA.
42	Completed CWIP reported for the FY 2022-23 has been capitalized and incorporated in this current FY 2023-24 of Rs.6.1855 crores.
43	Other Current Liabilities recoveries from salary & wages and others parking increased substantially because in cash cheque of CFDL A/c is included in Parking head.
44	Interest income increased substantially because rate of interest and amount of FDRs increased.
45	CBS AIR debtors along with Interest on Delayed/Non-Payment are added in this year through PPA of Rs.161.41 Crores.
46	DTH income has been re-classified from Schedule 18 to Schedule 12 as it has become Major Source of Income for Prasar Bharati.

## 8.4 Receipt & Payment Account for the year 2023-24

S.No.	Receipts	AIR	DD	PB	TOTAL
<b>I</b>	<b>Opening Balances</b>				
	Cash in Hand	126,614	356,851	-	<b>483,465</b>
	Imprest	3,940,357	1,363,025	100,000	<b>5,403,382</b>
	<b>Bank Balance</b>				
	(i) Salary A/c including CLTD	418,064,865	81,359,597	176,209,099	<b>675,633,561</b>
	(ii) CFDL Account	-294,416,383	-131,474,688	3,984,902,053	<b>3,559,010,982</b>
	(iii) Deposit works Account including CLTD/FDR	406,991,757	162,858,957	99,735	<b>569,950,449</b>
	(iv) Fixed Deposit/CLTD A/c (to be used only by Release Section)	104,966,382	6,703,558	23,300,000,000	<b>23,411,669,940</b>
	(v) C.P.Fund/NPS A/c (including FDRs) only by NPS Section of Prasar Bharati)	2,157,901	-	27,049	<b>2,184,950</b>
	(vi) Old OAE (EMD, SD, Other Kendra/Kashir)	111,817,806	17,168,216	-	<b>128,986,022</b>
	(vii) GST (only for Nodel Officers)	12,676,857	4,329,017	-	<b>17,005,874</b>
	(viii) TSA Account	-	-	-	<b>-</b>
	(ix) Receipt A/c	123,149,474	60,744,791	94,729,704	<b>278,623,969</b>
	(x) Earmarked Funds/Endowment Funds Account	-	-	-	<b>-</b>
	(xi) Balance in all other accounts (OAE), if not closed so far	80,477,524	86,661,798	6,339,743,276	<b>6,506,882,598</b>
<b>II</b>	<b>Grants/Funds Received from Govt of India</b>				
	Grants in Aid- Salary	-	-	24,380,800,000	<b>24,380,800,000</b>
	Salary - SAP	-	-	200,000	<b>200,000</b>
	<b>BIND Scheme</b>				
	(i) Grant in Aid for creation of Capital Assets	-	-	2,300,000,000	<b>2,300,000,000</b>
	(ii) Grant in Aid - General (Content)	-	-	1,412,200,000	<b>1,412,200,000</b>
	(iii) SAP	-	-	1,000,000	<b>1,000,000</b>
	Funds received from MHA (Earmarked Funds)	-	-	57,383,400	<b>57,383,400</b>
	Funds received from other Ministries/ Depts	-	-	-	<b>-</b>
<b>III</b>	<b>Inter Current A/c transfer by PB</b>				
	(a) Funds received from PB				
	(i) Salary A/c	14,906,741,765	9,135,939,989	-	<b>24,042,681,754</b>
	(ii) Salary - SAP	-	-	-	<b>-</b>
	(iii) CFDL	7,661,312,061	9,302,325,085	295,901,941	<b>17,259,539,087</b>
	(iv) Bind Scheme				
	(a) Creation of Capital Assets (Content)	290,387,587	1,899,266,062	-	<b>2,189,653,649</b>
	(b) General	68,312,841	1,314,510,123	-	<b>1,382,822,964</b>
	(c) SAP	800,000	200,000	-	<b>1,000,000</b>
	(v) CPF/NPS/HBA/Computer	60,404,541	980,878	1,000,000	<b>62,385,419</b>

	(vi) Funds received from PB for third party work/EMD/SD	-	-	-	-
	(vii) Funds received from PB for Earmarked Fund	-	57,383,722	-	57,383,722
	(b) Funds Received from other Stations / Kendras	190,873,686	80,031,109	19,874,298,667	20,145,203,462
	(c) Funds Received on behalf of other Stations / Kendras	-135,818	135,818	-	-
<b>IV</b>	<b>Interest Received including TDS deducted by Third Parties</b>				
	(a) On Bank Deposits(FDR/CLTD)	26,956,133	12,344,437	2,135,492,339	2,174,792,909
	(b) On Earmark Funds / Endowment Funds	-	206,603	-	206,603
	(c) Loans & Advances (Employees)				-
	(i) H B A	340,199	74,768	-	414,967
	(ii) Computer	480,644	44,893	-	525,537
	(iii) Others interest from employees	291,580	372,662	-	664,242
	(d) Interest Paid by third parties on Security Deposit (Electricity / Jal / Telephone) Authorities	2,584,537	809,752	-	3,394,289
	(e) any other interest receipts	326,371	119,027	-	445,398
<b>V</b>	<b>Income where GST is applicable (Annexure to be filled)</b>				
	<b>(a)Income from Sales</b>				
	(i) Commercial Receipts	2,208,766,292	2,515,580,679	-	4,724,346,971
	(ii) Sale of Archival Content	33,855,553	-	-	33,855,553
	(iii) Interest from Debtors	-	-	-	-
	(iv) Any other taxable (GST) Sales	3,039,007	-	-	3,039,007
	<b>(b) DTH Services</b>				
	(i) DTH income	-	12,850,426,370	-	12,850,426,370
	(ii) Interest on debtors	-	-	-	-
	(iii) Participation Fee	-	-	-	-
	(iv) Processing Fee	-	2,360	-	2,360
	<b>(c) LF for Towers</b>				
	(i) Rent/L.Fee of Towers	555,026,797	547,775,813	-	1,102,802,610
	(ii) Interest from debtors	13,259,856	7,832,335	-	21,092,191
	<b>(d) Income from Services</b>				
	(i) Professional/Consultancy Services	24,544	108,442	-	132,986
	(ii) Interest from debtors	-	-	-	-
	(iii) Others services	1,111,715	7,080	-	1,118,795
	<b>(e) Sale/disposals of Assets</b>				
	(i) Own Assets	19,749,872	12,290,255	-	32,040,127
	(ii) Assets acquired from Govt. Grants	7,627,728	5,274,591	-	12,902,319
	(iii) Assets acquired prior to 1.4.2000	48,829,728	15,517,144	-	64,346,872

	(iv) Others receipts including sale proceeds of items purchased from OAE	12,531,517	11,275,317	-	23,806,834
	<b>(f) Amount received from Third Parties for works</b>				
	(i) Amount received from Third Parties for work	318,335,603	65,876,979	-	384,212,582
	<b>(g) Amount received for imparting Training</b>				
	(i) Amount received for imparting Training	3,953,664	2,408,366	-	6,362,030
	(ii) Accommodation Charges	2,138,456	-	-	2,138,456
	<b>(h) Other Taxable Receipts</b>				
	(i) Addition Fees	1,651,800	10,620	-	1,662,420
	(ii) Rent of Studio/other instruments	12,707,249	-	-	12,707,249
	(iii) Rent of Rest House (if taxable)	12,764,840	1,625,475	-	14,390,315
	(iv) Liquidated damages received from suppliers/service providers	-	-	-	-
	(v) Misc Receipts	8,083,752	1,244,416	-	9,328,168
<b>VI</b>	<b>Others Receipts</b>				
	(a) Security Deposit/Earnest Money	61,083,608	21,382,934	-	82,466,542
	(b) Refund of Security Deposit to Prasar Bharati	2,213,887	1,344,724	-	3,558,611
	(c) Refund of Advances by Employees				
	(i) HBA	2,715,621	1,778,592	-	4,494,213
	(ii) Computer Advances	795,735	182,727	-	978,462
	(iii) Other Advances	1,531,800	715,502	-	2,247,302
	(d) License fee/ rent Staff Quarter	32,741,622	13,850,147	-	46,591,769
	(e)Electricity/Water charges from employees	3,941,778	1,407,677	-	5,349,455
	(f) Non-taxable rent Rest house/ Tourist Bungalow	2,269,338	2,107,580	-	4,376,918
	(g) Liquidated damages (IEBR)	2,779,914	2,551,031	-	5,330,945
	(h)Liquidated damages (Government Grants)	363,914	-	-	363,914
	(i) any other non-taxable receipts	52,588,456	24,056,687	35,512	76,680,655

<b>VII</b>	<b>Receipts Adjustable by Others (Parking Heads)</b>				
	<b>(a) Tax Deducted/Collected at Source</b>				
	(i) Employees	1,387,735,264	833,862,400	-	<b>2,221,597,664</b>
	(ii) Contractors	49,161,344	99,647,007	-	<b>148,808,351</b>
	(iii) GST - TDS	15,271,225	9,269,457	-	<b>24,540,682</b>
	(iv) Professional tax	15,009,804	5,957,254	-	<b>20,967,058</b>
	(v) TCS	43,137,053	121,617	-	<b>43,258,670</b>
	(vi) Labour Cess	2,772,983	125,927	-	<b>2,898,910</b>
	(vii) Any other	68,810,609	63,026	-	<b>68,873,635</b>
	<b>(b) Amount Adjustable by PAOs/ Other Offices</b>				
	(i) HBA	1,061,805	1,700,265	-	<b>2,762,070</b>
	(ii) Computer advance	1,045,897	776,108	-	<b>1,822,005</b>
	(iii) License fee	6,800,357	5,332,581	-	<b>12,132,938</b>
	(iv) NPS	209,691,178	121,381,927	-	<b>331,073,105</b>
	(v) CGEGIS /GIS	10,276,101	7,133,608	-	<b>17,409,709</b>
	(vi) GPF	2,030,754,709	1,098,158,353	-	<b>3,128,913,062</b>
	(vii) Withheld amount	1,313,982	400,000	-	<b>1,713,982</b>
	(viii) Amount received on behalf of other Kendra	-	-	-	<b>-</b>
	(ix) Amount of Uncash cheques of CFDL Account	167,668,059	133,492,805	-	<b>301,160,864</b>
	(x) Others	209,374,886	322,471,562	-	<b>531,846,448</b>
	<b>Total Receipts</b>	<b>31,825,998,183</b>	<b>40,841,343,790</b>	<b>84,354,122,775</b>	<b>157,021,464,748</b>

<b>Sr.</b>	<b>Payments</b>	<b>AIR</b>	<b>DD</b>	<b>PB</b>	<b>Total</b>
<b>I</b>	<b>Establishment Expenditure</b>				
	(i) Salary (Government Employees)	14,883,758,565	9,055,607,656	-	<b>23,939,366,221</b>
	(ii) Salary (Prasar Bharati Employees)	1,498,000,636	897,162,307	6,600,418	<b>2,401,763,361</b>
<b>II</b>	<b>Administrative Expenditure</b>				
	(i) OAE Station /Kendra	3,859,381,525	2,281,535,802	77,626,714	<b>6,218,544,041</b>
	(ii) OAE RNU	99,103,130	85,050,702	-	<b>184,153,832</b>
<b>III</b>	<b>Programme Expenses</b>				
	(i) Expenditure from IEBR	1,780,269,241	3,557,450,503	208,499,219	<b>5,546,218,963</b>
	(ii) Expenditure from Government Grant	61,763,604	1,284,106,484	-	<b>1,345,870,088</b>
<b>IV</b>	<b>Inter Current A/C transfer of Funds</b>				
	(i) To Prasar Bharati (Receipt Account)	3,048,496,921	16,060,164,562	34,863	<b>19,108,696,346</b>
	(ii) To Prasar Bharati (Other than Receipt account)	96,422,267	28,794,703	-	<b>125,216,970</b>

	(iii) Refund of Surplus Money to PB (IBER)	19,784,347	28,731,246	18,073	48,533,666
	(iv) Third Party Deposits/SD/EMD to PB	453,054	9,013,397	-	9,466,451
	(v) To Other stations/kendras etc	98,972,335	91,847,281	1,008,347	191,827,963
	(vi) CPF/NPS HBA/Computer	5,123,269	3,474,802	-	8,598,071
	(vii) Transfer of Fund received on behalf of other Kendras	-	-	44,935,981,695	44,935,981,695
<b>V</b>	<b>Expenditure on Fixed Assets</b>				
	Expenditure on Fixed Assets from IEBR	67,355,828	59,318,233	5,748,830	132,422,891
	Expenditure on Fixed Assets from Capital Grants (Annexure-IV b)	253,416,267	1,814,200,457	-	2,067,616,724
<b>VI</b>	<b>Expenditure on Endowment fund / Specific fund</b>				
	(i) M.H.A.	-	70,501,631	-	70,501,631
	(ii) Other Ministry	-	619,500	-	619,500
	(iii) Other Department	-	-	-	-
<b>VII</b>	<b>Refund of Surplus Money/Loans and Interest thereon</b>				
	(i) Loan repaid to MIB	-	-	-	-
	(ii) Surplus money transfer to MIB (TSA)	-	-	-	-
	(a) Salary	24,415,274	16,451,243	72,318,007	113,184,524
	(b) BIND	27,110,900	46,368,759	185,924,578	259,404,237
	(iii) Interest on Unspent Grants	-	-	-	-
	(iv) Other Ministries	-	-	10,381,000	10,381,000
<b>VIII</b>	<b>Finance Charges</b>				
	(i) Interest on Loans (Other than MIB)	-	-	-	-
	(ii) Other Payments	-	47	-	47
	(iii) Bank Charges	500,903	204,649	109	705,661
<b>IX</b>	<b>Advances to staff</b>				
	(i) HBA	-	600,000	-	600,000
	(ii) Computer Advances	200,000	45,000	-	245,000
	(iii) other advances	110,000	25,000	-	135,000
<b>X</b>	<b>Other Payments</b>				
	(i) Refund of SD/EM	52,318,381	12,037,925	-	64,356,306
	(ii) Security Deposit made by Prasar Bharati	1,401,307	69,703	-	1,471,010
	(iii) Exp. On deposit works (Third party)	352,805,312	84,373,801	-	437,179,113
	(iv) GST (Only for SNOs)	326,442,163	2,254,331,898	-	2,580,774,061
	(v) Income Tax/TDS deducted by third parties (recoverable from Income Tax Department)	1,970,447	99,694	-23,242,881	-21,172,740
	(vi) GST TDS deducted by third parties (Adjustable in input credit)	1,259,903	-	-	1,259,903
	(vi) Others	1,550,904	90,013,313	-	91,564,217

<b>XI</b>	<b>Payments made to Others (Parking Heads)</b>				
	<b>(a) Tax Deducted/Collected at Source</b>				
	(i) Employees	1,418,634,724	862,441,305	-	<b>2,281,076,029</b>
	(ii) Contractors	47,333,688	99,519,146	-	<b>146,852,834</b>
	(iii) GST - TDS	14,821,042	12,096,209	-	<b>26,917,251</b>
	(iv) TCS	43,175,774	3,752,812	-	<b>46,928,586</b>
	(v) Professional Tax	14,949,628	5,957,254	-	<b>20,906,882</b>
	(vi) Labour Cess	2,466,532	125,927	-	<b>2,592,459</b>
	(vii) any other	68,707,744	240,910	-	<b>68,948,654</b>
	<b>(b) Amount Adjustable by PAOs/ Other Offices</b>				
	(i) HBA	1,061,805	1,700,265	-	<b>2,762,070</b>
	(ii) Computer advance	1,128,853	776,108	-	<b>1,904,961</b>
	(iii) License fee	6,744,160	5,697,520	-	<b>12,441,680</b>
	(iv) NPS/CPF	214,593,697	121,810,233	-	<b>336,403,930</b>
	(v) CGEGIS /GIS	9,179,463	6,684,511	-	<b>15,863,974</b>
	(vi) GPF	2,053,266,425	1,123,034,329	-	<b>3,176,300,754</b>
	(vii) Release of Withheld Amount	1,133,014	-	-	<b>1,133,014</b>
	(viii) Amount received on behalf of other kendras / stations	-	-	-	<b>-</b>
	(ix) Others	141,415,723	188,838,709	-	<b>330,254,432</b>
<b>XII</b>	<b>Closing Balances</b>				
	Cash in Hand	100,337	643,313	-	<b>743,650</b>
	Impress	3,048,392	673,992	100,000	<b>3,822,384</b>
	Bank Balance				
	(i) Salary A/c including CLTD	89,186,929	102,812,315	52,639,830	<b>244,639,074</b>
	(ii) CFDL Account	-64,827,475	-32,632,276	3,806,098,551	<b>3,708,638,800</b>
	(iii) Deposit works Account including CLTD/FDR	666,559,260	91,147,520	99,735	<b>757,806,515</b>
	(iv) Fixed Deposit/CLTD A/c (used only by Release section)	84,369,441	44,177	32,100,000,000	<b>32,184,413,618</b>
	(v) C.P.Fund/NPS A/c (including FDRs) Only by NPS Section of Prasar Bharati	2,829,882	-	-	<b>2,829,882</b>
	(vi) Old OAE (EMD, SD, Other Kendra /Kashir)	178,747,161	32,620,234	-	<b>211,367,395</b>
	(vii) GST (only for Nodal Officers)	23,173,304	16,007,502	-	<b>39,180,806</b>
	(viii) TSA Account	-	-	-	<b>-</b>
	(ix) Receipt A/c	150,422,883	38,998,161	125,922,118	<b>315,343,162</b>
	(x) Earmark Funds / Endowment Funds Account	-	15,291,322	-	<b>15,291,322</b>
	(xi) Balance in all other accounts, if, not closed so far	91,389,314	310,861,994	2,788,363,569	<b>3,190,614,877</b>
	<b>Total Payments</b>	<b>31,825,998,183</b>	<b>40,841,343,790</b>	<b>84,354,122,775</b>	<b>157,021,464,748</b>

## 8.5 Statements of Accounts for the Financial Year 2023-24

### Statement - I Establishment Expenses

S.No.	Particulars	AIR	DD	PB	Total
	<b>(a) Salary</b>				
	(i) Salary	15,803,304,696	9,665,731,903	6,419,138	<b>25,475,455,737</b>
	(ii) Wages	51,364,014	-	-	<b>51,364,014</b>
	(iii) LTC	41,026,883	29,129,925	-	<b>70,156,808</b>
	(iv) Leave Encashment on LTC	34,641,252	26,572,654	-	<b>61,213,906</b>
	(v) Honorarium	598,419	1,637,172	-	<b>2,235,591</b>
	(vi) Bonus	47,344,047	26,920,310	-	<b>74,264,357</b>
	(vii) Leave Salary Contribution	1,878,028	2,099,093	-	<b>3,977,121</b>
	(viii) Pension Contribution	2,296,964	193,118	-	<b>2,490,082</b>
	<b>(b) Pensionary Charges</b>				
	(i) Leave encashment (retirement)	2,979,514	11,331,494	-	<b>14,311,008</b>
	(ii) Gratuity	4,573,990	6,620,497	-	<b>11,194,487</b>
	(iii) Employer Contributions of CPF/NPS	219,035,081	78,073,446	-	<b>297,108,527</b>
	(iv) Provisional payments	108,680	42,778	179,280	<b>330,738</b>
	(v) Other pensionary charges if any	-344,694	1,171,380	-	<b>826,686</b>
	<b>(c) Other payments</b>				
	(i) Medical	162,284,363	117,031,900	2,000	<b>279,318,263</b>
	(ii) OTA	-	-	-	<b>-</b>
	(ii) Staff Welfare Expenses	24,116,524	7,840,926	-	<b>31,957,450</b>
	<b>(d) SAP</b>	50,384	-	-	<b>50,384</b>
	<b>(e) Deduct Recoveries of previous years</b>	-13,498,944	-21,626,633	-	<b>-35,125,577</b>
	<b>TOTAL</b>	<b>16,381,759,201</b>	<b>9,952,769,963</b>	<b>6,600,418</b>	<b>26,341,129,582</b>

### Statement - II Other Administrative Expenses (Office)

S.No.	Particulars	AIR	DD	PB	Total
1	<b>Domestic Travel Expenditure</b>				
	(i) Tour	77,689,433	54,709,036	8386016	<b>140,784,485</b>
	(ii) Transfer	85,045,579	67,438,505	394862	<b>152,878,946</b>
2	<b>Foreign Travel Expenditure</b>				
	(i) Normal	3,007,364	22,618,838	2,009,572	<b>27,635,774</b>

	(ii)Permanent Correspondence	373,232	-	-	<b>373,232</b>
<b>3</b>	<b>Rent Rates &amp; Taxes</b>				
	(i) Normal	52,013,959	22,297,388	-	<b>74,311,347</b>
	(ii) Special, other taxes including property tax, Municipal tax etc.	104,190,719	22,401,645	-	<b>126,592,364</b>
<b>4</b>	<b>Advertising and Publicity</b>	7,337,294	28,136,400	48,000	<b>35,521,694</b>
<b>5</b>	<b>Security</b>				
	(i) Security Management	370,373,751	116,947,264	-	<b>487,321,015</b>
	(ii) Advocate Fee	-	-	-	-
	(iii) Chartered Accountant	-	-	-	-
	(iv) Auditor Fees	-	-	-	-
	(v) Other Professionals	-	-	-	-
<b>6</b>	<b>Office Expenses</b>				
	a) Water Charges	32,052,076	18,851,667	599326	<b>51,503,069</b>
	b) Power Supply				-
	(i) Electricity Charges	1,348,082,715	445,996,492	-	<b>1,794,079,207</b>
	(ii) Fuel Charges for power Supply	75,682,725	18,018,977	-	<b>93,701,702</b>
	c) Information Technology				-
	(i) AMC for IT related equipment's	12,057,004	10,027,074	569680	<b>22,653,758</b>
	(ii) Other Expenses	28,794,100	34,097,225	2073206	<b>64,964,531</b>
	d) Postage	4,202,703	1,381,946	200157	<b>5,784,806</b>
	e) Telephone / Internet				-
	(i) Mobile	4,749,869	6,139,629	644786	<b>11,534,284</b>
	(ii) Landline	33,444,849	10,786,941	554364	<b>44,786,154</b>
	(iii) Internet Charges	5,679,877	3,344,580	734547	<b>9,759,004</b>
	f) Insurance				-
	(i) Land and Buildings	614,773	-	-	<b>614,773</b>
	(ii) Plant & Machinery	101,950	326,684	-	<b>428,634</b>
	(iii) other items if any	56,078	-	-	<b>56,078</b>
	g) Printing & Publicity	5,100,685	4,942,114	-	<b>10,042,799</b>
	h) Stationery items	39,829,269	22,864,727	1778512	<b>64,472,508</b>
	i) Consumables items	94,603,117	35,298,883	6235196	<b>136,137,196</b>
	j) Local Conveyance	781,011	119,134	16800	<b>916,945</b>
	k) News Paper, books & Magazines	10,481,923	4,368,974	478856	<b>15,329,753</b>
	i) AMC for office equipments	6,620,621	1,355,816	595380	<b>8,571,817</b>
	m) Other Misc Expenses	77,931,169	38,458,594	4706084	<b>121,095,847</b>
	n) Payment to Casuals	577,568,371	318,988,175	33752035	<b>930,308,581</b>
	o) Liveries	35,357	164,233	-	<b>199,590</b>
	p) Commission paid to brokers for sale of assets/scrap	1,439,419	2,458,758	-	<b>3,898,177</b>

	q) OTA	179,648	-	-	<b>179,648</b>
7	<b>Stipend and Scholarship</b>	8,142,748	4,338,349	1289401	<b>13,770,498</b>
8	<b>Motor Vehicle</b>				-
	(i) Hiring Charges	200,701,473	218,699,496	6131902	<b>425,532,871</b>
	(ii) Fuel Charges	11,184,684	3,796,029	2631346	<b>17,612,059</b>
	(iii) Repairs & Maintenance	3,223,891	3,095,871	806215	<b>7,125,977</b>
9	<b>Hospitality</b>				-
	(i) Amount remitted to employees	4,945,851	3,399,041	632055	<b>8,976,947</b>
	(ii) By office, such as gifts and other entainment expenses etc	3,348,894	3,290,604	2358416	<b>8,997,914</b>
	(iii) Seminar / Workshop / Training	896,362	880,166	0	<b>1,776,528</b>
10	<b>Minor Works</b>				-
	(i) Routine	384,881,734	83,160,132	0	<b>468,041,866</b>
	(ii) Special	109,317,563	41,213,220	0	<b>150,530,783</b>
11	<b>METP</b>				-
	(i) Routine	119,983,456	215,246,380	0	<b>335,229,836</b>
	(ii) Special	57,980,479	9,226,678	0	<b>67,207,157</b>
12	<b>Satellite</b>				-
	(i) Satellite Payment	-	480,163,500	0	<b>480,163,500</b>
	(ii) Makeup Materials	-	-	0	-
	(iii) Booking of Halls for functions	-	-	0	-
	(iv) Hiring Studios/Equipment for Studios	-	-	0	-
13	<b>Swatch Action Plan (Bind)</b>	20,856	199,715	0	<b>220,571</b>
14	<b>Deduct Recoveries of previous years</b>	(6,263,976)	(12,662,376)	0	<b>(18,926,352)</b>
	<b>Total</b>	<b>3,958,484,655</b>	<b>2,366,586,504</b>	<b>77,626,714</b>	<b>6,402,697,873</b>

### Statement - III Programme Expenses (Plan and Non Plan)

S.No.	Particulars	Aakashvani	DD	PB	Total
1	Royalty	106,908,445	502,487,448	-	609,395,893
2	Payment to UNI/ PTI/ Other News Agencies	638,600	287,439,026	8,899,165	296,976,791
3	Programme Expenses / Stringers (Commissioning/acquisition)	8,682,823	61,477,597	-	70,160,420
4	RNU Programme Expenses / Stringers (Commissioning/acquisition)	35,323,760	120,233,682	-	155,557,442
5	PP&SS (Payment to Artists, guests etc.)	341,919,575	522,799,379	28,477,328	893,196,282
6	RNU PP&SS (Payment to Artists, guests etc.)	19,231,966	42,501,419	3,559,666	65,293,051

7	Payment to Casual Assignees / Resource persons	953,938,650	503,360,702	-	1,457,299,352
8	Remuneration/Fee to Contractual	124,052,986	553,011,830	50,988,085	728,052,901
9	Share of Other Agencies in Revenue Sharing arrangements	8,907	-	-	8,907
10	Scenic material / Make-up Material	19,937,552	1,061,766,762	3,660,950	1,085,365,264
11	Other Programme Expenses	58,479,112	42,779,890	-	101,259,002
12	Expenses on VIP coverage	77,783	98,058,582	-	98,136,365
13	Professional / Arbitration / Legal / Audit / CA Charges	14,845,631	28,495,205	94,456,234	137,797,070
14	Sports Expenses	95,766,190	-	-	95,766,190
15	G20	61,653,937	473,601,266	-	535,255,203
16	New platform (OTT)	91,276	-	18,457,791	18,549,067
17	SAP	505,677	200,000	-	705,677
18	Content Creation	-	543,604,119	-	543,604,119
19	Deduct Recoveries of previous years	-30,025	-259,920	-	-289,945
	<b>Total</b>	<b>1,842,032,845</b>	<b>4,841,556,987</b>	<b>208,499,219</b>	<b>6,892,089,051</b>

#### Statement - IV Fixed Assets

S.No.	Purchase of Fixed Assets	AIR	DD	PB	Total
1	<b>Land</b>	-	-	-	-
2	<b>buildings</b>				
	(i) Office	5,906,685	-	-	5,906,685
	(ii) Residential	-	-	-	-
	(iii) Studio	3,595,110	494,316,761	-	497,911,871
	(iv) Transmitter	11,497,678	37,605,442	-	49,103,120
	(a) Normal	-	-	-	-
	(b) J & K	-	-	-	-
	(c) NE	-	-	-	-
3	<b>Plant Machinery &amp; equipment</b>				
	(i) Normal	182,010,347	1,323,795,743	-	1,505,806,090
	(ii) J & K	-	-	-	-
	(iii) NE	-	-	-	-
	(iv) Tube well and Water Supply	28,450	-	-	28,450
4	<b>Vehicles</b>				
	(i) O.B. Van	-	-	-	-

	(ii) Trucks, Jeep and Vans	-	-	-	-
	(iii) Motor Car	-	-	-	-
	(iv) two/three-wheeler	-	-	-	-
	(v) others	26,897	32,700	-	59,597
<b>5</b>	<b>Furniture &amp; Fixtures</b>				
	(i) Cabinets/Almirah etc,	596,910	347,479	-	944,389
	(ii) Air Conditioners, AC plant/Fridges	2,868,119	893,089	-	3,761,208
	(iii) Air Coolers	319,272	10,900	-	330,172
	(iv) Water Coolers	714,830	663,987	-	1,378,817
	(v) Tables/Chairs/Sofas/ Carpets	4,691,200	2,590,080	95,848	7,377,128
	(vi) Wooden Partitions	96,725	1,240,555	-	1,337,280
	(vii) Voltage stabilisers/ UPS System	381,702	18,739	-	400,441
	(viii) Others	1,221,011	393,007	20,250	1,634,268
<b>6</b>	<b>Office equipments</b>				
	(i) Typewriters	234,330	-	-	234,330
	(ii) Photocopiers/ Duplicators	1,607,053	235,980	-	1,843,033
	(iii) Fax machines	-	-	-	-
	(iv) Others	1,744,251	466,776	35,694	2,246,721
<b>7</b>	<b>Computers/ Peripherals</b>				
	(i) Computers	10,860,268	1,513,919	154,942	12,529,129
	(ii) Printers	2,933,455	638,715	20,922	3,593,092
	(iii) Software	2,887,149	487,209	5,333,269	8,707,627
	(iv) Others	6,318,690	3,605,422	87,905	10,012,017
<b>8</b>	<b>Electric installations</b>				
	(i) Electric Machinery	146,235	498,405	-	644,640
	(ii) Lights/ Fans	249,202	356,506	-	605,708
	(iii) Switchgear Equipment	8,400	19,665	-	28,065
	(iv) Transformers	34,264	-	-	34,264
	(v) Electric Wiring & Fitting	448,906	74,283	-	523,189
	(vi) Others	1,460,166	761,153	-	2,221,319
<b>9</b>	<b>Capital Works in progress</b>				
	(i) Major Works	41,200,017	2,828,837	-	44,028,854
	(ii) Misc. Works Scheme	35,745,203	113,423	-	35,858,626
	(iii) Special repairs	625,638	-	-	625,638
<b>10</b>	<b>Library Books</b>	313,932	9,915	-	323,847
	<b>Total</b>	<b>320,772,095</b>	<b>1,873,518,690</b>	<b>5,748,830</b>	<b>2,200,039,615</b>

# ANNEXURES

## EXISTING AKASHVANI STATIONS

TOTAL STATIONS-591 [MW-122, FM-626, SW 7]  
TOTAL TRANSMITTERS-755

Total [MW+FM] National Coverage:Area-90.00% Population-98.00%  
FM National Coverage:Area-60.5% Population-74.75%

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>ANDHRA PRADESH [16] Trs.-21 (MW-3,FM-18)</b>					
1	ANANTAPUR	LRS	10kW FM	101.7MHz	MP
2	CUDDAPAH	RSC	100kW MW	900kHz	TYPE I
			1kW FM	103.6MHz	
3	KURNOOL	LRS	10kW FM	102.4MHz	MP
4	MACHERLA	LRS	3kW FM	103.1MHz	MP
5	MERKAPURAM	LRS	10kW FM	101.5MHz	MP
6	NELLORE	LRS	10kW FM	102.7MHz	MP
7	ONGOLE	RELAY	100W FM	100.6MHz	DTH Telugu
8	TIRUPATHI	LRS	10kW FM	103.2MHz	MP
			3kW FM	107.5MHz	
9	VIJAYAWADA	RSC	100kW MW DRM	837kHz	TYPE III,RNU
		RAINBOW	10kW FM	102.2MHz	
		VBS	10kW FM	101.3MHz	
10	VISHAKHAPATNAM	RSC	100kW MW DRM	927kHz	TYPE I
		RAINBOW	10kW FM	102MHz	STEREO
11	NANDYAL	RELAY	100W FM	100.1MHz	
12	ADONI	RELAY	100W FM	100.1MHz	
13	KAKINADA	RELAY	100W FM	100.1MHz	
14	SRIKAKULAM	RELAY	1kW FM	102.7MHz	
15	ALAGADDA	RELAY	100W FM	103.6MHz	
16	RAJAHMUNDRY	RELAY	10kW FM	102.9MHz	
<b>ARUNANCHAL PRADESH [39] Trs.-44 (MW-5,FM-39,SW-0)</b>					
17	ITANAGAR	RSC	200kW MW DRM	675kHz	TYPE I,UPLINK,RNU
			10kW FM	103.1MHz	
18	PASSIGHAT	RSC	100kW MW DRM	1062kHz	MP
			100W FM	100.1MHz	
19	TAWANG	RSC	20kW MW DRM	1521kHz	MP
			100W FM	100.1MHz	
20	TEZU	RSC	10kW MW	1332kHz	MP
			100W FM	100.1MHz	
21	ZIRO	LRS	1kW MW	1602kHz	MP
			100W FM	100.1MHz	
22	BOMDILA	RELAY	1kW FM	100.3MHz	
23	CHANGLANG	RELAY	1kW FM	101.6MHz	
24	DAPORIJO	RELAY	1kW FM	101.0MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
25	KHONSA	RELAY	1kW FM	102.5MHz	
26	KOYU	RELAY	100W FM	100.1MHz	
27	ROMGONG	RELAY	100W FM	100.1MHz	
28	YINGKINONG	RELAY	100W FM	100.1MHz	
29	ZEMITHANG	RELAY	100W FM	100.1MHz	
30	KALAKTANG	RELAY	100W FM	100.1MHz	
31	TALIHA	RELAY	100W FM	100.1MHz	
32	SEPPA	RELAY	100W FM	100.1MHz	
33	BASAR	RELAY	100W FM	100.1MHz	
34	ALONG	RELAY	100W FM	100.1MHz	
35	MIAO	RELAY	100W FM	100.1MHz	
36	ROING	RELAY	100W FM	100.1MHz	
37	HUNLI	RELAY	100W FM	100.1MHz	
38	YOMCHA	RELAY	100W FM	100.1MHz	
39	NAMSAI	RELAY	100W FM	100.1MHz	
40	HAWAI	RELAY	100W FM	100.1MHz	
41	GEKU	RELAY	100W FM	100.1MHz	
42	DEOMALI	RELAY	100W FM	100.1MHz	
43	BHALUKPONG	RELAY	100W FM	100.1MHz	
44	CHIYANGTAJO	RELAY	100W FM	100.1MHz	
45	RAGA	RELAY	100W FM	100.1MHz	
46	MECHUKA	RELAY	100W FM	100.1MHz	
47	GENSI	RELAY	100W FM	100.1MHz	
48	BOLENG	RELAY	100W FM	100.1MHz	
49	TUTING	RELAY	100W FM	100.1MHz	
50	MARIANG	RELAY	100W FM	100.1MHz	
51	HAYULIANG	RELAY	100W FM	100.1MHz	
52	NAMPONG	RELAY	100W FM	100.1MHz	
53	SANGRAM	RELAY	100W FM	100.1MHz	
54	YACHULI	RELAY	100W FM	100.1MHz	
55	BARIRIZO	RELAY	100W FM	100.1MHz	
<b>ASSAM [23]</b> <b>Trs.-34 (MW-7,FM-27,SW-0)</b>					
56	DHUBRI	RELAY	10kW FM	103.3MHz	
57	DIBRUGARH	<b>RSC</b>	300kW MW <b>DRM</b>	567kHz	TYPE III,RNU
			1kW FM	101.3MHz	
			100W FM	100.1MHz	
58	DIPHU	<b>LRS</b>	1kW MW	1485kHz	MP
		RELAY	100W FM	100.9MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO	
59	GUWAHATI	RSC	20kW MW DRM	1035kHz	TYPE IV , UPLINK, RNU,NOP	
			100kW MW	729kHz		
		VBS	10kW FM	100.8MHz	STEREO	
			10kW FM	101.6MHz	STEREO	
60	HAFLONG	LRS	10kW FM	100.2MHz	MP	
61	JORHAT	LRS	10kW FM	103.4MHz	MP	
62	KOKRAJHAR	RSC	20kW MW	1512kHz	TYPE I	
			100W FM	100.1MHz		
		RELAY	10KW FM	102MHz		
63	NAGAON	LRS	6kW FM	102.7MHz	MP	
			100W FM	100.1MHz		
64	SILCHAR	RSC	20kW MW	828kHz	TYPE I,RNU	
			5kW FM	102.3MHz		
			100W FM	100.1MHz		
65	TEZPUR	RSC	20kW MW	1125kHz	MP	
			1kW FM	102.4MHz		
66	BAKULIAGHAT	RELAY	100W FM	100.1MHz		
67	MARGHERITA	RELAY	100W FM	100.1MHz		
68	TINSUKIA	RELAY	100W FM	100.1MHz		
69	NAZIRA	RELAY	100W FM	100.1MHz		
70	NORTHLAKHIMPUR	RELAY	100W FM	100.1MHz		
71	DUDHNOI	RELAY	100W FM	100.1MHz		
72	UDALGURI	RELAY	100W FM	100.1MHz		
73	SARIHAJAN	RELAY	100W FM	100.1MHz		
74	LANKA	RELAY	100W FM	100.1MHz		
75	BARPETA	RELAY	100W FM	100.1MHz		
76	GOALPARA	RELAY	1kW FM	102.6MHz		
77	LUMDING	RELAY	1kW FM	101.5MHz		
78	KARIMGANJ	RELAY	1kW FM	100.4MHz		
<b>BIHAR [25]</b>						
<b>Trs. 28- (MW-3,FM-25)</b>						
79	BHAGALPUR	RSC	20kW MW	1458kHz	TYPE I	
			100W FM	100.1MHz		
80	DARBHANGA	RSC	20kW MW	1296kHz	TYPE I	
81	GAYA	RELAY	100W FM	100.9MHz	VB	
82	PATNA	RSC	100kW MW DRM	621kHz	TYPE IV, Uplink, Newson Phone, RNU	
			VBS	10kW FM	102.5MHz	VB,STEREO
			RAINBOW	10kW FM	101.6MHz	
83	PURNEA	LRS	10kW FM	103.7MHz	MP	
84	SITAMARHI	RELAY	10kW FM	102.0MHz	Hybrid prog	
85	SASARAM	LRS	6kW FM	103.4MHz	MP	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
86	AURANGABAD	RELAY	100W FM	102.4MHz	
87	BATHNAHA	RELAY	10kW FM	100.1MHz	
88	MUZAFFARPUR	RELAY	10KW FM	100.4MHz	
89	BETTIAH	RELAY	100W FM	100.1MHz	
90	MOTIHARI	RELAY	100W FM	100.1MHz	
91	MADHUBANI	RELAY	100W FM	100.1MHz	
92	KISHANGANJ	RELAY	100W FM	100.1MHz	
93	SAHARSA	RELAY	100W FM	100.1MHz	
94	NARKATIAGANG	RELAY	10kW FM	102.9MHz	
95	BEGUSARAI	RELAY	100W FM	100.1MHz	
96	NAWADA	RELAY	100W FM	100.1MHz	
97	JAMUI	RELAY	100W FM	100.1MHz	
98	BANKA	RELAY	100W FM	100.1MHz	
99	BUXAR	RELAY	100W FM	100.1MHz	
100	LAKHISARAI	RELAY	100W FM	103.6MHz	
101	KATIHAR	RELAY	100W FM	100.1MHz	
102	SIKANDRA	RELAY	100W FM	101MHz	
103	SHEIKHPURA	RELAY	100W FM	100.1MHz	
<b>CHHATTISGARH [16] Trs.-19 (MW-3,FM-16)</b>					
104	AMBIKAPUR	<b>RSC</b>	20kW MW	1260kHz	TYPE I
			5kW FM	100.2MHz	
105	BILASPUR	<b>LRS</b>	6kW FM	103.2MHz	MP
106	JAGDALPUR	<b>RSC</b>	100kW MW <b>DRM</b>	756kHz	TYPE I
			100W FM	100.1MHz	
107	RAIGARH	<b>LRS</b>	6kW FM	100.7MHz	MP
108	RAIPUR	<b>RSC</b>	100kW MW	981kHz	TYPE I, Uplink, News-on- Phone, RNU
		<b>VBS</b>	10kW FM	101.6MHz	
109	SARAIPELLI	<b>LRS</b>	1kW FM	102.8MHz	MP
110	MAHENDERGARH	RELAY	100W FM	100.1MHz	
111	KONTA	RELAY	100W FM	100.1MHz	
112	KHAROD	RELAY	100W FM	100.1MHz	
113	KORBA	RELAY	100W FM	100.1MHz	
114	PANDARIA	RELAY	100W FM	100.1MHz	
115	KANKER	RELAY	100W FM	100.1MHz	
116	DONGARGARH	RELAY	100W FM	100.1MHz	
117	BAILADILA	RELAY	100W FM	101MHz	
118	BALOD(RAJHARA)	RELAY	100W FM	100.1MHz	
119	NARAYANPUR	RELAY	100W FM	100.1MHz	
<b>GOA [1] Trs.-4 (MW-2,SW-0,FM-2)</b>					

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
120	PANAJI	RSC	100kW MW DRM	1287kHz	TYPE III,RNU
		VBS	20kW MW	828kHz	
		RAINBOW	6kW FM	105.4MHz	STEREO
		VBS	10kW FM	101.1MHz	
<b>GUJARAT [27] Trs.-32 (MW-6,FM-26)</b>					
121	AHMEDABAD	RSC	200kW MW DRM	846kHz	TYPE IV,Uplink, News on Phone, RNU
		VBS	10kW FM	96.7MHz	STEREO
122	AHWA	RSC	1kW MW	1485kHz	MP
			100W FM	100.1MHz	
123	BHUUJ	RSC	20kW MW	1314kHz	TYPE II,RNU
			5kW FM	103.7MHz	
124	GODHRA	LRS	10kW FM	102.2MHz	MP
125	RAJKOT	RSC	300kW MW DRM	810kHz	TYPE III
		VBS	10kW FM	102.4MHz	STEREO
			1000kW MW DRM	1071kHz	Replaced with DRM Tr. & formally commis- sioned on 10.9.2012
126	SURAT	RSC/VBS	10kW FM,VB	101.1MHz	MP
127	VADODRA	RSC/ VBSEX- CL.	10kW FM	93.9MHz	TYPE II & STEREO
128	HIMMATNAGAR	LRS	1kW MW	1584kHz	MP
129	MEHSANA	RELAY	100W FM	100.1MHz	
130	BHAVNAGAR	RELAY	100W FM	100.1MHz	
131	BHARUCH	RELAY	100W FM	100.1MHz	
132	JAMNAGAR	RELAY	100W FM	100.1MHz	
133	PORBANDAR	RELAY	100W FM	100.1MHz	
134	DWARKA	RELAY	100W FM	100.1MHz	
135	JUNAGARH	RSC	10kW FM	101.7MHz	Playback with Voice over recording, & field produc- tion facilities
136	AMRELI	RELAY	100W FM	100.1MHz	
137	KEVADIA	RELAY	100W FM	100.1MHz	
138	JAMKHAMBHALLIA	RELAY	100W FM	103.6MHz	
139	VALSAD	RELAY	100W FM	103.6MHz	
140	VERAVAL	RELAY	100W FM	100.1MHz	
141	MODASA	RELAY	100W FM	100.1MHz	
142	THARAD	RELAY	100W FM	100.1MHz	
143	SURENDRANAGAR	RELAY	100W FM	100.1MHz	
144	DAHOD	RELAY	100W FM	103.6MHz	
145	BOTAD	RELAY	100W FM	103.6MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
146	RADHANPUR	RELAY	100W FM	100.1MHz	
147	DEESA	RELAY	100W FM	100.1MHz	
<b>HARYANA [7]</b> <b>Trs.-8 (MW-1,FM-7)</b>					
148	BHIWANI	RELAY	100W FM	100.1MHz	
149	HISSAR	LRS	10kW FM	102.3MHz	MP
150	JIND	RELAY	100W FM	100.1MHz	
151	KURUKSHETRA	LRS	10kW FM	101.4MHz	MP
152	ROHTAK	RSC	20kW MW	1143kHz	TYPE III,UPLINK
		VBS	10kW FM	103.5MHz	STEREO
153	SIRSA	RELAY	100W FM	100.1MHz	
154	AMBALA	RELAY	100W FM	100.1MHz	
<b>HIMACHAL PRADESH [16]</b> <b>Tr.-17( MW-1,FM-16,SW-0)</b>					
155	BHARMOUR	RELAY	100W FM	101.3MHz	
156	DHARMSHALA	RSC	10kW FM	103.4MHz	MP
157	HAMIRPUR	LRS	5kW FM	101.8MHz	MP
158	KASAULI	RELAY	10kW FM	100.9MHz	
159	KINNAUR(KALPA)	RELAY	1kW FM	103.7MHz	
160	KULLU	RELAY	5kW FM	102.5MHz	
161	SHIMLA	RSC	100kW MW	774kHz	TYPE III , UP-LINK,R-NU,News On Phone
			10kW FM	103.7MHz	STEREO
162	KEYLONG	RELAY	100W FM	100.1MHz	
163	RAMPUR	RELAY	100W FM	103.7MHz	
164	BERTHEIN	RELAY	100W FM	100.1MHz	
165	MANDI	RELAY	100W FM	100.1MHz	
166	BILASPUR	RELAY	100W FM	100.1MHz	
167	SUNDERNAGAR	RELAY	100W FM	100.1MHz	
168	MANALI	RELAY	100W FM	100.1MHz	
169	CHAMBA	RELAY	100W FM	100.1MHz	
170	CHAURIKHAS	RELAY	100W FM	100.1MHz	
<b>JHARKHAND [16]</b> <b>Trs.-19 [MW-1,FM-18,SW-0]</b>					
171	CHAIBASA	LRS	10kW FM	101.7MHz	MP
172	DALTONGANJ	LRS	10kW FM	103MHz	MP
173	HAJARIBAGH	LRS	6kW FM	102.1MHz	MP
174	JAMSHEDPUR	RSC	10kW FM	100.8MHz	TYPE- I Studio, Stereo
		VBS	10kW FM	102.4MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
175	RANCHI	RSC	100kW MW DRM	549kHz	TYPE II,UPLINK,R-NU
		VBS	10kW FM	103.3MHz	STEREO
		RAINBOW	10kW FM	100.5MHz	
176	CHATRA	RELAY	100W FM	100.1MHz	
177	GHATSHILA	RELAY	100W FM	100.1MHz	
178	GODDA	RELAY	100W FM	103.6MHz	
179	GUMLA	RELAY	100W FM	100.1MHz	
180	BOKARO	RELAY	100W FM	100.1MHz	
181	GIRIDIH	RELAY	100W FM	100.1MHz	
182	DEOGHAR	RELAY	100W FM	100.1MHz	
183	DUMKA	RELAY	100W FM	100.1MHz	
184	DHANBAD	RSC	10kW FM	101.2MHz	Playback with Voice over recording, & field production facilities
185	LOHARDAGA	RELAY	100W FM	101.3MHz	
186	BARHARWA	RELAY	100W FM	101MHz	
<b>KARNATAKA [24]</b>					
<b>Trs.-35 [MW-5,SW-4,FM-26]</b>					
187	BANGALORE	RSC	200kW MW DRM	612kHz	TYPE IV, Uplink, Newson Phone, RNU
		VBS	10kW FM	102.9MHz	STEREO
		RAINBOW	10kW FM	101.3MHz	STEREO
			1kW FM	100.1MHz	Classical
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
			500 kW SW EXT. SERV.		
188	BHADRAWATI	RSC	20kW MW	675kHz	TYPE I
			1kW FM	103.5MHz	
189	BELLARY	LRS	10kW FM	103.3MHz	MP
190	BIJAPUR	LRS	10kW FM	101.8MHz	MP
191	CHITRADURG	LRS	6kW FM	102.6MHz	MP
192	DHARWAD	RSC	200kW MW DRM	765kHz	TYPE III,RNU
		VBS	10kW FM	103.0MHz	
193	GULBARGA (KALABURGI)	RSC	20kW MW	1107kHz	TYPE-I
		VBS	10kW FM	103.7MHz	STEREO
194	HASSAN	RSC	10kW FM	102.2MHz	MP
195	HOSPET	LRS	10kW FM	100.5MHz	MP
196	KARWAR	LRS	5kW FM	102.3MHz	MP

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
197	MANGALORE/UDIPI	RSC	20kW MW	1089kHz	MP
			10kW FM	100.3MHz	TYPE I
198	MERCARA(MADIKERI)	RSC	10kW FM	103.1	MP
199	MYSORE	RSC	10kW FM	100.6MHz	MP
200	RAICHUR	LRS	10kW FM	102.1MHz	MP
201	SRINGERI	RELAY	100W FM	101MHz	DTH Kannada
202	TUMKUR	RELAY	100W FM	100.1MHz	
203	HOSDURG	RELAY	100W FM	100.1MHz	
204	DAVANGERE	RELAY	100W FM	100.1MHz	
205	SAGAR	RELAY	100W FM	100.1MHz	
206	KUMTA	RELAY	100W FM	100.1MHz	
207	BAGALKOT	RELAY	100W FM	100.1MHz	
208	BIDAR	RELAY	100W FM	100.1MHz	
209	KOLAR	RELAY	100W FM	103.6MHz	
210	RENEBENURU	RELAY	100W FM	103.6MHz	
<b>KERALA [14]</b>					
<b>Trs.-19 (MW-4,SW-0,FM-15)</b>					
211	ALLEPPY(Alappuzha)		5kW FM	103.5MHz	
			2X100kW MW*	576kHz	
212	CALICUT(Kozhikode)	RSC	100kW MW	684kHz	TYPE III,RNU
		VBS	10kW FM	103.6MHz	
213	CANNANOR(Kannur)	RSC	10kW FM	101.5MHz	MP
214	COCHIN(Kochi)	LRS	10kW FM	102.3MHz	MP
		RAINBOW	10kW FM	107.5MHz	
215	DEVIKULAM	RSC	5kW FM	101.4MHz	MP
216	TRICHUR(Thrissur)	RSC	100kW MW	630kHz	TYPE I
			1kW FM	101.1MHz	
217	THIRUVANANTHAPURAM	RSC	20kW MW	1161kHz	TYPE IV, Uplink, News on Phone, RNU
		VBS	10kW FM	101.9MHz	STEREO
218	MANJERI	LRS	3kW FM	102.7MHz	MP
219	PUNALUR	RELAY	100W FM	100.1MHz	
220	KALPETTA	RELAY	100W FM	100.1MHz	
221	KASARGODE	RELAY	100W FM	103.7MHz	
222	PAINAU	RELAY	100W FM	100.1MHz	
223	KAYAMKULAM	RELAY	100W FM	100.1MHz	
224	PATHANAMTHITTA	RELAY	100W FM	101MHz	
<b>MADHYA PRADESH [38]</b>					
<b>Trs.-44 (MW-6,FM-38,SW-0)</b>					
225	BALAGHAT	LRS	10kW FM	101.3MHz	MP
226	BETUL	LRS	6kW FM	103.1MHz	MP
227	BHOPAL	RSC	10kW MW	1593kHz	TYPE III,UPLINK, RNU
		VBS	10kW FM	103.5MHz	STEREO

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
228	CHHATARPUR	RSC	20kW MW	675kHz	TYPE I
			5kW FM	100.5MHz	
229	CHHINDWARA	LRS	10kW FM	102.2MHz	MP
230	GUNA	LRS	10kW FM	102.3MHz	MP
231	GAWALIOR	RSC	20kW MW	1386kHz	TYPE I
			5kW FM	101.8MHz	
232	INDORE	RSC	200kW MW	648kHz	TYPE III,RNU
		VBS	10kW FM	101.6MHz	STEREO
233	JABALPUR	RSC	200kW MW DRM	801kHz	TYPE I
		VBS	10kW FM	102.9MHz	STEREO
234	KHANDWA	LRS	10kW FM	101.2MHz	MP
235	PANCHMARHI	RELAY	100W FM	100.1MHz	
236	REWA	RSC	20kW MW	1179kHz	TYPE II
			5kW FM	102.4MHz	
237	SAGAR	LRS	10kW FM	102.6MHz	MP
238	SHAHDOL	RSC	6kW FM	102MHz	MP
239	SHIVPURI	RSC	10kW FM	100.2MHz	MP
240	MANDLA	LRS	1kW FM	100.4MHz	MP
241	RAJGARH	LRS	3kW FM	100.7MHz	MP
242	NEEMUCH	RELAY	100W FM	100.1MHz	
243	MANDSAUR	RELAY	100W FM	100.1MHz	
244	SATNA	RELAY	100W FM	100.1MHz	
245	HARDA	RELAY	100W FM	100.1MHz	
246	CHANDERI	RELAY	100W FM	100.1MHz	
247	UJJAIN	RSC	5kW FM	102.5MHz	Playback with Voice over recording & field production facilities
248	RATLAM	RELAY	10kW FM	100.4MHz	
249	JHABUA	RELAY	100W FM	100.1MHz	
250	BARWANI	RELAY	100W FM	100.1MHz	
251	NARSINGHPUR	RELAY	100W FM	100.1MHz	
252	PIPARIYA	RELAY	100W FM	103.6MHz	
253	PANNA	RELAY	100W FM	103.6MHz	
254	DAMOH	RELAY	100W FM	100.1MHz	
255	SHEOPURKALAN	RELAY	100W FM	102.7MHz	
256	SEONI	RELAY	100W FM	100.1MHz	
257	BURHANPUR	RELAY	100W FM	100.1MHz	
258	KUKDESHWAR	RELAY	100W FM	101MHz	
259	KURWAI	RELAY	100W FM	100.1MHz	
260	MURWARA	RELAY	100W FM	100.1MHz	
261	Nagda	RELAY	100W FM	103.6MHz	
262	Shajapur	RELAY	100W FM	100.1MHz	
<b>MAHARASHTRA [37]</b>					
<b>Trs.-47 (MW-8,FM-39,SW-0)</b>					
263	AHMEDNAGAR	LRS	10kW FM	100.1MHz	MP

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
264	AKOLA	LRS	10kW FM	102.4MHz	MP
265	AURANGABAD	RSC	10kW FM	101.7MHz	TYPE II,UPLINK, RNU
266	BEED	LRS	6kW FM	102.9MHz	MP
267	CHANDRAPUR	LRS	6kW FM	103MHz	MP
268	DHULE	LRS	10kW FM	100.5MHz	MP
269	GHARCHIROLI	RELEY	100W FM	101.8MHz	
270	JALGAON	RSC	20kW MW	963kHz	TYPEI
			5kW FM	102.1MHz	
271	KOLHAPUR	RSC	10kW FM	102.7MHz	MP
272	MUMBAI	RSC	100 kW MW DRM'A'	1044kHz	TYPE IV Plus,UPLINK, RNU,News on phone
			100 kW MW DRM'B'	558kHz	MULTITRACK
		RAINBOW	20kW FM	107.1MHz	STEREO
		GOLD	20kW FM	100.1MHz	STEREO
		VBS	20kW FM	102.8MHz	STEREO
273	NAGPUR	RSC	300kW MW	585kHz	TYPEIII,RNU
		VBS	10kW FM	100.6MHz	STEREO
274	NANDED	LRS	10kW FM	101.1MHz	MP
275	NASIK	LRS	10kW FM	101.4MHz	MP
276	OSMANABAD	LRS	10kW FM	101.3MHz	MP
277	PARBHANI	RSC	20kW MW	1305kHz	TYPE I
			1kW FM VB	102.0MHz	
278	PUNE	RSC	100kW MW DRM	792kHz	TYPE IV,RNU
		VBS	10kW FM	101MHz	STEREO
279	RATNAGIRI	RSC	20kW MW	1143kHz	TYPE I
			1kW FM VB	101.5MHz	
280	SANGLI	RSC	20kW MW	1251kHz	TYPE I
			1kW FM VB	100.6MHz	
281	SATARA	LRS	6kW FM	103.1MHz	MP
282	SOLAPUR	LRS	10kW FM	103.4MHz	MP
283	YAVATMAL	LRS	10kW FM	102.7MHz	MP
284	ORAS (Sindhurganagari)	LRS	5kW FM	103.60MHz	Playback with Voice over re-cording & field production facilities
285	BULDHANA	RELAY	100W FM	100.1MHz	
286	WARDHA	RELAY	100W FM	100.1MHz	
287	GONDIA	RELAY	100W FM	100.1MHz	
288	JALNA	RELAY	100W FM	100.1MHz	
289	MALEGAON	RELAY	100W FM	100.1MHz	
290	BRAHMPURI	RELAY	100W FM	100.1MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
291	AMRAVATI	LRS	10kW FM VB	101.5 MHz	Playbac kwith Voice over recording & fiel dproduction facilities
292	SHIRDI	RELAY	100W FM	103.7MHz	
293	NANDURBAR	RELAY	100W FM	103.6MHz	
294	SATANA	RELAY	100W FM	103.6MHz	
295	AHERI	RELAY	100W FM	100.1MHz	
296	SIRONCHA	RELAY	100W FM	100.1MHz	
297	WASHIM	RELAY	100W FM	103.6MHz	
298	ACHALPUR	RELAY	100W FM	100.1MHz	
299	HINGOLI	RELAY	100W FM	100.1MHz	
<b>MANIPUR [ 9 ]</b>					
<b>Trs.-11 (MW-1,FM-10,SW-0)</b>					
300	IMPHAL	RSC	300kW MW	882kHz	TYPE III ,Uplink, News on Phone, RNU
			10kW FM	103.5MHz	
			100W FM	100.1MHz	
301	CHURACHANDPUR	LRS	5kW FM	101.4MHz	MP
302	SENAPATI	RELAY	100W FM	100.1MHz	
303	KANGPOKPI	RELAY	100W FM	100.1MHz	
304	PARBUNG	RELAY	100W FM	100.1MHz	
305	MOREH	RELAY	100W FM	100.1MHz	
306	CHANDEL	RELAY	100W FM	100.1MHz	
307	UKHRUL	RELAY	1kW FM	100.5MHz	
308	TAMENGLONG	RELAY	1kW FM	102.6MHz	
<b>MEGHALAYA [ 7 ]</b>					
<b>Trs.-12( MW-4,FM-8,SW-0)</b>					
309	JOWAI	LRS	5kW FM	101.1MHz	MP
310	NONGSTOIN	CRS	1kW MW	1485kHz	MP
		RELAY	100 FM	100.1MHz	
311	SHILLONG	RSC	100kW MW	864kHz	TYPE II,UPLINK,R-NU
		RAINBOW	10kW FM	103.6MHz	STEREO
			100W FM	100.1MHz	
312	TURA	RSC	20kW MW	1233kHz	TYPE I
			5kW FM	101.7MHz	
313	WILLIAMNAGAR	CRS	1kW MW	1602kHz	MP
		RELAY	100W FM	100.9MHz	
314	BAGHMARA	RELAY	100W FM	100.1MHz	
315	CHERRAPUNJEE	RELAY	1kW FM	102.0MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
<b>MIZORAM [13]</b> <b>Trs.-16 (MW-2,SW-0,FM-14)</b>					
316	AIZAWL	<b>RSC</b>	20kW MW	540kHz	TYPE II, UP-LINK,RNU
			6kW FM	100.7MHz	
			100W FM	100.1MHz	
317	CHAMPHAI	RELAY	1kW FM	101MHz	
318	KOLASIB	RELAY	1kW FM	102.8MHz	
319	LUNGLEH	<b>RSC</b>	5kW FM	101.9MHz	MP
320	SAIHA	<b>CRS</b>	1kW MW	1602kHz	MP
			100W FM	100.1MHz	
321	RENGDIL	RELAY	100W FM	100.1MHz	
322	LAISAWRAI	RELAY	100W FM	100.1MHz	
323	LAWNGTLAI	RELAY	100W FM	100.1MHz	
324	KHAWBUNG	RELAY	100W FM	100.1MHz	
325	ZAWNGIN	RELAY	100W FM	100.1MHz	
326	VANLAIPHAI	RELAY	100W FM	100.1MHz	
327	TUIPANG	RELAY	1kW FM	100.3MHz	
328	PUKZING	RELAY	100W FM	100.1MHz	
<b>NAGALAND [11]</b> <b>Trs.-13 (MW-2,FM-11,SW-0)</b>					
329	KOHIMA	<b>RSC</b>	100kW MW	639kHz	TYPE III,UPLINK,RNU
			10kW FM	103MHz	Stereo
330	MOKOKCHUNG	<b>LRS</b>	5kW FM	100.9MHz	MP
331	TUENSANG	<b>CRS</b>	1Kw MW	1602kHz	MP
		RELAY	100W FM	103MHz	
332	SAMTORE	RELAY	100W FM	100.1MHz	
333	DIMAPUR	RELAY	100W FM	100.1MHz	
334	HENIMA(TENING)	RELAY	100W FM	100.1MHz	
335	MELURI	RELAY	100W FM	100.1MHz	
336	PHEK	RELAY	1kW FM	102.1MHz	
337	WOKHA	RELAY	1kW FM	101.8MHz	
338	ZUNHEBOTO	RELAY	1kW FM	101.2MHz	
339	Mon	RELAY	100W FM	102MHz	
<b>ODISHA [28]</b> <b>Tr.-33 (MW-4,SW-0,FM-29)</b>					
340	BARIPADA	<b>LRS</b>	5kW FM	102.9MHz	MP
341	BERHAMPUR	<b>LRS</b>	10kW FM	100.6MHz	MP
342	BHAWANIPATNA	<b>RSC</b>	200kW MW	1206kHz	TYPE I
			5kW FM	100.3MHz	
343	BOLANGIR	<b>LRS</b>	10kW FM	101.9MHz	MP
344	CUTTACK	<b>RSC</b>	300kW MW	972kHz	TYPE IV,UPLINK,RNU
		<b>VBS</b>	10kW FM	100.4MHz	
		<b>RAINBOW</b>	6kW FM	101.3MHz	STEREO

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
345	JEYPORE	RSC	100kW MW	1467kHz	TYPE I
			1kW FM	103.6MHz	
346	JORANDA	LRS	1kW FM	102.2MHz	MP
347	KEONJHAR	LRS	10kW FM	100.1MHz	MP
348	PURI	LRS	5kW FM	103.4MHz	MP
349	ROURKELA	LRS	6kW FM	102.6MHz	MP
350	SAMBALPUR	RSC	100kW MW	945kHz	TYPE I
			5kW FM	101.0MHz	
351	DEOGARH	RELAY	100W FM	101.0MHz	
352	SORO	LRS	1kW FM	102.0MHz	MP
353	SUNDERGARH	RELAY	100W FM	100.1MHz	
354	ANGUL	RELAY	100W FM	100.1MHz	
355	PARADEEP	RELAY	100W FM	100.1MHz	
356	PARLAKHEMUNDI	RELAY	100W FM	100.1MHz	
357	BALIGUDA	RELAY	100W FM	100.1MHz	
358	RAYAGADA	RELAY	100W FM	100.1MHz	
359	NUAPARA	RELAY	100W FM	100.1MHz	
360	RAIRANGPUR	RSC	1kW FM	102.0MHz	Studio with Voice-over recording & playback facility
361	PHULBANI	RELAY	100W FM	100.1MHz	
362	KENDRAPARA	RELAY	100W FM	103.6MHz	
363	KORAPUT	RELAY	100W FM	100.1MHz	
364	NABRANGPUR	RELAY	100W FM	100.1MHz	
365	MOHANA	RELAY	100W FM	103.6MHz	
366	MALKANGIRI	RELAY	100W FM	101MHz	
367	BARGARH	RELAY	100W FM	100.1MHz	
<b>PUNJAB [8]</b>					
<b>Trs.-10 (MW-1,FM-9)</b>					
368	BHATINDA	LRS	6kW FM	101.1MHz	MP
369	JALLANDHAR	RSC	300kW MW DRM	873kHz	TYPE IV,UPLINK
		RAINBOW	10kW FM	102.7MHz	stereo
		VBS	10kW FM	100.6MHz	
370	PATIALA	LRS	6kW FM	100.2MHz	MP
371	GURDASPUR	RELAY	100W FM	100.1MHz	
372	FEROZEPUR	RELAY	100W FM	100.1MHz	
373	LUDHIANA	RSC/VBS	10kW FM	100.1MHz	Studio with Voice-over recording & playback facility
374	FAZILKA	RELAY	20kW FM	100.8MHz	
375	AMRITSAR	RELAY	20kW FM	103.6MHz	
<b>RAJASTHAN [38]</b>					
<b>Trs.-46 (MW-8,FM-38,SW-0)</b>					
376	AJMER	RELAY	200kW MW DRM	603kHz	
			5kW FM	103.3MHz	
377	ALWAR	LRS	10kW FM	103.1MHz	MP

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
378	BANSWARA	LRS	10kW FM	101.3MHz	MP
379	BARMER	RSC	20kW MW DRM	1458kHz	MP
380	BIKANER	RSC	20kW MW DRM	1395kHz	TYPEII
			10kW FM	101.6MHz	
381	CHITTORGARH	LRS	10kW FM	102.9MHz	MP
382	CHURU	RSC	6kW FM	100.7MHz	MP
383	JAIPUR	RSC	10kW FM	101.2MHz	TYPE III, Uplink, News on phone, RNU
		VBS	10kW FM	100.3MHz	STEREO
384	JAISALMER	RSC	10kW FM	101.8MHz	TYPE I
385	JHALAWAR	LRS	10kW FM	103.2MHz	MP

386	JODHPUR	RSC	300kW MW	531kHz	TYPE III
		VBS	10kW FM	102.1MHz	
387	KOTA	LRS	20kW MW	1413kHz	MP
			1kW FM	102.0MHz	
388	MOUNTABU	LRS	10kW FM	103.5MHz	MP
389	NAGPUR	LRS	6kW FM	103.7MHz	MP
390	SAWAIMADHOPUR	LRS	10kW FM	101.5MHz	MP
391	SURATGARH	RSC	300kW MW DRM	918kHz	TYPEI
		RELAY	100W FM	100.1MHz	
392	UDAIPUR	RSC	20kW MW	1125kHz	TYPEI
		VBS	10kW FM	101.7MHz	STEREO
393	NATHWARA	RELAY	100W FM	100.1MHz	
394	JHUNJHUNU	RELAY	100W FM	100.1MHz	
395	BHARATPUR	RELAY	100W FM	100.1MHz	
396	KARALI	RELAY	100W FM	100.1MHz	
397	ANUPGARH	RELAY	100W FM	100.1MHz	
398	DUNGARPUR	RSC	1kW MW	1485kHz	Transmission studio with voice – over recording facilities
		RELAY	100W FM	100.1MHz	
399	KOTPUTLI	LRS	10kW FM	101.9MHz	
400	CHAUTANHILL	RELAY	20KW FM	102.3MHz	
401	BUNDI	RELAY	10kW FM	103.6MHz	
402	KARANPUR	RELAY	100W FM	100.1MHz	
403	HANUMANGARH	RELAY	100W FM	103.6MHz	
404	BARAN	RELAY	100W FM	100.1MHz	
405	BHILWARA	RELAY	100W FM	100.1MHz	
406	BHADRE	RELAY	100W FM	100.1MHz	
407	KHAJUWALA	RELAY	100W FM	100.1MHz	
408	PHALODI	RELAY	100W FM	100.1MHz	
409	PALI	RELAY	100W FM	100.1MHz	
410	JALORE	RELAY	100W FM	100.1MHz	
411	SUJANGRARH	RELAY	100W FM	100.1MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
412	PRATAPGARH	RELAY	100W FM	102MHz	
413	BHINMAL	RELAY	100W FM	101.0MHz	
<b>SIKKIM [16] Trs.-18 (MW-1,FM-17,SW-0)</b>					
414	GANGTOK	<b>RSC</b>	20kW MW	1404kHz	TYPE I,RNU
			10kW FM	103.0MHz	
			100W FM	100.1MHz	
415	RONGPO	RELAY	100W FM	100.1MHz	
416	RONGLI	RELAY	100W FM	100.1MHz	
417	YANGYANG	RELAY	100W FM	100.1MHz	
418	TASHIDING	RELAY	100W FM	100.1MHz	
419	ZORTHANG	RELAY	100W FM	100.1MHz	
420	NAMCHI	RELAY	100W FM	100.1MHz	
421	GYAALSHING	RELAY	100W FM	100.1MHz	
422	SORENG	RELAY	100W FM	100.1MHz	
423	YUKSOM	RELAY	100W FM	100.1MHz	
424	MANGAN	RELAY	100W FM	100.1MHz	
425	CHUNGTHANG	RELAY	100W FM	100.1MHz	
426	LACHEN	RELAY	100W FM	100.1MHz	
427	LACHUNG	RELAY	100W FM	100.1MHz	
428	NAMTHANG	RELAY	100W FM	100.1MHz	
429	DENTAM	RELAY	100W FM	100.1MHz	
<b>TAMIL NADU [15] Trs.-25 (MW-7,SW-0,FM-18)</b>					
430	CHENNAI	<b>RSC</b>	200kW MW <b>DRM'A'</b>	720kHz	MULTI-TRACK
			20kW MW <b>DRM</b>	783kHz	News on Phone, RNU,Uplink
		<b>GOLD</b>	20kW FM	100.1MHz	STEREO
		<b>RAINBOW</b>	20kW FM	101.4MHz	STEREO
		<b>VBS</b>	20kW FM	102.3MHz	STEREO
431	COIMBATORE	<b>RSC</b>	20kW MW	999kHz	TYPE I
		<b>RAINBOW</b>	10kW FM	103MHz	STEREO
432	KODAIKANAL	<b>RSC/RAINBOW</b>	10kW FM	100.5MHz	MP (STEREO)
433	MADURAI	<b>RSC</b>	20kW MW	1269kHz	TYPE II
		<b>RAINBOW</b>	10kW FM	103.3MHz	STEREO
434	NAGARCOIL	<b>LRS</b>	10kW FM	101MHz	MP
435	OOTTACAMUND	<b>RSC</b>	10kW FM	101.8MHz	MP
436	TIRUCHIRAPALLI	<b>RSC</b>	100kW MW <b>DRM</b>	936kHz	TYPE IV,RNU
		<b>RAINBOW</b>	10kW FM	102.1MHz	STEREO
437	TIRUNELVELI	<b>RSC</b>	20kW MW	1197kHz	TYPE I
		<b>RAINBOW</b>	10kW FM	102.6MHz	
438	TUTICORIN	<b>RSC</b>	200 kW MW EXT. SERV.	1053kHz	TYPE I
			1kW FM	100.1MHz	
439	DHARMAPURI	<b>LRS</b>	10kW FM TR.	102.5MHz	MP

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
440	SALEM(YERCAUD)	RELAY	100W FM	103.7MHz	
441	THANJAVUR	RELAY	100W FM	101.2MHz	
442	RAMESHWARAM	RELAY	100W FM	100.1MHz	
			20KW FM	100.9MHz	
443	VELLORE	RELAY	100W FM	100.1MHz	
444	TIRUPATTUR	RELAY	100W FM	100.1MHz	
<b>TELANGANA [15]</b> <b>Trs.-17 (MW-1,SW-0,FM-16)</b>					
445	ADILABAD	LRS	10kW FM	100.2MHz	MP
446	HYDERABAD	RSC	200kW MW DRM	738kHz	TYPE IV,UPLINK, RNU, News on phone
		VBS	10kW FM	102.8MHz	STEREO
		RAINBOW	10kW FM	101.9MHz	
447	KARIMNAGAR	RELAY	5kW FM	102.3MHz	
448	KOTHAGUDAM	RSC	6kW FM	100.1MHz	MP
449	NIZAMABAD	LRS	10kW FM	103.2MHz	MP
450	WARANGAL	LRS	10kW FM	103.5MHz	MP
451	SURYAPET	RELAY	10kW FM	101.0MHz	
452	KAMMAREDDY	RELAY	100W FM	100.1MHz	
453	BANSWADA	RELAY	100W FM	100.1MHz	On Low Power Pending Installation of Regular Antenna
454	MEHBOOBNAGAR	RELAY	10kW FM	101.2MHz	
455	KHAMMAM	RELAY	100W FM	100.1MHz	DTH Telugu
456	RAMAGUNDAM	RELAY	100W FM	100.1MHz	
457	DEVARAKONDA	RELAY	100W FM	100.1MHz	
458	NALGONDA	RELAY	100W FM	100.1MHz	
459	SIRPUR	RELAY	100W FM	100.1MHz	
<b>TRIPURA [18]</b> <b>Trs.-19 (MW-2,FM-17)</b>					
460	AGARTALA	RSC	20kW MW	1269kHz	TYPE I,UPLINK, RNU
			10kW FM	101.6MHz	STEREO
461	BELONIA	LRS	10kW FM	103.7MHz	MP
462	KAILASHAHAR	LRS	6kW FM	103.2MHz	MP
463	AMARPUR	RELAY	100W FM	100.1MHz	
464	KHOWAI	RELAY	100W FM	100.1MHz	
465	TELMURA	RELAY	100W FM	100.1MHz	
466	SABROOM	RELAY	100W FM	100.1MHz	
467	DHARMANAGAR	RSC	1kW MW	1584kHz	MP
468	DAMCHHARA	RELAY	100W FM	100.1MHz	
469	VANGMUN	RELAY	100W FM	100.1MHz	
470	SAKHAN	RELAY	100W FM	100.1MHz	
471	CHOWMANU	RELAY	100W FM	100.1MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
472	GANDACHHARA	RELAY	100W FM	100.1MHz	
473	SILACHARI	RELAY	100W FM	100.1MHz	
474	LONGTHERAI	<b>RSC</b>	5kW FM	102.5MHz	Studio with Voice-over recording & playback facility
475	NUTANBAZAR	RELAY	1kW FM	101.2MHz	
476	UDAIPUR	RELAY	1kW FM	100.9MHz	
477	AMBASSA	RELAY	100W FM	100.1MHz	
<b>UTTARP RADESH [37]</b>					
<b>Trs.-46 (MW-7,SW-0,FM-39)</b>					
478	AGRA	<b>RSC</b>	20kW MW	1530kHz	TYPE I
			5kW FM	103.4MHz	
479	ALIGARH	RELAY	10kW FM	101.3MHz	
480	PRAYAGRAJ	<b>RSC</b>	20kW MW	1026kHz	TYPE III
		<b>VBS</b>	10kW FM	100.3MHz	
481	BAREILLY	<b>LRS</b>	6kW FM	100.4MHz	MP
482	AYODHYA	<b>LRS</b>	6kW FM	101.9MHz	MP
483	GORAKHPUR	<b>VBS</b>	10kW FM	100.1MHz	TYPE III,RNU
		<b>RSC</b>	10kW MW (Mobile)	909kHz	
484	JHANSI	<b>LRS</b>	10kW FM	103MHz	MP
485	KANPUR	<b>VBSEXCL.</b>	10kW FM	103.7MHz	TYPE I
		<b>RSC/RAINBOW</b>	10kW FM	102.2MHz	
486	LUCKNOW	<b>RSC</b>	300kW MW <b>DRM</b>	747kHz	TYPE IV, Uplink, News on Phone, RNU
		<b>RAINBOW</b>	10kW FM	100.7MHz	STEREO
		<b>VBS</b>	10kW FM	101.6MHz	
487	MATHURA		100W FM	100.1MHz	
		<b>RSC</b>	10kW FM	102.2MHz	TYPE I
488	NAJIBABAD	<b>RSC</b>	200kW MW	954kHz	TYPE I
489	OBRA	<b>RSC</b>	6kW FM	102.7MHz	MP
490	RAMPUR	<b>RSC</b>	20kW MW	891kHz	TYPE I
			1kW FM	102.9MHz	
491	VARANASI	<b>RSC</b>	100kW MW <b>DRM</b>	1242kHz	TYPE II,UPLINK (Under installn.)
		<b>VBS</b>	10kW FM	100.6MHz	
492	BHARAICH	RELAY	100W FM	100.1MHz	
493	ORAI	RELAY	100W FM	100.1MHz	
494	BALRAMPUR	RELAY	100W FM	100.1MHz	
495	MAHOBA	RELAY	100W FM	100.1MHz	
496	PILIBHIT	RELAY	100W FM	100.1MHz	
497	HARDOI	RELAY	100W FM	100.1MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
498	LAKHIMPURKHERI	RSC	10kW FM	102.3MHz	Play-back with Voiceover recording, & field Production facilities
499	MAUNATHBHANJAN	RSC	10kW FM	102.2MHz	Playback with Voice-over recording, & field production facilities
500	RAEBAREILI	RSC/RAINBOW	20kW FM	102.8MHz	MP
501	AMETHI	RSC	5kW FM	103.1MHz	Studio with Voice-over recording & playback facilities.
502	BANDA	RSC	10kW FM	101.2MHz	Playback with Voice over recording, & field production facilities.
503	MEERUT	RELAY	10kW FM	101.7MHz	
504	ETAWAH	RELAY	10kW FM	102.5MHz	
505	GADANIA	RELAY	10kW FM	103.7MHz	
506	NANPARA	RELAY	10kW FM	103.2MHz	
507	SULTANPUR	RELAY	10kW FM	101.0MHz	MP
508	KARWI	RELAY	100W FM	100.1MHz	
509	AURAIYA	RELAY	100W FM	101MHz	
510	DEORIA	RELAY	100W FM	101MHz	
511	FATEHPUR	RELAY	100W FM	101MHz	
512	LALITPUR	RELAY	100W FM	103.6MHz	
513	NAUGARH	RELAY	100W FM	101MHz	
514	MAHARAJGANJ	RELAY	10kW FM	103.7MHz	
<b>UTTARAKHAND [24] Trs.-30 (MW-5,FM-25)</b>					
515	ALMORA	RSC	1kW MW	999kHz	TY-PEI,UPLINK
			1kW FM	103.0MHz	
			5kW FM	100.8MHz	
516	BHATWARI	RELAY	100W FM	100.3MHz	
517	GOPESHWAR(CHAMOLI)	RSC	1kW MW	1485kHz	MP
			100W FM	102.4MHz	
518	MUSSOORIE	RELAY	10kW FM	102.1MHz	
519	PAURI	RSC	1kW MW	1602kHz	MP
			100W FM	100.1MHz	
520	PITHORAGARH	RELAY	1kW MW	1602kHz	
			100W FM	102.4MHz	
521	UTTARKASHI	RELAY	1kW MW	1602kHz	
		RELAY	100W FM	103.6MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
522	PRATAPNAGAR	RELAY	100W FM	100.1MHz	
523	BACHER	RELAY	100W FM	100.1MHz	
524	RAJGARHI	RELAY	100W FM	100.1MHz	
525	TANAKPUR	RELAY	100W FM	100.1MHz	
526	KHAETIKHAN	RELAY	100W FM	100.1MHz	
527	UKHIMATH	RELAY	100W FM	100.1MHz	
528	NAINITAL	RELAY	100W FM	100.4MHz	
529	KASHIPUR	RELAY	100W FM	100.1MHz	
530	KALAGARH	RELAY	100W FM	100.1MHz	
531	RANIKHET	RELAY	100W FM	100.1MHz	
532	HARDWAR	RELAY	100W FM	100.1MHz	
533	BAGESHWAR	RSC	5kW FM	101.5MHz	Studio with Voice-over recording & playback facility
534	GAIRSAIN	RELAY	1kW FM	102.4MHz	
535	NEWTEHRI	RELAY	1kW FM	101.2MHz	
536	DEHRADUN	RSC	10kW FM	100.5MHz	TYPE IV Studio, RNU,UPLINK
537	CHAMPAWAT	RELAY	1kW FM	103.6MHz	
538	HALDWANI	RELAY	10kW FM	101.2MHz	
<b>WEST BENGAL [17] Trs.-25 (MW-4,FM-21)</b>					
539	ASANSOLE	RELAY	10kW FM	100.3MHz	
540	KOLKATA	RSC	200kW MW DRM'A'	657kHz	TYPE IV Studio, UPLINK, RNU
			100kW MW DRM'B'	1008kHz	
		GOLD	20kW FM Tr.	100.1MHz	STEREO
		RAINBOW	20kW FM	107.0MHz	STEREO
		VBS	20kW FM	101.8MHz	STEREO
		1000kW MW DRM (Chinsurah)	594kHz		
541	KURSEONG	RSC	5kW FM	102.3MHz	TYPE II,RNU
			10kW FM	103.5MHz	
542	MURSHIDABAD	LRS	6kW FM	102.2MHz	MP
543	SHANTINIKETAN	LRS	3kW FM	103.1MHz	MP
544	SILIGURI	RSC	200kW MW DRM	711kHz	TYPE I
		VBS	10kW FM	101.4MHz	STEREO
545	DARJEELING	RELAY	100W FM	100.1MHz	
			10kW FM	100.2MHz	
546	BALURGHAT	RELAY	10kW FM	101.0MHz	
547	KHARAGPUR	RELAY	100W FM	103.7MHz	
548	PURULIA	RELAY	100W FM	100.1MHz	
549	FARAKKA	RELAY	100W FM	100.1MHz	
550	KRISHNANAGAR	RELAY	10KW FM	103.7MHz	
551	COOCHBEHAR	RELAY	10kW FM	100.5MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
552	BASANTI	RELAY	100W FM	103.7MHz	
553	MALDA	RELAY	100W FM	103.7MHz	
554	BARDHAMAN	RSC	10KW FM	101.5MHz	Playback with Voice over recording, & field production facilities
555	ALIPURDUAR	RELAY	100W FM	102.7MHz	
<b>A&amp;N ISLAND [3] Trs.-4 (MW-1, SW-0,FM-3)</b>					
556	PORTBLAIRA&N	RSC	100kW MW	684kHz	RNU
		VBS	10kW FM	100.9MHz	STEREO
557	CARNICOBAR	RELAY	100W FM	100.1	
558	HAVELOCK	RELAY	100W FM	100.1	
<b>CHANDIGARH [1] Trs.-2 (FM-2)</b>					
559	CHANDIGARH	RSC/RAINBOW	10kW FM	103.1MHz	STEREO
		VBS	10kW FM	107.2MHz	TYPE I,RNU
<b>DADRA &amp; NAGAR HAVELI [1]Trs.1 (FM-1)</b>					
560	SILVASA	RELAY	100W FM	100.1MHz	
<b>DAMAN &amp; DIU [2] Trs.-2 (FM-2)</b>					
561	DAMAN	LRS	5kW FM	102.3MHz	MP
562	DIU	RELAY	100W FM	100.1MHz	
<b>DELHI [1] Trs.-07 (MW-2,SW-2,FM-3)</b>					
563	DELHI[1]	RSC	200kW MW DRM'A'	819kHz	TYPE IV Plus,UPLINK
		VBS	20kW MW DRM'C'	1368kHz	
		RAINBOW	20kW FM	102.6MHz	STEREO
		VBS	20kW FM	106.4MHz	STEREO
		GOLD	20kW FM	100.1MHz	STEREO
			100kW SW EXT.		
			100kW SW EXT.		
<b>JAMMU &amp; KASHMIR [16] Trs.-22 (MW-4,SW-0,FM-18)</b>					
564	JAMMU	RSC	300kW MW DRM	990kHz	TYPE III,UPLINK,RNU
			6kW FM	100.3MHz	
		VBS	10kW FM	104.5MHz	STEREO
565	KATHUA	LRS	10kW FM	102.2MHz	MP
566	POONCH	LRS	6kW FM	100.7MHz	MP
567	SRINAGAR	RSC	300kW MW	1116khz	TYPE IV,UPLINK,RNU
		VBS	10kW FM	102.6MHz	STEREO
			10kW FM	103.5MHz	
568	BHADARWAH	RSC	5kW FM	101.0MHz	MP
569	KUPWARA	RELAY	20kW MW	1350kHz	
570	NAUSHERA	RELAY	20kW MW	1089kHz	
			10kW FM	102.6MHz	
571	RAJOURI	RELAY	10kW FM	101.9MHz	

S.No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
572	TITHWAL	RELAY	100W FM	102.3MHz	VB
573	URI	RELAY	100W FM	100.1MHz	
			10kW FM	101.4MHz	
574	UDHAMPUR	LRS	10kW FM	103.7MHz	MP
575	GUREJ	RELAY	100W FM	100.5MHz	VB
576	TRAL	RELAY	100W FM	100.1MHz	VB
577	BIMBARGALLI	RELAY	100W FM	100.1MHz	
578	PAHALGAM	RELAY	100W FM	100.1MHz	VB
579	PATNITOP	RELAY	10kW FM	103.1MHz	
<b>LADAKH [9]</b>					
<b>Trs.-19 (MW-9,SW-1,FM-9)</b>					
580	KARGIL	RSC	1kW MW	1584kHz	MP
			200kW MW	684kHz	
			100W FM	100.1MHz	
581	LEH	RSC	20kW MW	1053kHz	MP,UPLINK, RNU
			10kW SW		
			100W FM	101.1MHz	
582	KHALSI	RELAY	1kW MW	1485kHz	
		RELAY	100W FM	100.1MHz	
583	DRASS	RELAY	1kW MW	1485kHz	
			100W FM	100.1MHz	
584	TIESURU	RELAY	1kW MW	1602kHz	
			100W FM	100.1MHz	
585	NYOMA	RELAY	1kW MW	1485kHz	
		RELAY	100W FM	100.1MHz	
586	DISKIT	RELAY	1kW MW	1602kHz	
		RELAY	100W FM	100.1MHz	
587	PADUM	RELAY	1kW MW	1584kHz	
			100W FM	100.1MHz	
588	HIMBOTINGLA	RELAY	10kW FM	101.7MHz	
<b>LAKSHADWEEP [1]</b>					
<b>Trs.2 (MW-1,FM-1)</b>					
589	KAVARATTI	RSC	10kW MW	1152kHz	MP
			100W FM	100.1MHz	
<b>PUDUCHERRY [2]</b>					
<b>Trs.-3 (MW-1,FM-2)</b>					
590	PUDUCHERRY	RSC	20kW MW	1215kHz	MP,RNU
		RAINBOW	10kW FM	102.8MHz	STE- REO (FM Rainbow Chennai)
591	KARAIKAL	LRS	10kW FM	100.3MHz	MP
					<b>Total no. of Trs.-755</b>

**\*\*\*Glossary**

1. RSC- Regional Service Centre
2. LRS- Local Radio Station
3. MW- Medium Wave
4. SW- Short Wave
5. FM- Frequency Modulation
6. Trs.- Transmitters
7. VBS- Vividh Bharati Service
8. DRM- Digital Radio Mondiale
9. DTH- Direct to Home
10. RNU- Regional News Unit
11. MP Studio- Multipurpose Studio
12. Type I Studio- Consists of Control room,1 Talk Studio,1 Music Studio,1 Editing room,1 Transmission Studio & 1 Rehearsal Studio
13. Type II Studio- Consists of Control room,1 Talk Studio,1 Music Studio, 1 Drama Studio,1 Editing room, 2 Transmission Studio & 1 Rehearsal Studio
14. Type III Studio- Consists of Control room,1 Talk Studio,1 Music Studio, 1 Drama Studio, 2 Editing room, 2 Transmission Studio & 1 Rehearsal Studio
15. Type IV Studio- Consists of Control room,1 Talk Studio,2 Music Studio, 1 Drama Studio,2 Editing room, 2 Transmission Studio & 1 Rehearsal Studio

### Chronology of landmark events in Akashvani

S. No.	Landmark event	Date of Commencement/ Launch
1	First ever radio Broadcasting begun from Radio Club of Bombay, then in Calcutta and Madras	June, 1923
2	Formal Radio Broadcasting starts in India	23 <sup>rd</sup> July, 1927
3	India State Broadcasting Service under the Department of Industries and Labour took over IBC	April, 1930
4	Lionel Fielden was appointed as first Controller of Broadcasting	August, 1935
5	Broadcasting in India assumes the name 'All India Radio	8 <sup>th</sup> June, 1936
6	Formation of Central News Organization	August, 1937
7	At the time of Independence there were 6 Radio stations in India + 3 in Pakistan	1947
8	Akashvani National Broadcaster	1956
9	Launch of Vividh Bharati Service	1957
10	A 1000 kW super power medium wave transmitter commissioned	Mogra near Kolkata in 1969 and at Rajkot in 1971
11	Launch of FM Broadcasting	23 <sup>rd</sup> July, 1977 (From Chennai)
12	5 channel receiver terminals	1985
13	Launch of FM Rainbow Channel	1993
14	500 kW super power short wave transmitters	Bangalore (now Bengaluru) in 1994
15	Multi-track recording studio	Mumbai in 1994 and in Chennai in 1995
16	North Eastern Service	January 3 <sup>rd</sup> , 1990 at Shillong
17	Launch of FM Gold Channel	2001
18	Launch of News on Air app	19 <sup>th</sup> March 2013
19	Mann Ki Baat	3 <sup>rd</sup> October, 2014
20	Azadi ka Amrit Mahamahotsav	12 <sup>th</sup> March, 2021
21	G-20 Initiatives by Akashvani	2023
22	591 Broadcast Centres	As on January, 2024
23	Launch of OTT	20.11.2024

## EXISTING REGIONAL SERVICE CENTER WITH STUDIO OTHER THAN LRS &amp; CRS(133)

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
<b>ANDHRA PRADESH (3)</b>				
1	Cuddapah	17.06.63	100kW <b>MW</b>	157.57
			1kW FM	
2	Vijayawada	01.12.48	100kW <b>MW</b>	371.80
			10kW FM	
			10kW FM	
3	Vishakhapatnam	04.08.63	100kW <b>MW</b>	
			10kW FM-Rainbow	103.09
<b>ARUNACHAL PRADESH (4)</b>				
4	Itanagar	01.04.86	100kW <b>MW</b>	28.10
			10kW FM	
5	Passighat	06.03.66	10kW <b>MW</b>	0.60
			100W FM	
6	Tawang	23.09.77	10kW <b>MW</b>	0.34
			100W FM	
7	TEZU	15.08.67	10kW <b>MW</b>	0.54
			100W FM	
<b>ASSAM (5)</b>				
8	Dibrugarh	15.02.69	300kW <b>MW</b>	85.80
			100W FM	
			1kW FM	
9	Guwahati'A'	01.07.48	100kW <b>MW</b>	161.90
	Guwahati'B'	28.07.85	20kW <b>MW</b>	37.20
			10kW FM-VB	
			10kW FM	
10	Kokrajhar	15.08.99	20kW <b>MW</b>	41.13
			100W FM	
11	Silchar	17.08.72	20kW <b>MW</b>	48.70
			100W FM	
			5KW FM	
12	Tezpur	01.07.00	20KW <b>MW</b>	44.60
			1KW FM	
<b>BIHAR (3)</b>				
13	Bhagalpur	05.03.67	20kW <b>MW</b>	201.76
14	Darabhanga	02.02.76	20kW <b>MW</b>	228.24
15	Patna	26.01.48	100KW <b>MW</b>	1289.77
			10KW FM-VB	
			10KW FM	

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
<b>CHHATTISGARH (3)</b>				
16	Ambikapur	26.12.76	20kW <b>MW</b>	33.43
			5KW FM	
17	Jagdalpur	22.01.77	100KW <b>MW</b>	53.88
			100W FM	
18	Raipur	02.10.63	100KW <b>MW</b>	181.50
			10KW FM	
<b>DELHI (1)</b>				
19	Delhi	01.01.36	200KW <b>MW'A'</b>	1186.00
		01.01.36	100KW <b>MW'B'</b>	1223.00
			20KW <b>MW'C'</b>	
			20KW FM-Rainbow	
			20KW FM-Gold	
			20KW FM-VBS	
			100KW SW-Ext.Ser.	
			100KW SW-Ext.Ser.	
<b>GOA (1)</b>				
20	Panji	09.01.62	100KW <b>MW</b>	24.56
			20KW <b>MW-VB</b>	
			6KW FM-Rainbow	
			10KW FM-VBS	
<b>GUJARAT (7)</b>				
21	Ahmedabad	16.04.49	200KW <b>MW</b>	517.70
			10KW FM-VB	
22	Ahwa	27.02.94	1KW <b>MW</b>	1.68
			100W FM	
23	Bhuj	10.10.65	20KW <b>MW</b>	37.50
			5KW FM	
24	Rajkot	04.01.55	300KW <b>MW</b>	470.65
			10KW FM-VB	
			1000KW <b>MW-EXT.SERV</b>	
25	Vadodara	14.11.75	10KW FM	
26	Junagarh	26.01.14	10KW FM	
27	Surat	30.03.92	10KW FM	
<b>HARAYANA (1)</b>				
28	Rohtak	08.05.76	20KW <b>MW</b>	392.10
			10KW FM	
<b>HIMACHAL PRADESH (2)</b>				
29	Dharamshala	23.02.94	10KW FM	14.90
30	Shimla	16.06.55	100KW <b>MW</b>	172.44
			10KW FM	

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
<b>JHARKHAND (3)</b>				
31	Jamshedpur	01.09.90	10KW FM-VB	
			10KW FM	
32	Ranchi	27.07.57	100KW MW	539.50
			10KW FM	
			6KW FM	
33	Dhanbad	27.05.19	10KW FM	
<b>KARNATAKA (8)</b>				
34	Bangalore	02.11.55	200KW MW	450.70
			10KW FM-VB	
			10kW FM-Rainbow	
			1KW FM	
			500KW SW-EXT.SERV	
			500KW SW-EXT.SERV	
			500KW SW-EXT.SERV	
			500KW SW-EXT.SERV	
35	Bhardrawati	07.02.65	20KW MW	38.63
			1KW FM	
36	Dharwad	08.01.50	200KW MW	297.76
			10KW FM-VB	
37	Gulbarga	11.11.66	20KW MW	110.30
			10KW FM	
38	Hassan	04.05.91	10KW FM	15.80
39	Mangalore/Udipi	11.12.76	10KW FM	9.60
		11.12.76	20KW MW	10.50
40	Mercara	28.08.93	10KW FM	23.00
41	Mysore	14.11.74	10KW FM	16.60
<b>KERALA (5)</b>				
42	Calicut	14.05.50	100KW MW	100.80
			10KW FM-VB	
43	Cannanore	04.05.91	10KW FM	15.70
44	Idukki(Devikulam)	23.02.94	5KW FM	26.90
45	Trichur	04.11.56	100KW MW	117.97
			1KW FM	
46	Trivandrum	12.03.43	20KW MW	50.70
			10KW FM-VB	
<b>MADHYA PRADESH (9)</b>				
47	Bhopal	31.10.56	10kW MW	28.15
			10KW FM-VB	
48	Chhattarpur	07.08.76	20KW MW	149.25
			5KW FM	
49	Gwalior	15.08.64	20KW MW	75.80

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
50	Indore	22.05.55	200KW <b>MW</b>	615.50
			10KW FM- <b>VB</b>	
51	Jabalpur	08.11.64	200KW <b>MW</b>	213.90
			10KW FM- <b>VB</b>	
52	Rewa	02.10.77	20KW <b>MW</b>	133.70
53	Shahdol	15.05.92	6KW FM	9.60
54	Shivpuri	04.05.91	10KW FM	9.30
55	Ujjain	29.08.13	5KW FM	
<b>MAHARASHTRA (9)</b>				
56	Aurangabad	19.09.76	10KW FM	21.10
57	Mumbai 'A'	23.07.27	100KW <b>MW</b>	307.60
	Mumbai 'B'	06.02.76	100KW <b>MW</b>	521.60
			50KW <b>MW-VB</b>	
			20KW FM- <b>Rainbow</b>	
			20KW FM- <b>Gold</b>	
		20KW FM- <b>VBS</b>		
58	Jalgaon	16.10.76	20KW <b>MW</b>	199.70
			5KW FM	
59	Kolhapur	15.05.92	10KW FM	14.30
60	Nagpur	16.07.48	300KW <b>MW</b>	894.80
			10KW FM- <b>VB</b>	
			1000KW <b>MW-NC</b>	
61	Parbhani	16.03.98	20KW <b>MW</b>	114.47
			1KW FM	
62	Pune	02.10.53	100KW <b>MW</b>	306.00
			10KW FM- <b>VB</b>	
63	Ratnagiri	30.01.77	20KW <b>MW</b>	6.30
			1KW FM	
64	Sangli	06.10.63	20KW <b>MW</b>	48.50
			1KW FM	
<b>MANIPUR (1)</b>				
65	Imphal	15.08.63	300KW <b>MW</b>	21.80
			10KW FM	
<b>MEGHALAYA (2)</b>				
66	Shillong	06.03.66	100KW <b>MW</b>	37.10
			10KW FM- <b>Rainbow</b>	
			100W FM	
67	Tura	23.11.84	20KW <b>MW</b>	6.27
			5KW FM	
<b>MIZORAM (2)</b>				
68	Aizawl	31.07.66	20KW <b>MW</b>	6.00
			6KW FM	
69	Lungleh	20.03.95	5KW FM	1.70

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
<b>NAGALAND (1)</b>				
70	Kohima	04.01.63	100kW <b>MW</b>	12.30
			10kW FM	
<b>ODISHA (5)</b>				
71	Bhawanipatna	30.12.93	200kW <b>MW</b>	93.90
			5kW FM-PC	
72	Cuttack	28.01.48	300kW <b>MW</b>	203.50
			10kW FM- <b>VB</b>	
			6kW FM- <b>Rainbow</b>	
73	Jeypore	28.06.64	100kW <b>MW</b>	27.70
74	Sambalpur	26.05.63	100kW <b>MW</b>	113.68
			5kW FM-PC	
75	Rairangpur	24.04.14	1kW FM	
<b>PUNJAB (2)</b>				
76	Jalandhar	16.05.49	300kW <b>MW</b>	454.00
			10kW FM- <b>VB</b>	29.00
			10kW FM- <b>Rainbow</b>	
77	Ludhiana	16.08.13	10kW FM	
<b>RAJASTHAN (9)</b>				
78	Barmer	21.02.92	20kW <b>MW</b>	4.40
79	Bikaner	28.04.63	20kW <b>MW</b>	14.00
		31.03.12	10kW FM	
80	Churu	12.11.92	6kW FM	13.80
81	Jaipur	09.04.55	10kW FM-PC	
			10kW FM- <b>VB</b>	
82	Jaisalmer	23.02.94	10kW FM	1.50
83	Jodhpur	15.08.65	300kW <b>MW</b>	183.50
			6kW FM- <b>VB</b>	
84	Suratgarh	22.02.81	300kW <b>MW</b>	104.70
85	Udaipur	05.03.67	20kW <b>MW</b>	29.70
			10kW FM- <b>VB</b> (Int.Set-up)	
86	Dungarpur	01.06.13	1kW <b>MW</b>	
<b>SIKKIM (1)</b>				
87	Gangtok	01.10.82	20kW <b>MW</b>	
		14.07.96	10kW FM	
			100W FM	
<b>TAMIL NADU (8)</b>				
88	Coimbatore	18.12.66	20kW <b>MW</b>	13.00
			10kW FM	

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
89	Chennai'A'	16.06.38	200kW <b>MW</b>	434.30
	Chennai'B'	14.10.94	20kW <b>MW-VB</b>	102.20
			20kW <b>FM-GOLD</b>	
			20kW <b>FM-Rainbow</b>	
		20kW <b>FM-VBS</b>		
90	Madurai	06.06.87	20kW <b>MW</b>	89.80
			10kW <b>FM</b>	
91	Ootacamund	27.02.19	10kW <b>FM</b>	4.90
92	Tiruchirapalli	16.05.39	100kW <b>MW</b>	308.00
			10kW <b>FM</b>	
93	Tirunelveli	01.12.63	20kW <b>MW</b>	94.50
			10kW <b>FM</b>	
94	Tuticorin	31.05.94	200kW <b>MW</b>	142.87
			1kW <b>FM</b>	
95	Kodaikanal	01.07.00	10kW <b>FM</b>	158.90
<b>TELANGANA (2)</b>				
96	Hyderabad(A)	18.01.18	200kW <b>MW</b>	606.88
	Hyderabad(B)	March,2012	10kW <b>FM-VB</b>	100.19
		March,2012	10kW <b>FM-Rainbow</b>	
97	Kothagudam	24.03.89	6kW <b>FM</b>	10.30
<b>TRIPURA (3)</b>				
98	Agartala	26.01.67	20kW <b>MW</b>	14.30
			10kW <b>FM</b>	
99	Dharmanagar	26.01.14	1kW <b>MW</b>	
100	Longtherai	02.10.17	5kW <b>FM</b>	
<b>UTTARAKHAND (5)</b>				
101	Almora	15.06.86	1kW <b>MW</b>	2.60
			1kW <b>FM</b>	
			5kW <b>FM</b>	
102	Gopeshwar (Chamoli)	07.02.01	1kW <b>MW</b>	0.50
			100W <b>FM</b>	
103	Pauri	25.11.96	1kW <b>MW</b>	0.92
			100W <b>FM</b>	
104	Bageshwar	22.01.16	5kW <b>FM</b>	
105	Dehradun	29.06.17	10kW <b>FM</b>	
<b>UTTAR PRADESH (15)</b>				
106	Agra	16.01.89	20kW <b>MW</b>	162.00
			5kW <b>FM</b>	
107	Prayagraj	01.02.49	20kW <b>MW</b>	195.10
			10kW <b>FM-VB</b>	
108	Gorakhpur	02.10.72	10kW <b>MW</b>	608.60
			10kW <b>FM</b>	

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
109	Lucknow	02.04.38	300kW <b>MW</b>	905.30
			10kW FM- <b>VB</b>	
			10kW FM- <b>Rainbow</b>	
110	Mathura	29.01.67	10kW FM	45.70
			100W FM	
111	Najibabad		200kW <b>MW</b>	
112	Obra	28.08.93	6kW FM	16.10
113	Rampur	23.07.65	20kW <b>MW</b>	235.86
			1kW FM	
114	Varanasi	28.10.62	100kW <b>MW</b>	488.77
			10kW FM	
115	Kanpur	March,12	10kW FM	
		15.08.20	10kW FM	
116	Raebareili		20kW FM	
117	Amethi	19.02.14	5kW FM	
118	Banda	14.08.14	10kW FM	
119	Lakhimpurkheri	27.02.13	10kW FM	
120	Maunathbhanjan	17.06.13	10kW FM	
<b>WEST BENGAL (4)</b>				
121	Kolkata	26.08.27	200kW <b>MW'A'</b>	1044.60
		13.06.92	100kW <b>MW'B'</b>	703.80
			20kW FM- <b>Gold</b>	143.30
			20kW FM- <b>Rainbow</b>	
			20kW FM- <b>VBS</b>	
			1000kW <b>MW</b> (at Chinsurah)	
122	Kurseong	02.06.62	5kW FM- <b>Rainbow</b>	
			10kW FM	
123	Siliguri	07.07.63	200kW <b>MW</b>	213.70
			10kW FM- <b>VB</b>	
124	Bardhaman	20.11.19	10kW FM	
<b>UNION TERRITORIES (4)</b>				
125	Kavarti(L&M Islands)	21.04.16	10kW <b>MW</b>	
			100W FM	
126	Pondicherry	23.09.67	20kW <b>MW</b>	66.70
			10kW FM	
127	Port Blair (A &N)	02.06.63	100kW <b>MW</b>	
			10kW FM	
128	Chandigarh	March,12	10kW FM	
			10kW FM	

S.No	State & Place	Date of commissioning	Transmission Strength	Population cover (in lakhs)
<b>JAMMU &amp; KASHMIR (3)</b>				
129	Jammu'A'	01.12.47	300kW <b>MW</b>	77.74
	Jammu'B'	31.12.93	6kW FM	12.90
				10kW FM- <b>VB</b>
130	Srinagar'A'	01.07.48	300kW <b>MW</b>	74.13
	Srinagar'B'	15.08.01	10kW FM- <b>VB</b>	23.44
		06.10.12	10kW FM	
131	Bhaderwah	13.07.02	5kW FM	
<b>LADAKH (2)</b>				
132	Leh	25.06.71	20kW <b>MW</b>	1.17
			10kW SW	
			100W FM	
133	Kargil	14.08.97	1kW <b>MW</b>	0.15
			200kW <b>MW</b>	
			100W FM	

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## Details of Important coverages, Broadcast and Radio Reports for the year 2024-2025

### A. Important Live Coverages: -

1. Broadcast of Mann Ki Baat on the last Sunday of every month during the entire year under consideration.
2. Broadcast of off-tube commentary for the Shri Ram Navami Utsav at Shri Ram Temple in Ayodhya on 17<sup>th</sup> April 2024.
3. Live broadcast of the Padma Awards – 2024 presentation at the Civil Investiture Ceremonies by Hon'ble President Of India, Smt. Droupadi Murmu, on 22<sup>nd</sup> April & 9<sup>th</sup> May 2024.
4. Live broadcast of the BSF Investiture Ceremony and Rustamji Memorial Lecture-2024 on 24<sup>th</sup> May 2024, with the National Security Advisor, Shri Ajit Doval, as the chief guest.
5. Live broadcast of the administration of 'Oath of Office & Secrecy' to the Hon'ble Prime Minister-Elect, Shri Narendra Modi, and the new Union Council of Ministers by the Hon'ble President of India, Smt. Droupadi Murmu, at Rashtrapati Bhawan on 9<sup>th</sup> June 2024.
6. Live broadcast of the 17th instalment of Pradhan Mantri Kisan Samman Nidhi (PM-KISAN) by the Hon'ble Prime Minister, Shri Narendra Modi, on 18<sup>th</sup> June 2024 at Varanasi, including the distribution of certificates to over 30,000 Krishi Sakhis.
7. Live broadcast of the Hon'ble Prime Minister's participation in a yoga event on International Yoga Day on 21<sup>st</sup> June 2024, at the Sher-I-Kashmir International Conference Center (SKICC).
8. Broadcast of the live address by the Hon'ble President of India to both Houses of Parliament on 27<sup>th</sup> June 2024, marking the commencement of the first session of the 18th Lok Sabha.
9. Live broadcast of the presentation of gallantry awards and distinguished service decorations by the Hon'ble President of India, Smt. Droupadi Murmu, at the Defence Investiture Ceremony-I on 5<sup>th</sup> July 2024.
10. Broadcast of running commentary for the 'Rath Yatra of Lord Jagannath' from Puri, Odisha on 7<sup>th</sup> July 2024.
11. Live broadcast of the second part of the Defence Investiture Ceremony held on 19<sup>th</sup> July 2024 in Darbar Hall of Rashtrapati Bhawan, New Delhi.
12. Live broadcast of the presentation of the Union Budget in the Lok Sabha by the Union Finance Minister, Smt. Nirmala Sitharaman, on 23<sup>rd</sup> July 2024.
13. Broadcast of the running commentary of the flag hoisting ceremony and the Hon'ble Prime Minister's 'address to the nation' from the ramparts of the Red Fort, New Delhi, on Independence Day.
14. Broadcast of the celebration of the first National Space Day on 23<sup>rd</sup> August 2024, in the presence of the Hon'ble President of India, Smt. Droupadi Murmu, at Bharat Mandapam, New Delhi.
15. Broadcast of live commentary for Shri Krishna Janmashtami Mahotsava from Shri Dwarkadheesh Mandir and Shri Krishna Janma-Sthan in Mathura on 26<sup>th</sup> August 2024.

16. Live broadcast of the conferring of the 'National Awards to Teachers' by the Hon'ble President of India, Smt. Droupadi Murmu, at Vigyan Bhawan, New Delhi, on 5<sup>th</sup> September 2024.
17. Live broadcast of the 'Sarva Dharma Prarthana Sabha' and 'Devotional Music' marking the 155<sup>th</sup> birth anniversary of Mahatma Gandhi on 2<sup>nd</sup> October 2024.
18. Broadcast of the laying of the foundation stone and inauguration of various projects in Hazaribagh, Jharkhand, by the Hon'ble Prime Minister, Shri Narendra Modi, on 2<sup>nd</sup> October 2024.
19. Broadcast of a function jointly organized by the Ministry of Jal Shakti and the Ministry of Youth Affairs and Sports, Government of India, on 2<sup>nd</sup> October 2024, in the presence of the Hon'ble Prime Minister, Shri Narendra Modi.
20. Live broadcast of launching the Agri Projects in Washim, Maharashtra, by Hon'ble Prime Minister on 5<sup>th</sup> October 2024.
21. Live broadcast of the 70<sup>th</sup> National Film Awards ceremony on 8<sup>th</sup> October 2024, where winners will be honored by the Hon'ble President of India, Smt. Droupadi Murmu.
22. Live broadcast of the Hon'ble Prime Minister's address at the celebration of International Abhidhamma Divas and recognition of Buddhist contributions to World Peace on 14<sup>th</sup> October 2024.
23. Live broadcast of National Legal Services Day on 9<sup>th</sup> November 2024.
24. Broadcast of live commentary for the Kartik Purnima Mela in Ujjain on 15<sup>th</sup> November 2024.
25. Live broadcast of the Prime Minister's address to the nation on 16<sup>th</sup> November 2024.
26. Broadcast of official notings for the live broadcast of the event by PM on 16<sup>th</sup> November 2024 – Launch of PM Gati Shakti Yojana in Varanasi, Uttar Pradesh.
27. Live broadcast of the 5<sup>th</sup> Annual Smart Cities Conference on 20<sup>th</sup> November 2024.
28. Live broadcast of the official release of the Atmanirbhar Bharat Report at Rashtrapati Bhawan on 10<sup>th</sup> December 2024.
29. Live broadcast of National Science Day and associated activities.
30. Live coverage of the International Day of Yoga from Shimla on 21<sup>st</sup> June 2024.
31. Live broadcast of National Achievement Awards to be presented on Republic Day.
32. Detailed coverage of National War Memorial honoring military personnel.
33. Broadcasting the Inaugural Session of the Dandi March Anniversary.
34. Coverage of Madhavpur Ghed Festival in Gujarat.
35. Broadcasting the International Migration Day on 18<sup>th</sup> December.
36. Broadcasting the World Agriculture Day with a thematic approach.
37. Live broadcast of the Prime Minister's Community Awards ceremony.
38. Live broadcast of the distribution of the 'Rashtriya Bal Puruskar' and the 'Veer Baal Diwas' on 26<sup>th</sup> December 2024, by the Hon'ble President of India, Smt. Droupadi Murmu.
39. Broadcast of off-tube commentary for the funeral of former Prime Minister Dr. Manmohan Singh on 28<sup>th</sup> December 2024.

40. Live b'cast of inauguration of Gramin Bharat Mahotsav-2025 by Hon'ble PM on 4<sup>th</sup> January, 2025 at Bharat Mandapam, New Delhi.
41. Live b'cast of Shabad Kirtan Programme from Takhat Sri Harimandir Ji Patna Sahib on 6<sup>th</sup> January, 2025 on the occasion of the 358<sup>th</sup> birth anniversary celebration of Saheb Sri Guru Govind Singh Ji Maharaj.
42. B'cast of off-tube commentary of the address delivered by the Hon'ble Prime Minister on the occasion on the 150<sup>th</sup> Foundation Day of India Meteorological Department (IMD) on 14<sup>th</sup> January, 2024.
43. Live commentaries of three 'Amrit Snans' in connection with Mahakumbh- 2025 on 14<sup>th</sup> January, 29<sup>th</sup> January, and 3<sup>rd</sup> February.
44. Broadcast of live commentary of National Sports Awards Presentation Ceremony in the presence of Hon'ble President of India, Smt. Droupadi Murmu on 17<sup>th</sup> January 2025.
45. Live b'cast of National Voters' Day function on 25<sup>th</sup> January 2025 organized by Election Commission of India in the presence of the Hon'ble President of India, Smt. Droupadi Murmu.
46. Live broadcast of the running commentary of the Republic Day Parade and Cultural Pageant – 2025 from Kartavya Path and the function at National War Memorial, New Delhi on the 26<sup>th</sup> January 2025.
47. Live broadcast of the Prime Minister's NCC Rally- 2025 on 27<sup>th</sup> January 2025.
48. Live broadcast of Beating Retreat Ceremony 2025 on 29<sup>th</sup> January, 2025.
49. Live broadcast of 'Sarva Dharma Prarthana Sabha' & 'Bhakti Sangeet' programmes in connection with 77<sup>th</sup> death anniversary of Mahatma Gandhi and Martyr's Day on 30<sup>th</sup> January 2025.
50. Live broadcast of address by the Hon'ble President of India to the members of both the houses of Parliament on 31<sup>st</sup> January, 2025.
51. Live broadcast of a special bilingual discussion and the presentation of the Union Budget in Lok Sabha by the Union Finance Minister on 1<sup>st</sup> February, 2025.
52. Live b'cast of bilingual discussions in connection with counting of votes and declaration of results for the General Elections to the Legislative Assembly of NCT Delhi- 2025 on 8<sup>th</sup> February, 2025.
53. Live broadcast of 8<sup>th</sup> edition of Pariksha Pe Charcha- (PPC-2025) on 10<sup>th</sup> February 2025 where the Hon'ble Prime Minister, Shri Narendra Modi, interacts with students, teachers, and parents.
54. Live b'cast of Hon'ble PM's address at 'Bharat TEX- 2025'-a Global Textile Expo on 16<sup>th</sup> February 2025.
55. Live Broadcast of inauguration of SOUL (School of Ultimate Leadership) Conclave 2025 By Hon'ble Prime Minister, Shri Narendra Modi on 21<sup>st</sup> February, 2025.
56. Live Broadcast of release of PM Kisan Nidhi Samman 19<sup>th</sup> Instalment by Hon'ble Prime Minister, Shri Narendra Modi on 24<sup>th</sup> February 2025.
57. Live broadcast on the occasion of International Women's Day, a National Conference on the theme "Women Leadership For A Developed India" – "Naari Netratv Se Viksit Bharat" on 8<sup>th</sup> March 2025 in the presence of the Hon'ble President of India, Smt. Droupadi Murmu.

**B. Other Important Broadcasts**

1. Weekly broadcast of the Matdata Junction Programme (until June, 2024) for voter awareness and its various aspects.
2. Broadcast of 10-minute Party Political Broadcasts of 59 recognized state parties starting from 15<sup>th</sup> April 2024. Order of Election Commission to be followed.
3. Broadcast of 10-minute Party Political Broadcasts of 6 Recognized National Parties starting from 16<sup>th</sup> April 2024.
4. Broadcast of Special Live Discussion on the polling days from all Akashvani stations relaying “Lokprasarak Ke Sath Loknirnaya-2024” during the General Election -2024.
5. Broadcast of a panel discussion on the National Network of Akashvani, featuring Recognized National Parties on 1<sup>st</sup> May 2024 for General Election – 2024.
6. Broadcast of message regarding one-day state mourning on 21<sup>st</sup> May 2024, throughout India as a mark of respect to the departed dignitaries, His Excellency Dr. Seyyed Ebrahim Raisi, the President of the Islamic Republic of Iran, and H.E. Hossein Amirabdollahi, the Foreign Minister of the Islamic Republic of Iran.
7. Broadcast of the panel discussion on Akashvani, featuring representatives from Recognized National Parties on 21<sup>st</sup> May 2024, as per the directives of the Election Commission of India.
8. Broadcast of previously recorded interview with Hon’ble President Smt. Droupadi Murmu, conducted by the then Union Minister for Women and Child Development, Smt. Smriti Zubin Irani on 20<sup>th</sup> June 2024.
9. Broadcast of different programmes on the starting of the first session of the 18th Lok Sabha from 24<sup>th</sup> June 2024 until the end of the session of Parliament.
10. Broadcast of different programmes on the starting of the Budget Session of the Parliament from 22<sup>nd</sup> July 2024 until the end of the session of Parliament on 12<sup>th</sup> August 2024.
11. Broadcast of the recording of the proceedings of Question Hour in Parliament daily during the session from 22<sup>nd</sup> July to 12<sup>th</sup> August 2024.
12. Broadcast of a special panel discussion on the occasion of Independence Day.
13. Broadcast of a message for Armed Forces by the Hon’ble Union Minister of Defence Sh. Rajnath Singh on the eve of Independence Day.
14. Broadcast of the Hon’ble President of India, Smt. Droupadi Murmu’s address to the nation on the eve of Independence Day.
15. On the occasion of ‘Hindi Diwas’, broadcast of a message by the Hon’ble Union Home Minister, Shri Amit Shah on 14<sup>th</sup> September 2024.
16. Broadcast of a special programme on 17<sup>th</sup> September 2024, highlighting the various initiatives and developments undertaken by the Central Government during its first 100 days in office.
17. Broadcast of a special dawn programme ‘Mahishasur Mardini’ on the occasion of ‘Mahalaya’, on 2<sup>nd</sup> October 2024.
18. Broadcast of a message by the Chief of the Air Staff, Air Chief Marshal Amar Preet Singh, PVSM, AVSM, on the eve of ‘Indian Air Force Day’, i.e., on Monday, 7<sup>th</sup> October 2024.

19. Broadcast of Programmes for the extensive coverage of the Assembly Election results in Haryana and Jammu & Kashmir on 8<sup>th</sup> October 2024.
20. Model Code of Conduct during State Legislative Assembly Elections of Jharkhand and Maharashtra, and bye-elections in Parliamentary & Assembly Constituencies of various states from 15<sup>th</sup> October 2024.
21. Broadcast of the coming into effect of Model Code of Conduct after the Election Commission of India announced Elections for General Election to the State Legislative Assemblies of Jharkhand and Maharashtra, and the Bye-Elections to 48 Assembly and 2 Parliamentary Constituencies (ECI) on 15<sup>th</sup> October 2024.
22. Live broadcast of different programmes related to the counting and declaration of results for the Legislative Assembly Elections of Maharashtra & Jharkhand along with bye-elections results for various assemblies and Lok Sabha Constituencies on 23<sup>rd</sup> November 2024.
23. Broadcast of the recording of the proceedings of Question Hour in Parliament during the Winter Session of Parliament held from 25<sup>th</sup> November to 20<sup>th</sup> December 2024.
24. Broadcast of an interview with the Hon'ble Speaker of the Lok Sabha, Shri Om Birla on 25<sup>th</sup> November 2024.
25. Broadcast of different programmes produced by NSD during the Winter Session of Parliament from 25<sup>th</sup> November 2024 to 20<sup>th</sup> December 2024.
26. Broadcast of 'Krish Trish Balti Boy - Bharat Hain Hum', an animated series of 52 episodes highlighting unsung heroes of the Indian freedom struggle, starting 1<sup>st</sup> December 2024.
27. Broadcast of a message by the Chief of the Naval Staff on the occasion of Indian Navy Day-2024 on 3<sup>rd</sup> December and 4<sup>th</sup> December 2024.
28. Broadcast of special tribute programme on Tabla Maestro Ustad Zakir Hussain on 16<sup>th</sup> December 2024.
29. Broadcast of off-tube commentary of 100th Birth Anniversary Programme of former PM Shri Atal Bihari Vajpayee on 25<sup>th</sup> December 2025 and inauguration and laying the foundation stone of multiple development projects by Hon'ble Prime Minister Shri Narendra Modi.
30. Broadcast of a Tribute Programme on 27<sup>th</sup> December 2024 on the sad demise of former Prime Minister Dr. Manmohan Singh.
31. Broadcast of message regarding the seven days state mourning instructions from 26<sup>th</sup> December 2024 to 1<sup>st</sup> January 2025 following the sad demise of former Prime Minister Dr. Manmohan Singh.
32. Broadcast of year-end programmes on the eve of New Year-2025.
33. Live broadcast of the inauguration of the 18th Pravasi Bharatiya Diwas Convention by the Hon'ble Prime Minister, Shri Narendra Modi in Bhubaneswar on 9<sup>th</sup> January 2025.
34. B'cast of a message by the Chief of the Army Staff on the eve of Army Day on 14<sup>th</sup> January, 2025.
35. B'cast of a message by the Chief Election Commissioner of India on the eve of National Voters' Day-2025 i.e. on 24<sup>th</sup> January, 2025.

36. Broadcast of Hon'ble President of India's address to the nation on the eve of Republic Day 2025.
37. Broadcast of the daily recording of the proceedings of the Question Hour in Parliament from 3<sup>rd</sup> Feb 2025 to 13<sup>th</sup> February, 2025.
38. B'cast of programmes 'Sansad Samiksha' and 'Parliament Review' in connection with Budget Session of Parliament- 2025 from 3<sup>rd</sup> Feb 2025 to 13<sup>th</sup> February, 2025.
39. On the occasion of World Radio Day-2025 i.e. on 13<sup>th</sup> February 2025, broadcast of the recording of a programme titled- 'Raag Radio, Rang Radio'.
40. B'cast of various episodes of Pariksha Pe Charcha- 2025.
41. B'cast of a special bilingual panel discussion programme on the occasion of International Women's Day.
42. Recording of the proceedings of the Question Hour in Rajya Sabha and Lok Sabha from 10<sup>th</sup> March 2025 to 4<sup>th</sup> April, 2025.
43. Broadcast of Special Programmes during the 2nd part of Budget Session of the Parliament from 10<sup>th</sup> March 2025, to 4<sup>th</sup> April 2025.
44. Broadcasts of Radio Reports
45. Broadcast of a Radio Report on the 31st Foundation Day of the National Human Rights Commission on 18<sup>th</sup> October 2024. The event was organized in the presence of the Hon'ble Vice-President of India, Shri Jagdeep Dhankhar.
46. Broadcast of a Radio Report on the 60th BSF Raising Day Function on 8<sup>th</sup> December 2024.
47. Broadcast of a Radio Report on the 61st Raising Day Celebrations of Sashastra Seema Bal on 20<sup>th</sup> December 2024.
48. Daily Radio Report broadcast covering the 55th International Film Festival of India from 21<sup>st</sup> to 27<sup>th</sup> November 2024.
49. B'cast of a Radio Report on ITBP 63rd Raising Day Function on 7<sup>th</sup> January, 2025.
50. Broadcast of 5 Radio Reports of 15 minutes duration covering significant activities and events of the 'Mahakumbh' from 13<sup>th</sup> January, 2025 to 26<sup>th</sup> January, 2025.
51. B'cast of a Radio Report on the occasion of Parakram Diwas-2025 honouring the legacy of Netaji Subhash Chandra Bose held on 23<sup>rd</sup> to 25<sup>th</sup> January 2025.
52. Activities by Spoken Word Division and Family Welfare Unit of DG: Akashvani
53. Akashvani has lent its support to various government initiatives by promoting schemes and programmes through publicity campaigns across its network of more than 400 stations in 2024. The Spoken Word Division of Akashvani handles the publicity of important subjects, schemes, and policies of the Ministries/Departments of the Government of India. These efforts have been carried out through various formats of programs by all Akashvani stations across the country.
54. Swachh Bharat Abhiyan Mega Campaigns: Akashvani stations have been consistently publicizing the Swachh Bharat Abhiyan since its inception.
55. Monthly Cabinet Summary: The Cabinet Summary has been regularly sent to Prasar Bharati each month for onward transmission to the Ministry of Information and Broadcasting within the specified time.

56. Flagship Government Schemes: Publicity has been given and continues to be provided for the following 37 flagship government schemes:

- i. Pradhan Mantri Ujjwala Yojna
- ii. Pradhan Mantri Sahaj Bijli Ghar Yojna
- iii. SabkeliyeSaste Bulb Unnati Yojna (UJALA)
- iv. Pradhan Mantri Jan Dhan Yojna
- v. Pradhan Mantri Jeevan Jyoti Bima Yojna
- vi. Pradhan Mantri Suraksha Beema Yojna
- vii. Mission Indradhanush
- viii. Pradhan Mantri Awas Yojna (Urban & Rural) – PMAY
- ix. Pradhan Mantri Gram Sadak Yojna – PMGSY
- x. Pradhan Mantri Fasal Beema Yojna – PMFBY
- xi. Jan Aushadhi
- xii. Samagra/Ekikrit Shiksha Abhiyan
- xiii. Beti Bachao, Beti Padhao
- xiv. Pradhan Mantri Mudra Yojna
- xv. Soil Health Card
- xvi. Pradhan Mantri Surakshit Matritiva Yojna
- xvii. Pradhan Mantri Swasthya Suraksha Yojna
- xviii. Deen Dayal Kaushal Vikas Yojna
- xix. Poshan Mission
- xx. Digital India
- xxi. Multi-Faceted Efforts to Double Farmers' Income
- xxii. Pradhan Mantri Krishi Sinchai Yojna
- xxiii. Better Prices for Farmers' Produce through e-NAM
- xxiv. Increased National Highway Construction
- xxv. Goods and Service Tax (GST)
- xxvi. National Digitization Campaign
- xxvii. Mudra Promotion Campaign
- xxviii. Swachh Bharat Abhiyan
- xxix. Beti Padhao, Beti Bachao
- xxx. Make in India
- xxxi. Skill India Programme
- xxxii. Deen Dayal Upadhyay Swarna Jayanti
- xxxiii. Promoting Tourism
- xxxiv. Developing the North East
- xxxv. Focus on Urban Development
- xxxvi. Jan Dhan Yojna

57. Publicity Support for Notifications and Announcements: Publicity was extended to the notifications and announcements received from the Lok Sabha and Rajya Sabha Secretariats on various subjects and bills.
58. Centenary Celebrations: Publicity and coverage were provided for programmes organized to mark the centenary celebrations of the Sardar Patel Memorial Lecture, Lad Memorial Lecture, and Dr. Rajendra Prasad Memorial Lecture.
59. Sardar Vallabhbhai Patel Birth Anniversary (2024): The Sardar Vallabhbhai Patel Memorial Lecture, organized on 26<sup>th</sup> October 2024 at Akashvani Rang Bhavan, New Delhi, was broadcast across the Akashvani network on 31<sup>st</sup> October 2024.
60. Dr. Rajendra Prasad Birth Anniversary (2024): The recording of the Dr. Rajendra Prasad Memorial Lecture (2024) was broadcast on 3<sup>rd</sup> December 2024 across the entire Akashvani network.
61. Publicity for New Criminal Laws: Publicity was given to the new Criminal Law, i.e., the Bhartiya Nyay Sanhita, 2023 and Bhartiya Sakshya Adiniam, 2023, slated to come into effect from 1<sup>st</sup> July 2024.
62. Periodic Reports: Periodical reports on various subjects, including the Prime Minister's new 15-Point Programme, were sent to the Ministry of Information and Broadcasting/ Prasar Bharati.
63. National Symposium of Poets (2024): The National Symposium of Poets, organized at Akashvani Ranchi, was broadcast on the eve of Republic Day 2024 in all scheduled languages on the National Network of Akashvani.
64. Matdata Junction 2.0: Instructions were given to Akashvani stations involved in the production of the Matdata Junction 2.0 programme, which was broadcast on 2<sup>nd</sup> January 2024.

## Details of ESD Service

Service	Language	Duration	Transmission Time	Available on which Platform	Periodicity	Nature of Bulletin / Programme	Website & details there of
AIR World Service -1	Chinese Transmission-1	01 HR 30 Mts	0515-0645 Hrs	15280 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently.
AIR World Service -1	Chinese Transmission-2	01 HR 30 Mts	1600-1730 Hrs	15400 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -1	Indonesian	01 HR	0700-0800 Hrs	15260 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -1	Persian Transmission-1	01 HR 30 Mts	0930-1100 Hrs	15280 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -1	Persian Transmission-2	01 HR 30 Mts	2130-2300 Hrs	9620 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -1	Arabic Transmission-1	01 HR	1100-1200 Hrs	15280 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -1	Arabic Transmission-2	02 HR	2300-0100 Hrs	9620 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -1	Swahili	01 HR	1745-1845 Hrs	15410 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	French	01 HR	0100-0200 Hrs	9620 Khz (pure DRM) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	Tibetan Transmission-1	01 HR 30 Mts	0630-0800 Hrs	11735 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	Tibetan Transmission-2	01 HR 30 Mts	1615-1745 Hrs	9765 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	Baluchi Transmission-1	01 HR 30 Mts	0830-1000 Hrs	11805 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	Baluchi Transmission-2	01 HR	1800-1900 Hrs	9875 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	Dari Transmission-1	01 HR 30 Mts	1000-1130 Hrs	15410 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -2	Dari Transmission-2	01 HR 30 Mts	1900-2030 Hrs	9875 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -3	Punjabi Transmission-1	01 HR 30 Mts	0500-0630 Hrs	1071 Khz (MW) News on Air App, DD Free Dish	Daily	General Programmes	No website & YouTube Channel is available presently
Air World Service -3	Punjabi Transmission-2	01 HR 30 Mts	1730-1900 Hrs	1071 Khz (MW) News on Air App, DD Free Dish	Daily	General Programmes	No website & YouTube Channel is available presently

Service	Language	Duration	Transmission Time	Available on which Platform	Periodicity	Nature of Bulletin / Programme	Website & details there of
AIR World Service -3	Sindhi	30 Mts	0630-0700 Hrs	1071 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc	No website & YouTube Channel is available presently
AIR World Service -3	Urdu Transmission-1	03 HR 45 Mts	0930-1315 Hrs	1071 Khz (MW) News on Air App, DD Free Dish	Daily	News & other Programmes repeat of NSD Programmes, Live Relay of monthly Prog. Mann Ki Baat & its Urdu Translation	No website & YouTube Channel is available presently
AIR World Service -3	Urdu Transmission-2	02 HR	1500-1700 Hrs	1071 Khz (MW) News on Air App, DD Free Dish	Daily	News & other Programmes, Repeat of NSD Programmes	No website & YouTube Channel is available presently
AIR World Service -3	Urdu Transmission-3	03 HR 45 Mts	2115-0100 Hrs	1071 Khz (MW) News on Air App, DD Free Dish	Daily	News & other Programmes, Repeat of NSD Programmes	No website & YouTube Channel is available presently
AIR World Service -3	Saraiki	30 Mts	1700-1730 Hrs	1071 Khz (MW) News on Air App, DD Free Dish	Daily	General Programmes, including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
Air World Service -4	Nepali Transmission-1	01 HR 30 Mts	0715-0845 Hrs	15410 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes etc.	No website & YouTube Channel is available presently
AIR World Service -4	Nepali Transmission-2	01 HR 30 Mts	1430-1600 Hrs	15400 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes etc.	No website & YouTube Channel is available presently
AIR World Service -4	Burmese	01 HR	0845-0945 Hrs	15410 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -4	Pashto Transmission-1	01 HR 30 Mts	1000-1130 Hrs	15185 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -4	Pashto Transmission-2	01 HR 30 Mts	1800-1930 Hrs	15185 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other programmes including translation of monthly prog. Mann Ki Baat etc.	No website & YouTube Channel is available presently
AIR World Service -4	Bangla Maitree Transmission-1	08 HR 30 Mts	0600-1430 Hrs	594 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other Programmes	No website & YouTube Channel is available presently
AIR World Service -4	Bangla Maitree Transmission-2	08 HR 30 Mts	1500-0000 Hrs	594 Khz (SW) News on Air App, DD Free Dish	Daily	News, Commentary & Other Programmes	No website & YouTube Channel is available presently

**State-Wise List of Doordarshan Kendras (Studio Centres)**

S.No.	State/UT	Location
1.	Andhra Pradesh	Vijayawada
		Tirupati
2.	Arunachal Pradesh	Itanagar
3.	Assam	Dibrugarh
		Guwahati
		Silchar
4.	Bihar	Patna
		Muzaffarpur
5.	Chhattisgarh	Jagdalpur
		Raipur
6.	Goa	Panaji
7.	Gujarat	Ahmedabad
		Rajkot
8.	Haryana	Hissar
9.	Himachal Pradesh	Shimla
10.	Jharkhand	Ranchi
		Daltonganj
11.	Karnataka	Bengaluru
		Gulbarga
12.	Kerala	Kozhikode
		Thiruvananthapuram
		Trichur
13.	Madhya Pradesh	Bhopal
		Indore
		Gwalior
14.	Maharashtra	Mumbai
		Nagpur
		Pune
15.	Manipur	Imphal
16.	Meghalaya	Shillong
		Tura
17.	Mizoram	Aizawl
18.	Nagaland	Kohima
19.	Odisha	Bhubaneswar
		Bhawanipatna
		Sambalpur
20.	Punjab	Jalandhar
		Patiala
21.	Rajasthan	Jaipur
22.	Sikkim	Gangtok

S.No.	State/UT	Location
23.	Tamil Nadu	Chennai
		Coimbatore
		Madurai
24.	Telangana	Hyderabad
		Warangal
25.	Tripura	Agartala
26.	Uttar Pradesh	Allahabad
		Bareilly
		Lucknow
		Gorakhpur
		Mau
		Varanasi
		Mathura
27.	Uttarakhand	Dehradun
28.	West Bengal	Kolkata
		Shantiniketan
		Jalpaiguri
29.	A & N Islands	Port Blair
30.	Chandigarh	Chandigarh
31.	Delhi	Delhi
		Delhi (CPC)
32.	Puducherry	Puducherry
33.	Jammu & Kashmir	Srinagar Jammu Rajouri
34.	Ladakh	Leh

### State-Wise list of Transmitters of Doordarshan

59 Analog transmitters located at 40 strategic locations are functional in the country.

S. No.	State /UT	No. of Transmitters												
		PrimaryChannel (DD1)				NewsChannel (DDNews)				Regional Channel				TOTAL
		HPT	LPT	VLPT	TOTAL	HPT	LPT	VLPT	TOTAL	HPT	LPT	VLPT	TOTAL	
1	Sikkim	1			1	1			1				0	2
2	Andaman & Nicobar Islands	1	1	19	21	1	1	6	8				0	29
3	Jammu & Kashmir	12	2		14	9			9	1			1	24
4	Ladakh	2	1		3				0				0	3
5	Lakshadweep		1		1				0				0	1
	<b>Total</b>	<b>16</b>	<b>5</b>	<b>19</b>	<b>40</b>	<b>11</b>	<b>1</b>	<b>6</b>	<b>18</b>	<b>1</b>			<b>1</b>	<b>59</b>

#### Strategic Locations-Border Area Operational Dd Transmitters (59 Transmitters At 40 Location Pan India)

- Sikkim**–Gangtok
- Andaman & Nicobar Island**-Baratang,Campbel Bay, Car Nicobar, Chowra, Diglipur, Harinagar, Havelock, Joginder Nagar, Hutbay, Kadamtala, Kalighat, Katchal, Long Island, Mayabunder, Nancowry, Neil Island, Port Blair, Rama Krishnapuram, Rangat, Swaraj Gram, Teressa
- Jammu & Kashmir**- Jammu, Samba, Kathua, Naushera, Poonch, Rajouri, Reasi, Udhampur, Patnitop, Gurez, Kupwara, Tithwal, Srinagar, Uri
- Ladakh** –Himbotingla, Uri, Kargil
- Lakshadweep**-Kavaratti

### List of Doordarshan Satellite Channels (35)

Satellite Channels	Names of Satellite Channels
All India Channels – 6	DD National* DD News* DD Sports* DD Bharati DD Urdu DD Kisan
Regional Channels (24X7) - 22	DD Malyalam DD Podhigai DD Oriya DD Bangla DD Arunprabha DD Saptagiri (Vijaywada) DD Chandana DD Sahyadri DD Girnar DD Kashir DD North East DD Punjabi DD Rajasthan DD Madhya Pradesh DD Uttar Pradesh DD Bihar DD Yadagiri (Hyderabad) DD Uttarakhand DD Jharkhand DD Chhattisgarh DD Tripura DD Himachal Pradesh
Regional Channels #(Non 24X7)– 6	DD Haryana DD Mizoram DD Meghalaya DD Goa DD Manipur DD Nagaland
International Channel -1	DD India HD*

- Note: \* DD National, DD News, DD Sports & DD India Channels are also available in HD
- # Up-linking of these 6 Channels are being done round-the-clock (24X7).

### Chronology of Landmark Events in Doordarshan

S.No	Event	Date
1.	TV Experimental Service Inaugurated by the President of India School Television Project launched	15 <sup>th</sup> September 1959
2.	School Television Project launched	24 <sup>th</sup> October 1961
3.	Daily one Hour General Service Started	15 <sup>th</sup> August 1965
4.	Krishi Darshan – the first rural programme started in Delhi	26 <sup>th</sup> January 1967
5.	The Second TV Station inaugurated at Bombay	2 <sup>nd</sup> October 1972
6.	Satellite Instructional Television Experiment (SITE) introduced in six States in 2400 villages	1 <sup>st</sup> August 1975
7.	Introduction of Commercials in TV	1 <sup>st</sup> January 1976
8.	TV Separated from All India Radio	1 <sup>st</sup> April 1976
9.	Satellite Instructional Television Experiment (SITE) completed	31 <sup>th</sup> July 1976
10.	First Post –SITE Centre Commissioned at Jaipur	1 <sup>st</sup> March 1977
11.	Launching of INSAT-IA	10 <sup>th</sup> April 1982
12.	Operationalisation of INSAT-I and inauguration of National Programme and Colour Telecasts (INSAT-IA abandoned on 6 <sup>th</sup> September 1982)	15 <sup>th</sup> August 1982
13.	Commissioning of 20 Low Power Transmitters and Coverage of IX Asiad through TV Network	19 <sup>th</sup> November 1982
14.	Coverage of Non- Aligned Meet through TV Network	7 <sup>th</sup> March -12 <sup>th</sup> March 1983
15.	Launching of INSAT-IB	30 <sup>th</sup> August 1983
16.	Operationalisation of INSAT-IB	15 <sup>th</sup> October 1983
17.	Coverage of CHOGM through TV Network	22 <sup>nd</sup> -28 <sup>th</sup> November 1983
18.	Programme of Higher Education	15 <sup>th</sup> August 1984
19.	Silver Jubilee of Doordarshan	15 September 1984
20.	Inauguration of 2 <sup>nd</sup> Channel in Delhi	17 <sup>th</sup> September 1984
21.	Inauguration of 2 <sup>nd</sup> Channel in Bombay	1 <sup>st</sup> May 1985
22.	Inauguration of INTEXT Service	19 November 1985
23.	Terrestrial Transmitters in Maharashtra are linked with Bombay	9 <sup>th</sup> August 1986
24.	Launch of DD North-East	15 <sup>th</sup> August 1994
25.	Launch of Doordarshan`s International Channel- DD-World	14 <sup>th</sup> March 1995
26.	Launch of Sports Channel of Doordarshan	18 <sup>th</sup> March 1999
27.	Launching of 24 Hours DD News Channel	15 <sup>th</sup> August 1999 (Satellite mode) 3 <sup>rd</sup> November 2003 (Terrestrial mode)
28.	24x7 transmission of DD Bangla	1 <sup>st</sup> January 2000
29.	24x7 transmission of DD Saptagiri	1 <sup>st</sup> January 2000
30.	Launch of DD Kashir	26 <sup>th</sup> January 2000
31.	24x7 transmission of Gujarati language channel	1 <sup>st</sup> May 2000
32.	24x7 transmission of DD Punjabi	5 <sup>th</sup> August 2000
33.	24x7 transmission of DD Chandana	1 <sup>st</sup> January 2000

S.No	Event	Date
34.	24x7 transmission of DD Podhigai	15 <sup>th</sup> January 2001
35.	24x7 transmission of DD Odia	1 <sup>st</sup> April 2001
36.	Launch of DD India (International News Channel in English)	The Channel was initially known as DD-World. Renamed DD-India on 2002.
37.	Launch of DD Bharati Channel	26 <sup>th</sup> January 2002 and re-launched in November 2010
38.	24x7 transmission of DD Sahyadri	5 <sup>th</sup> April 2002
39.	24x7 transmission of DD Urdu	14 <sup>th</sup> November 2007
40.	Coverage of launch of Chandrayaan-1	22 <sup>nd</sup> October 2008
41.	Coverage of Commonwealth Games in Delhi (Doordarshan was Host Broadcaster)	October 2010
42.	24x7 transmission of DD Bihar	1 <sup>st</sup> May 2013
43.	24x7 transmission of DD MP	25 <sup>th</sup> June 2013
44.	24x7 transmission of DD Rajasthan	15 <sup>th</sup> August 2013
45.	24x7 transmission of DD UP	16 <sup>th</sup> August 2013
46.	Coverage of launch of Mars Orbiter Mission	5 <sup>th</sup> November 2013
47.	Launch of DD Yadagiri	27 <sup>th</sup> September 2014
48.	Launch of DD Kisan Channel	26 <sup>th</sup> May 2015
49.	Launch of DD Arunprabha	9 <sup>th</sup> February 2019
50.	Coverage of launch of Chandrayaan-2	22 <sup>nd</sup> July 2019
51.	Pivotal role played by Doordarshan during the COVID pandemic	2020-2021
52.	24x7 transmission of DD Uttrakhand, DD Jharkhand, DD Chhattisgarh	1 <sup>st</sup> April 2020
53.	24x7 operations of DD Meghalaya, DD Goa, DD Haryana, DD Nagaland, DD Mizoram, DD Manipur, DD Tripura, DD Himachal Pradesh	April 2020
54.	Launch of DD Assam	4 <sup>th</sup> August 2020
55.	Launch of DD Tripura	21 <sup>st</sup> January 2021
56.	Launch of DD Himachal Pradesh	16 <sup>th</sup> February 2023
57.	Coverage of launch of Chandrayan-3	14 <sup>th</sup> July 2023
58.	Coverage of launch of Aditya-L1	2 <sup>nd</sup> September 2023
59.	Coverage of 18 <sup>th</sup> G-20 summit in New Delhi	9 <sup>th</sup> -10 <sup>th</sup> September 2023
60.	Launch of DD Tamil Channel by converting DD Podhigai	19 <sup>th</sup> January 2024
61.	Coverage of inauguration Shri Ram Temple at Ayodhya	22 <sup>nd</sup> January 2024
62.	Coverage of Mahakumbh 2025	January to February 2025

## Details of DD FreeDish Channels as on 31-03-2025 (Satellite: GSAT-1593.5°E)

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6	TS-7	TS-8
U/L-14140MHz D/L-11090MHz Pol.-V S.R--29.5MSps FEC-3/4	U/L-14220MHz D/L-11170MHz Pol.-V S.R--29.5MSps FEC-3/4	U/L-14270MHz D/L-11470MHz Pol.-V S.R--29.5MSps FEC-3/4	U/L-14310MHz D/L-11510MHz Pol.-V S.R--29.5MSps FEC-3/4	U/L-14350MHz D/L-11550MHz Pol.-V S.R--29.5MSps FEC-3/4	U/L-14430MHz D/L-11630MHz Pol.-V S.R--30MSps FEC-3/5	U/L-14100MHz D/L-11050MHz Pol.-V S.R--30MSps FEC-3/5	U/L-14270MHz D/L-11470MHz Pol.-H S.R--30MSps FEC-3/5
TV	TV	TV	TV	TV	TV	TV	TV
1.DD News	19.Manoranjan Grand	37. DANGAL2	55.NDTV India	75.DD YADAGIRI	95.AASTHA BHAJAN	125.DD Goa	155.DD YADAGIRI
2.DD National	20.STAR UTSAV MOVIES	38. Color Cineplex Superhits	56.NEWS 18 INDIA	76.DDUP	96.Chardikla-Time	126.DD Hariyana	156.DD UP
3.DD Kisan	21.DDTamil	39.SONYPAL	57.Zee Anmol Cinema2	77.DDHP	97.Sharnam TV	127.DD Meghalaya	157.DD HP
4.Action Cinema	22.DD PUNJABI	40.Manoranjan Movies	58.SONY WAH	78.DD RAJASTHAN	98.GangaurTV	128.DD Manipur	158.DD RAJASTHAN
5.Nazara	23.DD SAHYADRI	41.BIG MAGIC	59.SATSANG	79.DD SPORTS	99.Aastha Gujrathi	129.DD Nagaland	159.DD SPORTS
6.SUN Marathi	24.FAKT-MARATHI	42.B4U KADAK	60.DD India	80.DD BIHAR	100.Live Times	130.DD Mizoram	160.DD BIHAR
7.Show Box	25.Star Utsav	43.MANORANJAN TV	61.RT	81.DDJHARKHAND	101.Bansal News	131.DD Urdu	161.DD JHARKHAND
8.DD Girmar	26.Sansad TV1	44.TV9 BHARAT VARSH	62.MASTI	82.DDMP	102.SUDARSHAN NEWS	132.BT Vworld	162. Sansad TV1(HD)
9.B4U Music	27.Sansad TV2	45.ASTHA	63.Sadhna Gold	83.DDTRIPURA	103.MH One News	133.KBS World	163.Sansad TV2(HD)
10.ABP News	28.SHEMARO TV	46.FILMACHIBHOJPURI	64.INDIATV	84.DDCHATTISGARH	104.MH One	134.DD News HD	164.DD CHATISGARH
11.B4U Bhojpuri	29.DANGAL	47.UNIQUETV	65.NEWS NATION	85.DD KASHIR	105.Shradha MH One	135.DD IndiaHD	165.DD KASHIR
12.B4U Movies	30. BHOJPURI CINEMA	48.ZEE ANMOL CINEMA	66.TIMES NAVBHARAT	87.DD CHANDANA	106.MH One Dilse	136.DD National(HD)	166.DD CHANDANA
13.Good News Today	31.ZEE BOISCOPE	49.ManoranjanPrime	67.REPUBLIC BHARAT	88.DD UT-TARKHAND	107.TV9 Gujtathi	137.DD Sports(HD)	167.DD UT-TARKHAND
14.News24 Think First	32.SUN Neo	50.COLORSRI-SHTEY	68.TV9 Marathi	90.DD SAPTAGIRI	108.ZEE24 Kalak	138.TEST714	168.DD SAPTAGIRI
15.Shemaroo Umang	33.GOLDMINES	51.ZEE NEWS	69.Test415	89.DD MALYALAM	109.Bharat 24 Vision	139.TEST715	169.DD MALYALAM
16.AAJ TAK	34.THEQ	52.Goldmine Movies	70.Shemaroo Marathibana	90.DD ASSAM	110.VTV NEWS	140.TEST716	170.DD ASSAM
17.All Time Movies	35.CINEPLEX-BOLLYWOOD	53.ChumbakTV	71.ZEE CHITRA MANDIR	91.DD ORIYA	111.Raapchik	141.TEST717	171.DD ORIYA
18.ZEE ANMOL	36.GOLD MINES BOLLYWOOD	54.SANSKARTV	72.Test418	92.DD ARUNPRABHA	112.Pasand	142.TEST718	172.DD ARUNPRABHA
			73.Test419	93.DD BANGLA	113. Oscar Mov-ies Bhojpuri	143.TEST719	173.DD BANGLA
			74.DDBharati	94.TEST520	114.TEST620	144.TEST720	174.TEST820
					115.TV9 Telugu	145.TEST721	175.TEST821
					116.Aastha Kannada	146.TEST722	176.TEST822
					117.Aastha Telugu	147.TEST723	177.TEST823
					118.Prag News	148.TEST724	178.TEST824
					119.Rengoni	149.TEST725	179.TEST825
					120.TEST626	150.TEST726	180.TEST826
					121.TEST627	151.TEST727	181.TEST827
					122.TEST628	152.TEST728	182.TEST828
					123.Jai Maharashtra	153.TEST729	183.TEST829
					124.Maiboli	154.Test730	184.TEST830

Radio	Radio	Radio	Radio	Radio	Radio	Radio	Radio
1. AIR Live News	9. AIR Gujarat	17. AIR Karnataka	25. AIR Ragam	33. AIR Nagaland	41. FM Rainbow Delhi	49. AIR Live News	57. AIR Nagaland
2. AIR Telangana	10. AIR Goa	18. AIR West Bengal	26. AIR Jharkhand	34. AIR Mizoram	42. FM Gold Delhi	50. AIR Telangana	58. AIR Mizoram
3. AIR Maharashtra	11. AIR Punjab	19. AIR Hindi	27. Akashvani Aradhana	35. AIR Arunachal	43. AIR Darbhanga	51. AIR Maharashtra	59. AIR Arunachal
4. AIR Tamil Nadu	12. AIR Puducherry	20. AIR NE Service	28. AIR Odisha	36. AIR Tripura	44. AIR Nazibabad	52. AIR Tamil Nadu	60. AIR Tripura
5. Vividh Bharati	13. AIR Srinagar	21. AIR Uttarakhand	29. AIR Kerala	37. AIR Ladakh	45. AIR World-Ser1	53. Vividh Bharati	61. AIR Ladakh
6. AIR Haryana	14. AIR UP	22. AIR Partblair	30. AIR Assam	38. AIR Himacha	46. AIR World Ser2	54. AIR Haryana	62. AIR Himacha
7. AIR Andhra	15. AIR Bihar	23. AIR Rajasthan	31. AIR Chhattisgarh	39. AIR Jammu	47. AIRNH Service1	55. AIR Andhra	63. AIR Jammu
8. AIR Manipur	16. AIR MP	24. AIR Sikkim	32. AIR Meghalaya	40. AIR Varanasi	48. AIRNH Service2	56. AIR Manipur	64. AIR Varanasi
<b>18TV+8Radio</b>	<b>18TV+8Radio</b>	<b>18TV+8Radio</b>	<b>20TV+8Radio</b>	<b>20TV+8Radio</b>	<b>30TV+8Radio</b>	<b>30TV+8Radio</b>	<b>30TV+8Radio</b>

**Details of Important coverages/Programmes on Doordarshan**

- Doordarshan Network played a key role in disseminating information and promoting voter awareness during the 2024 General Elections, for citizens from diverse backgrounds. The network also enhanced transparency and accountability by smooth adoption of innovative digital time vouchers for National and Regional political parties to utilize their telecast time.
- To further engage viewers, Doordarshan telecast of a variety of content, including songs, shorts films, messages from celebrities and dignitaries, talk shows and discussions, in regional languages, fostering enthusiasm for the electoral process.
- Besides this, Dooradrshan became a part of AI revolution when DD KISAN became the first channel of the network with AI anchors- Krish & Bhoomi.
- Krish Trish and Batboy: Bharat Hain Hum was mentioned by Hon'ble Prime Minister in his Mann Ki Baat. It successfully completed the telecast of Season 01 & Season 02 episodes were telecast from Sunday, 01 December 2024 onwards.
- A number of fresh programmes such as Sardar – the game changer, Bharat Ka Amrit Kalash with Kailash Kher, Hum toh middle class hain ji, Cyber Crime ki duniyabachkerehna, Kakkhusundi Ramayan, Fauji 2, Bhed Bharam etc. have been introduced to attract viewers.
- In addition to these channels of Doordarshan Network telecast Femina Miss India 2024.
- Extensive coverage of Paris Olympics 2024 through Live coverage, News Bulletins, Special Shows,
- 'चीयर 4 भारत @ पेरसि ओलंपिक': In order to cheer up the Indian contingent of Paris Olympic, **special daily programme 'चीयर 4 भारत @ पेरसि ओलंपिक'** on DD News and '**Cheer4Bharat**' on DD India was mounted till 25th July.
- Kashi Tamil Sangamam 3.0 (15th to 24thFeb 2025): Kashi Tamil Sangamam 3.0 celebrated different aspects of the historical and civilizational connection between India's North and South, through the spirit of Ek Bharat Shreshtha Bharat. DD News ensured extensive and engaging coverage of the 10 day-long 3<sup>rd</sup>edition of Kashi Tamil Sangamam 2025.
- Regular coverage of the Prayagraj Mahakumbh(13<sup>th</sup> January- 26<sup>th</sup> February 2025) with special packages, ground reports, live coverage, special Interviews, Stories, documentary etc. in Hindi, English, Sanskrit and other regional languages
- The DSNG set up at Prayagraj facilitated daily live coverage of the Mahakumbh on YouTube channels of DD News and DD National. Multi cam set up was placed to ensure live coverage and studio was also set up to ensure live programme on Amrit Snan days.

The major highlights of the cover under the umbrella theme of दृव्यभव्यमहाकुंभ during February 2025 are detailed below:

- ❖ Voice Over packages on- एक थाली एक पौधा अभियान, NaMo app pavilion, Samvidhan pavilion, International Bird Festival, cleanliness drive after the completion of the Kumbh etc were run.
- ❖ Special documentary "**River of Faith**" was also produced and telecast that explored the spiritual significance of the Kumbh.

- ❖ On 'Amrit Snan' days (Basant Panchami, Maghi Purnima and Maha Shivaratri), special programmes were telecast to bring out the importance of the day including live inputs during the event.
- ❖ Exclusive interactions with Union Ministers and celebrities visiting the Mahakumbh; the co-convener of the Mahakumbh Rakesh Jain; spiritual guru Rambhadracharya as well as with the officials of administration, police, railways, airport authority etc.; were telecast.
- ❖ Visits and sacred dives by the Hon'ble President, Hon'ble Vice President, Hon'ble PM of India, HE the King of Bhutan and other dignitaries were also given due coverage.
- ❖ PM Modi's blog on the successful completion of the Mahakumbh 2025 was also prominently covered.
- ❖ Regular ground reports also prominently featured the reactions of devotees and visitors including those from other countries.
- ❖ Fillers like Prayagraj, Ganga River, Samundra Manthan, Mauni Amavasya, Astha Ka Mahasagar, Makar Sankranti, Shivaratri, Bade Hanuman were also run regularly during this period.

### Work Undertaken by CCW for Akashvani & Doordarshan during 2024-2025

S.No	Location	Name of Work (Description)	A/A & E/S with date	Remarks DO Award / DO Start/DO Comp	Status
1	Akashvani	10 kW FM Transmitter at Akashvani, Jaspur (UK)	168.24	ADOC-15.10.2024	Work Completed
2	Akashvani	Construction of 10 KW FM transmitter along with studio facilities for AIR station of LPt site Kotputli (Rajasthan)	230.30	DOC - 30.01.25	The work is in progress
3	Akashvani	C/o 1 x 10 kW FM Transmitter Building for AIR Namsai	129.12	ADOC - 14.5.2024	Work Completed
4	Akashvani	DSETC 50 m steel tower for FM AIR at Namsai.(Civil and Electrical)	89.65 dt. (16.6.23)	DOC - 25.7.25	The work is in progress
5	Akashvani	(i) 1 kW FM Transmitter at Namsai (Arunachal Pradesh)	14.94	ADOC - 21.2.2025	Work Completed
6	Akashvani	Construction of 1 KW Transmitter building for AIR at Namsai (A.P) Sub- Head :- Ancillary works	27.00 Dt. 04-11-2019		Work Completed
7	Akashvani	Refurbishing works at AIR Studio building, Dibrugarh	40.00	DOC - 1.2.25	Work Completed.
8	Akashvani	Refurbishing of Studio Building at Kurseong.	19.73	ADOC - 5.10.2024	Work Completed
9	Akashvani	Repairing and painting of transmitter building security fencing and type-C staff Quarters (two units) for new FM transmitter at Kalimpong.	15.70	ADOC-24.12.2024	Work Completed
10	Akashvani	Water proofing treatment over studio roof work for refurbishing Civil Work at Akashvani Bhawan, Kolkata	18.84	ADOC - 9.5.2024	Work Completed
11	Akashvani	Refurbishing work of AIR studio at Bhawanipatna	18.71	ADOC-16.08.2024	Work Completed
12	Akashvani	Renovation of internal Electrical installation works, for studio building at AIR Kurseong.	18.60	ADOC - 23.4.2024	Work Completed
13	Akashvani	Renovation of existing internal Electrical installation works, for proposed FM Tr. Building for AIR, Kalimpong	13.75	ADOC - 28.3.2025	Work Completed
14	Akashvani	5 kW FM Transmitter at Akashvani Hardoi (UP)	126.12	SDOC -5.6.2025	The work is in progress
15	Akashvani	Setting up of 5 kW FM Transmitter for Akashvani at Pithoragarh (Uttarakhand)	16.73	SDOC-22.10.2025	The work is in progress
16	Akashvani	Setting up of 5 kW FM Transmitter for Akashvani at Basti (UP)	25.02	SDOC-25.11.2025	The work is in progress
17	Akashvani	Setting up of 5 kW FM Transmitter for Akashvani at Etah (UP)	27.93	SDOC-19.11.2025	The work is in progress
18	Akashvani	Refurbishing works at AIR Studio building, Jorhat. Sub Head : Studio refurbishing works at AIR Studio, Jorhat.	10.00	DOC -31.5.2025	The work is in progress
19	Akashvani	Refurbishing works at AIR Studio building, TEZU (A.P.) Sub Head : Studio refurbishing works AIR Studio, TEZU (A.P.)	18.21	DOC -31.5.2025	The work is in progress
20	Akashvani	DSETC 50 steel tower for FM AIR Namsai	13.58	DOC -25.7.2025	The work is in progress
21	Akashvani	Construction of RCC retaining wall near North and West side security fencing at AIR, Ooty.	25.18 dt 05.09.2022	DOC -01/04/24	Work Completed
22	Akashvani	Construction of RCC retaining wall along East side of New Steel Tower at AIR, Ooty.	18.52 dt 05.09.2022	DOC -15/09/24	Work Completed
23	Akashvani	Renovation and rectification works in the existing DDK transmitter building for the proposed AIR FM Transmitter at Yercaud, Salem Dt, Tamilnadu.	34.88 dt 29.04.2024	DOC-09.04.2024	Work is in progress.

S.No	Location	Name of Work (Description)	A/A & E/S with date	Remarks DO Award / DO Start/DO Comp	Status
24	Akashvani	Refurbishing of AIR Studio at Tirunelveli Sub Head: Repairs/ renovation works to AIR studio and transmitter at AIR, Tirunelveli	12.47 dt 19.03.2024	DOC-08.11.2024	Work Completed
25	Akashvani	Repairs and Modification of ground & first floor of MTR studio foyer, ladies & gents toilets under Refurbishing of AIR Studios (BIND project) for Akashvani, Chennai.	29.92 dt. 11.09.2024	DOC 31-03-2025	Work in Progress
26	Akashvani	Water Proofing treatment on terrace of MTR Studio cum office building under Refurbishing of AIR Studios (BIND Project) for Akashvani, Chennai	15.19 dt. 11.09.2024	DOC 31-03-2025	Work in Progress
27	Akashvani	External Painting of MTR studio-cum office building and renovation of ground floor Toilets a under Refurbishing of AIR Studios (BIND Projects) fir Akasvani, Chennai.	12.41 dt 11.09.2024	DOC 31-03-2025	Work in Progress
28	Akashvani	Renovation of CBS building including special repairs, Structural repair works, external wall re-plastering, Providing polycarbonate Sunshade and aluminium windows under Refurbishing of Studios (BIND Project) for Akashvani, Chennai.	28.10 dt. 11.09.2024	DOC-14.05.2025	Work in Progress
29	Akashvani	Providing special repairs and renovation of toilets and external painting etc., at Akashvani, Rajahmundry.	23.22 dt 15.03.2024	DOC - 20/8/24	Work Completed.
30	Akashvani	Refurbishing of AIR, studio at Akashvani, Dharward. SH: Repairs to extensive cracks on the external façade and exterior painting of studio block at Akashvani. Dharward.	12.30 dt. 9.4.24	DOC - 9/19/2024	Work in Progress
31	Akashvani	Refurbishing of AIR, studio at Akashvani, Dharward. SH: Providing false ceiling, Aluminium glazed partition replacement of the damaged doors, and renovation of Gents and ladies toilet including internal painting of rooms.	11.06 dt. 9.4.24	DOC - 9/19/2024	Work in Progress
32	Akashvani	Refurbishing of AIR Transmitter Shivamogga.SH: Providing Vitrified flooring, UPVC & Aluminium window including grill of DDE room, ADE room, AE room, corridor and Engineer room, internal and external painting Akashvani Shivamogga Karnataka.	23.93 dt. 30-05-24		Work is in progress
33	Akashvani	Refurbishing of AIR Transmitter Shivamogga. SH: Providing cement concrete path way from Transmitter building front to Transformer yard, providing laying spreading and filling stone aggregate inside the transformer yard, rising pavement entrance, granite stone station name display, raising gate and pillars, providing cc kerb including painting transformer yard fencing at Akashvani Shivamogga Karnataka.	14.94 dt. 30-05-24		Work is in progress
34	Akashvani	Providing Vitrified flooring, UPVC & Aluminium window including grill, Filling trenches, Painting Transmitter Hall Akashvani Shivamogga Karnataka.	16.93 dt. 02-08-24	DOC - 13-09-2024	Work Completed.
35	Akashvani	Refurbishing works at AIR Studio building, JORHAT.	30.00 dt- 21/08/2024	DOC - 7.12.24	Work is in progress
36	Akashvani	Refurbishing works at AIR Studio building, TEZU(A.P)	30.00 dt 27/08/2024	DOC - 13.12.24	Work is in progress
37	Akashvani	Refurbishing works at AIR Studio building, Dibrugarh	40.00 dt 05/11/2024	DOC - 1.2.25	Work Completed.
38	Akashvani	Refurbishing work: Providing PVC flooring of studio, Library, false ceiling at Akashvani, Silchar.	10.00	DOC - 6.12.24	Work is in progress
39	Akashvani	Construction of Retaining wall and Security Fencing for collapse portion of Security Fencing at AIR Gangtok.	28.36 Dt. 17/05/2024	DOC - 05/10/2024	Work Completed.
40	Akashvani	Repairing & Painting of Transmitter building, Security Fencing and Type-C Staff Qtr. (Two Units) for new FM Transmitter at Kalimpong.	15.71 Dt. 09/07/2024	DOC - 01/01/2025	Work Completed.

S.No	Location	Name of Work (Description)	A/A & E/S with date	Remarks DO Award / DO Start/DO Comp	Status
41	Akashvani	Renovatoon of HPT Transmitter building at Amtalaby painting and necessary plastering / repairing for inside & outside of the Transmitter building at Kolkata.	13.06 Dt. 29/01/2025		Tender action taken.
42	Akashvani	DSETC of 50 Mtr. self-supporting Lattice Steel FM Tower i/c Foundation work, Electrical works & provision of mountings for installation of VHF FM Antenna etc. at 1KW FM AIR, Joranda.	77.62 Dt. 07/06/2022	DOC - 17/08/2024	Work is in progress
43	Akashvani	DSETC of 50 Mtr. Self-supporting Lattice Steel FM Tower i/c Foundation work, Electrical works & provision of mountings for installation of VHF FM Antenna etc. at 1KW FM AIR, Soro.	77.62 Dt. 16/08/2022	DOC - 17/08/2024	Work is in progress.
44	Akashvani	Renovation of Transmitter building i/c vitrified tile flooring, internal repairing & painting at Akashvani, Balasore.	13.23 Dt. 01/02/2024	DOC - 08/12/2024	Work is in progress.
45	Akashvani	Renovation of 1KW FM Transmitter building for AIR at BONAI, Sundargarh.	22.11 Dt. 07/10/2024	DOC - 07/06/2025	Work is in progress
46	Akashvani	Renovation of AIR FM Transmitter building Motihari.	24.84 Dt. 30/01/2025		Work is in progress
47	Akashvani	Structural repair, painting around studio building and MTR portion and providing weather shed over roof of NBH (Excluding MTR), Akashvani, Mumbai-20.	214.330 on 29/10/2024	DOC - 19.03.2025	Work is in progress
48	Akashvani	Design, Supply, Erection, Testing and commission (DSETC) of 100 M Self Supporting Lattice Steel FM Tower including foundation work and provisions of mountings for installation of VHF FM Antenna etc., for AIR at RATLAM (MP). Sub Head: Balance work excluding foundation.	193.13 (C+E) Fund available 167.43 (C+E)	DOC - 10.03.2025	Work is in progress
49	Akashvani	Design, Supply, Erection, Testing and commission (DSETC) of 100 M Self Supporting Lattice Steel FM Tower including foundation work and provisions of mountings for installation of VHF FM Antenna etc., for AIR at REWA (MP) Sub Head: Balance work excluding foundation.	193.13 (C+E) Fund available. 166.41 (C+E)	DOC - 10.03.2025	Work is in progress
50	Akashvani	External repair and painting including necessary repairs, plastering and water proofing at terrace of Block 'D' building of MSQ of VBS Akashvani, Borivali, Mumbai-91.	16.74 dt 06.06.2024.	D O C -19.11.2024	Work Completed
51	Akashvani	Repairing deteriorated portion with asphalt macadam and providing 2.5 cm bituminous carpeting to road from gate no. 3 to transmitter building of HPT AIR Malad, Mumbai-95.	12.27 dt. 03.01.2024	D O C -17.05.2024	Work Completed
52	Akashvani	1) Replacement of damaged old sewer line at HPT transmitter premises, Akashvani atPune. 2) Painting to entrance lobby, corridors, shift rest room, toilet, Thycon hall, electric room knowledge sharing room & AC plant room at HPT: Akashvani, Hadapsar, Pune.	4.80 + 6.97- = (Total 11.77) dt. 03.07.2024 and 26.07.2024	D O C -27.12.24	Work Completed
53	Akashvani	Renovation/Repair of 8 Nos. toilets (Ground floor & 1st Floor) of administrative building, Toilets for Studio Men (1 Nos.) Exterior painting of front cornet of old Akashvani building, Installation and providing of GI barbed wire around the legs of STL Tower at Akashvani, Civil Lines, Nagpur.	10.97 dt. 13.02.2025		Tender work in progress.
54	Akashvani	Refurbishing of Studio at Akashvani Guna, Roof treatment with profile roof sheeting of Studio block for arresting leakages.	12.79 Dt. 09.12.2024.Dt. 10.10.2024.	D O C -10.03.2025	Work Completed
55	Akashvani	Refurbishing of Studio at Akashvani Shivpuri, Roof treatment with profile roof sheeting of Studio block for arresting leakages.	12.79 Dt. 10.10.2024.	D O C -10.03.2025	Work is in progress
56	Akashvani	A/R & M/O to Metro Staff Qtrs. and HPT building at Kingsway Camp, Delhi i/c 02 Nos. staff Qtrs. at Mall Road apartment, Delhi for the year 2024-25.	57.31		Work is in progress.
57	Akashvani	Repairing and re-plastering work of boundary wall at Pocket-C from Permanand Chowk to NABM Hostel gate at Radio Colony, Kingsway Camp, Delhi.	13.03		Work is in progress.

S.No	Location	Name of Work (Description)	A/A & E/S with date	Remarks DO Award / DO Start/DO Comp	Status
58	Akashvani	External finishing and special repair at studio and office block AIR, Agra.	12.47		Work is in progress.
59	Akashvani	Construction of R.C.C security fencing wall 165 meters long (Nazafgarhnala side) at HPT, AIR, Mall Road, Delhi.	55.33		Work is in progress.
60	Akashvani	Internal painting, misc repair and maintenance works at D-6 Godown, Mall Road, Delhi.	11.48		Work is in progress
61	Akashvani	Internal painting, misc repair and maintenance works at D-6 Godown, Mall Road, Delhi.	11.48		Work is in progress
62	Akashvani	Renovation of HPT TV building for FM Transmitter for AIR at Ramgarh, Jaisalmer.	74.54		Work is in progress
63	Akashvani	Construction of CC approach road of FM transmitter Vaishali Nagar at AkashvaniJaipur (Raj.)	19.78		Work Completed
64	Akashvani	Construction of 300-meter length cement concrete road which is very badly damaged in total approach road of 2.7 Km at hill of FM building Akashvani, Bundi (Raj.).	28.44		tender process in progress
65	Akashvani	Special repair to water proofing treatment on old Studio cum Office building at AIR Jaipur (Raj.).	14.02		Work is in progress
66	Akashvani	Renovation of Bath and Toilet of 15 Nos. (Type D-2 Nos & Type C-13 Nos.) Staff Quarters at Radio Colony for Akashvani Udaipur (Raj.).	11.39		Tender is in process
67	Akashvani	Annual Routine Civil Maintenance Estimate at Akashvani Bhawan (up to 4th Floor) New Delhi for 2024-25.	26.25		Work Completed
68	Akashvani	Renovation of Room No. 22-23 to create Chambers for content creator OTT and IT Division at GF Central Archives PB	52.05		Work is in progress
69	Akashvani	Maintenance of BH & NBH gardens (By hiring 6 nos. of Assistant Mali) i/c twin gardens adjoining to Akashvani Rang Bhawan and Garden under Tower area and area near cascade at AkashvaniBhawan New Delhi (During April' 2024 to March' 2025).	19.90		Work is in progress
70	Akashvani	Re-construction of damaged boundary wall and pdg, retaining wall at river side at FM AIR Haridwar.	15.47		final bill paid
71	Akashvani	Replacement of damaged chocked sewer line and manhole for type B,C,D& E qtr for Akashvani colony at Lucknow.	15.27		
72	Akashvani	Providing and laying cement concrete pavement from main gate to entrance porch in Akashvani Srinagar.	14.97		The work is in progress
73	Akashvani	Construction of RCC retaining work at C1-C4 at upper Lerie AIR, Kohima	18.26		The work is in progress
74	Akashvani	Providing paver block for approach road from security gate of LRS Churachandpur.	20.08		Final bill
75	Akashvani	C/O 50 mtr. RCC wall along church side at AIR Ukhrul Manipur.	11.61		Final bill
76	Akashvani	Re-construction of collapsed retaining wall near S/Qtr. At AIR Chawnpui, Aizawl.	22.46		Final bill
77	DD	Construction of CC Road pavement and uplifting of plinth Protection &Kerb Stone at DTH, ES, Todapur, New Delhi.	25.30		The work is in progress
78	DD	Construction of NEW 1KW FM Transmitter Building at Existing DDK Site alongwith Security Fencing at Anupgarh (Rajasthan)	331.87 dt. 21.06.2024		The work is in progress
79	DD	Renovation of HPT TV building for FM Transmitter for AIR at Ramgarh, Jaisalmer.	74.55 dt 24.05.2023		The work is in progress
80	DD	Modification of water supply pipeline in DDK colony Bhopal.	16.65 Dt. 11.11.2024	D O C -16.03.2025	The work is in progress
81	DD	External painting of studio building including administrative block and Misc. repairs at DDK Ahmedabad	26.62	D O C-22.03.2025	Work Completed

S.No	Location	Name of Work (Description)	A/A & E/S with date	Remarks DO Award / DO Start/DO Comp	Status
82	DD	Renovation of LPT TV building i.e. Security fencing and partial RCC framed construction for transmitter hall for new FM Transmitter project at Tonk (Rajasthan)	93.60 Dt. 24.05.2023		The work is in progress
83	DD	Renovation of existing LPT TV building for FM Transmitter at AkashvaniVallabh Nagar (Raj.)	42.39 Dt. 24.05.2023		The work is in progress
84	DD	Renovation of Ladies and Gents Toilets of Office Block i/c RCC rehabilitation of roofs of toilets at NBH New Delhi.	38.90		The work is in progress
85	DD	RCC rehabilitation work of AC Plant at NBH New Delhi.	12.99		The work is in progress
86	DD	Provision of Kota stone above roof of basement at NBH New Delhi.	18.01		The work is in progress
87	DD	Construction of security boundary wall from gate no. 3 & gate no. 2 (Bhagwan Das Road Side) at DD Bhawan New Delhi.	56.18		The work is in progress
88	DD	A/R & M/O at Doordarshan Bhawan Tower A Mandi House New Delhi during the year 2024-25	A/R & M/O Tower A (29.75 )		The work is in progress
89	DD	Provision of shed at Exit Gate No. 3 at Doordarshan Bhawan Mandi House New Delhi.	A/R & M/O Tower A (29.75)		The work is in progress
90	DD	A/R & M/O DoordarshanBhawan Tower B Mandi House New Delhi (SH: Civil maintenance works)	A/R & M/O Tower B 105.62		Work Completed
91	DD	A/R & M/O Tower B DoordarshanBhawan Tower B Mandi House New Delhi (SH: P/f false ceiling & other misc. works in various floor of Tower B)	A/R & M/O Tower B 105.62		Work Completed
92	DD	Provision of security fencing with CGI Sheet behind Tower 'C' at PBS DoordarshanBhawan, Mandi House New Delhi.	17.48		Work Completed
93	DD	A/R & M/O PrasarBharatiSectt. at Tower 'C' Mandi House New Delhi During June 2024 to May 2025.	A/R & M/O Tower C 34.08		Work is in progress
94	DD	Construction of retaining wall RCC at slide area at AIR HPT DDK Mussoorie. (UK).	36.45		Final bill paid
95	DD	Arrangements for Studios, PCR, office, retiring rooms, mess and othertemporary ancillary structures for Doordarshan at Sector -4 (Sangam Nose), Jhunsi and AraiMahaKumbhMela area at Prayag raj for Maha-Kumbh 2025. (SH: Providing brick on edge flooring, glazed tiles in WC /bath, urinal wash, basin, providing sweeper/MTS and Misc.)	140.60	April 2025	Work Completed
96	DD	(SH: Hiring on rent tent& furniture items and tint structures etc.)			Work Completed
97	DD	Internal painting of type B and type C and type D staff qtrs at DDK colony and transmitter at Prayagraj for Khumbh 2025	24.48		Final bill paid
98	DD	Raising the height of existing boundary wall with brick work and pre coated galvanized iron sheets along the road side at DDK office complex Janipur Jammu	10.46		The work is in progress
99	DD	C/O. 125KVA D.G. set plat form and profile sheet roofing at DDK Aizawl.	12.79		Final bill
100	DD	Internal painting of 23 nos. T-C qtrs. at DDK Silchar.	15.99		Final bill
101	DD	Renovation of HPT TV building for FM Transmitter for AIR at Ramgarh, Jaisalmer	13.62		The work is in progress
102	DD	Demolition of 56 M high RCC portion of the TV Tower at DDK, Gangtok.	100.76 Dt. 28/10/2024		Tender Re-ceived. Award under process.
103	DD	Repairing & Painting of Security Fencing in the entire HPT Campus & Re Construction of partial damaged security fencing at right side portion at HPT, DDK, Saharsafor Installation of 10 KW FM Tr. At Saharsa.	15.29 Dt. 26/10/2023	DOC - 08/07/2024	Work is in progress
104	DD	Replacement of damaged false ceiling for Ground and First floor studio technical area in common passage and rooms for 1st channel DDK Building, Kolkata.	13.12 Dt. 22/08/2024	DOC -08/07/2025	Work awarded.

S.No	Location	Name of Work (Description)	A/A & E/S with date	Remarks DO Award / DO Start/DO Comp	Status
105	DD	P/F aluminium window after removing steel window in Type-C, Block-18 (12 Nos.) at DDK S/Qtrs, BBSR.	14.18 Dt. 05/09/2024	DOC -22/02/2025	Work is in progress.
106	DD	SITC of 300TR Capacity water cooled chiller plant for centralized Air conditioning allied work for DDK Delhi & DD News at DoordarshanBhawan, Tower-B, Mandi House, New Delhi	Dt. 18.12.2023 123.00	DOC 26.03.2025	Work Completed
107	DD & Akashvani	S.I.T.C. of 3 x 17 Ton, air-cooled packaged type AC plant at AkashvaniImphal under the scheme 'face lift of DD & AIR channels (BIND).	25.15	ADOC- 26.2.2025	Work Completed
108	DD & Akashvani	S.I.T.C. of 4 x 5.5 Ton, air-cooled packaged type AC plant at AkashvaniMokokchung under the scheme 'face lift of DD & AIR channels (BIND).	14.24	ADOC- 22.2.2025	Work Completed
109	DD & Akashvani	S.I.T.C. of 2 x 22 ton, air-cooled packaged type Air Conditioning plants at AIR Shillong Studios. (As a replacement of existing 2 x 7.5 TR air cooled plant under the scheme 'face lift of DD & AIR channels (BIND).	28.90	ADOC - 7.2.2025	Work Completed
110	Other Important work (OMW)	Repairing and Internal Painting of Boys' Hostel atIIMC, Dhenkanal.	24.67 Dt. 23/01/2024	D.O.C - 3/08/2024	Work Completed.
111	OMW	External Repairing and Painting of Boys' Hostel atIIMC, Dhenkanal.	14.39 Dt. 23/01/2024	D.O.C -10/09/2024	Work Completed.
112	OMW	Renovation of 4 nos. toilet of Boys' Hostel at IIMC, Dhenkanal.	22.78 Dt. 20/06/2024	D.O.C -08/12/2024	The work is in progress
113	OMW	A/R & M/O at SRFTI, Kolkata for the year 2024-25 for Phase-I &II.SH: Day to day complete building maintenance of office & residential complex for a period of 12 (Twelve) months.	31.41 Dt. 08/03/2024	D.O.C -31/03/2025	The work is in progress
114	OMW	Maintenance & Development of Horticulture works at SRFTI, Kolkata during the year2024-25.	56.97 Dt. 08/03/2024	D.O.C - 1/03/2025	The work is in progress
115	OMW	Replacement of damaged C.I. pipes by Hubless centrifugally C.I. pipes, re-plastering to external surface, rehabilitation of chajjas, repairs to window frames/ shutters and development work at bak side of Type-I staff quarter for FTII, Pune	29.82 Dt 22.09.2022	D O C -9.11.2024	The work is in progress
116	OMW	Construction of lift for physically abled person at south middle of old boys hostel and back side of TV hostel at FTII, Pune Civil work.	49.03 Dt 27.02.2024	D O C -25.02.2025	The work is in progress
117	OMW	ARMO FTII, Pune for the year 2024-2025. SH:- Day to Day maintenance of Non-residential buildings at FTII and Residential buildings at Law College Road & New Land Site, FTII, Pune.	29.99 Dt 26.07.2024	D O C -7.09.2025	The work is in progress
118	OMW	Renovation works to Director's bungalow for FTII, Pune.	13.83 Dt 04.09.2024	D O C -0.01.2025	Work Completed
119	OMW	Internal painting and misc.repairworks to old boys hostel rooms of A-block, B-block and C-block for FTII, Pune. (Under the head Category III for the year 2024-25)	12.76 Dt 27.05.2024	D O C -3.02.2025	Work Completed 13.02.2025
120	OMW	Construction of car parking shed at IIMC Jammu.	10.01		The work is in progress
121	OMW	Construction of chain link fencing for remaining portion at IIMC Jammu.	40.72		Work is in progress
122	OMW	Provision of additional furniture at IIMC Jammu.	15.00		completed
123	OMW	C/o Northern Regional campus of Indian Institute of Mass Communication at Koramangala, Jammu. SH:-Horticulture work with complete land scaping at IIMC Jammu	16.30		Fund yet to be received

## Details of Technical Training Courses conducted by NABM (T), Delhi

S. No.	Course Code	Title of the Training	Level of Participants	Duration	Venue	AIR	DD	Other	Total Attendees
1.	D23TC37+ D24-TC01	Air Conditioning Systems, Concept & Maintenance Technique - Basic Module	EA/Sr.Tech./Tech. (Akashvani/Doordarshan)	01.04.2024 to 05.04.2024	NABM Delhi	14	1	0	15
2.	D24-TC04	Orientation Course (SEA to AE)(B-I)	Assistant Engineer (Akashvani/Doordarshan)	22.04.2024 to 26.04.2024	Hybrid NABM Delhi	53	35	0	88
3.	D24-T009(Batch-I)	Summer Training on Broadcast Technology	Outside Students perusing Engineering Degree/Diploma Courses	03.06.2024 to 14.06.2024	NABM Delhi	0	0	2	2
4.	D24-T009(Batch-II)	Summer Training on Broadcast Technology	Outside Students perusing Engineering Degree/Diploma Courses	10.06.2024 TO 05.07.2024	NABM Delhi	0	0	10	10
5.	D24-T009(Batch-III)	Summer Training on Broadcast Technology	Outside Students perusing Engineering Degree/Diploma Courses	01.07.2024 TO 26.07.2024	NABM Delhi	0	0	9	9
6.	D24-T009(Batch-IV)	Summer Training on Broadcast Technology	Outside Students perusing Engineering Degree/Diploma Courses	08.07.2024 to 02.08.2024	NABM Delhi	0	0	1	1
7.	D24-T009(Batch-V)	Summer Training on Broadcast Technology	Outside Students perusing Engineering Degree/Diploma Courses	15.07.2024 to 09.08.2024	NABM Delhi	0	0	6	6
8.	D24-TC17	Training on different aspects of e-office/e-mail	All Cadre (Akashvani/Doordarshan)	19-06-2024 to 21-06-2024	ONLINE	76	76	0	152
9.	D24-TC31	Air Conditioning Systems: Concept and Maintenance techniques – Basic Module	EA/Sr.Tech./Tech. (Akashvani/Doordarshan)	02-09-2024 to 06-09-2024	NABM Delhi	12	5	0	17
10.	D24-TC05	Orientation Course for AE (B-II)	Assistant Engineer (SZ/ EZ/NEZ)(Akashvani /Doordarshan)	09.09.2024 to 13.09.2024	NABM Bhubneswar	21	15	0	36
11.	D24-TC18	Microsoft Office Modules, Email & Internet applications	Open for all up to Gr. B (Basic) (Akashvani/Doordarshan)	17.09.2024 to 20.09.2024	NABM Delhi	21	11	0	32
12.	D24-TC72	Online Pre Exam Training for MTS	MTS(Akashvani/Doordarshan)	30.09.2024 to 03.10.2024	ONLINE	94	94	0	188
13.	D24-TC73	Online training on Vigilance angle in Procurement of Goods and Services	All Staff (Akashvani/Doordarshan)	18-10-2024	ONLINE	99	98	0	197
14.	D24-TC80	Online Pre Exam Training for MTS	MTS(Akashvani/Doordarshan)	18-10-2024	ONLINE	56	56	0	112
15.	D24-TC74	Online Training on Principal of Natural Justice	All Staff (Akashvani/Doordarshan)	25.10.2024	ONLINE	17	16	0	33
16.	D24-TC81	Online Pre Examination Training for LDC to UDC and UDC to HC (Akashvani/Doordarshan)	LDC to UDC and UDC to HC (Akashvani/Doordarshan)	28.10.2024 to 30.10.2024	ONLINE	112	111	0	223
17.	D24-TC75	Online training on Functions of IOs & POs, conduct of inquiry on	All Staff (Akashvani/Doordarshan)	30.10.2024 (1430-1630 hrs.)	ONLINE	31	30	0	61

S. No.	Course Code	Title of the Training	Level of Participants	Duration	Venue	AIR	DD	Other	Total Attendees
18.	D24-TC82	Online Pre Examination Training for LDC to UDC and UDC to HC (Akashvani/Doordarshan)	LDC to UDC and UDC to HC(Akashvani/Doordarshan)	04.11.2024 to 06.11.2024	ONLINE	70	69		139
19.	D24-TC42	Repair & Maintenance of LED/LCD, Cables & Connectors, Soldering Techniques etc.	Sr. Tech./Tech./ (open for ITI) (Akashvani/Doordarshan)	04-11-2024 to 08-11-2024	NABM Delhi	10	11	0	21
20.	D24-TC76	GFR & Procurement policy of PB Do's & Dont's in Procurement of Goods & services	Officers/staff of Administration, Programme, Technical and vigilance Divisions	08-11-2024 (1430-1630 hrs.)	ONLINE	81	80	0	161
21.	D24-TC37	Computer Hardware & Network Maintenance	EA/Sr. Tech./Tech. (Akashvani/Doordarshan)	11-11-2024 to 14-11-2024	NABM Delhi	14	8	0	22
22.	D24-TT64	Network Management System Software		13-11-2024 to 14.11.2024	DDK DELHI	0	12	0	12
23.	D24-TC83	Online Half Day Webinar on "Women on the Front-lines: Empowering the Next Generation of	Officers/staff of Administration, Programme, Technical	Nov 14, 2024	by C-DAC Noida	Data not Available			
24.	D24-TC77	Preventive vigilance and awareness about CCS conduct rules	Officers/staff of Administration, Programme, Technical and vigilance Divisions	14.11.2024 (1430-1630 hrs.)	ONLINE	24	24	0	48
25.	D24-TR56	Workshop cum interactive session for RTI matters	CPIOs/FAAs and other related officer/officials dealing with RTI	21.11.2024	CPI Delhi	Data not Available			
26.	D24-TC78	Disciplinary Proceedings	Officers/staff of Administration, Programme, Technical and vigilance Divisions	22.11.2024 (1430-1630 hrs.)	ONLINE	40	40	0	80
27.	D24-TC28	Web Application Development	EA/SEA (Akashvani / Doordarshan)	25-11-2024 to 29.11.2024	NABM Delhi	23	7	0	30
28.	D24-TC79	Online training on Suspension & Revocation	Officers/staff of Administration, Programme, Technical and vigilance Divisions	29.11.2024 (1430-1630 hrs.)	ONLINE	51	51	0	102
29.	D24-TC48	Social media in Broadcasting	AE/SEA/EA(Akashvani/Doordarshan)	02-12-2024 to 04-12-2024	ONLINE	21	21	0	42
30.	D24-TR45	FM Transmitter -DBE & RVR	AE/SEA/EA (Akashvani)	02-12-2024 to 06-12-2024	NABM Delhi	23	0	0	23
31.	D24-TT65	Script to Screen: Camera basics	PEX, TREX, PA, and Camerapersons	09-12-2024 to 13-12-2024	NABM Delhi	0	19	0	19
32.	D24-TR55	100W FM Remote Monitoring, Operation & Control System	SEA/EA/Sr. Technician/Technician (AIR)	17-12-2024 to 19-12-2024	NABM Delhi	24	0	0	24
33.	D24-TO10	Training visit	Engg. Student	20-12-2024	NABM Delhi	0	0	47	47
34.	D25- TC84	Skill Enhancement Programme.		10.02.2025 to 07.03.2025	University of Delhi	02	-	-	02

S. No.	Course Code	Title of the Training	Level of Participants	Duration	Venue	AIR	DD	Other	Total Attendees
35.	D25-TO11	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	10.02.2025 to 21.02.2025	NABM Delhi	0	0	35	35
36.	D25-TO12	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	10.02.2025 to 21.02.2025	NABM Delhi	0	0	35	35
37.	D25-TO13	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	24.02.2025 to 07.03.2025	NABM Delhi	0	0	36	36
38.	D25-TO14	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	24.02.2025 to 07.03.2025	NABM Delhi	0	0	34	34
39.	D25-TT62	React Caspar CG Application for TV Studio	AE/SEA/EA(DD)	03.03.2025 to 07.03.2025	Online	0	23	0	23
40.	D25-TC64	Basic Computer Course for MTS(NZ/WZ/SZ)	MTS (Akashvani/DD)	03.03.2025 to 07.03.2025	NABM Delhi	23	2	0	25
41.	D25-TC85	Online training program in Cloud Computing (Basic)	IT Employees / Officials	03.03.2025 to 07.03.2025	Online	27	18	0	45
42.	D25-TO15	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	10.03.2025 to 21.03.2025	NABM Delhi	0	0	35	35
43.	D25-TO16	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	10.03.2025 to 21.03.2025	NABM Delhi	0	0	35	35
44.	D25-TC86	Online training programme in Cloud Computing (Advance)	IT Employees / Officials	17.03.2025 to 21.03.2025	Online	18	16	0	34
45.	D25-TR57	20 kW Nautel Make FM Transmitter	AE/SEA/EA/Sr. Technician/Technician (Akashvani)	24.03.2025 to 28.03.2025	AkashvaniBhuj	23	0	0	23
46.	D24-TC55	Computer Networking & Server Administration	AE/SEA/EA(Akashvani/Doordarshan)	24.03.2025 to 28.03.2025	NABM Delhi	17	7	0	24
47.	D25-TO17	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	24.03.2025 to 04.04.2025	NABM Delhi	0	0	35	35
48.	D25-TO18	Induction Training programme	Statistical Investigator Grade-II officials Recruit of the ORGI	24.03.2025 to 04.04.2025	NABM Delhi	0	0	35	35
<b>Total</b>						<b>1097</b>	<b>956</b>	<b>355</b>	<b>2408</b>

## Details of Programme Training Courses conducted by NABM Delhi

S.No	Course Code	Title of the Training	Level of Participants	Duration	Venue	AIR	DD	Other	Total
1.	D24-PR01	Crisis and Distress Management-Tools and Techniques	ADP/PEX/ADE/AE (Akashvani/Doordarshan)	13-05-2024 to 17-05-2024	Shillong	11	9	5	25
2.	D24-AD01	Administrative and Financial Management including ethics and values in administration	DDO & HoO (Akashvani/Doordarshan/PBS)	13-05-2024 to 17-05-2024	Delhi	20	17	3	40
3.	D24-AD03	Public Procurement (Basic)	All Officers involved in Procurement (Akashvani/Doordarshan)	03-06-2024 to 08-06-2024	AJNIFM Faridabad	3	4	0	7
4.	D24-PR10	Understanding Disaster Risk and Mainstreaming Disaster Resilient (focusing awareness strategies on Agrarian Crisis and natural calamities)	Programme Officials (ADPs/PEXs/TREXs/ Production Assistants) (Akashvani/Doordarshan)	01-07-2024 to 05-07-2024	Nainital	26	4	0	30
5.	D24-PR12	Programme Design and Broadcast on Public Health and Risk Communication	Any Official of Programme Cadre working at Akashvani /Doordarshan Broadcasting Kendras	18-09-2024 to 20-09-2024	GOA	18	7	0	25
6.	D24-AD04	Preventive Vigilance and Awareness about CCS conduct rules	All concerned dealing staff (Akashvani/Doordarshan/PBS)	19-09-2024	NABM Delhi (Online)	71	72	0	143
7.	D24-PR11 & 16	Data Visualization & Mobile Journalism	NewsEditor/ Concerned Officials of RNU's/Graphic Artists, Programme Personal/ News Reporters /Cameraman)-Programme Personal/ News Reporters /Cameraman (Akashvani/Doordarshan)	23-09-2024 to 27-09-2024	NABM Delhi	9	10	0	19
8.	D24-PR05	Experiential Learning Programme for Youth in Broadcast Media (Radio)- Special Programme for Ministry of Youth Affairs & Sports	Youth Registered with mybharat Portal on Ministry of Youth Affairs & Sports, Govt. of India	2nd batch completed on 30 October	Delhi	-	-	9	9
9.	D24-PR06	Experiential Learning Programme for Youth in Broadcast Media (Radio)- Special Programme for Ministry of Youth Affairs & Sports	Youth Registered with mybharat Portal on Ministry of Youth Affairs & Sports, Govt. of India	2nd batch completed on 30 October	Mumbai	-	-	12	12
10.	D24-PR07	Experiential Learning Programme for Youth in Broadcast Media (Radio)- Special Programme for Ministry of Youth Affairs & Sports	Youth Registered with mybharat Portal on Ministry of Youth Affairs & Sports, Govt. of India	2nd batch completed on 30 October	Kolkata	-	-	20	20

S.No	Course Code	Title of the Training	Level of Participants	Duration	Venue	AIR	DD	Other	Total
11.	D24-PR08	Experiential Learning Programme for Youth in Broadcast Media (Radio)- Special Programme for Ministry of Youth Affairs & Sports	Youth Registered with mybharat Portal on Ministry of Youth Affairs & Sports, Govt. of India	2nd batch completed on 30 October	Chennai	—	—	3	3
12.	D24-PR09	Experiential Learning Programme for Youth in Broadcast Media (Radio)- Special Programme for Ministry of Youth Affairs & Sports	Youth Registered with mybharat Portal on Ministry of Youth Affairs & Sports, Govt. of India	2nd batch completed on 30 October	Guwahati	—	—	06	06
13.	D24-PR22	Visual Effects in Television Productions	PEX/TREX/Prod.Asstt./ Announcer (Akashvani/ Doordarshan)	07-11-2024	NABM Delhi (Online)	0	27	0	27
14.	D24-AD07	Prevention of Sexual Harassment at Work Place and related matters	All Departmental ICC Members in the PB network	13-11-2024	NABM Delhi (Online)	80	81	0	161
15.	D24-AD02	Bhavishya: Pension / Other Post-Retirement Benefits and Life Management	All officials handling those seat(Akashvani/Doordarshan/PBS)	26-11-2024	NABM Delhi (Online)	124	124	0	248
16.	D24-AD05	Disciplinary Proceedings & Departmental Enquiries (Batch-II)	IOs/POs (Akashvani/ Doordarshan/PBS)	04-12-2024 to 06-12-2024	NABM Delhi (Online)	45	45	0	90
17.	D24-AD08	Public Procurement (BASIC)	All Officers involved in Procurement (Akashvani/ Doordarshan)	02-12-2024 to 07-12-2024	AJNIFM Faridabad				
18.	D24-PR43 Merged with D24-PR15	Generative AI & Chat GPT	ADP/PEX/Trex/News Editors/Assistant News Editors/Production Assistants/Graphic Artists and Cameraman	19-12-2024 to 20-12-2024	NABM Delhi (Hybrid)	32	18	2	52
19.	D24-PR34	Art of Voice Culture and Language Articulation for Verbal Communication (Hindi Language)	Programme Personal / Newsreaders/News Presenters (Akashvani/ Doordarshan)	03-02-2025 to 05-02-2025	Varanasi	20	0	0	20
20.	D24-AD09	Reservation Roster Management	Administrative Staff/ HoO/ Cluster Head (Akashvani/ Doordarshan/PBS)	04-02-2025	NABM Delhi (Online)	77	77	0	154
21.	D24-AD11	Prevention of Sexual Harassment at Work Place	All Departmental ICC Members in the PB network	14-02-2025	KhelGaon	0	43	0	43
22.	D24-PR19	Motivating Farmers for adopting Innovation in Horticulture Entrepreneurships	PEX/TREX PA/Cameraman (Akashvani/Doordarshan)	24-02-2025 to 26-02-2025	NABM Delhi	11	6	0	17
23.	D24-PR13	Agri–Broadvision” –Concept and Design of Programs for Strategic Broadcast through Radio and Television on “Agrarian Crisis and Distress	PEX/TREX/ProdAsstt./ Announcer (Akashvani/ Doordarshan)	27-02-2025 to 03-03-2025	Udaipur	18	5	0	23

S.No	Course Code	Title of the Training	Level of Participants	Duration	Venue	AIR	DD	Other	Total
24.	D24-PR44	CANVA for Promotion of Akashvani & DD Content in social media	Regular Programme & News Staff of Akashvani & Doordarshan, who are in charge of social media, but in general, PEXés, Trexés, Production Assistants, Graphic Artists, News Editors & Cameraman (Akashvani/Doordarshan)	28-02-2025	NABM Delhi (Online)	42	42	0	84
25.	D24-AD06	Handling GST/ GEM/CAS and PFMS/NPS/HRIS	All officials handling those seat (Akashvani/Doordarshan/PBS)	17-03-2025 to 21-03-2025	NABM Delhi (Online)	131	132	0	263
						137	138	0	275
						116	117	0	233
						79	80	0	159
						65	66	0	131
<b>TOTAL</b>						<b>1137</b>	<b>1122</b>	<b>60</b>	<b>2319</b>

## Details of Technical, Programme & Administration Courses Conducted by NABM Bhubaneswar

S. No.	Name of the scheduled Workshop (as per ATC 2024-25)	Course Code	Conducted Period		Mode of Training	Total trained	Nature of course
			from	to			
1.	Conversion Course for the Lighting Assistant(DD)	B23-PC-21	18.03.24	14.06. 24	Physical Training	03	Programme
2.	Training-cum-Workshop on "MW Nautel Transmitter" at Akashvani, Dibrugarh	B24-TT14	1.04.2024	5.4.2024	Physical Training	16	Technical
3.	Training-cum-Workshop on "20KW/10KW R&S make FM Transmitter" at Akashvani, Rameswaram	B24-TT15	8.04.2024	12.4.2024	Physical Training	20	Technical
4.	Training-cum-Workshop on "RVR-make FM Transmitter" at Akashvani, Kurseong	B24-TT17	13.5.24	17.5.24	Physical Training	23	Technical
5.	Training-cum-Workshop on "RVR-make FM Transmitter" at Akashvani, Rajahmundry	B24-TT28	18.6.24	21.6.24	Physical Training	16	Technical
6.	GeM& Purchase Procedure (Akashvani & DD)	B24-AD01	25.06.2024	27.06.2024	Physical Training	42	Programme/ Engg. /Admin. Staff
7.	Summer Industrial Training-2024 for Deg. Engg. Students	B24-T003	03.06.2024	01.07.2024	Physical Training	20	Outside Degree Engg. Students
8.	Workshop on "RVR- make FM Transmitter" at Akashvani, Chandrapur	B24-TT16	05.08.2024	09.08.2024	Physical Training	24	Technical
9.	Workshop on "Nautel DRM Transmitter" at Akashvani, Mumbai	B24-TT23	02.09.2024	06.09.2024	Physical Training	19	Technical
10.	Workshop on "10KW DBE- make FM Transmitter" at Akashvani, Bhopal	B24-TT24	14.10.2024	18.10.2024	Physical Training	27	Technical
11.	Training-cum-workshop on 10KW R&S-make FM Transmitter (Akashvani) for AE/SEA/EA/ Sr.Tech/ Tech (Akashvani) at Akashvani, Gangtok.	B24-TT27	11.11.2024	15.11.2024	Physical Training	27	Technical
12.	Training course on "e-Auction (Akashvani & DD) at NABM, Bhubaneswar	B24-AD01(1)	04.12.2024	06.12.2024	Physical Training	26	Programme/ Engg. /Admin. Staff
13.	Winter Vacation Training -2024 for Degree Engg. Students	B24-AD003 (Part-1)	09.12.2024	06.01.2025	Physical Training	20	Technical
14.	Basic Computer Course for MTS (Akashvani & DD)	B24-TC-08	20-01-25	24-01-25	Physical Training	17	Administrative & Technical
15.	Training on Nautel (DRM) Transmitter at Akashvani, Sambalpur	B24-TT-19	27-01-25	31-01-25	Physical Training	16	Technical
16.	"Workshop on 10 KW DBE-make FM Transmitter" & "Workshop on Studer-1500 Digital Audio Console" to be held at Akashvani, Vizag	Merged Course No. B24-TT22 & Course No. B25-TT31	03-03-25	07-03-25	Physical Training	27	Technical
17.	Workshop on Earth Station &DSNG to be held at DDK, Ahmedabad for cadre of AE/SEA/EA/Sr.Tech/Tech	D24-TC71	10-03-25	13-03-25	Physical Training	26	Technical
18.	<b>Grand Total (No. of courses -17)</b>					<b>369</b>	

**Details of Training Courses Conducted by RABM Shillong**

S. NO.	Course Code	Title of the Training	Duration	Venue of Workshop	Total Trained
1	NA	Special Training on GST	09-10 MAY, 2024	SHILLONG	33
<b>Total</b>					<b>33</b>

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